VCNY HOME

GRADUATION PROJECT 2023

BACHELOR OF DESIGN
(TEXTILE DESIGN)

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TEXTILE DESIGN DEPARTMENT
NATIONAL INSTITUTE OF FASHION TECHNOLOGY
KANGRA

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Licensed and Home Brand

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VGNY

HOME

VCNY HOME

Headquartered in North Bergen, NJ, with global offices in India and China, and a beautiful showroom in New York City, VCNY Home has more than 200 employees around the world. Corporate headquarters is located at the West Side Center, which boasts easy accessibility to New York City, an onsite fitness center, and a five-story parking garage.

Corporate Headquarters
5901 West Side Avenue, 6th Floor, North Bergen, NJ

Showroom
330 Fifth Avenue, 7th Floor, New York, NY

Licensed Brands

TAHARI HOME

PERRY ELLIS PORTFOLIO

BEVERLY HILLS POLO CLUB

BEARPAW live life comfortably

CANNON EST. 1887

CHARISMA

ROYAL VELVET

MY TEXAS HOUSE™

REFINERY29 HOME COLLECTION

Home Brands

INDIGO INK.

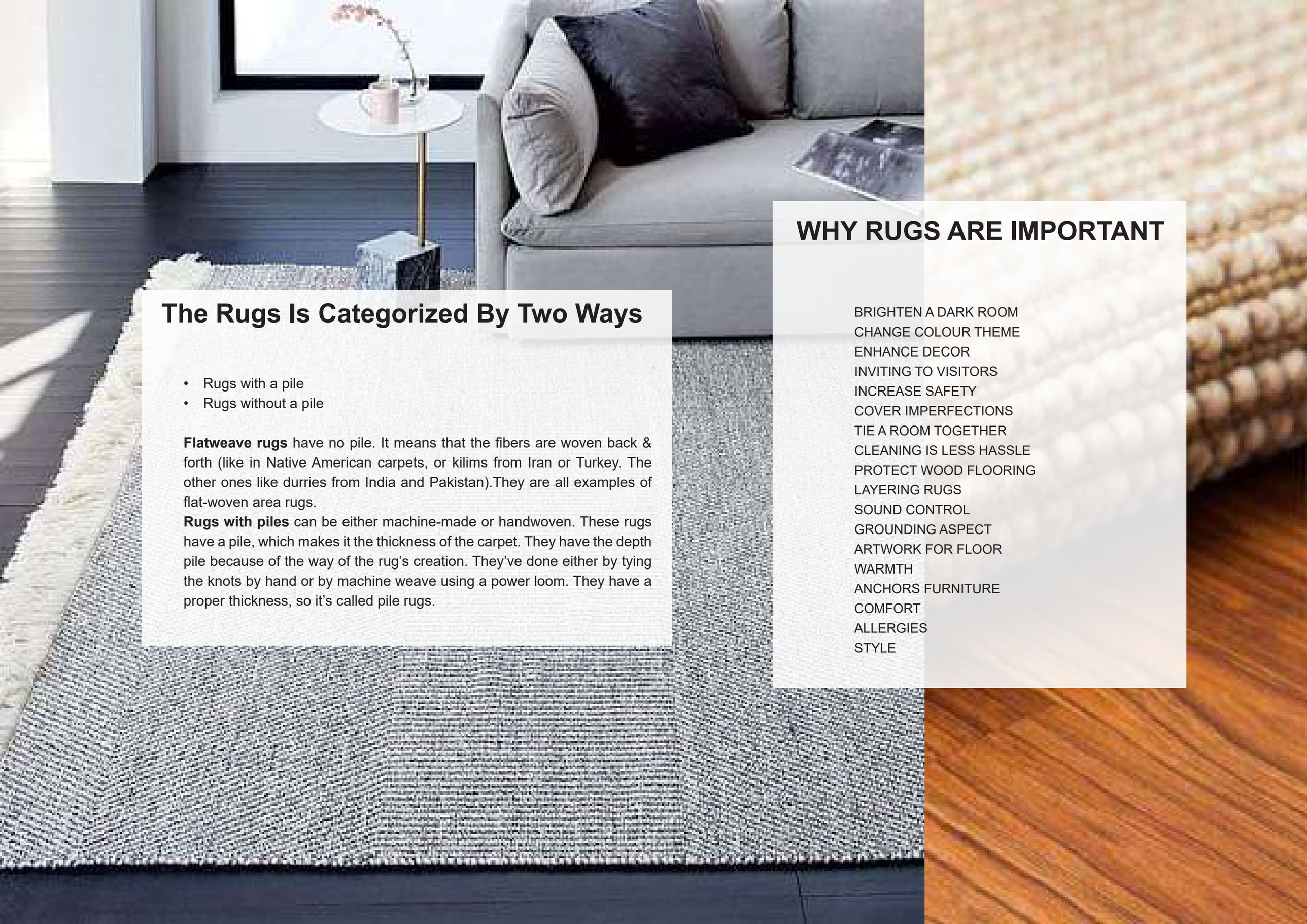
olivia & finn

avery homegrown

jade + oake

AVERY PURE

hopscotch



The Rugs Is Categorized By Two Ways

- Rugs with a pile
- Rugs without a pile

Flatweave rugs have no pile. It means that the fibers are woven back & forth (like in Native American carpets, or kilims from Iran or Turkey. The other ones like durries from India and Pakistan).They are all examples of flat-woven area rugs.

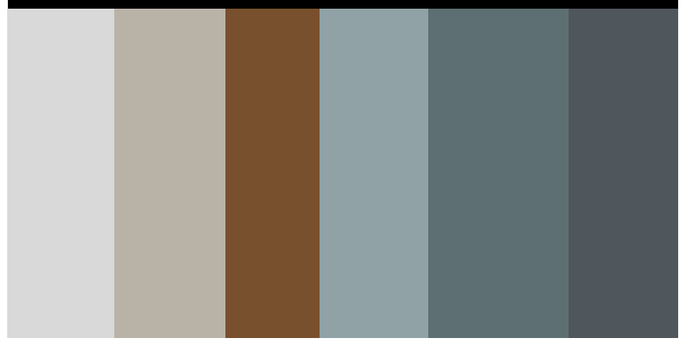
Rugs with piles can be either machine-made or handwoven. These rugs have a pile, which makes it the thickness of the carpet. They have the depth pile because of the way of the rug's creation. They've done either by tying the knots by hand or by machine weave using a power loom. They have a proper thickness, so it's called pile rugs.

WHY RUGS ARE IMPORTANT

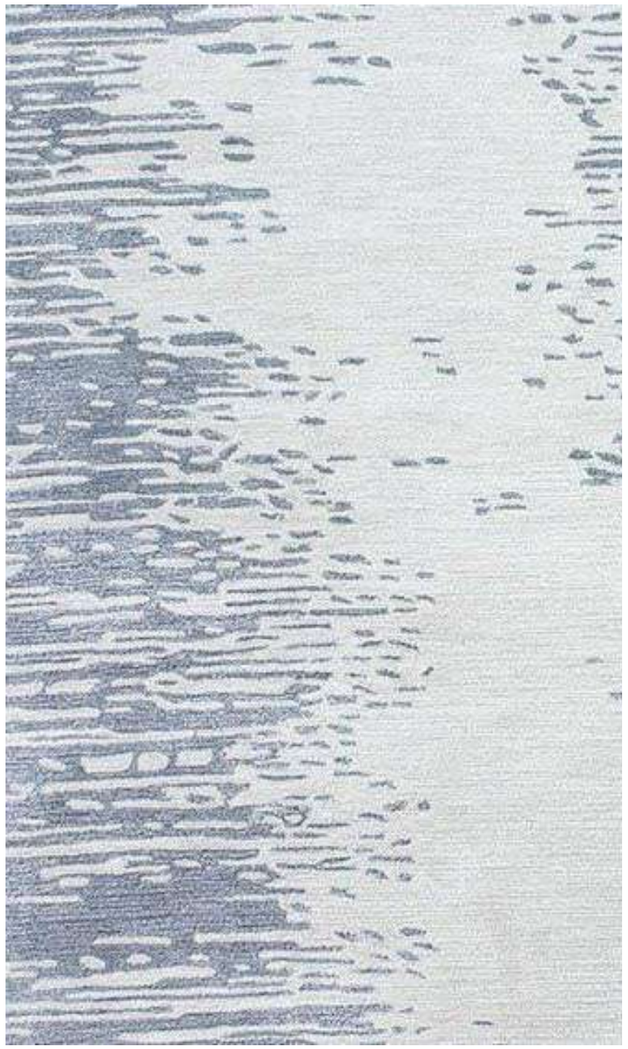
BRIGHTEN A DARK ROOM
CHANGE COLOUR THEME
ENHANCE DECOR
INVITING TO VISITORS
INCREASE SAFETY
COVER IMPERFECTIONS
TIE A ROOM TOGETHER
CLEANING IS LESS HASSLE
PROTECT WOOD FLOORING
LAYERING RUGS
SOUND CONTROL
GROUNDING ASPECT
ARTWORK FOR FLOOR
WARMTH
ANCHORS FURNITURE
COMFORT
ALLERGIES
STYLE

