

Sales Dashboard

Central

East

South

West

Order ...

All



Total Sales

₹ 2.30M

Total Profit

₹ 286.40K

Total Quantity

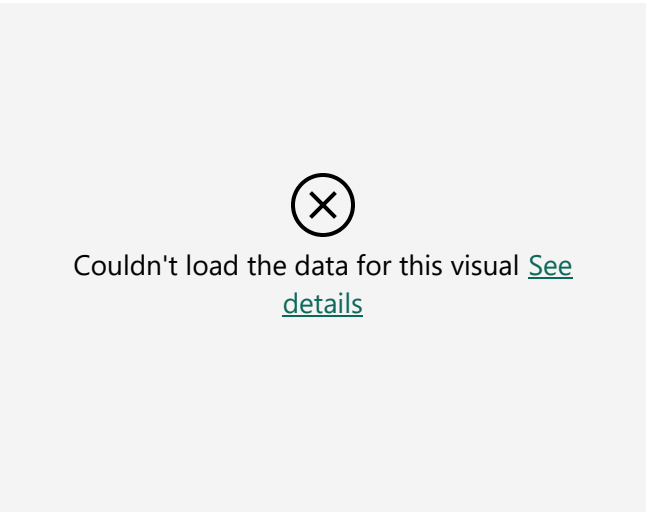
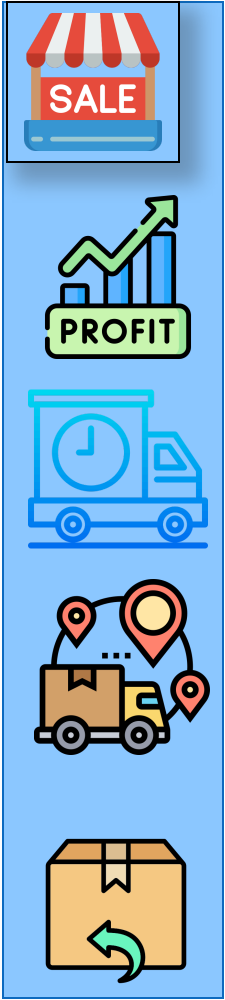
38K

