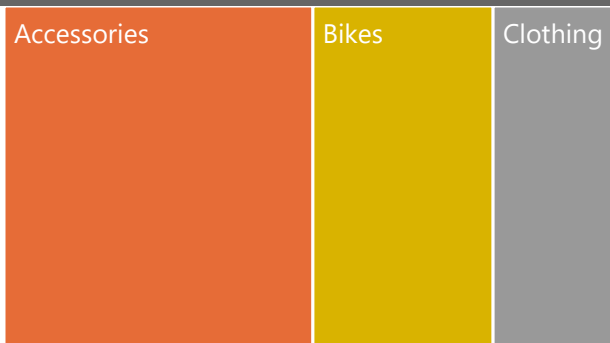


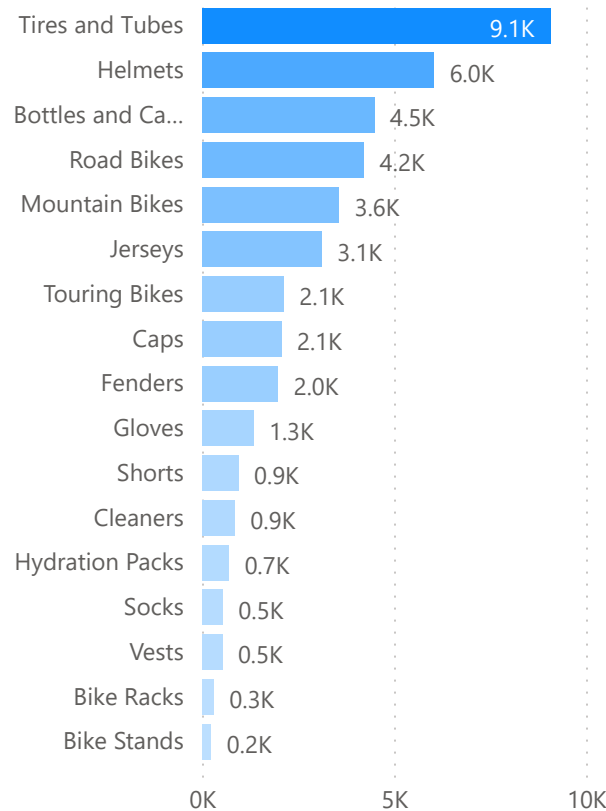


# Adventure Works Dashboard

## TotalOrders by CategoryName



## TotalOrders by SubcategoryName



01-06-2016



30-06-2017



ProductName

TotalOrders

ReturnRate

Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Half-Finger Gloves, M	465	1.74%
Total	21140	2.12%



## Product\_Details

## Monthly Revenue

1.83M!

Goal: 1.95M (-6.08%)

## Monthly Orders

2146!

Goal: 2.38K (-9.89%)

## Monthly Returns

166!

Goal: 169 (-1.78%)

## Top Product (Orders)

Water Bottle - 30 oz.