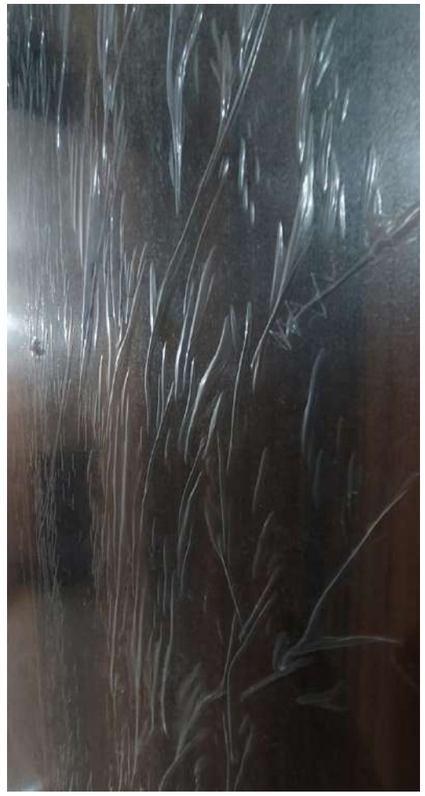
TEXTURE WORLD

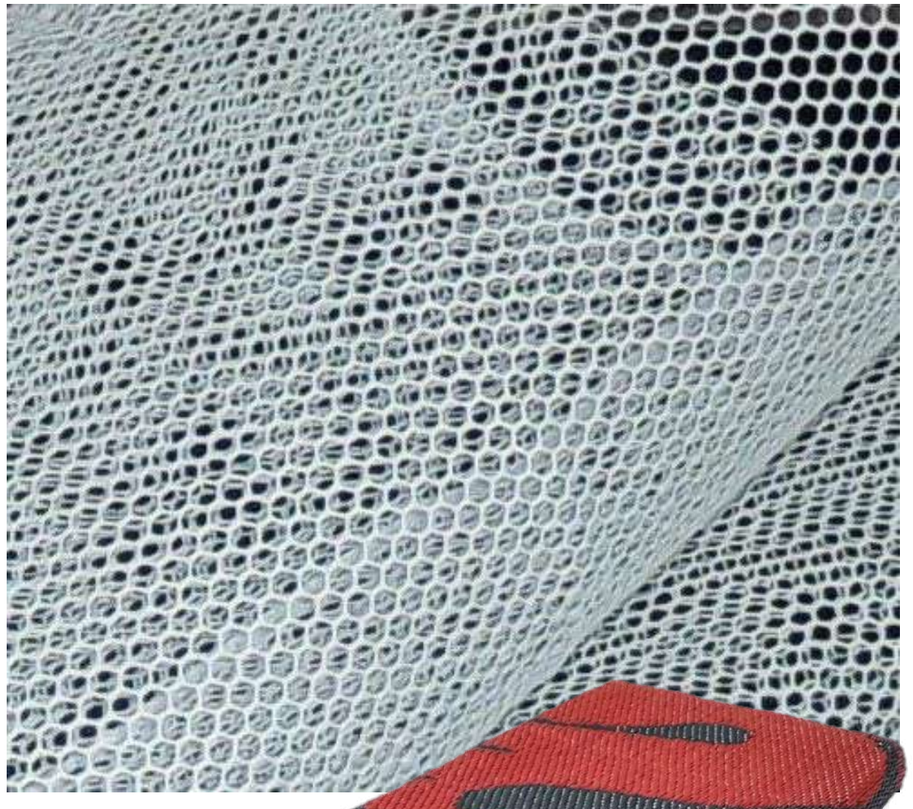
Spring – Summer 24



NEUTRAL COLOUR
TEXTURE
GEOMETRY STYLE





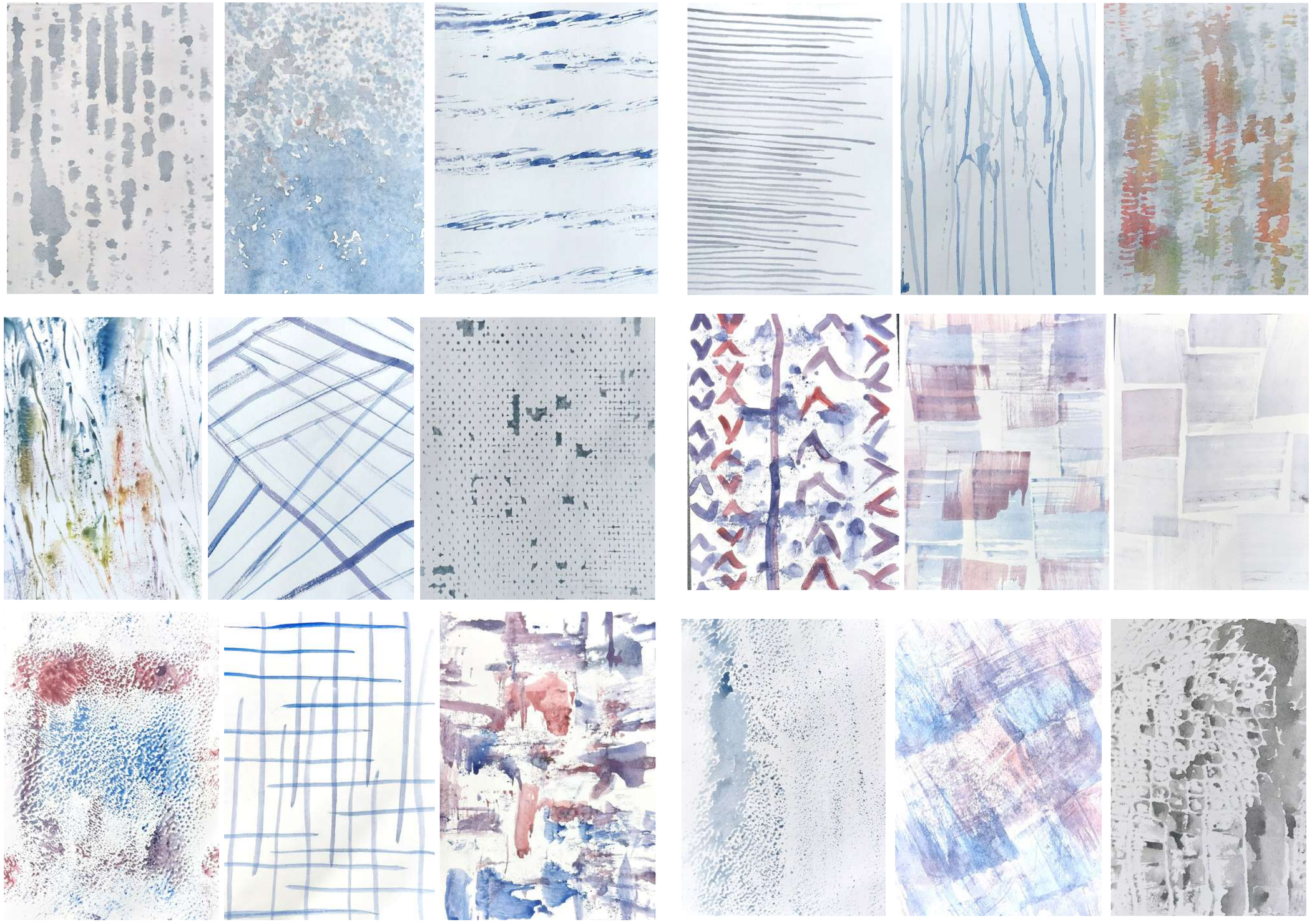


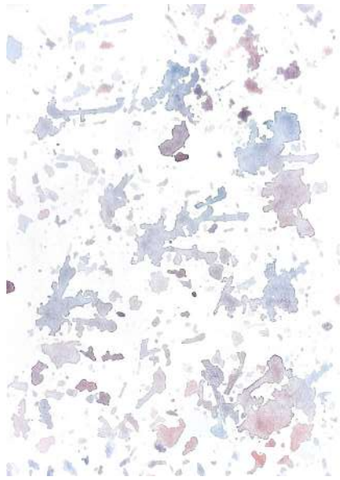
14 - 0000 TPG SILVER GRAY	16 - 1412 TPG STUCCO	19 - 1228 TPG ROOT BEER	17 - 4408 TPG LEAD	18 - 5105 TPG SEDONA STAGE	18 - 0201 TPG CASTLEROCK