Average Ship to Order

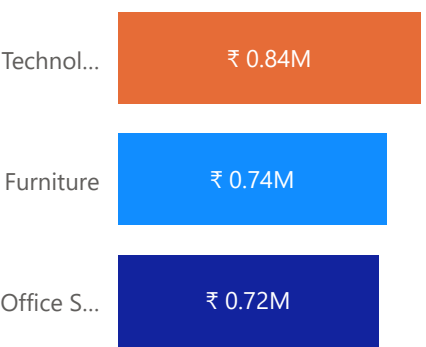
3.96

Returns

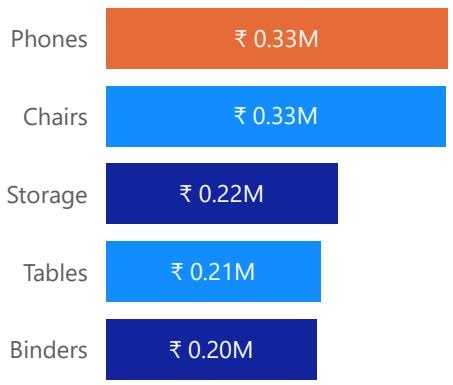
296



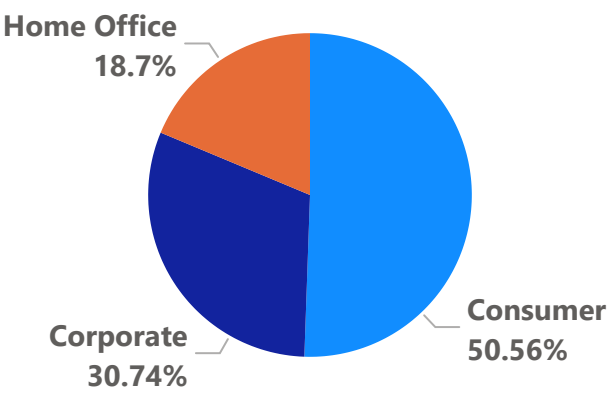
Sales by Category



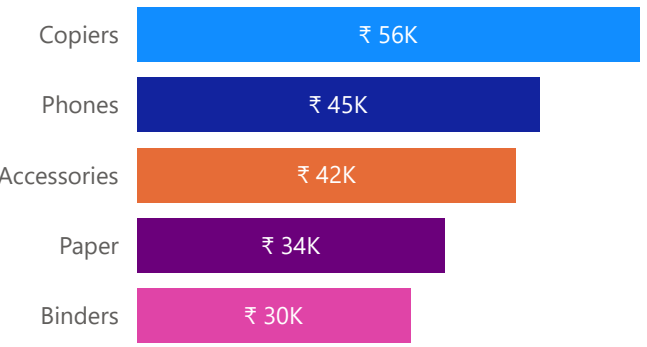
Sales by Sub-Category



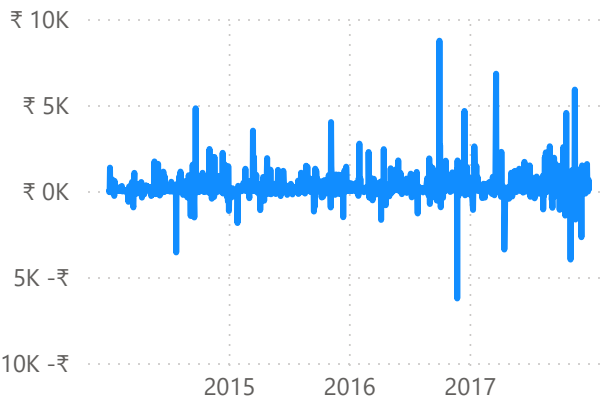
Sales by Segment



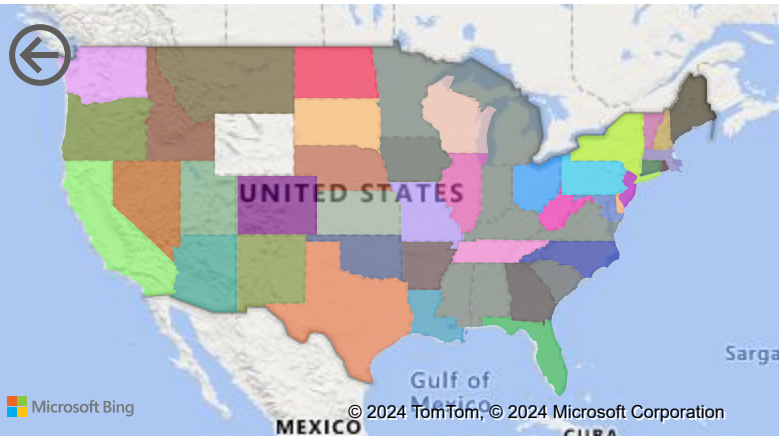
Profit by Sub-Category



Profit by Month



State and Profit



# Profiit Analysis

Central

East

South

West

Order ...

