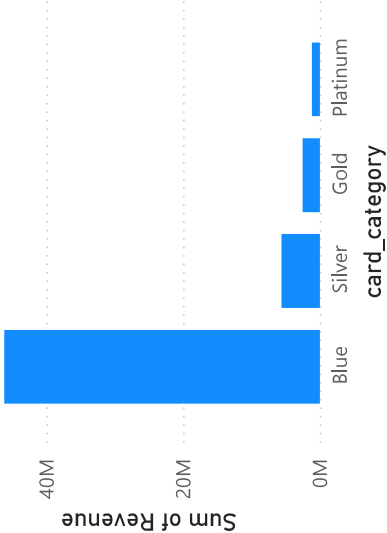


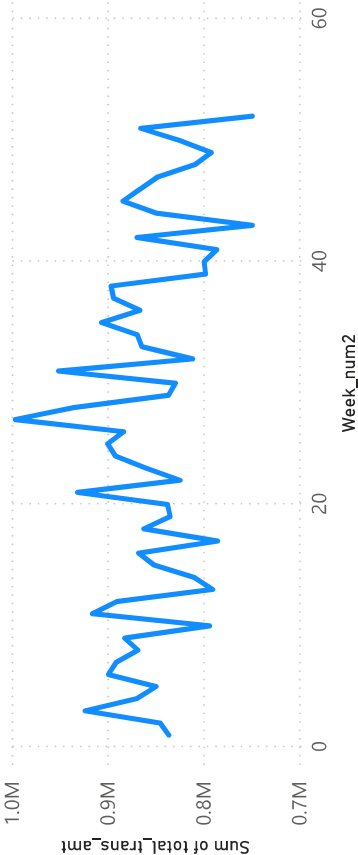
Sum of Revenue by card_category



Week_num2	Previous_week_Revenue	Current_week_Revenue	wow_R
27	1103545	1236295	
31	1040273	1182652	
28	1236295	1153365	
3	1053089	1148250	
21	1035861	1147870	
11	987820	1131281	
6	1064578	1121745	

activation_30_days	%GT Count of activation_30_days
0	42.53%
1	57.47%
Total	100.00%

Sum of total_trans_amt by Week_num2



dependent_count	Blue-collar	Businessman	Govt	Retirees	Selfemployeeed	Whi
0	1.48%	1.47%	1.38%	0.98%	2.49%	
1	2.77%	3.40%	2.62%	1.84%	4.71%	
2	3.98%	5.28%	3.87%	2.45%	6.55%	
3	4.36%	4.88%	4.19%	2.66%	6.51%	
4	2.37%	2.92%	2.40%	1.43%	4.15%	
5	0.65%	0.85%	0.62%	0.39%	1.07%	
Total	15.62%	18.81%	15.09%	9.75%	25.47%	

Credit Card Transaction Report

Revenue

55M

Total interest

8M

Amount

45M

Count

65...

week_start_date

All

F

M

Silver

Blue

Gold

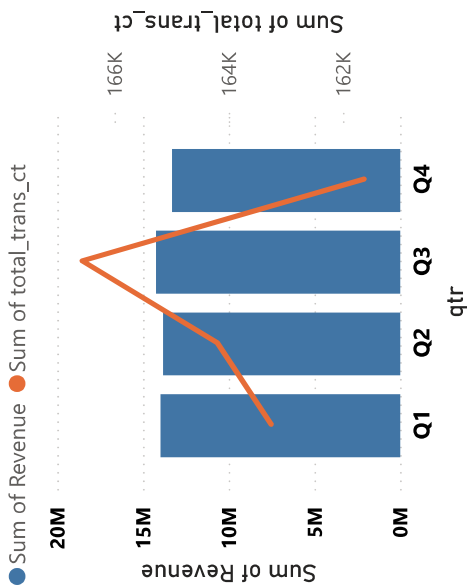
Plati...