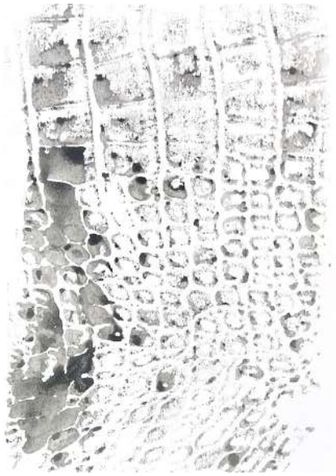
Unrecognized Texture Around Us

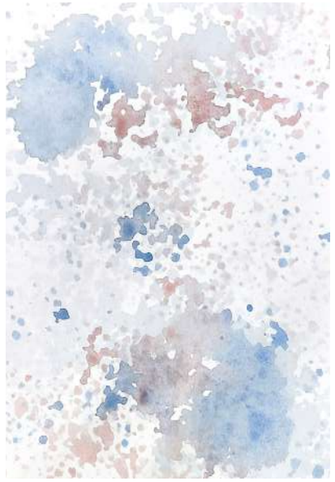
Size
5 x 7 ft
2 x 3 ft
Product is sell according to per square meter

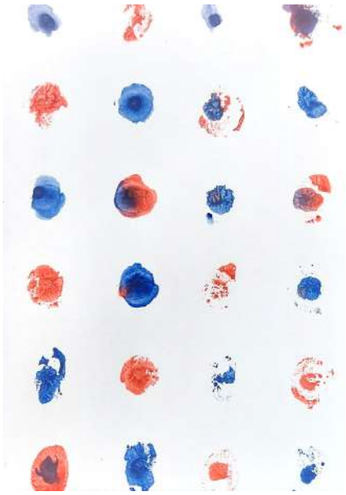
HAND DRAWN TEXTURE



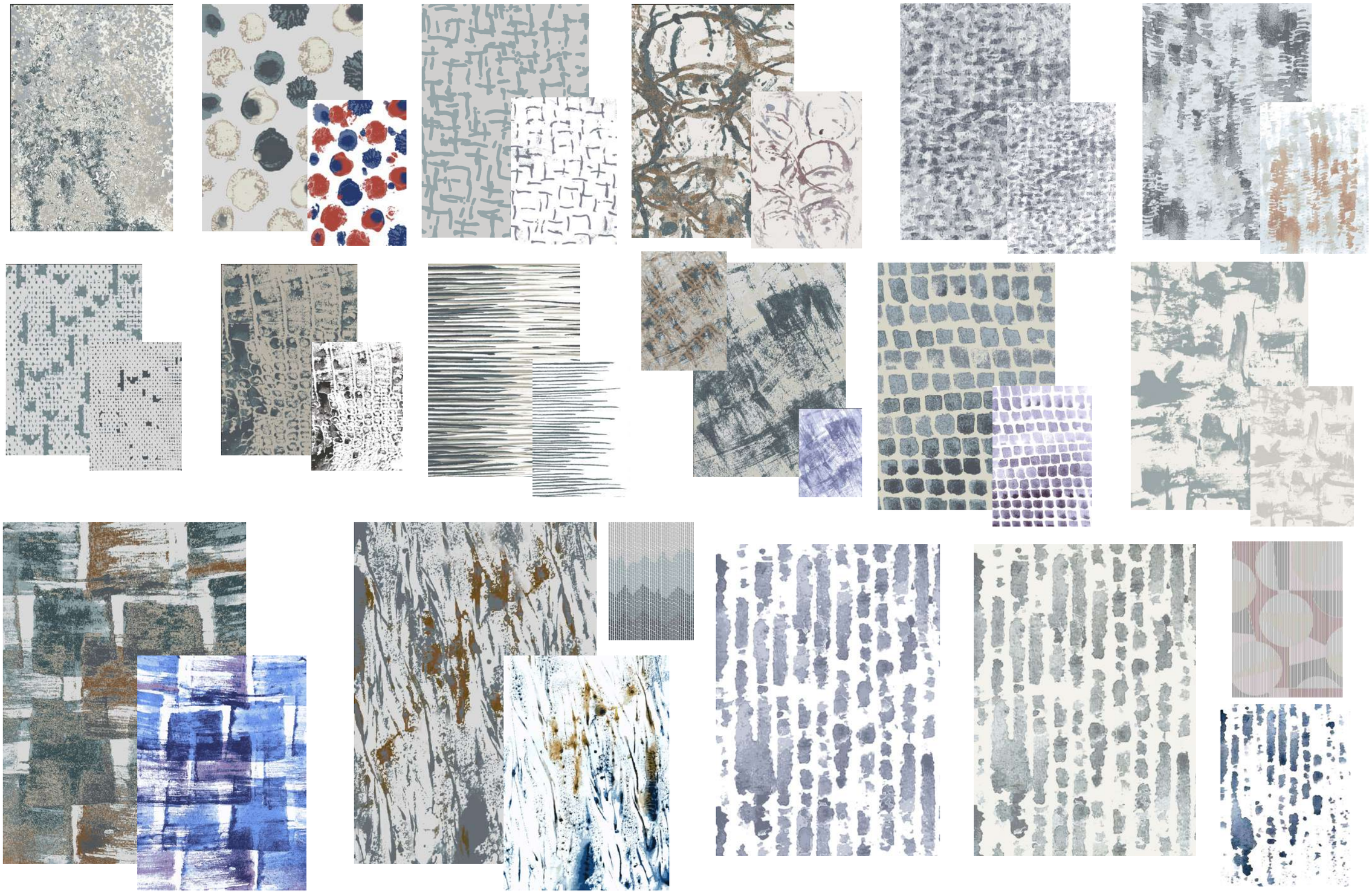


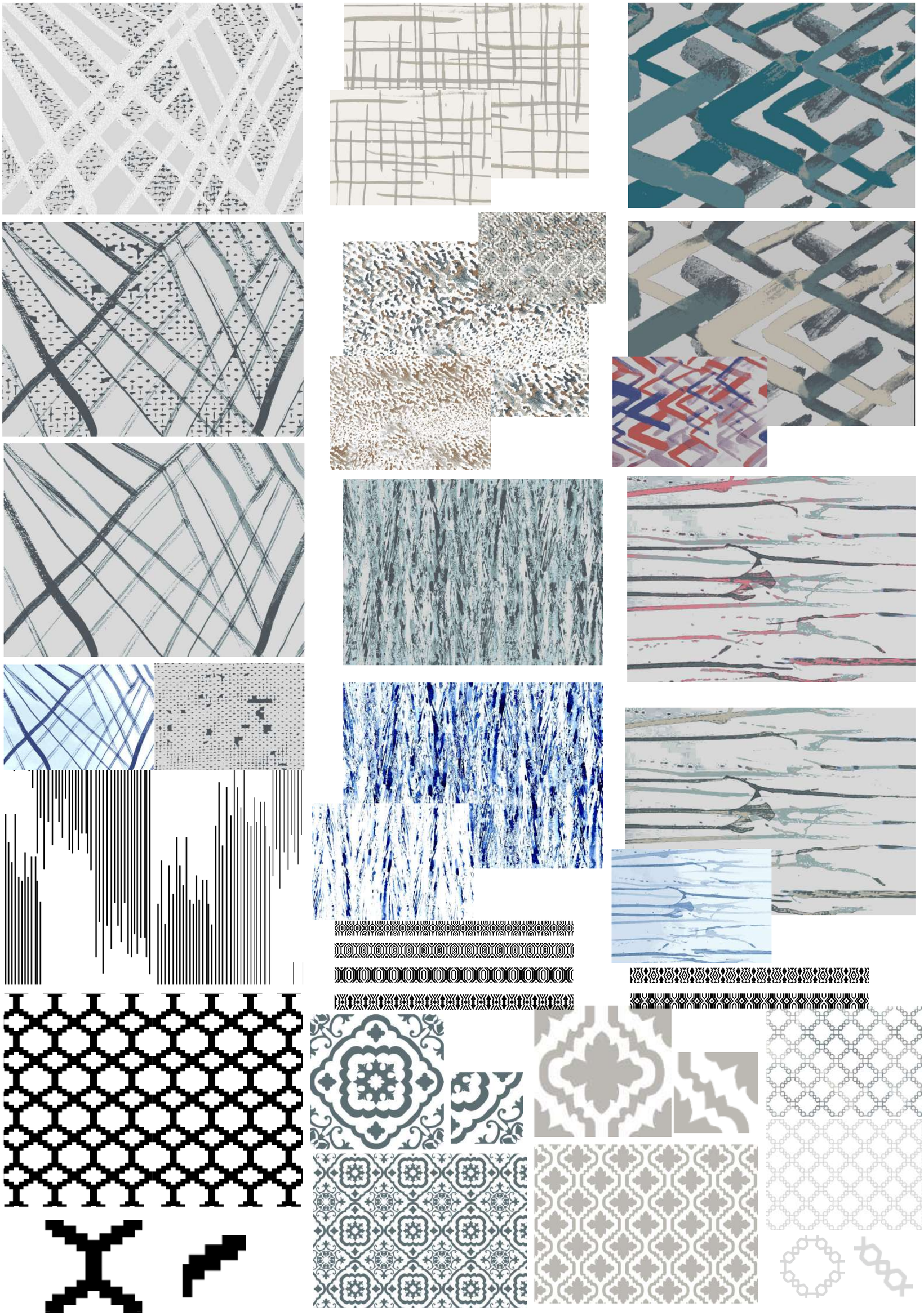






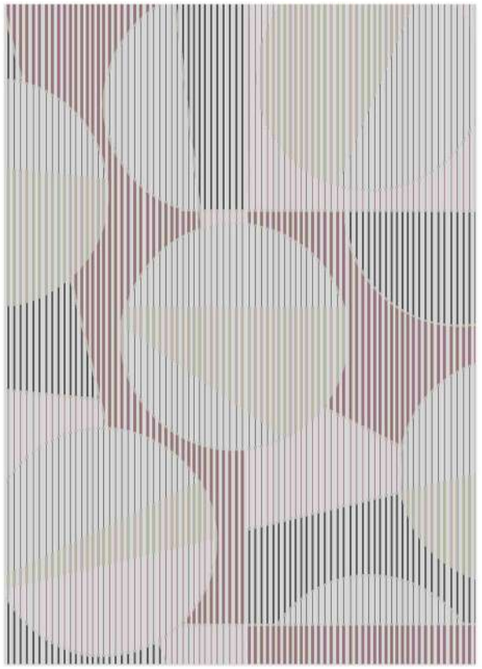
TEXTURE WITH COLOUR REDUCTION



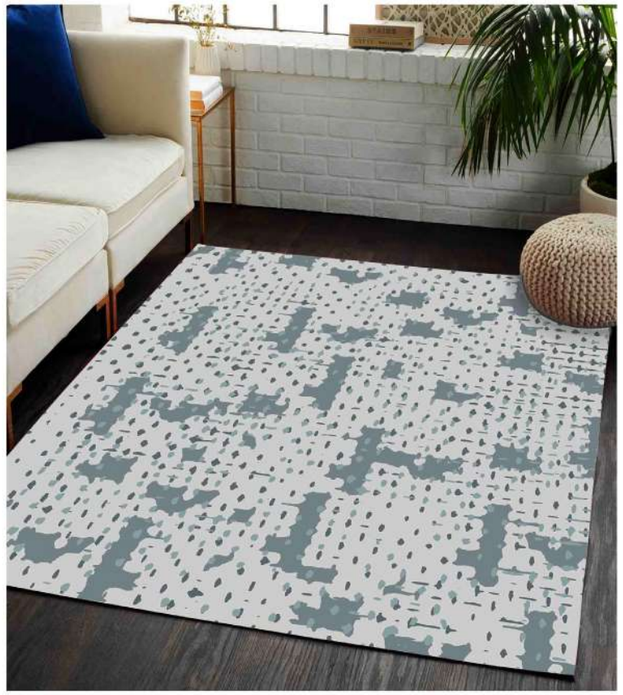


