

Sales Data Analysis



Total Sale Analysis

Total Profit Analysis

Sales Analysis by Sale

Total Sale

836.15K

Total Profit

145.45K

Count of Order

1.847K

- ☐ Furniture
- ☐ Office Supplies
- ☒ Technology

Year

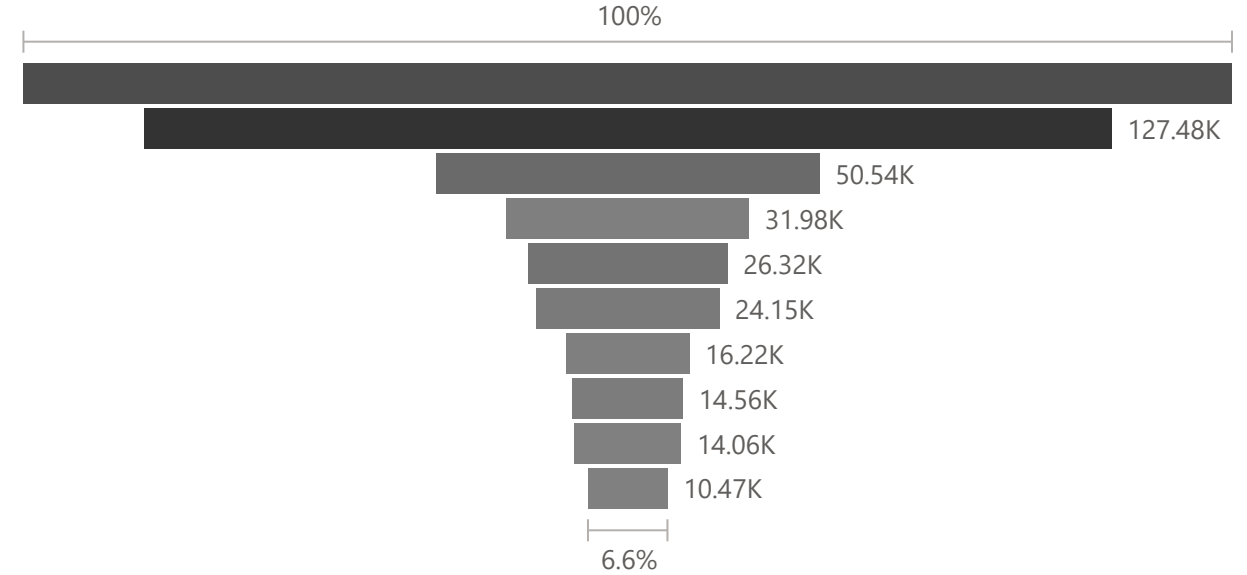
2011

2014

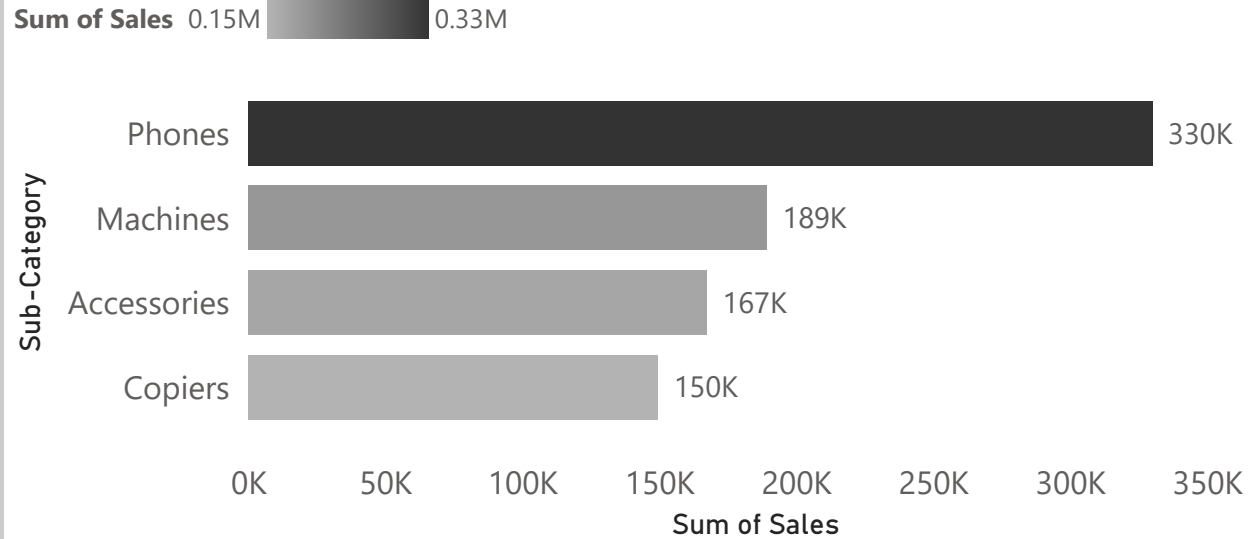


California
New York
Washington
Illinois
Indiana
Virginia
Michigan
Delaware
Georgia
Rhode Island