## Top Product (Profit)

Mountain-200 Silver, 38

Europe

North America

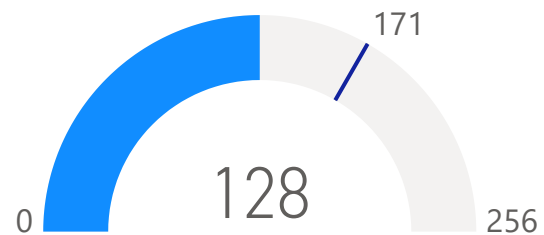
Pacific



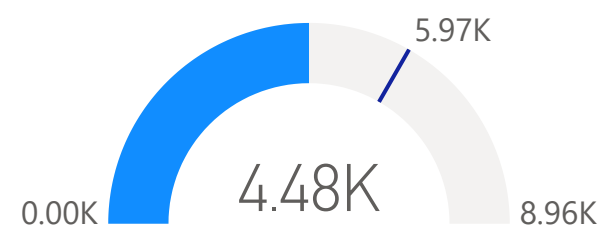


## HL Mountain Tire

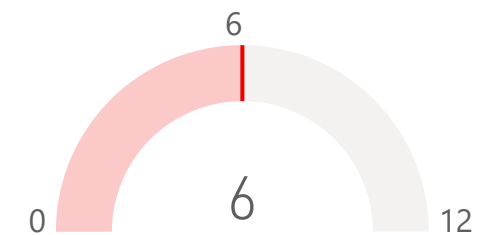
Current Month order Vs Target



Current Month Revenue Vs Target

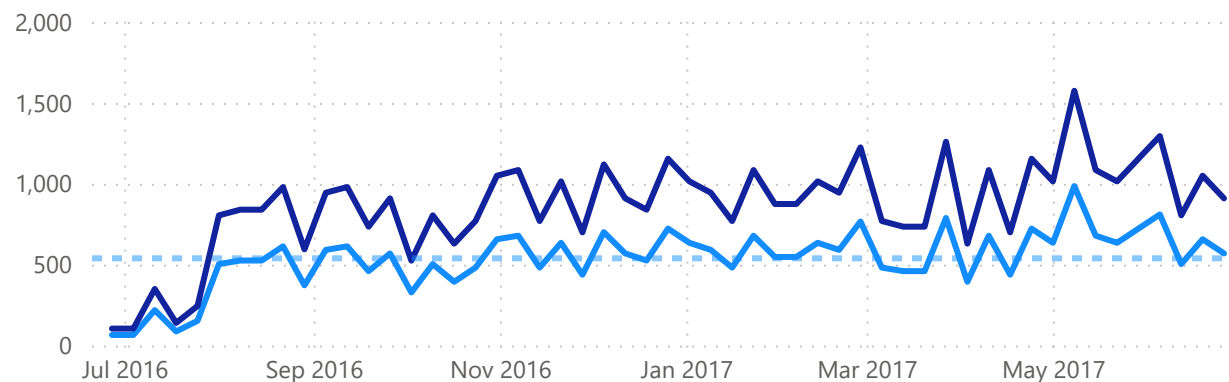


Current Month Returns Vs Prev Month

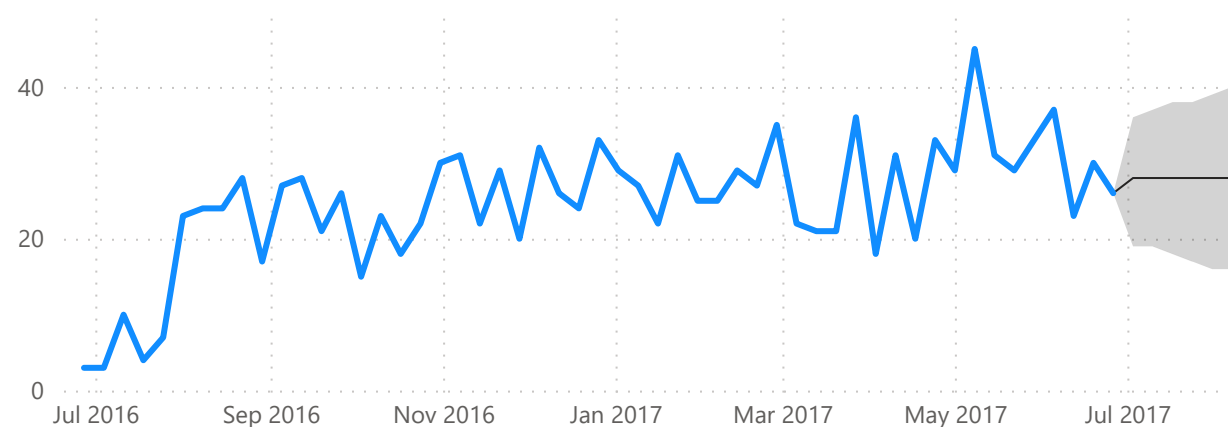


Weekly Revenue & Profit

● TotalProfit ● TotalRevenue



Weekly Orders with Forecast



Weekly Returns