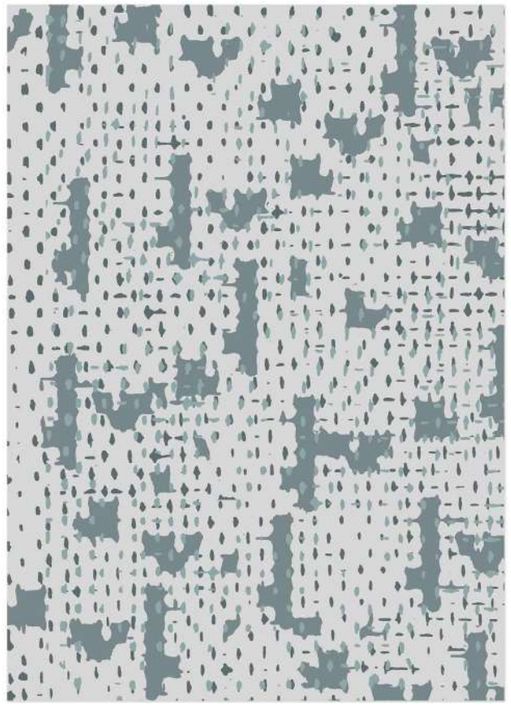
MOCK UPS

OUTLINE
1 PC AREA RUG



DISTORT
1 PC AREA RUG



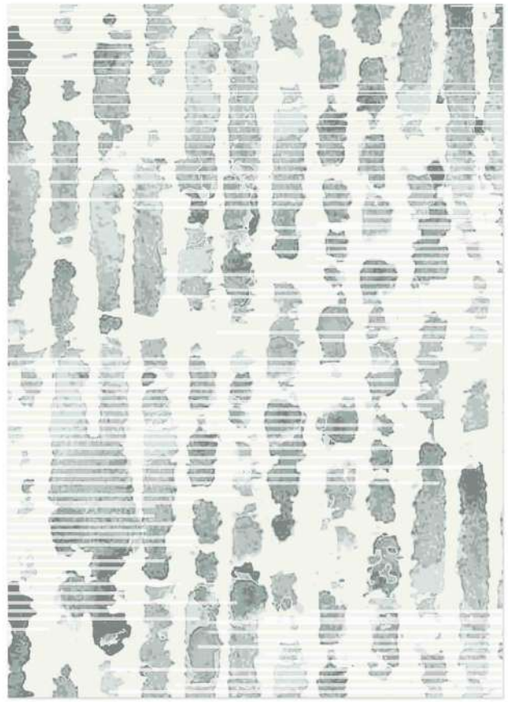


LINE
1 PC AREA RUG

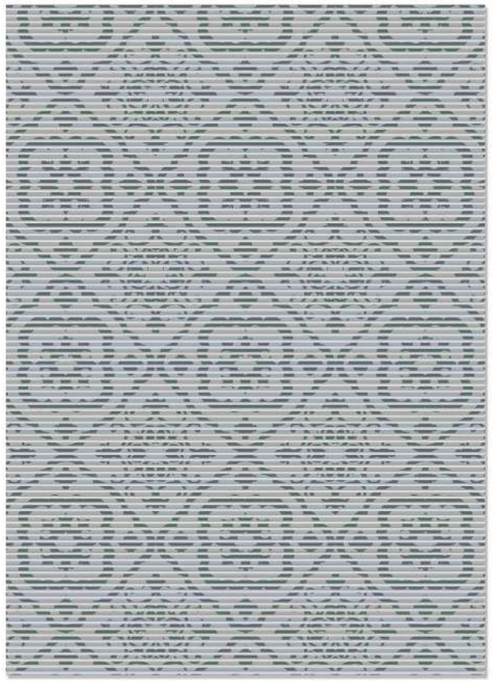
BOX
1 PC AREA RUG

SCATTER
1 PC AREA RUG

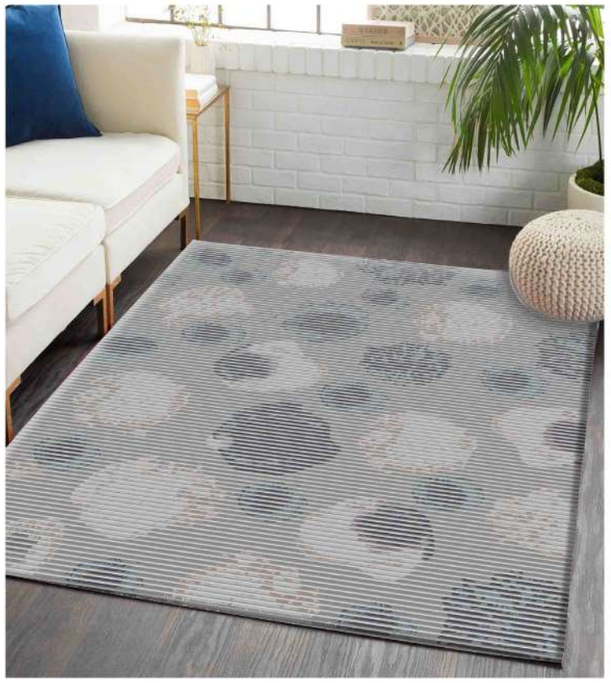
STRIPE
1 PC AREA RUG

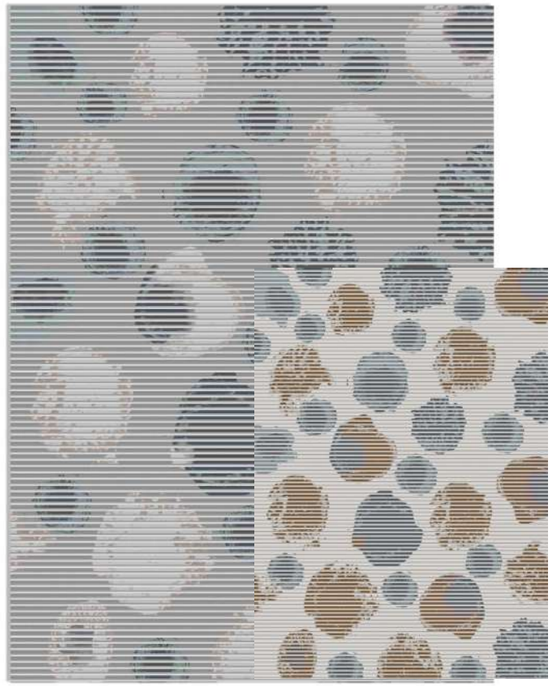


CHENILLE
1 PC AREA RUG



CIRCLE
1 PC AREA RUG

