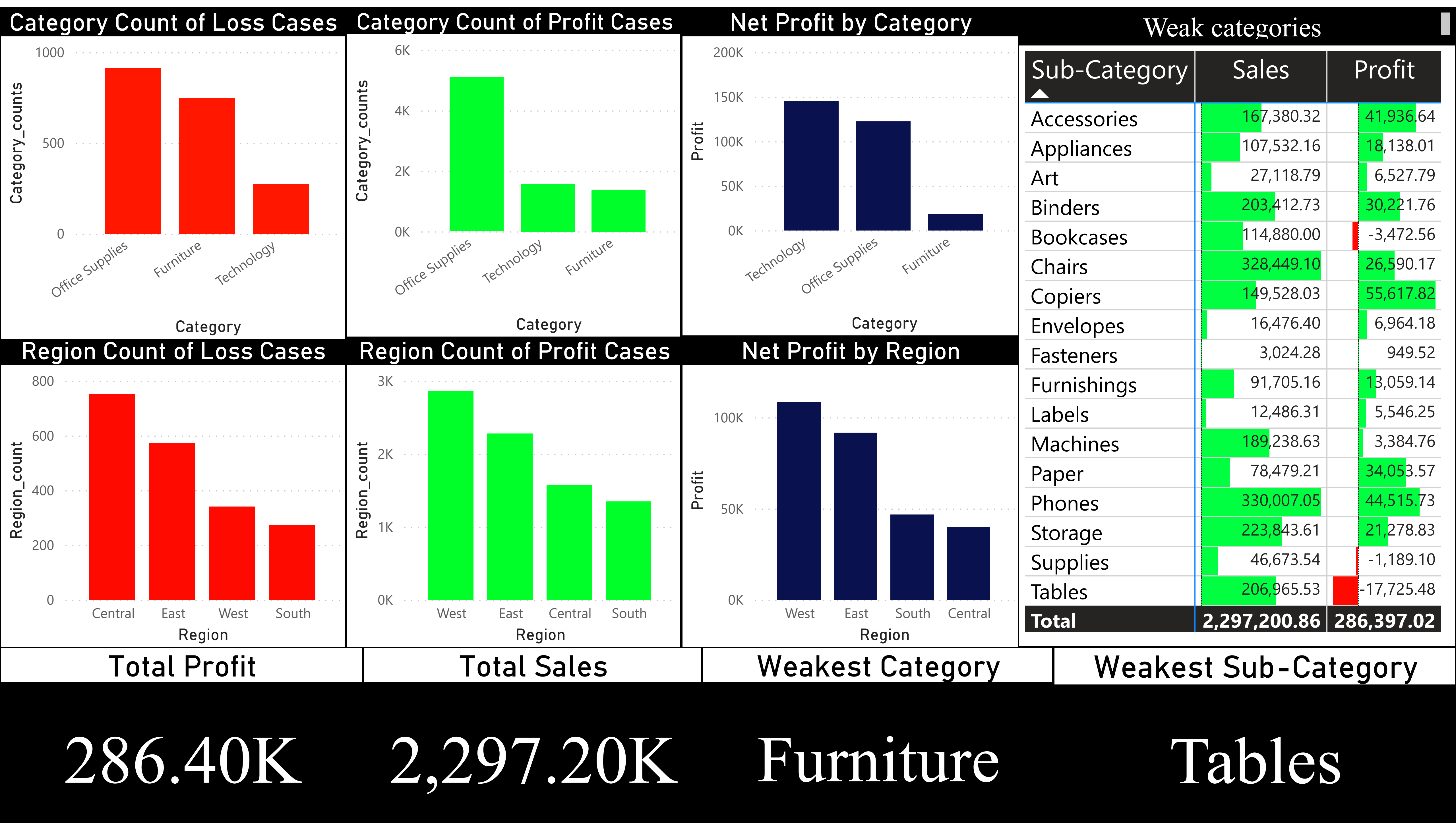


EDA

Retail data

? Find out the weak areas where you can work to make more profit.

