

Purpose of the ShopSmart Grocery Web App

The purpose of **ShopSmart** is to **digitize the grocery shopping experience** by providing a user-friendly, secure, and efficient online platform for customers to browse, purchase, and manage everyday grocery items from the comfort of their homes.

It also serves as a comprehensive management system for **sellers and administrators**, enabling them to handle product listings, orders, inventory, and customer interactions in a seamless and organized manner.

In simple terms:

- For **customers**: A smooth, convenient way to shop for groceries online.
- For **sellers/admins**: An all-in-one backend tool to manage products, orders, and users.