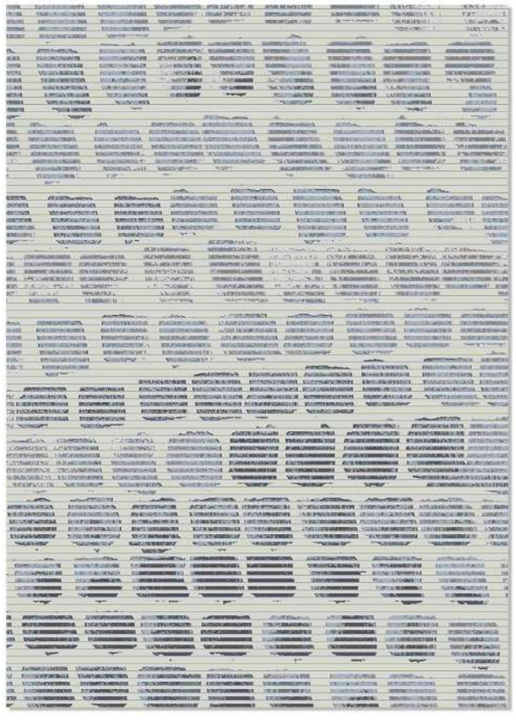




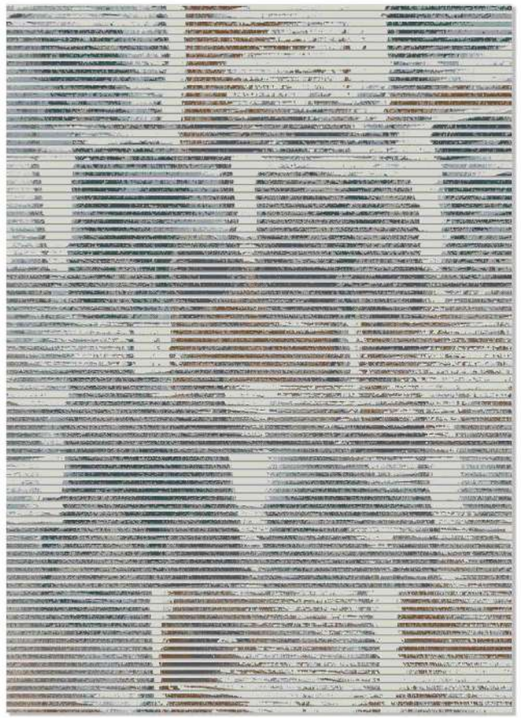
OUT OF TWO
1 PC AREA RUG

OUT OF TWO TEX
1 PC AREA RUG

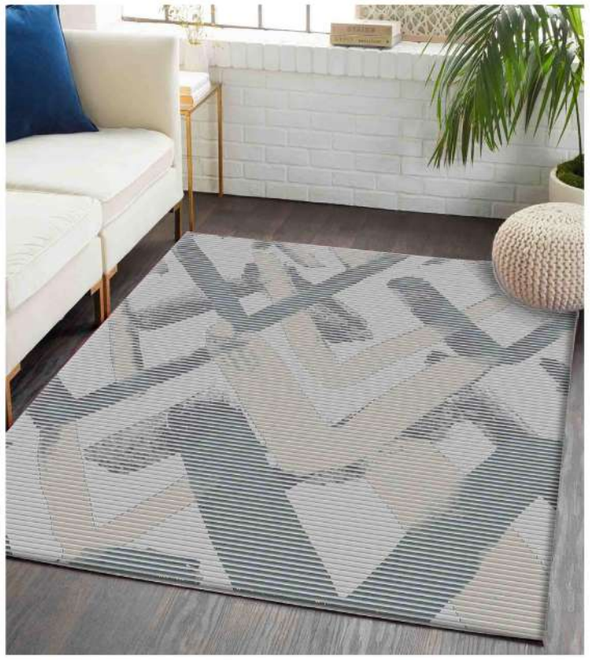
SMALL SQUARE
1 PC AREA RUG



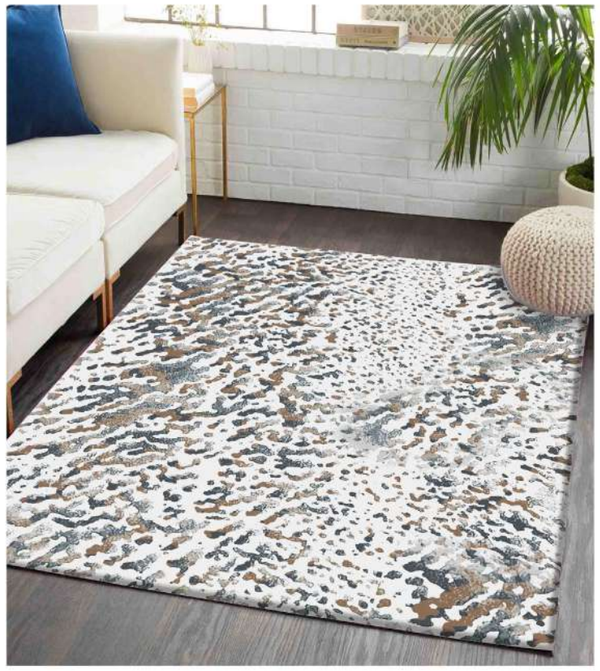
SQUARE
1 PC AREA RUG

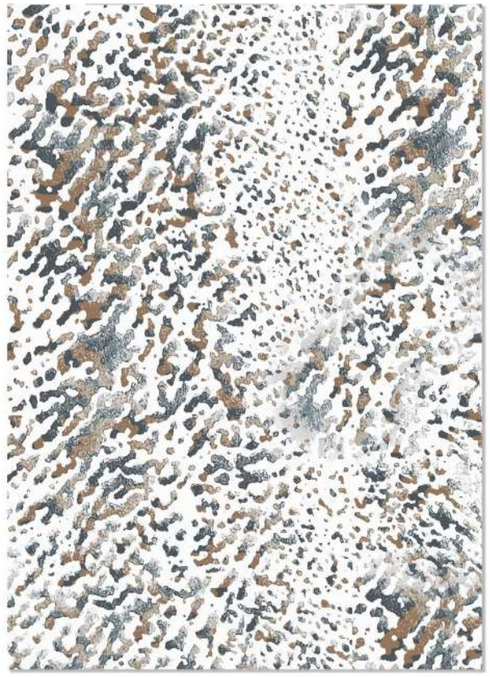


TRI
1 PC AREA RUG

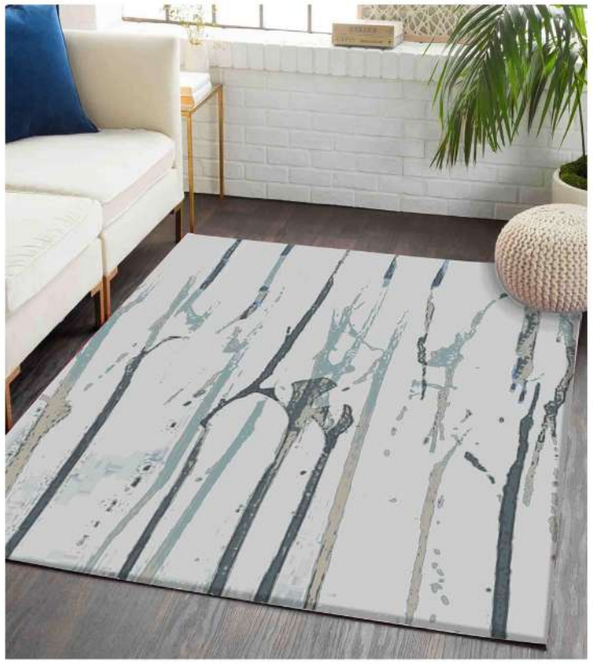


WATER DROP
1 PC AREA RUG

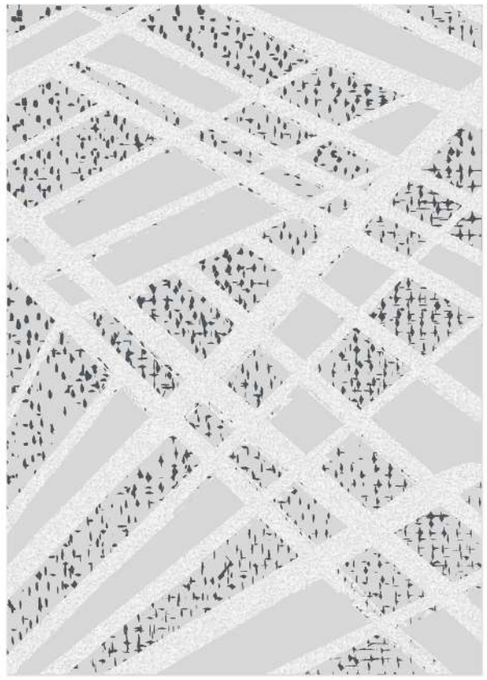