? What all business problems you can derive by exploring the data?



| | |
|---------|-------|
| Central | South |
| East | West |

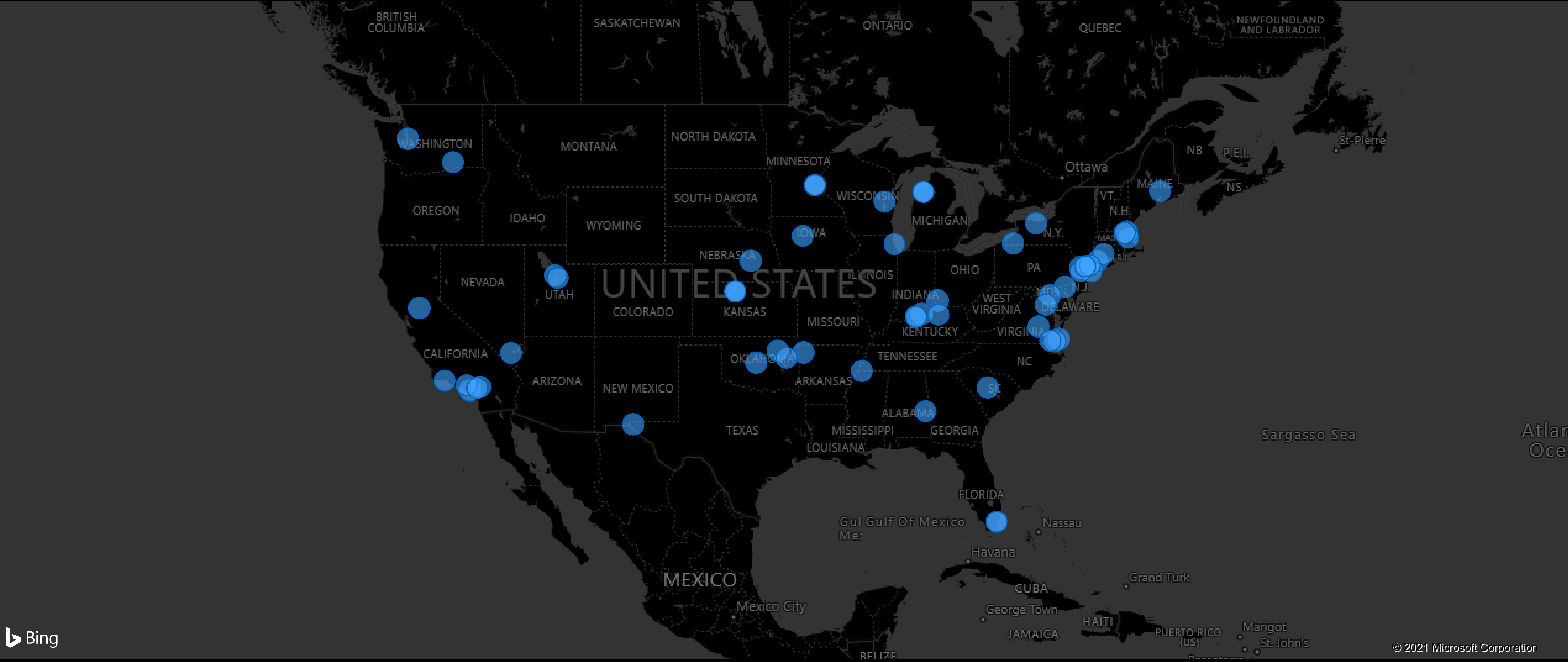
Weakest Country

Ohio

Weakest City

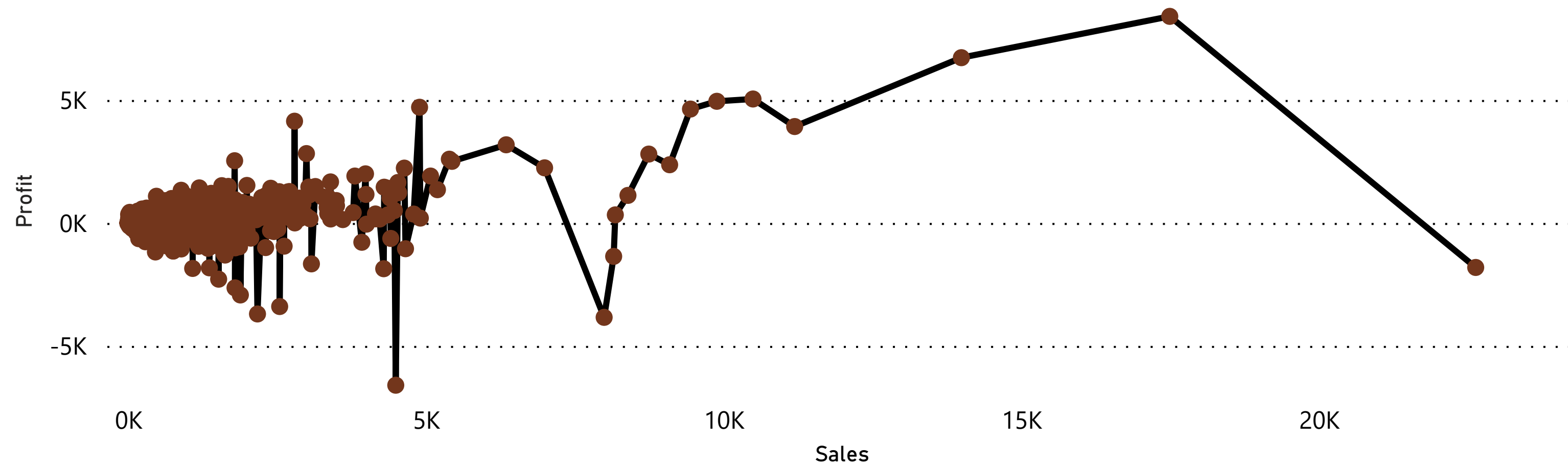
