



UNIVERSITY BUSINESS SCHOOL, LUDHIANA
PRESENTS



PARWAAZ



FLIGHT OF THE FALCON

Management and Cultural Fest

27th & 28th Feb. 2017
Panjab University Regional Centre, Ludhiana



ABOUT UBS LUDHIANA

University Business School (UBS) Ludhiana was established in the year 2007 at Panjab University Regional Centre, Ludhiana, city known as Manchester of India. The institute is running 2 years full time MBA Program, it aims at providing quality education to aspiring managers of tomorrow. CAT examination along with GD - PI is the criteria for admission in the MBA Program. It places heavy emphasis on experimental and process oriented learning, and pedagogical tools include extensive use of presentation, case studies, industry oriented project works and the aura to facilitate the same. Besides brushing up the skills of individual decision making, enough emphasis is laid on developing team skills and value focused decision making.

"SWAAGAT NAHI KAROGE ●● HAMAARA...!!"

ABOUT PARWAAZ

PARWAAZ is an endeavour to promote the true spirit of the subject through a plethora of brain stimulating activities and competitions which attracts the best of students from across the nation, thus working towards the combination of the most innovative brains from the core and crust of various disciplines who give a new direction and dimension to traditional ways of thinking. The aim is to provide the students with a "PLATFORM" where they can enhance their skills and channelize their creativity in the right direction.



EVENTS

GURU

Best Manager

(AFTER ONE LOOK AT THE PLANET ANY VISITOR FROM THE OUTER WORLD WOULD SAY "I WANT TO SEE THE MANAGER")

Roop Rekha

Logo Designing

(NEED AN IDENTITY ?
BRAND YOURSELF WITH LOGO)

KABHI HAAN KABHI NAA

Block and Tackle

(I AM NOT ARGUING !
I AM SIMPLY EXPLAINING
WHY I AM RIGHT)

UDAAN

Business Plan

(JUST ONE GREAT IDEA
CAN COMPLETELY
REVOLUTIONISE YOUR LIFE)

SULTAN OF SALES

Sales

(TAKE A RISK , DARE TO MOVE)

slumdog millionaire

Best Out of Waste

(THINK OUTSIDE THE TRASH ...RECYCLE)

DHOONDTE REH JAOGE

Treasure Hunt

(FIND A WAY OR FADE AWAY)

100 ka funda

(BE DEXTROUS & PROLIFERATE)

BHEJA FRY

Business Quiz

(HOW WELL YOU KNOW
THE BUSINESS WORLD)

ANDAZ apna apna

Ad Mad Show

(WHEN CREATIVITY MEETS MADNESS)

unplugged

Singing

(NO MUSIC, NO LIFE;
KNOW MUSIC, KNOW LIFE)

Rang Rasika

Pure Arts

(A MINT OF CREATIVITY)

JHOOMBARABAR JHOOM

Dance

(DANCE TO EXPRESS NOT TO IMPRESS)

Rang Manch

Nukkad Natak

(ONE STAGE,
COUNTLESS EMOTIONS)

LIFE#CAMERA#CAPTURE

Photography

(A PHOTOGRAPHER DOES NOT MAKE THE PHOTO,
THE PHOTO MAKES THE PHOTOGRAPHER)

WAR OF BANDS

STAR NIGHT

FASHION SHOW

SCHEDULE

DAY 1

Andaz Apna Apna (Ad-mad Show)
Rangrasiya (Pure Arts)
Roop Rekha (Logo Designing)
Guru (Best Manager Level 1&2)
Sultan of Sales
Udaan (Business Plan)
Jhoom Barabar Jhoom (Dance)
Life#Camera#Capture# (Photography)
Fashion Show
War of Bands

DAY 2

Unplugged (Singing)
Guru (Best Manager Level 3&4)
Bheja Fry (Business quiz)
Kabhi Haan, Kabhi Naa (Block and Tackle)
Rang Manch (Nukkad Natak)
SlumDog Millionaire (Best out of Waste)
Dhoondte Reh Jaoge (Treasure Hunt)
100 Ka Funda
Prize Distribution
Star Night



- **Bollywood Tambola**
- **Human Tic Tac Toe**
- **Choo Mantar**
- **Luck By Chance**
- **Blindfold**
- **Andhe ki Lathi.....**

That's not all we also have for you

Dance Workshop..... So lets do some Cha Cha !

* Registration and fees on the spot

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