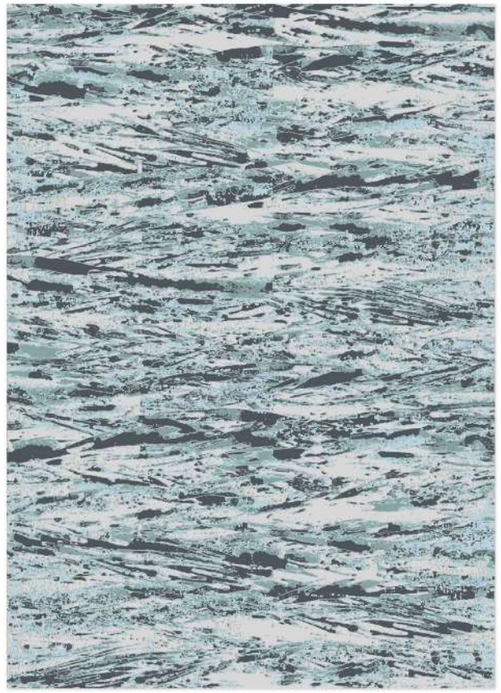
UNEVEN
1 PC AREA RUG



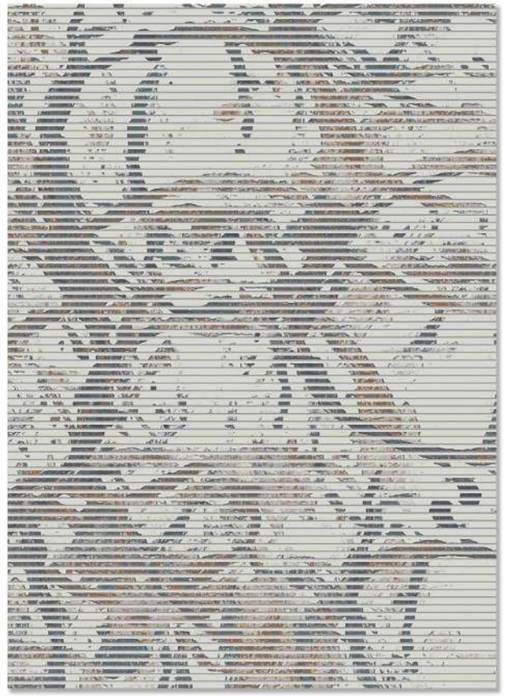
ZIG ZAG
1 PC AREA RUG



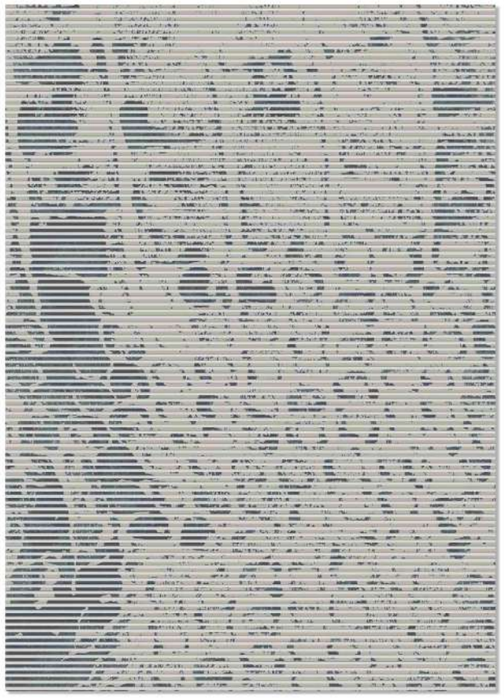
WAVE
1 PC AREA RUG



CIRCULAR
1 PC AREA RUG



LEATHER
1 PC AREA RUG



PUNCH
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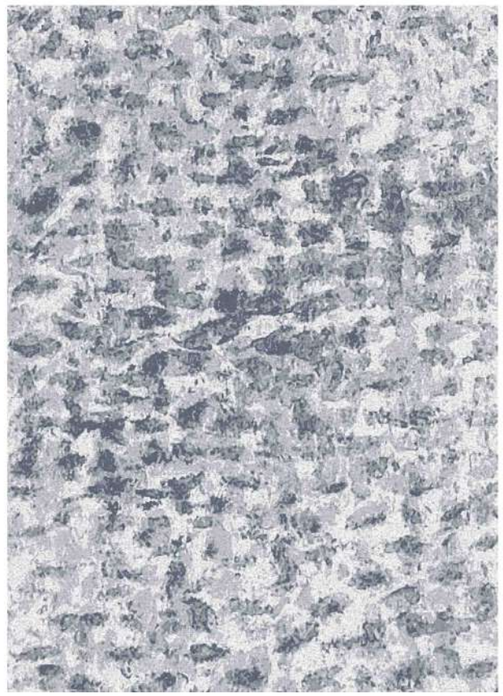
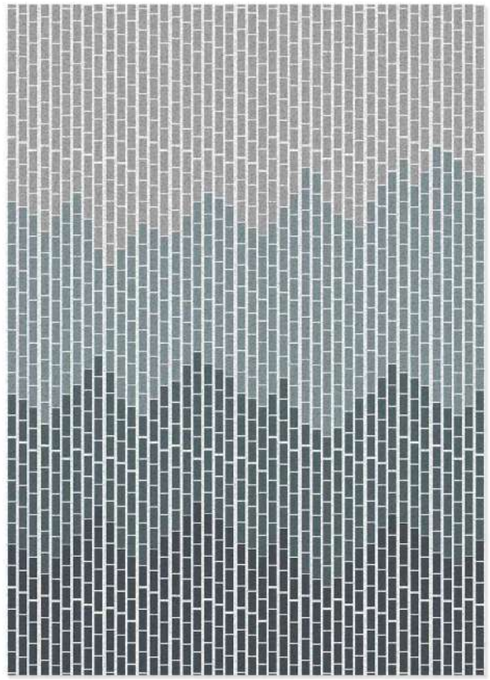
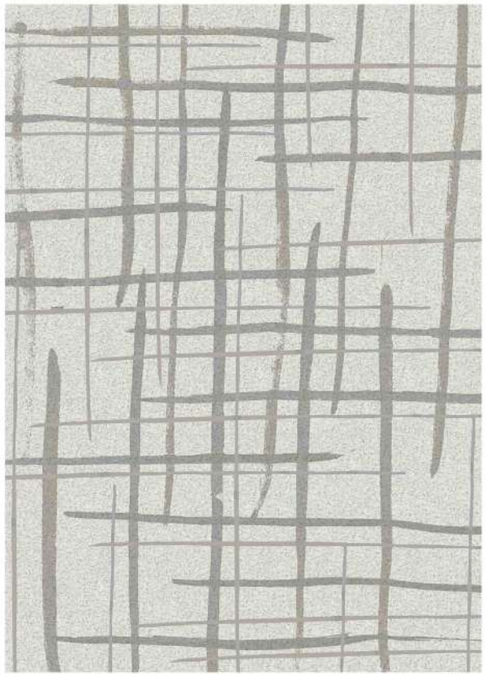