All



Total Sales

₹ 2.30M

Total Profit

₹ 286.40K

Total Quantity

38K

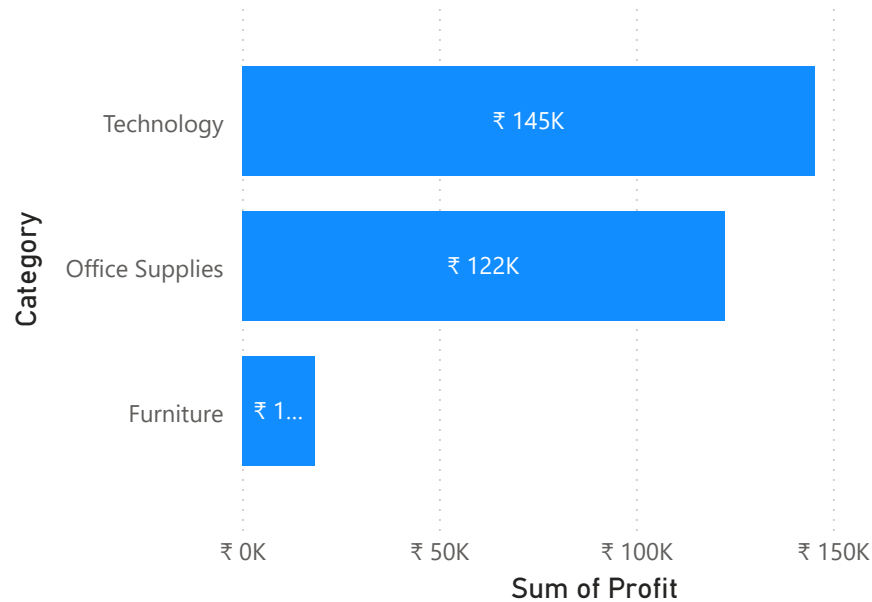
Average Ship to Order

3.96

Returns

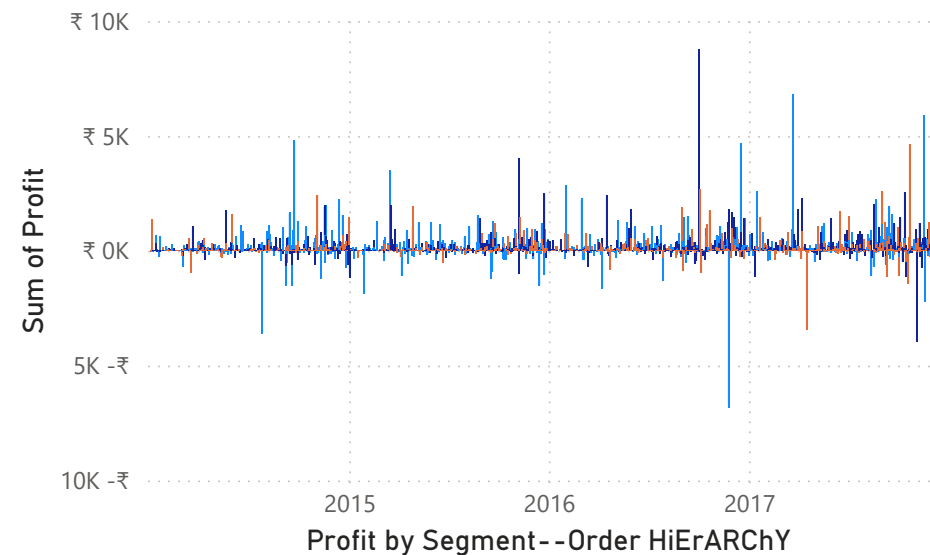
296

## Profit by Category HiErArChY



## Sum of Profit and First Segment by Order Date and Segment

Segment ● Consumer ● Corporate ● Home Office



Shipment

Central

East

South

West

Order ...

