Triggering Event

Problem

Too Many Documents, Too Much Distraction

When the documents can provide insights for business decisions, why not keep them organised ?

01 | **Document Overload problem** | Managers still categorise the documents manually, small businesses don't have a system to manage docs

02 | **Sorting, searching, missing data** | Some information is crucial for meeting reporting standards and customer needs, you can't miss them

03 | **Small business uncertainty** | Small businesses lack the BI tools that may help drive business decisions

Desired Outcome

Simplify your business admin

Solution

AI Assistance

Industry standards providing the AI assistance in managing documents and solution that tackles your information for business insights

SOLUTION 01

AI to categorise documents

SOLUTION 02

Decisions based on your data

SOLUTION 03

Snap and go - it's that easy

Alternatives / Problems

Direct competitors

Quickbooks and spreadsheets are manual, and require an added cost to enable NLP and OCR

QUICKBOOKS | EPSON RECEIPT | EXCEL

Indirect competitors

Microsoft BI, square provide a niche business service with integrations that add cost, dropbox is not a solution

MICROSOFT BI | SQUARE | DROPBOX

Defensible solution

Unfair Advantage 1

Insider's Information

UI/UX solution that is accessible with minimal learning time

Unfair Advantage 2

Company Collaboration

Build Engagement Model partner advantage with Google Cloud

Unfair Advantage

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What makes our business completely unique

Unfair Advantage 3

Application Technology

The application is built using the Google's AI platform

Revenue Stream

Subscription model includes features of categorisation, premium features allow you to have analytical features based on your business
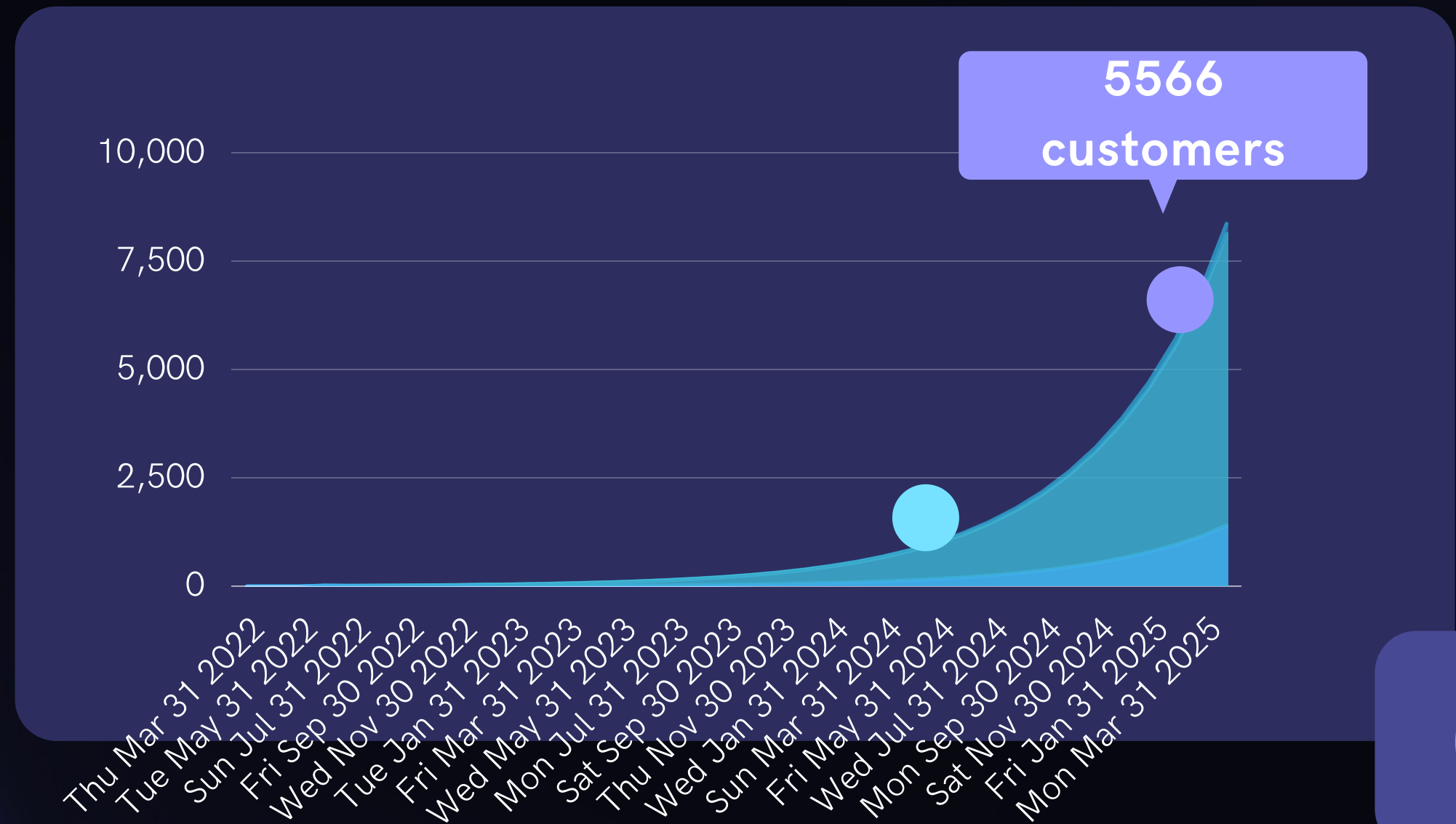
1	Subscription
2	Premium
3	Freemium