RECTANGLE
1 PC AREA RUG

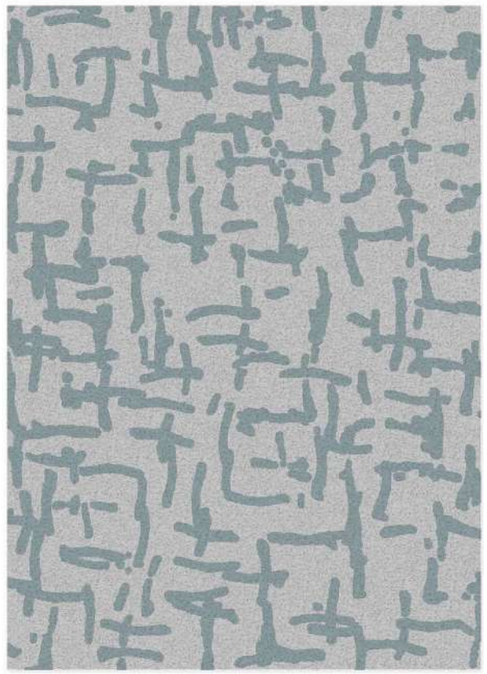


SPREAD
1 PC AREA RUG

UNEVEN LINE
1 PC AREA RUG

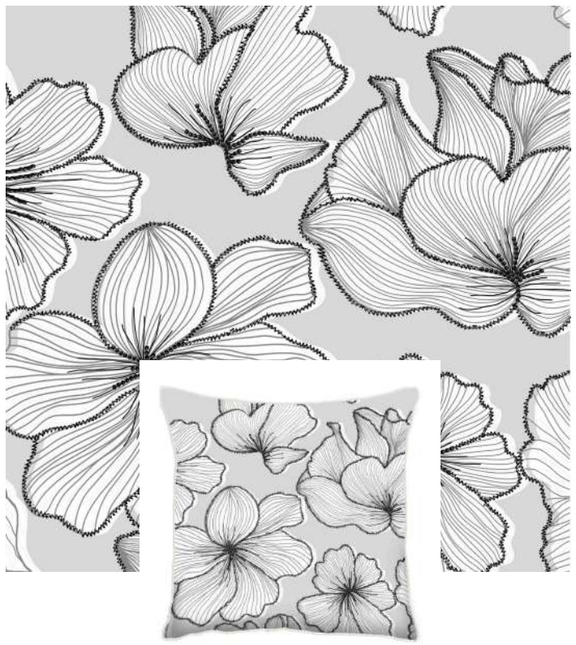


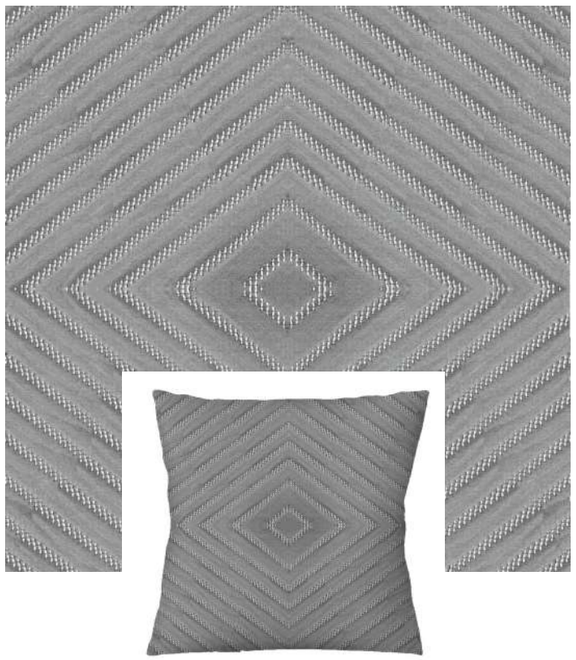
CROSS
1 PC AREA RUG

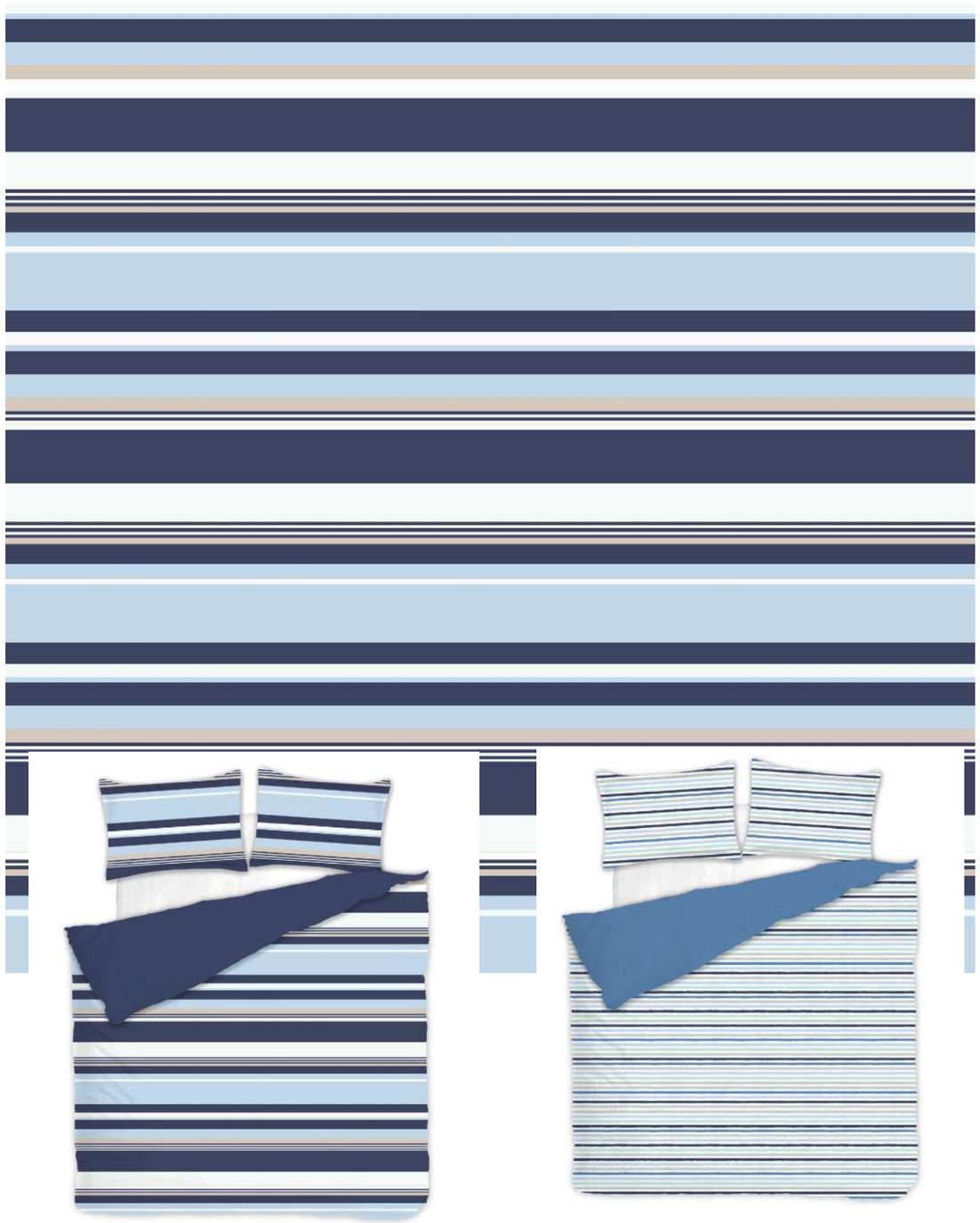


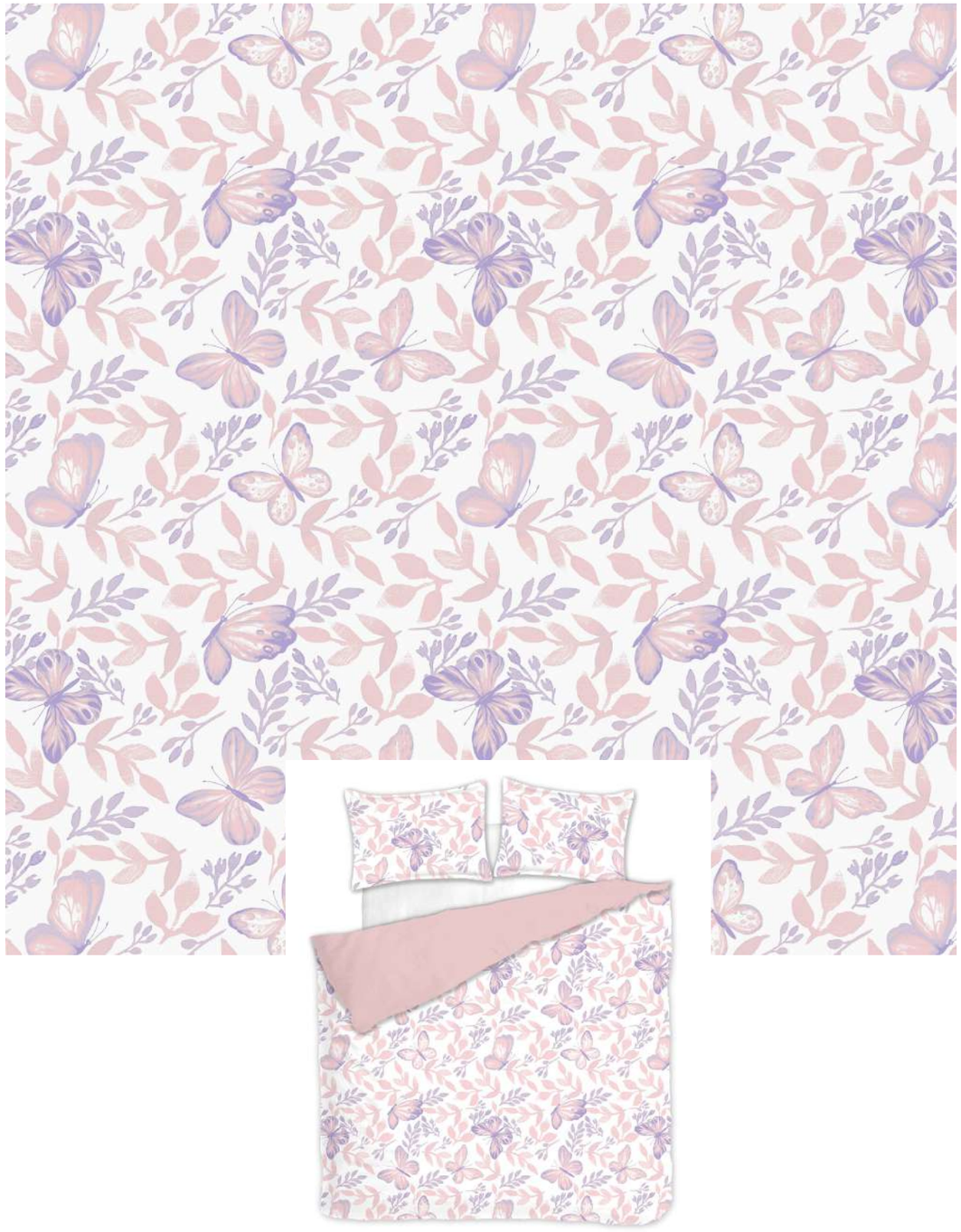
Welcome To The World Of

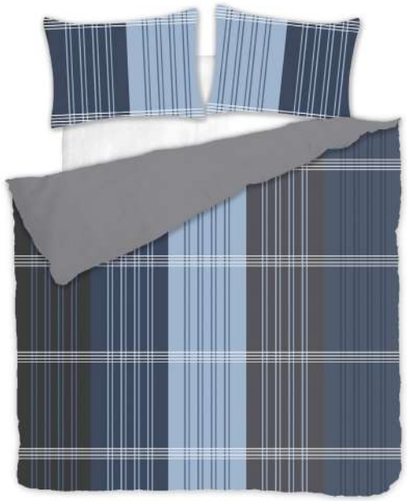
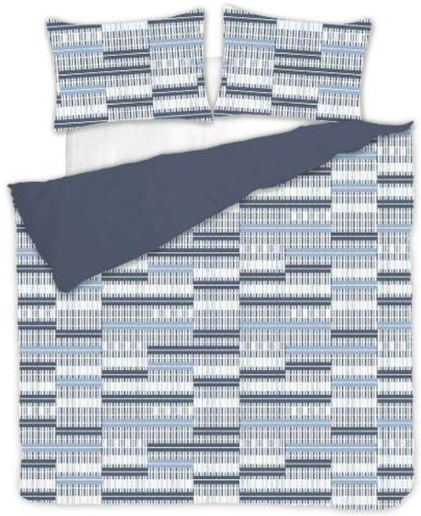
Pillow, Throw and Bedsheet

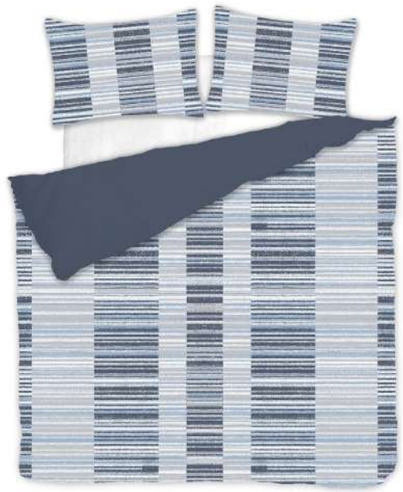


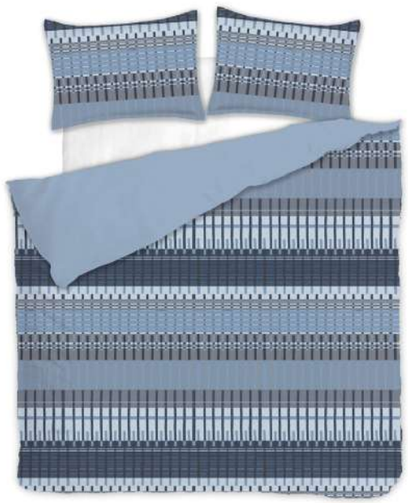


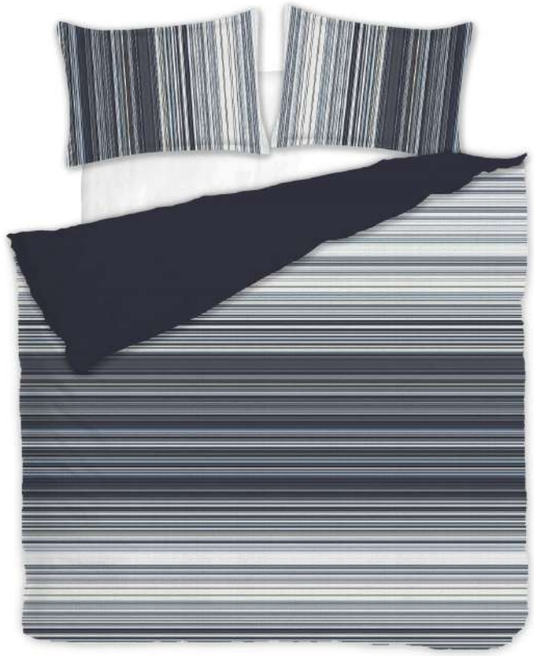


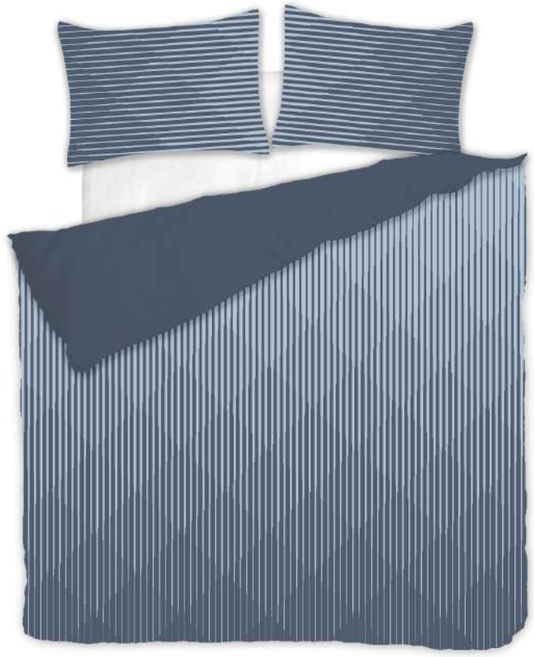


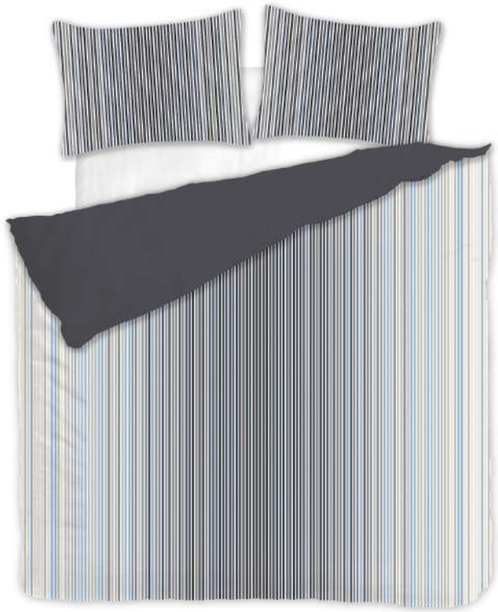













