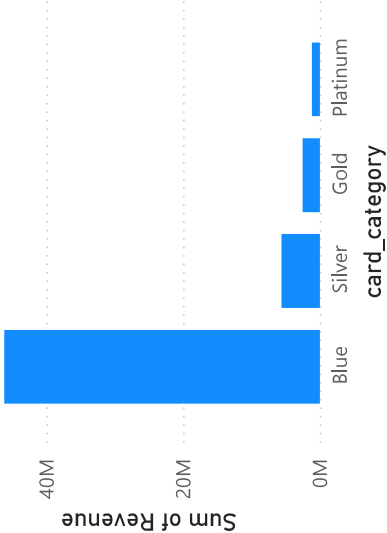


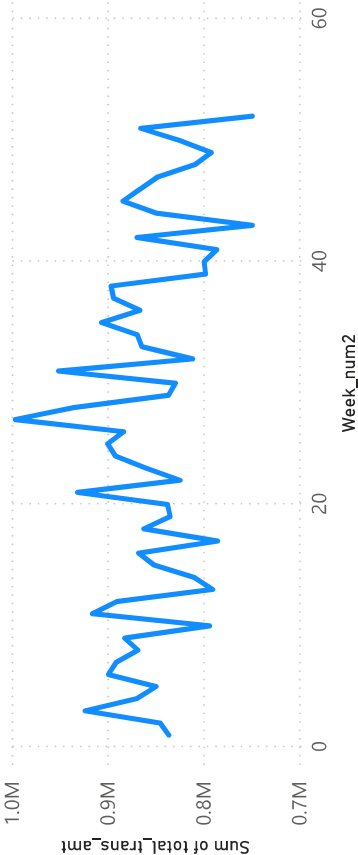
Sum of Revenue by card_category



Week_num2	Previous_week_Revenue	Current_week_Revenue	wow_R
27	1103545	1236295	
31	1040273	1182652	
28	1236295	1153365	
3	1053089	1148250	
21	1035861	1147870	
11	987820	1131281	
6	1064578	1121745	

activation_30_days	%GT Count of activation_30_days
0	42.53%
1	57.47%
Total	100.00%

Sum of total_trans_amt by Week_num2



dependent_count	Blue-collar	Businessman	Govt	Retirees	Selfemployeeed	Whi
0	1.48%	1.47%	1.38%	0.98%	2.49%	
1	2.77%	3.40%	2.62%	1.84%	4.71%	
2	3.98%	5.28%	3.87%	2.45%	6.55%	
3	4.36%	4.88%	4.19%	2.66%	6.51%	
4	2.37%	2.92%	2.40%	1.43%	4.15%	
5	0.65%	0.85%	0.62%	0.39%	1.07%	
Total	15.62%	18.81%	15.09%	9.75%	25.47%	

Credit Card Transaction Report

Revenue

55M

Total interest

8M

Amount

45M

Count

65...

week_start_date

All

F

M

Silver

Blue

Gold

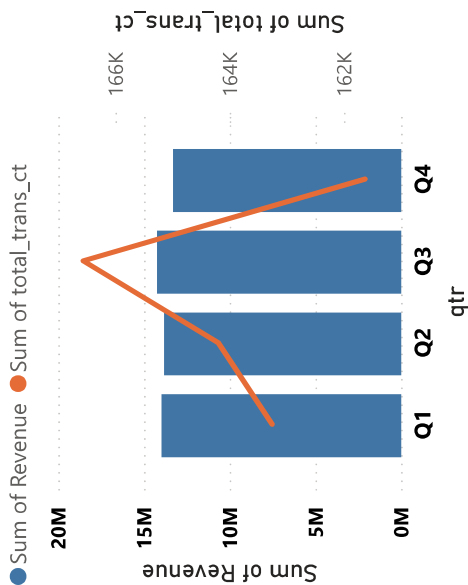
Plati...

Mid

Low

High

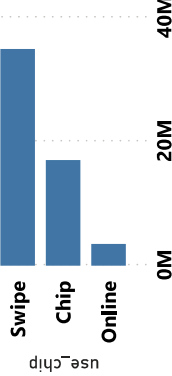
QTR Revenue and total_trans



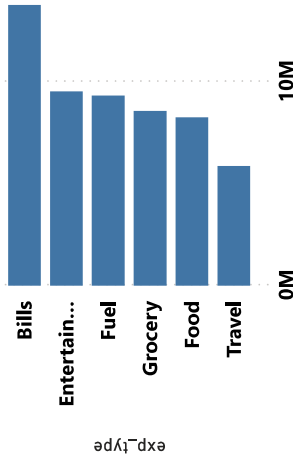
card_category Sum of Revenue Sum of total_trans_amt Sum of interest_earned

Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

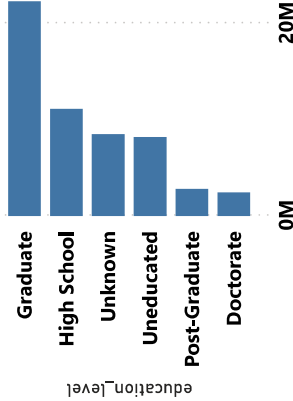
Revenue by expenditure chart_type



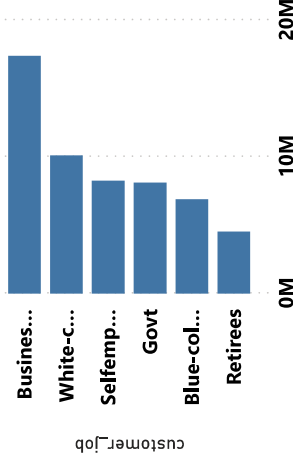
Revenue by expenditure chart_type



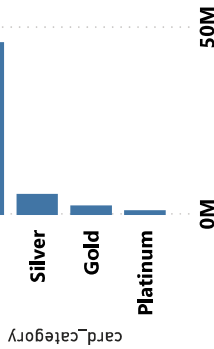
Revenue by expenditure chart_type



Revenue by expenditure chart_type



Revenue by expenditure



Credit Card Transaction Report

Revenue

55M

Total interest

8M

Income

576M

CSS

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Swipe Online Chip

Silver Blue Gold Plati...

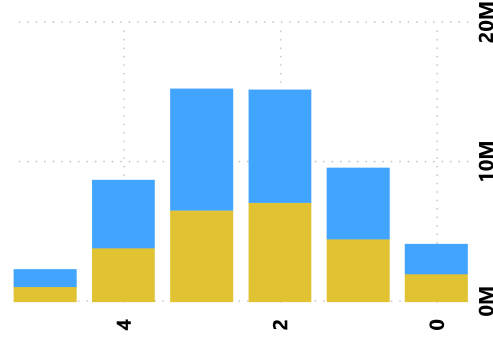
M

F

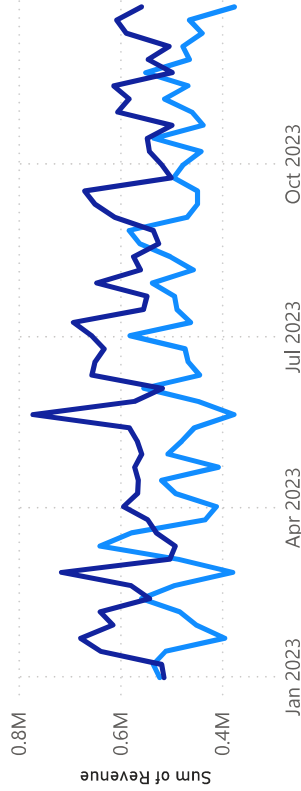
347M

229M

Revenue by Age group



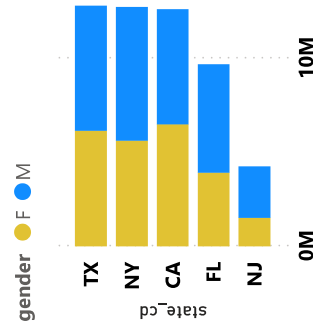
Revenue by week



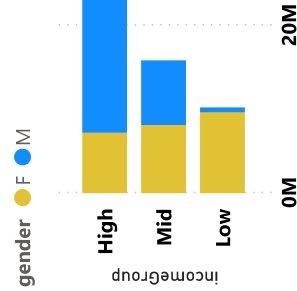
customer_job Sum of Revenue Sum of interest_earned Sum of income

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployed	8261758	1119742	75313288
Total	55315410	7843382	575914439

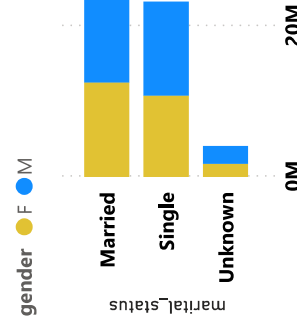
Top 5 states



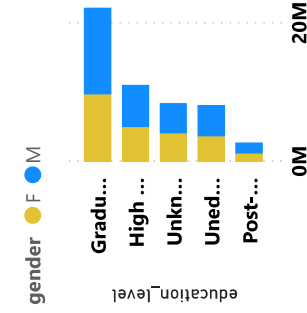
Revenue by income group



Revenue by Marital status



Revenue by education



Revenue by Dependent