Lancaster

Region wise Profit Visualization using Map



Problem in the discount schemes

Profit by Sales



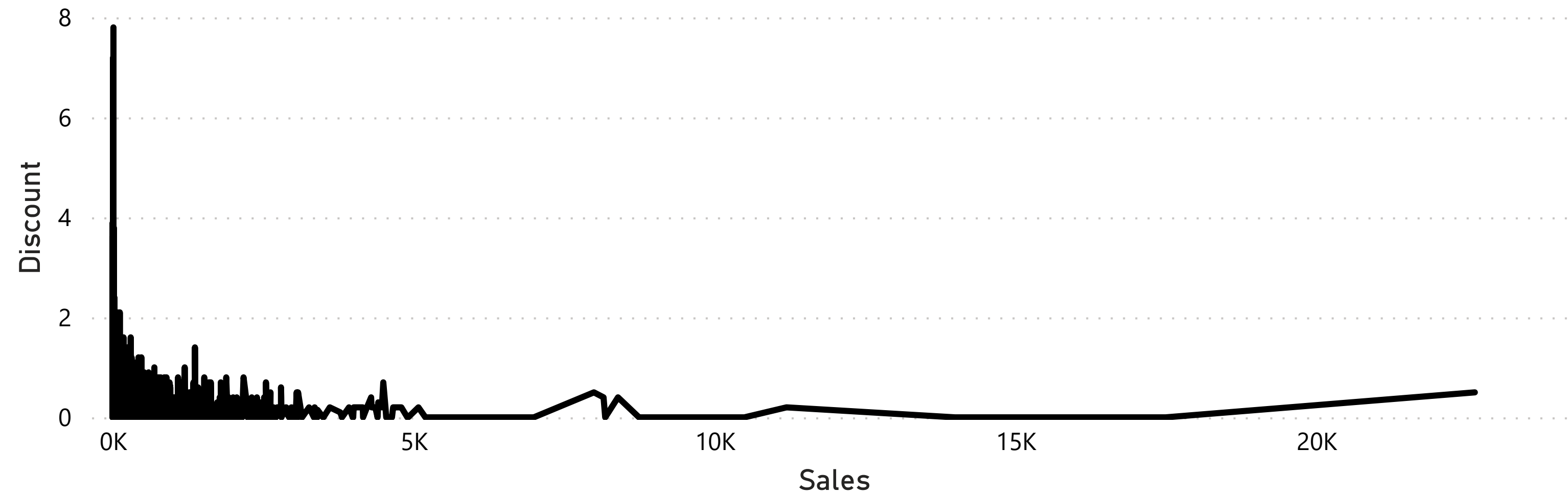
Sub Category

Accessories

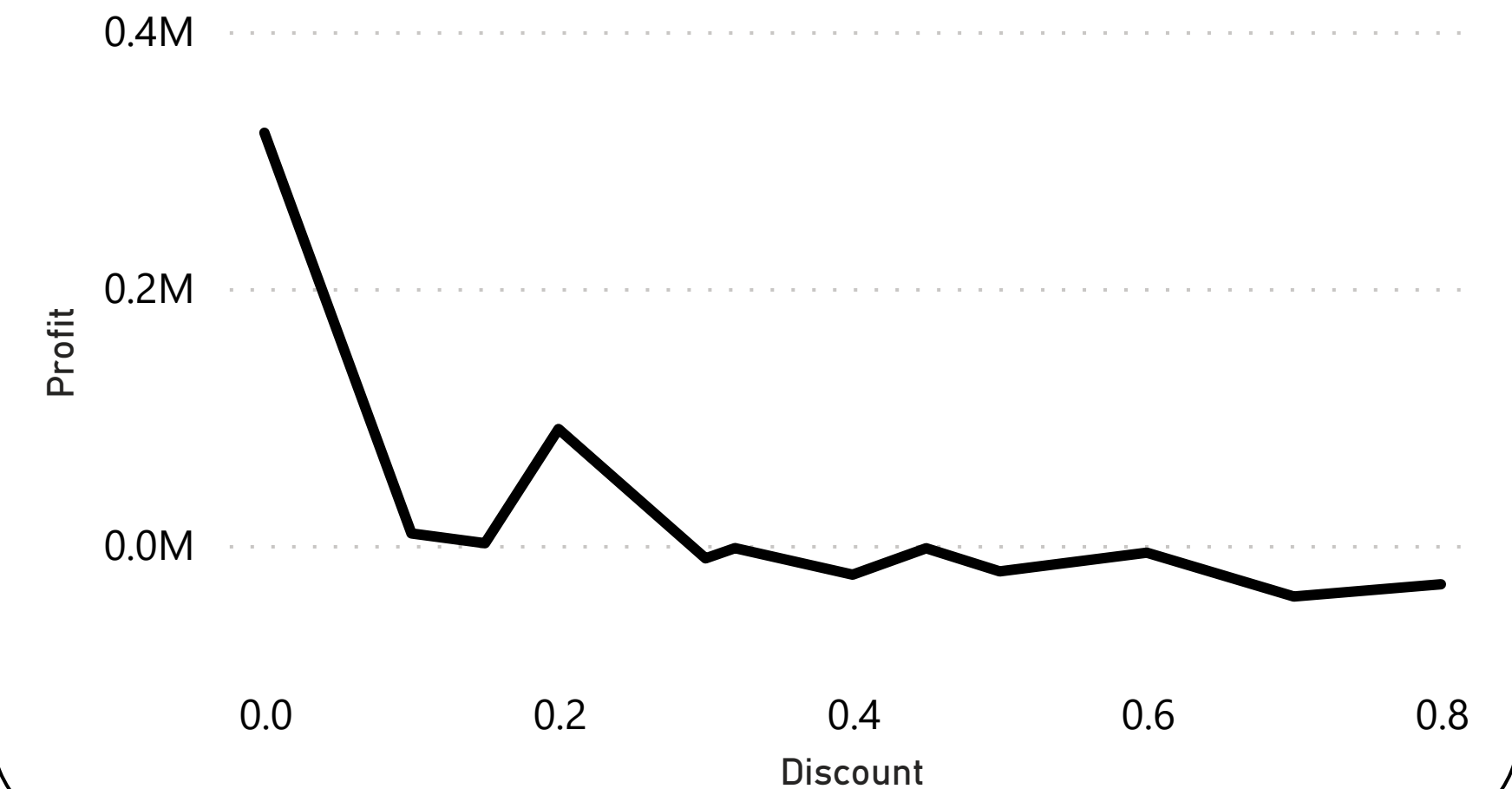
City

Aberdeen