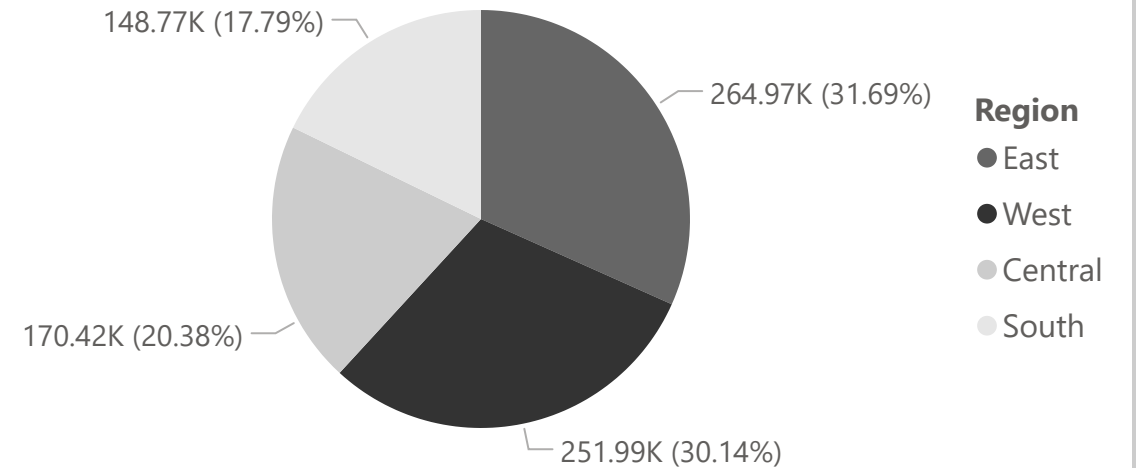
Sum of Sales by State



Sum of Sales by Sub-Category



Sum of Sales by Region



Total Sale

836.15K

Total Profit

145.45K

Count of Order

1.847K

Segment

☐ Consumer

☐ Corporate

☐ Home Office

Year

☐ 2011

☐ 2012

☐ 2013

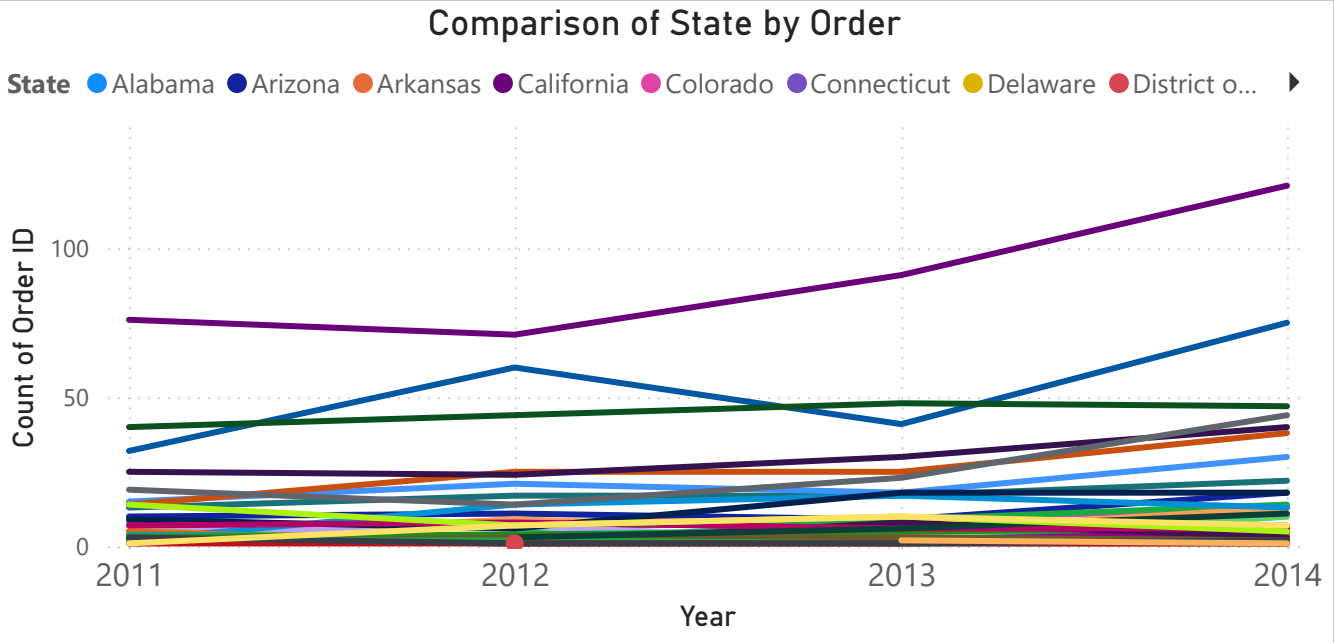
☐ 2014

Category

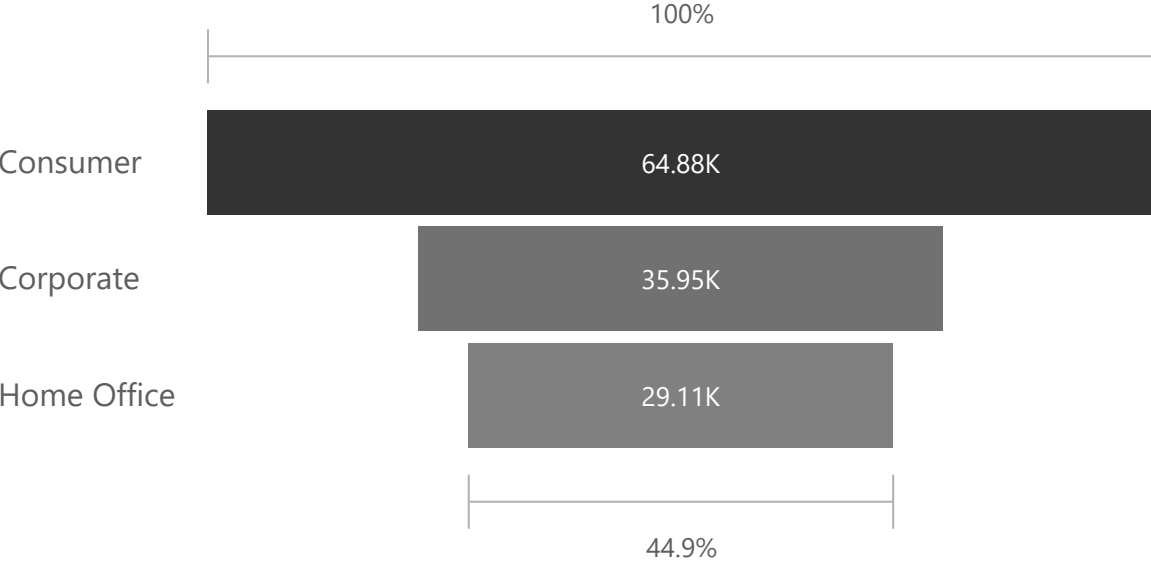
☐ Furniture

☐ Office Supplies

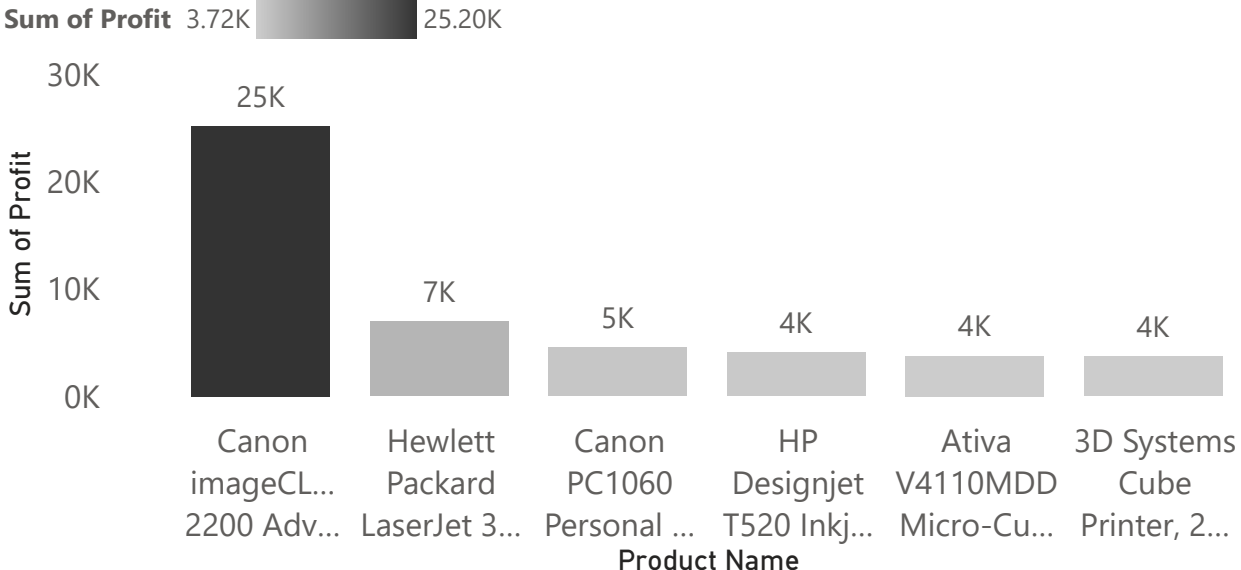
☒ Technology



Sum of Profit by Segment



