



## TASK 2

Home

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Insights



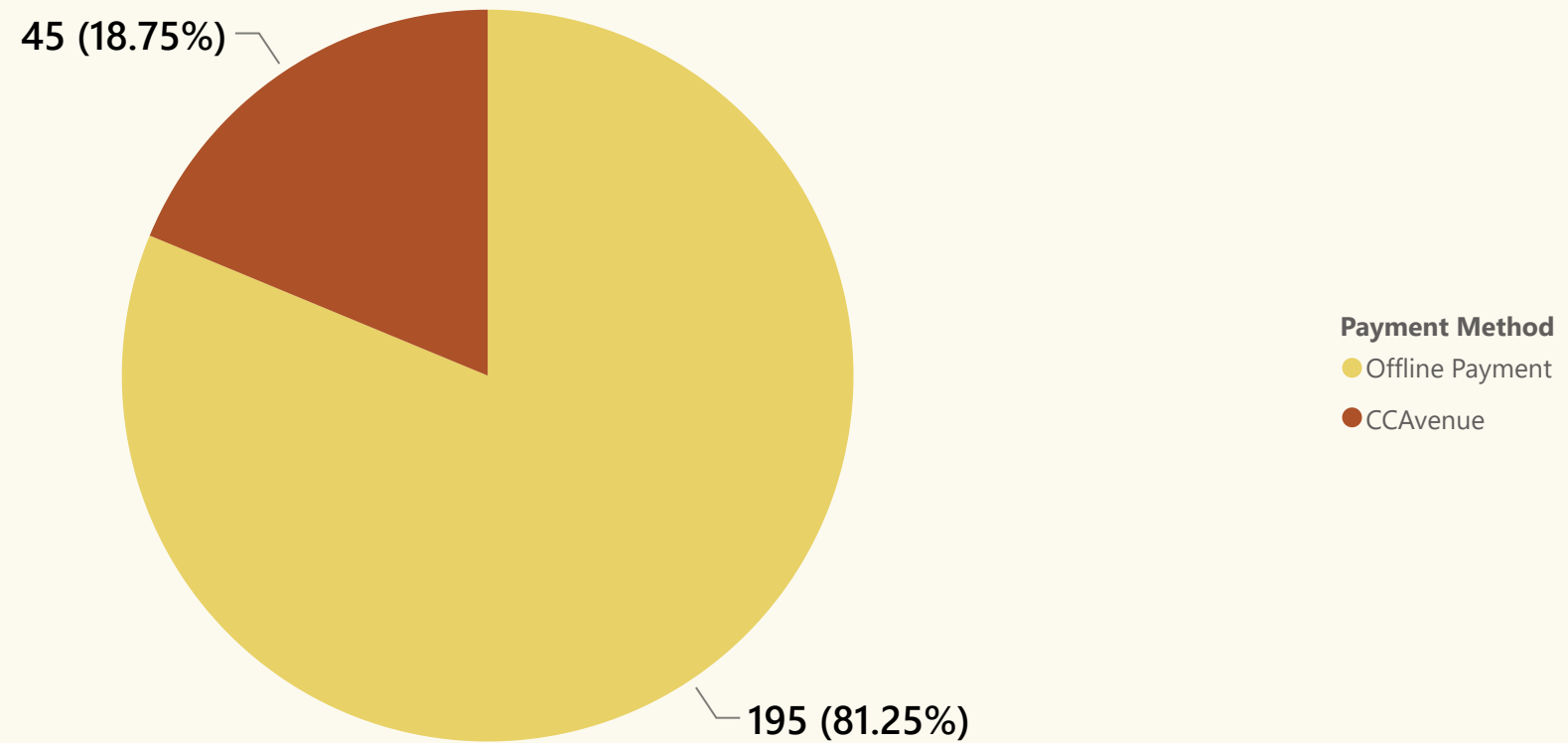