Coir And Scatter Rug

FLORA
COIR

FLORAL
COIR

MINI FLORA
COIR

FLOWER GARDEN
1PC RUG

SEATTLE COIR RUG
1 PC COIR RUG

FLOWER WITH BUTTERFLY
1 PC COIR RUG

HELLO PUMPKIN-1
1 PC COIR RUG

BUTTERFLY
COIR

WELCOME DOG
COIR

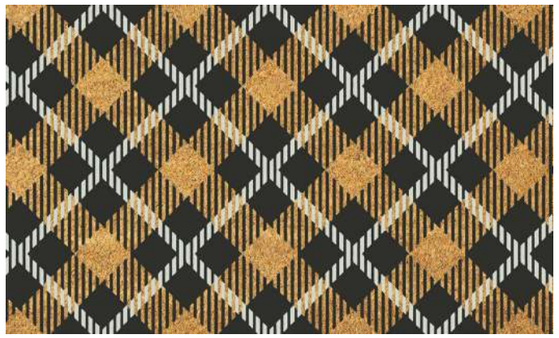
TERRY COIR RUG
1 PC COIR RUG

NEERA COIR RUG
1 PC COIR RUG

LEAFY COIR RUG
1 PC COIR RUG

HOME

welcome



Welcome

Welcome

hello

Welcome

MERRY CHRISTMAS

THIN CHECK

SCATTER RUG

UNEVEN STRIPE

SCATTER RUG

PLAIN BLUSH

SCATTER RUG

CHECK

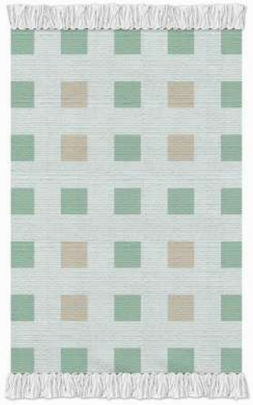
SCATTER RUG

TILES

SCATTER RUG

SQUARE

SCATTER RUG



FLORAL OUTLINE

SCATTER RUG

HOUNDSTOOTH

SCATTER RUG

RINO

SCATTER RUG

Thank You!!