Sum of Profit by Product Name



Total Sale

2.30M

Total Profit

286.40K

Count of Order

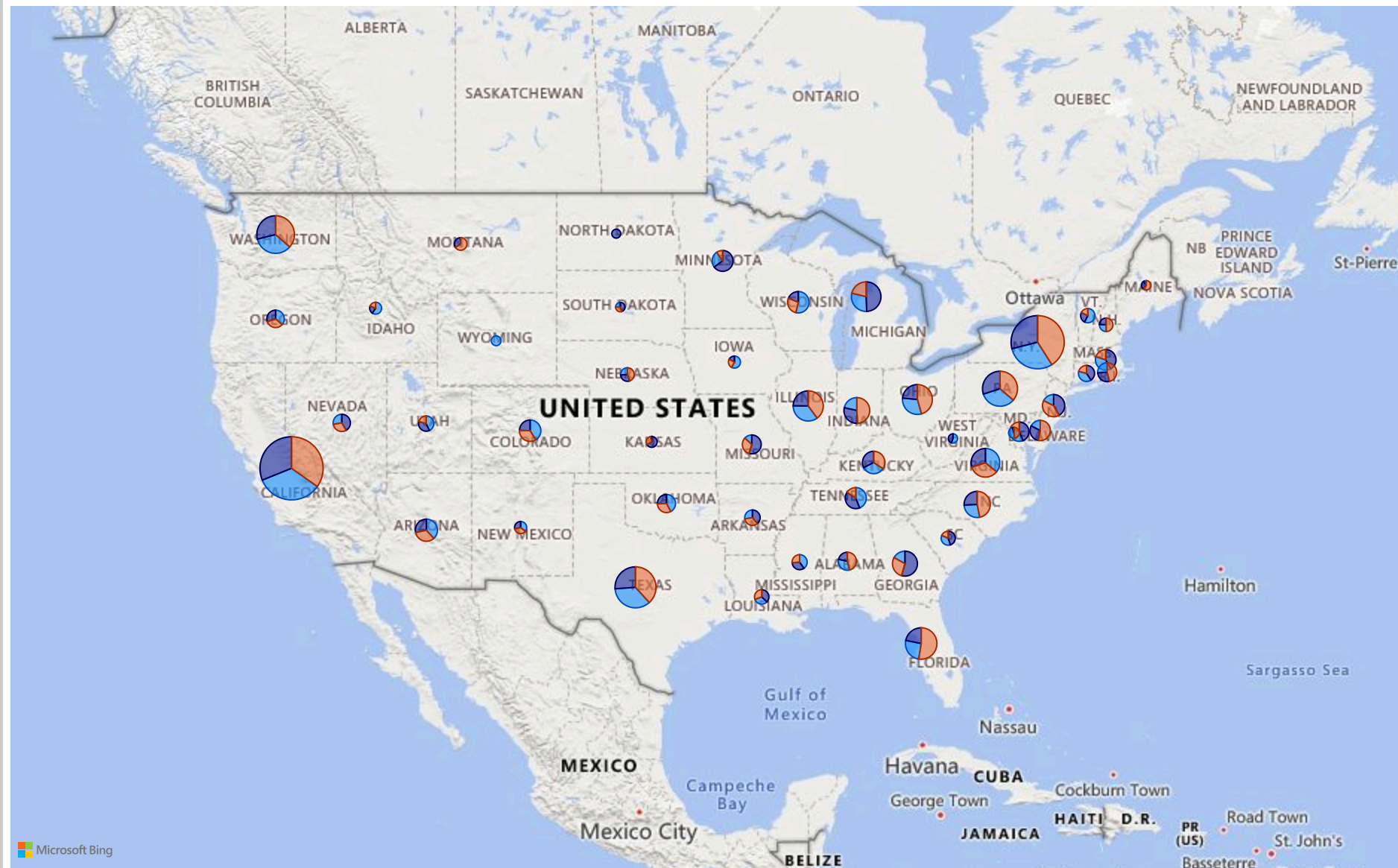
9.994K

State

- ☐ Alabama
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ District of Columbia
- ☐ Florida
- ☐ Georgia
- ☐ Hawaii
- ☐ Idaho
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa
- ☐ Kansas
- ☐ Kentucky
- ☐ Louisiana
- ☐ Maine
- ☐ Maryland
- ☐ Massachusetts
- ☐ Michigan
- ☐ Minnesota
- ☐ Missouri
- ☐ Montana
- ☐ Nebraska
- ☐ Nevada
- ☐ New Hampshire
- ☐ New Jersey
- ☐ New Mexico
- ☐ New York
- ☐ North Carolina
- ☐ North Dakota
- ☐ Ohio
- ☐ Oklahoma
- ☐ Oregon
- ☐ Pennsylvania
- ☐ Rhode Island
- ☐ South Carolina
- ☐ South Dakota
- ☐ Tennessee
- ☐ Texas
- ☐ Utah
- ☐ Vermont
- ☐ Virginia
- ☐ Washington
- ☐ West Virginia
- ☐ Wisconsin
- ☐ Wyoming

Comparison of State by Sale

Category ● Furniture ● Office Supplies ● Technology



Sales Analysis Dashboard:

- .Sales department can analyze sales and profit through this dashboard. Filter through years sales.
- .The company has made a Total Sales of 2.3 million and Total Profit of 286.40K between 2011- 2014.
- .1 million worth of sales and 119.11K profit was made in 2014.
- .46% of profit came from product category technology.

Product Analysis Dashboard:

- .This dashboard dive deep into product categories, quantity ordered, product- subcategory
- .Highest amount of office supplies have been ordered in terms of quantity.