

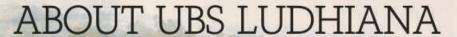
UNIVERSITY BUSINESS SCHOOL, LUDHIANA

PRESENTS





27th & 28th Feb. Zu 11
Panjah University Regional Centre, Ludhiana



University Business School (UBS) Ludhiana was established in the year 2007 at Panjab University Regional Centre, Ludhiana, city known as Manchester of India. The institute is running 2 years full time MBA Program, it aims at providing quality education to aspiring managers of tomorrow. CAT examination along with GD - PI is the criteria for admission in the MBA Program. It places heavy emphasis on experimental and process oriented learning, and pedagogical tools include extensive use of presentation, case studies, industry oriented project works and the aura to facilitate the same. Besides brushing up the skills of individual decision making, enough emphasis is laid on developing team skills and value focused decision making.





PARWAAZ is an endeavour to promote the true spirit of the subject through a plethora of brain stimulating activities and competitions which attracts the best of students from across the nation, thus working towards the combination of the most innovative brains from the core and crust of various disciplines who give a new direction and dimension to traditional ways of thinking. The aim is to provide the students with a "PLATFORM" where they can enhance their skills and channelize their creativity in the right direction.



GURU

Best Manager

(AFTER ONE LOOK AT THE PLANET ANY VISITOR FROM THE OUTER WORLD WOULD SAY "I WANT TO SEE THE MANAGER")



Business Plan

(JUST ONE GREAT IDEA CAN COMPLETELY REVOLUTIONISE YOUR LIFE)



Ad Mad Show

(WHEN CREATIVITY MEETS MADNESS)



Dance
(DANCE TO EXPRESS NOT TO IMPRESS)

Roop Rekha

Logo Designing

(NEED AN IDENTITY ? BRAND YOURSELF WITH LOGO)



(TAKE A RISK , DARE TO MOVE)

Block and Tackle

(I AM NOT ARGUING! I AM SIMPLY EXPLAINING WHY I AM RIGHT)

alumdog millionaire

2----

(THINK OUTSIDE THE TRASH ... RECYCLE)

BHEJA FRY

Business Quiz

(HOW WELL YOU KNOW THE BUSINESS WORLD)



(NO MUSIC, NO LIFE; KNOW MUSIC, KNOW LIFE) Rang Rasiya

Pure Arts
(A MINT OF CREATIVITY)

Rang nch Nukkad Natak

(ONE STAGE,

LIFE#CAMERA#CAPTURE

Photogran

(A PHOTOGRAPHER DOES NOT MAKE THE PHOTO, THE PHOTO MAKES THE PHOTOGRAPHER)

STAR NIGHT

FASHION SHOW

SCHEDULE

DAY 1

Andaz Apna Apna (Ad-mad Show)

Rangrasiya (Pure Arts)

Roop Rekha (Logo Designing)

Guru (Best Manager Level 182)

Sultan of Sales

Udaan (Business Plan)

Jhoom Barabar Jhoom (Dance)

Life#Camera#Capture# (Photography)

Fashion Show

War of Bands

DAY 2

Unplugged (Singing)

Guru (Best Manager Level 384)

Bheja Fry (Business quiz)

Kabhi Haan, Kabhi Naa (Block and Tackle)

Rang Manch (Nukkad Natak)

SlumDog Millionaire (Best out of Waste)

Dhoondte Reh Jaoge (Treasure Hunt)

100 Ka Funda

Prize Distribution

Star Night

- **Bollywood Tambola**
- Human Tic Tac Toe
- Choo Mantar

- Luck By Chance
- Blindfold
- Andhe ki Lathi.....

That's not all we also have for you

Dance Workshop..... So lets do some Cha Cha!

* Registration and fees on the spot

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