All



Total Sales

₹ 2.30M

Total Profit

₹ 286.40K

Total Quantity

38K

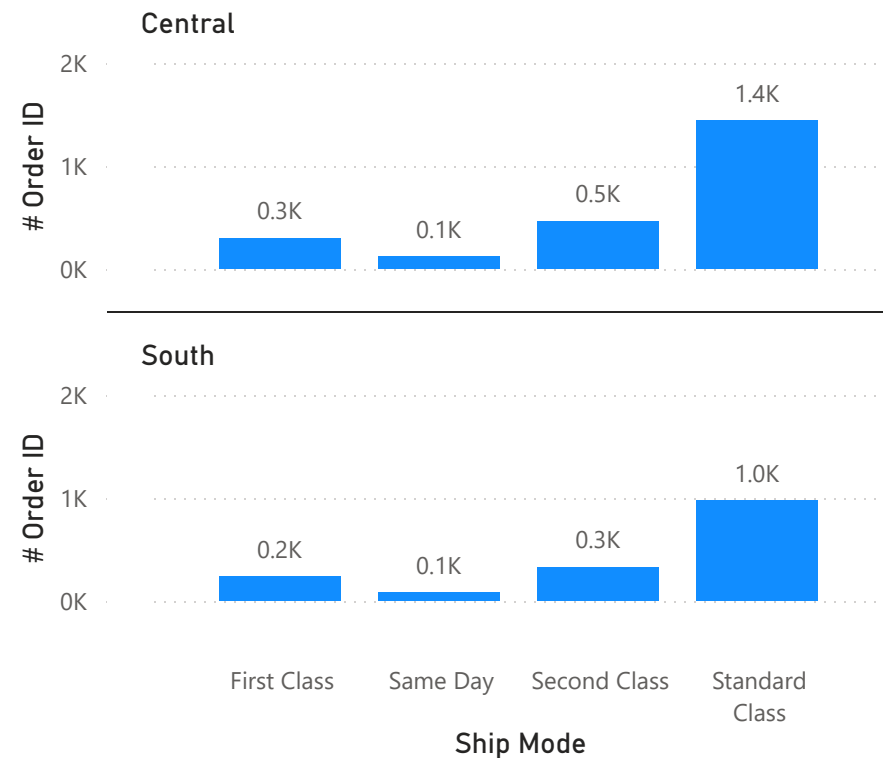
Average Ship to Order

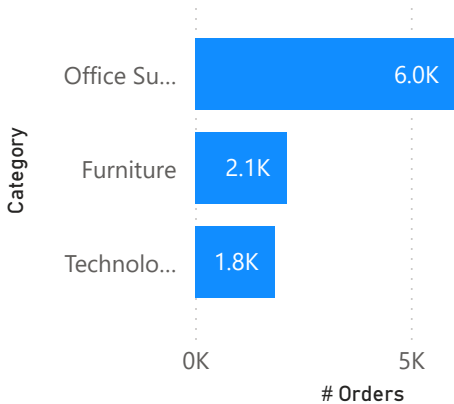
3.96

Returns

296

Order ID by Ship Mode and Region





# Shipment time Analysis

Central

East

South

West

Order ...  
All



Total Sales

₹ 2.30M

Total Profit

₹ 286.40K

Total Quantity

38K

Average Ship to Order

3.96

Returns

296

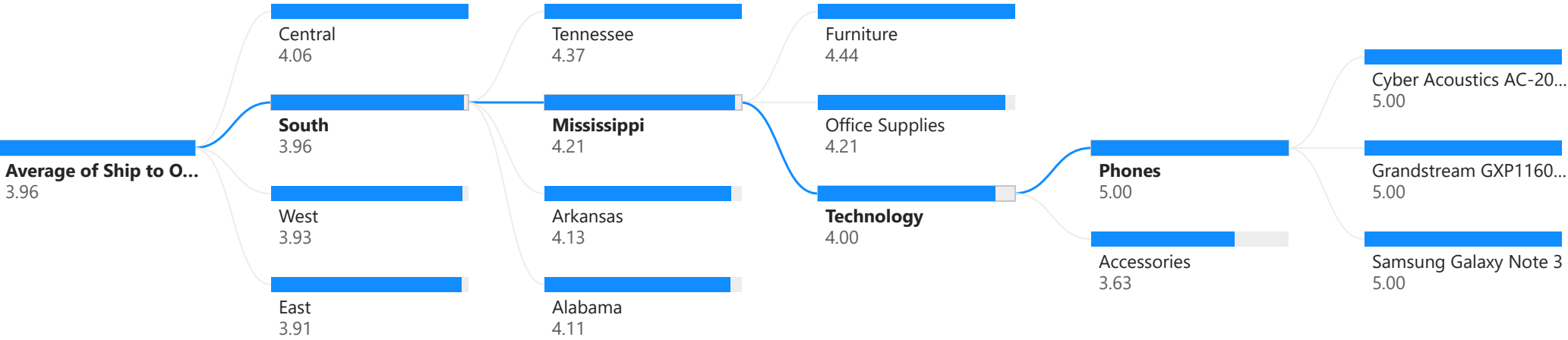
Sales Person.Re...  
South

State  
Mississippi

Category  
Technology

Sub-Category  
Phones

Product Name



# Return Analysis

Central

East

South

West

Order ...

