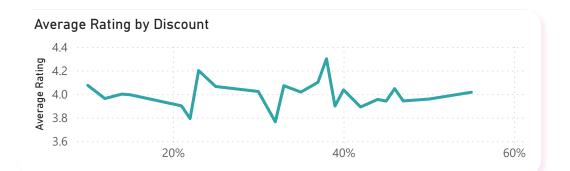
## **Myntra Market Basket Analysis**



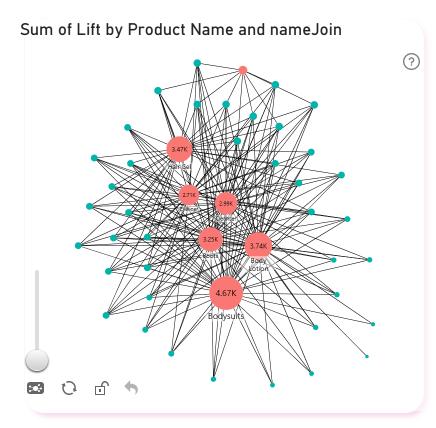
39
Distinct Products

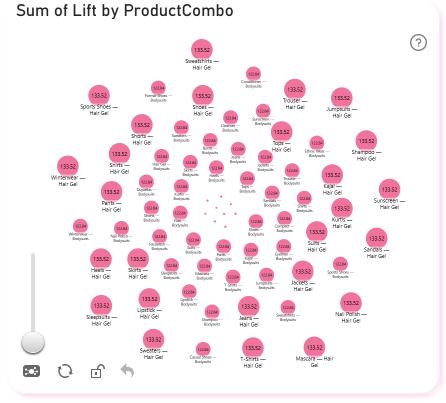
3071

Transactions



Ask a question about your data





| ProductCombo           | Sum of Lift | Sum of Support |
|------------------------|-------------|----------------|
| Heels — Hair Gel       | 133.52      | 1.99%          |
| Shampoo — Hair Gel     | 133.52      | 1.89%          |
| Shoes — Hair Gel       | 133.52      | 3.61%          |
| Shorts — Hair Gel      | 133.52      | 8.47%          |
| Sunscreen — Hair Gel   | 133.52      | 1.30%          |
| Sweaters — Hair Gel    | 133.52      | 1.89%          |
| Winterwear — Hair Gel  | 133.52      | 0.88%          |
| Jackets — Hair Gel     | 133.52      | 4.10%          |
| Jeans — Hair Gel       | 133.52      | 10.09%         |
| Jumpsuits — Hair Gel   | 133.52      | 2.28%          |
| Kajal — Hair Gel       | 133.52      | 1.63%          |
| Kurtis — Hair Gel      | 133.52      | 3.45%          |
| Lipstick — Hair Gel    | 133.52      | 3.16%          |
| Mascara — Hair Gel     | 133.52      | 1.24%          |
| Nail Polish — Hair Gel | 133.52      | 1.95%          |
| Dante Hair Cal         | 122 52      | 2 210/         |
| Total                  | 48,343.89   | 2144.87%       |