

# Personas

## Sarah



### *Profile*

Sarah, a 25-year-old graphic designer who has been feeling down for the past few months. Despite her successful career and supportive friends and family, she feels unfulfilled and struggles to find joy in her everyday life. She wants to find a way to manage her depression and is open to using technology to help her do so.

Name: Sarah

Age: 25

Location: Los Angeles, CA

Job: Graphic Designer

Salary: 66 000 – 70 000\$/annually

Family: Single

### *Interests*

- Writing own comic books
- Everyday swimmer
- Loves animals
- Watching series

### *Frustration*

- Traffic in Los Angeles area
- Living alone for a long time

### *Goals*

- Buying her own house
- Building lifelong relationships
- Finding friends