All



Total Sales

₹ 2.30M

Total Profit

₹ 286.40K

Total Quantity

38K

Average Ship to Order

3.96

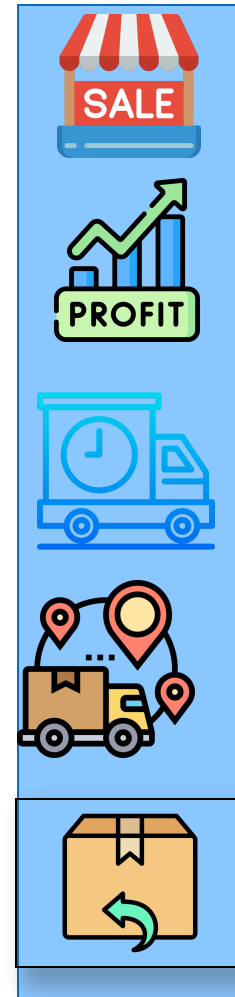
Returns

296

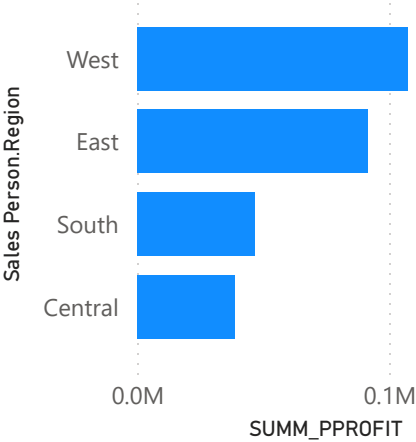
## Returned by Year and Category

● Increase ● Decrease ● Total ● Other

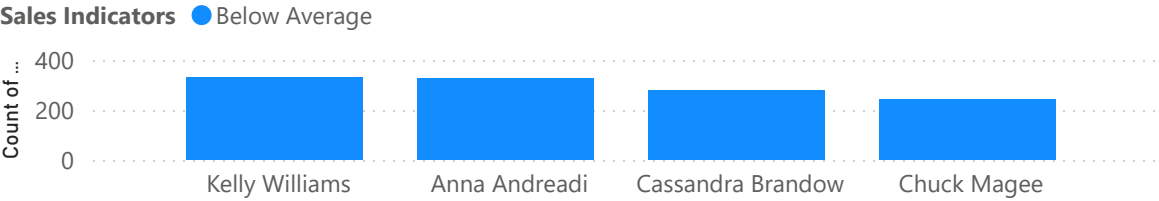
3



SUMM\_PPROFIT by Sales Person.Region



Count of Sales Indicators by Sales Person.Person and Sales Indicators



Sum of Profit	Category	SUMM_PPROFIT	Sales Performance With if
₹ 18,037.58	Furniture	18,037.58	Low
₹ 1,21,082.00	Office Supplies	1,21,082.00	High
₹ 1,45,045.98	Technology	1,45,045.98	High
₹ 2,84,165.55		2,84,165.55	High

3.96

Avg of Order to Shipment

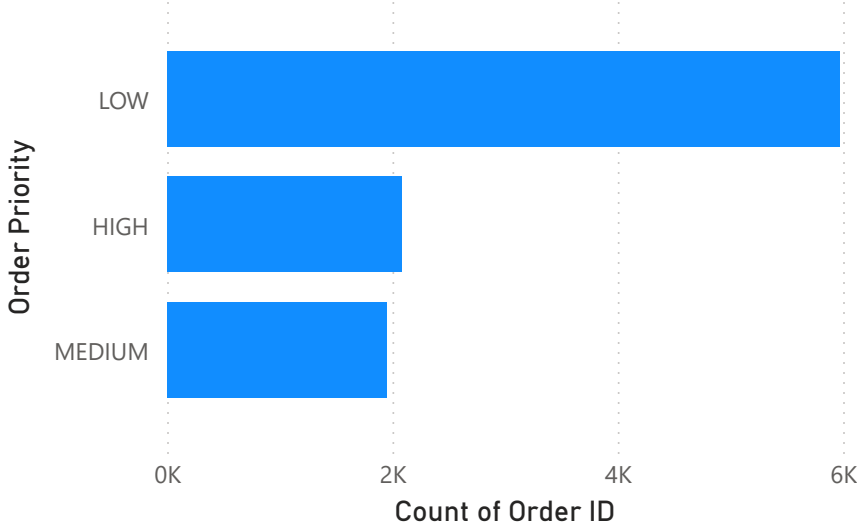
284.17K

SUMM\_PPROFIT

High

Sales Performan...

Count of Order ID by Order Priority





sum of sales in 2017	Category	Sum of Sales
2,15,387.27	Furniture	₹ 7,41,999.80
2,46,097.18	Office Supplies	₹ 7,19,047.03
2,71,730.81	Technology	₹ 8,36,154.03
7,33,215.26		₹ 22,97,200.86

Category	Average Sales with var
Furniture	654
Office Supplies	1119
Technology	458
Total	2360

Date	Sum of Sales
03-01-2014 00:00:00	₹ 16.45
04-01-2014 00:00:00	₹ 288.06
05-01-2014 00:00:00	₹ 19.54
06-01-2014 00:00:00	₹ 4,407.10
07-01-2014 00:00:00	₹ 87.16
09-01-2014 00:00:00	₹ 40.54
10-01-2014 00:00:00	₹ 54.83
11-01-2014 00:00:00	₹ 9.94
13-01-2014 00:00:00	₹ 3,553.80
14-01-2014 00:00:00	₹ 61.96
15-01-2014 00:00:00	₹ 149.95
16-01-2014 00:00:00	₹ 299.96
18-01-2014 00:00:00	₹ 64.86
19-01-2014 00:00:00	₹ 378.59
20-01-2014 00:00:00	₹ 2,673.87
21-01-2014 00:00:00	₹ 25.25
23-01-2014 00:00:00	₹ 46.02
26-01-2014 00:00:00	₹ 1,097.25
27-01-2014 00:00:00	₹ 426.67
28-01-2014 00:00:00	₹ 3.93
30-01-2014 00:00:00	₹ 240.50
31-01-2014 00:00:00	₹ 290.67
01-02-2014 00:00:00	₹ 468.90
02-02-2014 00:00:00	₹ 211.65
03-02-2014 00:00:00	₹ 97.11
04-02-2014 00:00:00	₹ 134.38
06-02-2014 00:00:00	₹ 330.51
07-02-2014 00:00:00	₹ 180.32
08-02-2014 00:00:00	₹ 14.56
11-02-2014 00:00:00	₹ 2,043.40
12-02-2014 00:00:00	₹ 129.57
<b>Total</b>	<b>₹ 22,97,200.86</b>