Discount by Sales

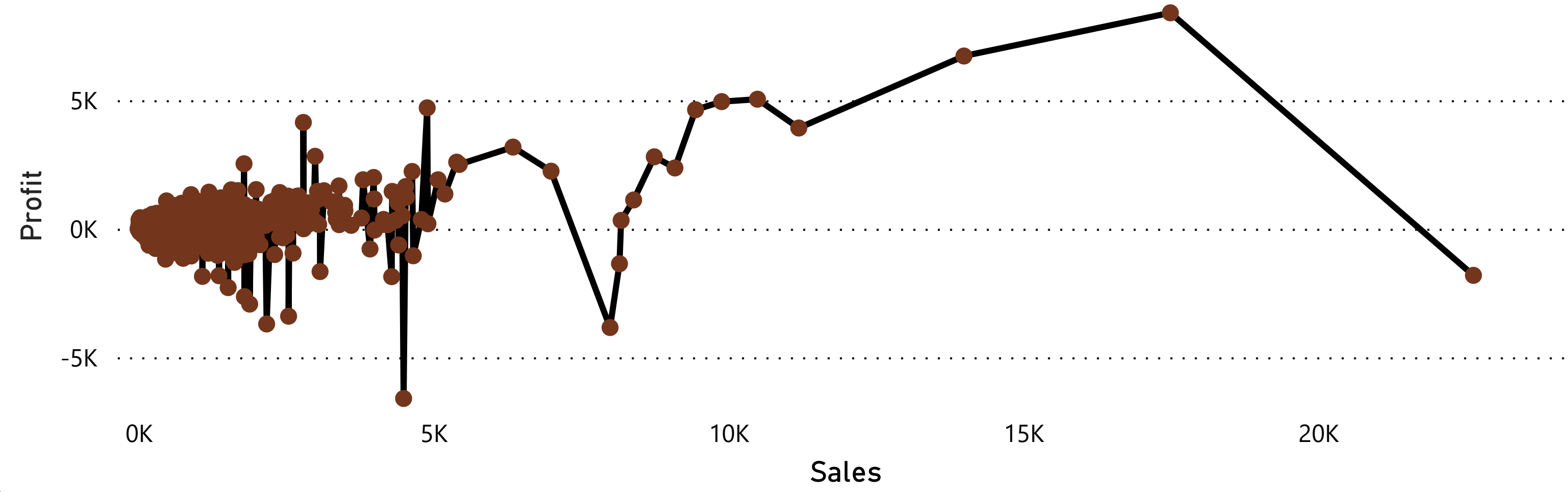


Profit by Discount

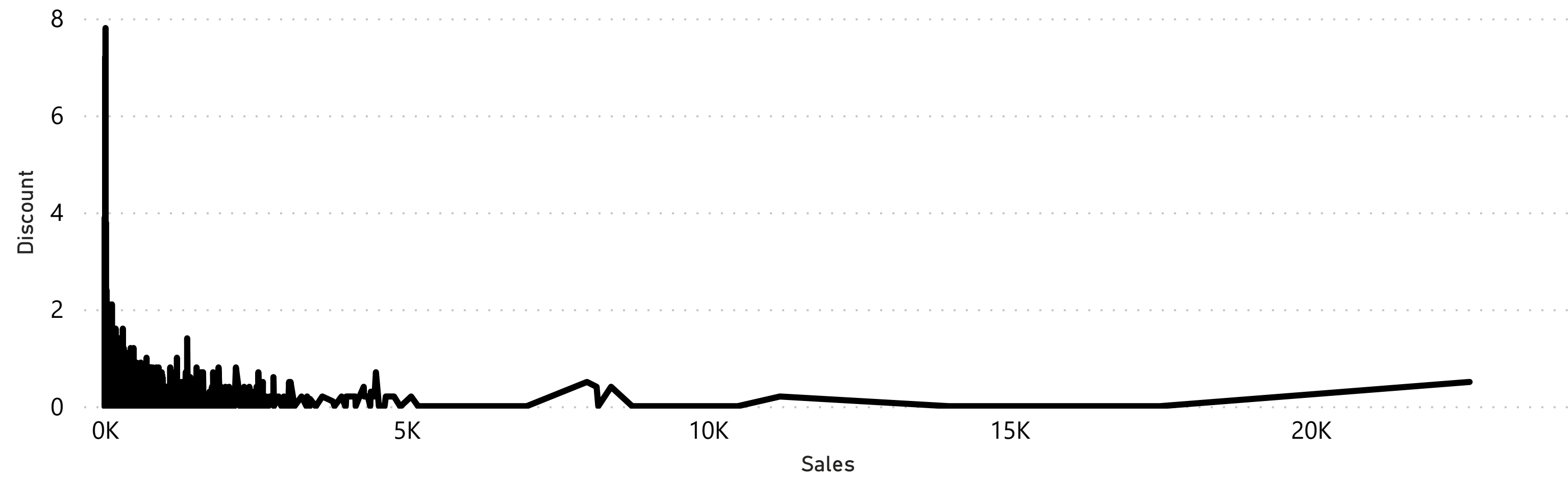


Detailed observation for each Sub Category

Profit by Sales



Discount by Sales



Sub Category

| | | |
|-------------|-------------|----------|
| Select all | Chairs | Machines |
| Accessories | Copiers | Paper |
| Appliances | Envelopes | Phones |
| Art | Fasteners | Storage |
| Binders | Furnishings | Supplies |
| Bookcases | Labels | Tables |

City

Aberdeen

