AT&T Analysis

Frontier Fiber

80

([Satisfaction Inde.

50

50.5

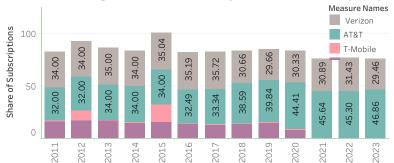
2019

Customer satisfaction index scores for fiber internet service providers in the United States in 2023



Satisfaction Index

Wireless subscriptions market share by carrier in the U.S. yearly



Number of AT&T wireless

Average revenue per wireless user of AT&T from 2018 to 2023, by half yearly(in U.S. dollars)

20 30 40 50 60 70 80

Postpaid phone-only 166.9164.9 165.9 162.7 150 100 55.6 54.0 55.5 50 200 196.4 150.4150.3 147.4 149.6 150 Postpaid 100 49.9

49.5

49.1

2020

ISO Quarter of Wireless ARPU Quarter

2022

AT&T's wireless postpaid customer churn rate from 2007 to 2022

74