Sum of Sales	Quarter	Year
₹ 74,447.80	q1	2014
₹ 68,851.74	q1	2015
₹ 93,237.18	q1	2016
₹ 1,23,144.86	q1	2017
₹ 86,538.76	q2	2014
₹ 89,124.19	q2	2015
₹ 1,36,082.30	q2	2016
₹ 1,33,764.37	q2	2017
₹ 1,43,633.21	q3	2014
₹ 1,30,259.58	q3	2015
₹ 1,43,787.36	q3	2016
₹ 1,96,251.96	q3	2017
₹ 1,79,627.73	q4	2014
₹ 1,82,297.01	q4	2015
₹ 2,36,098.75	q4	2016
₹ 2,80,054.07	q4	2017
<b>₹ 22,97,200.86</b>		

Date	PARALLEL_PERIOD_MEASURES	SAME PERIOD LAST YEAR MEASURES	Sum of Sales
03-01-2014 00:00:00			₹ 16.45
04-01-2014 00:00:00			₹ 288.06
05-01-2014 00:00:00			₹ 19.54
06-01-2014 00:00:00			₹ 4,407.10
07-01-2014 00:00:00			₹ 87.16
09-01-2014 00:00:00			₹ 40.54
10-01-2014 00:00:00			₹ 54.83
11-01-2014 00:00:00			₹ 9.94
13-01-2014 00:00:00			₹ 3,553.80
14-01-2014 00:00:00			₹ 61.96
15-01-2014 00:00:00			₹ 149.95
16-01-2014 00:00:00			₹ 299.96
18-01-2014 00:00:00			₹ 64.86
19-01-2014 00:00:00			₹ 378.59
20-01-2014 00:00:00			₹ 2,673.87
21-01-2014 00:00:00			₹ 25.25
23-01-2014 00:00:00			₹ 46.02
26-01-2014 00:00:00			₹ 1,097.25
27-01-2014 00:00:00			₹ 426.67
28-01-2014 00:00:00			₹ 3.93
30-01-2014 00:00:00			₹ 240.50
31-01-2014 00:00:00			₹ 290.67
01-02-2014 00:00:00	14,236.90		₹ 468.90
02-02-2014 00:00:00	14,236.90		₹ 211.65
03-02-2014 00:00:00	14,236.90		₹ 97.11
04-02-2014 00:00:00	14,236.90		₹ 134.38
05-02-2014 00:00:00	14,236.90		
06-02-2014 00:00:00	14,236.90		₹ 330.51
07-02-2014 00:00:00	14,236.90		₹ 180.32
08-02-2014 00:00:00	14,236.90		₹ 14.56
<b>Total</b>	<b>22,13,371.54</b>	<b>15,63,985.61</b>	<b>₹ 22,97,200.86</b>

Sub-Category	Sum of Profit	Cum_Sum
Accessories	₹ 41,936.64	41,936.64
Appliances	₹ 18,138.01	60,074.64
Art	₹ 6,527.79	66,602.43
Binders	₹ 30,221.76	96,824.19
Bookcases	3,472.56 -₹	93,351.64
Chairs	₹ 26,590.17	1,19,941.80
Copiers	₹ 55,617.82	1,75,559.63
Envelopes	₹ 6,964.18	1,82,523.80
Fasteners	₹ 949.52	1,83,473.32
Furnishings	₹ 13,059.14	1,96,532.47
Labels	₹ 5,546.25	2,02,078.72
Machines	₹ 3,384.76	2,05,463.48
Paper	₹ 34,053.57	2,39,517.05
Phones	₹ 44,515.73	2,84,032.78
Storage	₹ 21,278.83	3,05,311.60
Supplies	1,189.10 -₹	3,04,122.50
Tables	17,725.48 -₹	2,86,397.02
<b>Total</b>	<b>₹ 2,86,397.02</b>	<b>2,86,397.02</b>