Mid

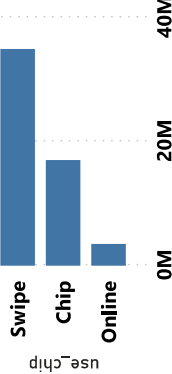
Low

High

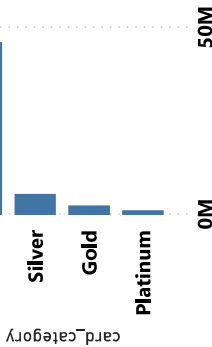
QTR Revenue and total_trans



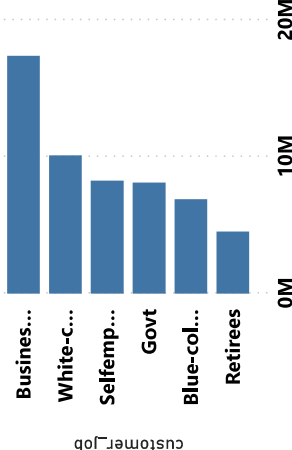
Revenue by expenditure chart_type



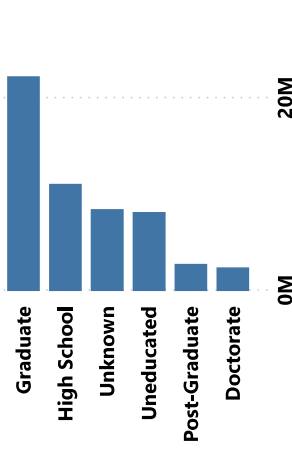
Revenue by expenditure



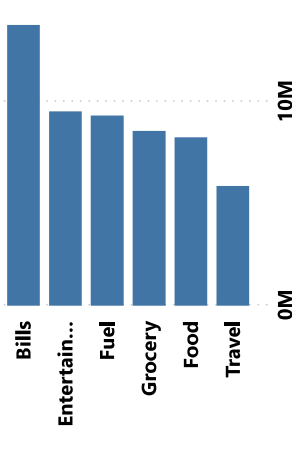
Revenue by expenditure chart_type



Revenue by expenditure chart_type



Revenue by expenditure chart_type



card_category Sum of Revenue Sum of total_trans_amt Sum of interest_earned

Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Credit Card Transaction Report

Revenue

55M

Total interest

8M

Income

576M

CSS

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Swipe Online Chip

Silver Blue Gold Plati...

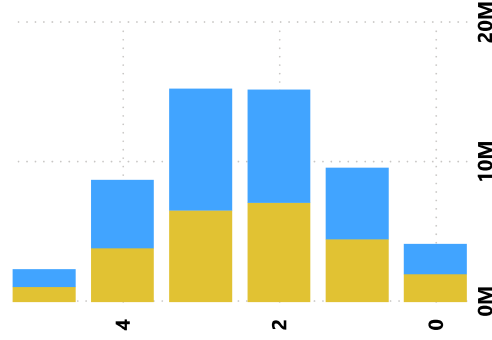
M

F

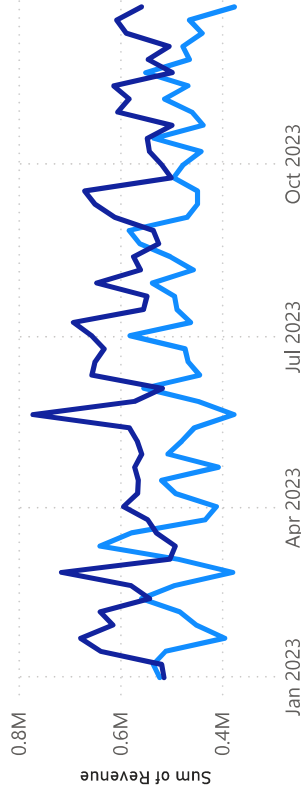
347M

229M

Revenue by Age group



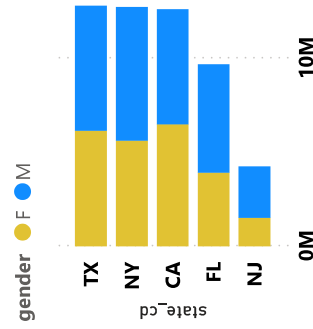
Revenue by week



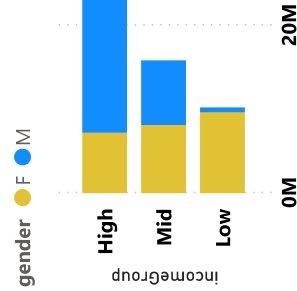
customer_job Sum of Revenue Sum of interest_earned Sum of income

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployed	8261758	1119742	75313288
Total	55315410	7843382	575914439

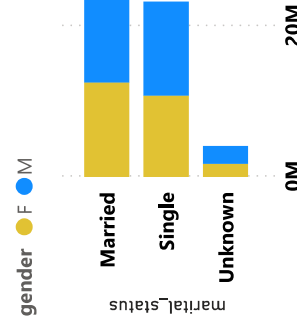
Top 5 states



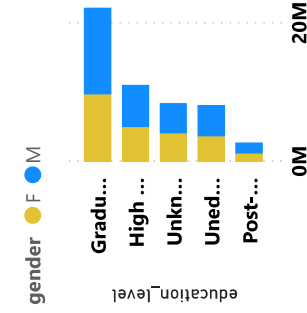
Revenue by income group



Revenue by Marital status



Revenue by education



Revenue by Dependent