Traction Roadmap

5566 customers

10,000

7,500

5,000

2,500

0

Thu Mar 31 2022
Tue May 31 2022
Sun Jul 31 2022
Fri Sep 30 2022
Wed Nov 30 2022
Tue Jan 31 2023
Fri Mar 31 2023
Wed May 31 2023
Mon Jul 31 2023
Sat Sep 30 2023
Thu Nov 30 2023
Wed Jan 31 2024
Sun Mar 31 2024
Fri May 31 2024
Wed Jul 31 2024
Mon Sep 30 2024
Sat Nov 30 2024
Fri Jan 31 2025
Mon Mar 31 2025

Pricing is $30/user/month for a customer life of 2 years and acquisition rate of 10%

Minimum Success Criteria $2MM

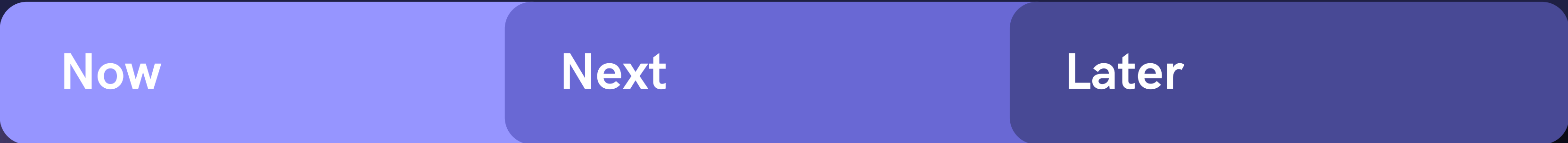**1** 90 day Goal: **5566 customers by April 2025**

2 Product Market fit: **556 customers by Apr 2024**

Our Plan

Our AI application plans to be an organiser and help businesses make key decisions to remove uncertainty

Small businesses don't need to be surrounded by manual paperwork, when the business can leverage NLP and OCR to save wasteful hours

Now	Next	Later

Further define our early adopters and customise app by understanding their business process and needs

Developing a strategy for our application, releasing on a feature basis, with the AI platform

Key industry partnerships to improve our analytics and support our AI solution

Our team

Let's meet our young team members who would be budding graduates and are passionate about the problem

SHIVANGI SHARMA

Founder and CEO
Admin and 4th year CS student

SHARON ADEYEMI

Lead Engineer
4th year Engineering student

PRABESH KUNWAR

HCML specialist
Health worker and CS student

The Ask

PHASE 1

$ 50 K

3-12 months

Family and friends, Innovation PEI
Ignition fund, Panther Pitch

PHASE 2

$ 100 K

4 - 12 months

NRC IRAP

PHASE 3

$250 K

4 - 12 months

BDP or AIF

Thank you

Manual business administration should be the days of the past

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Contact Us

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