# Reviews Given By Customers





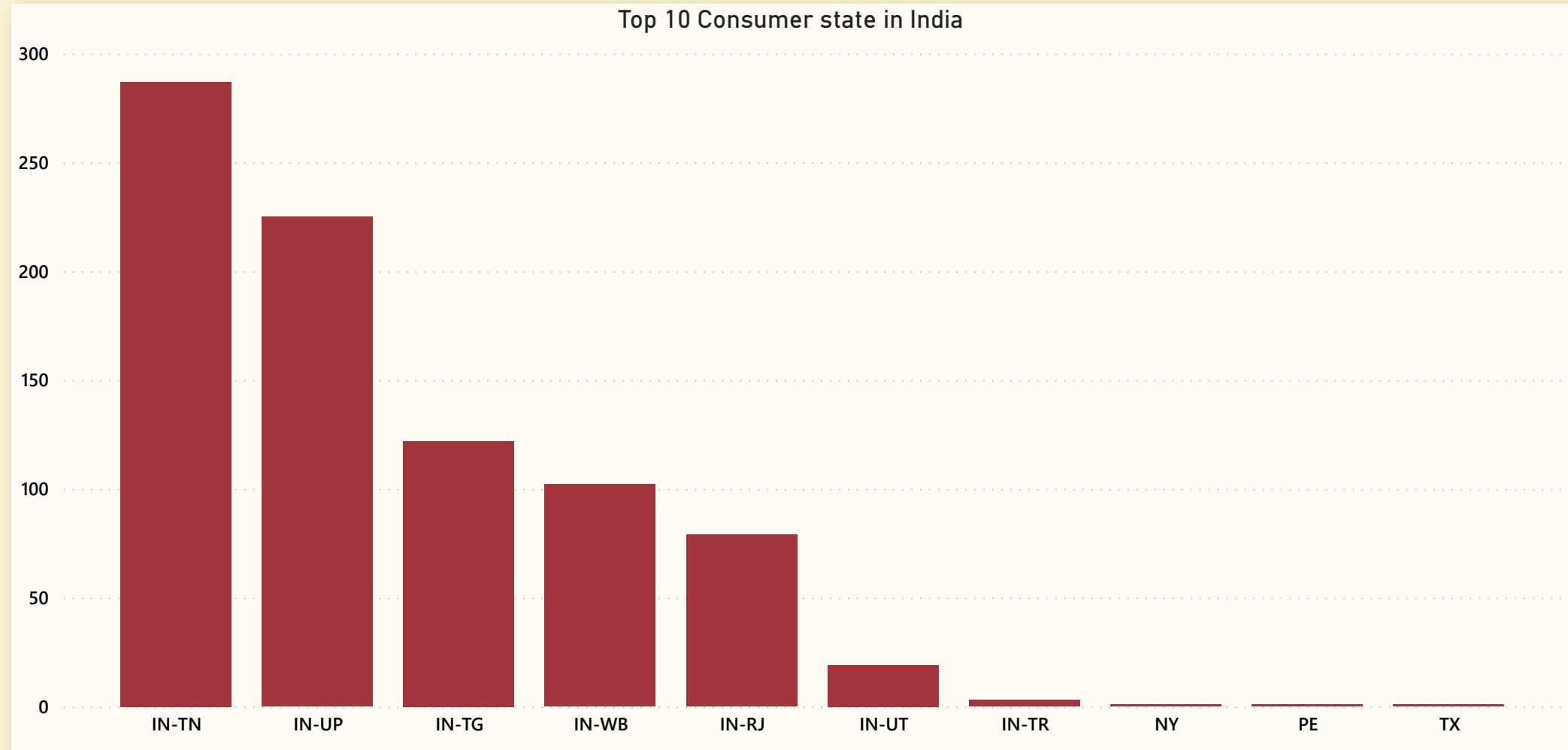
# Payment Methods Used By Customers

Payment Method Distribution



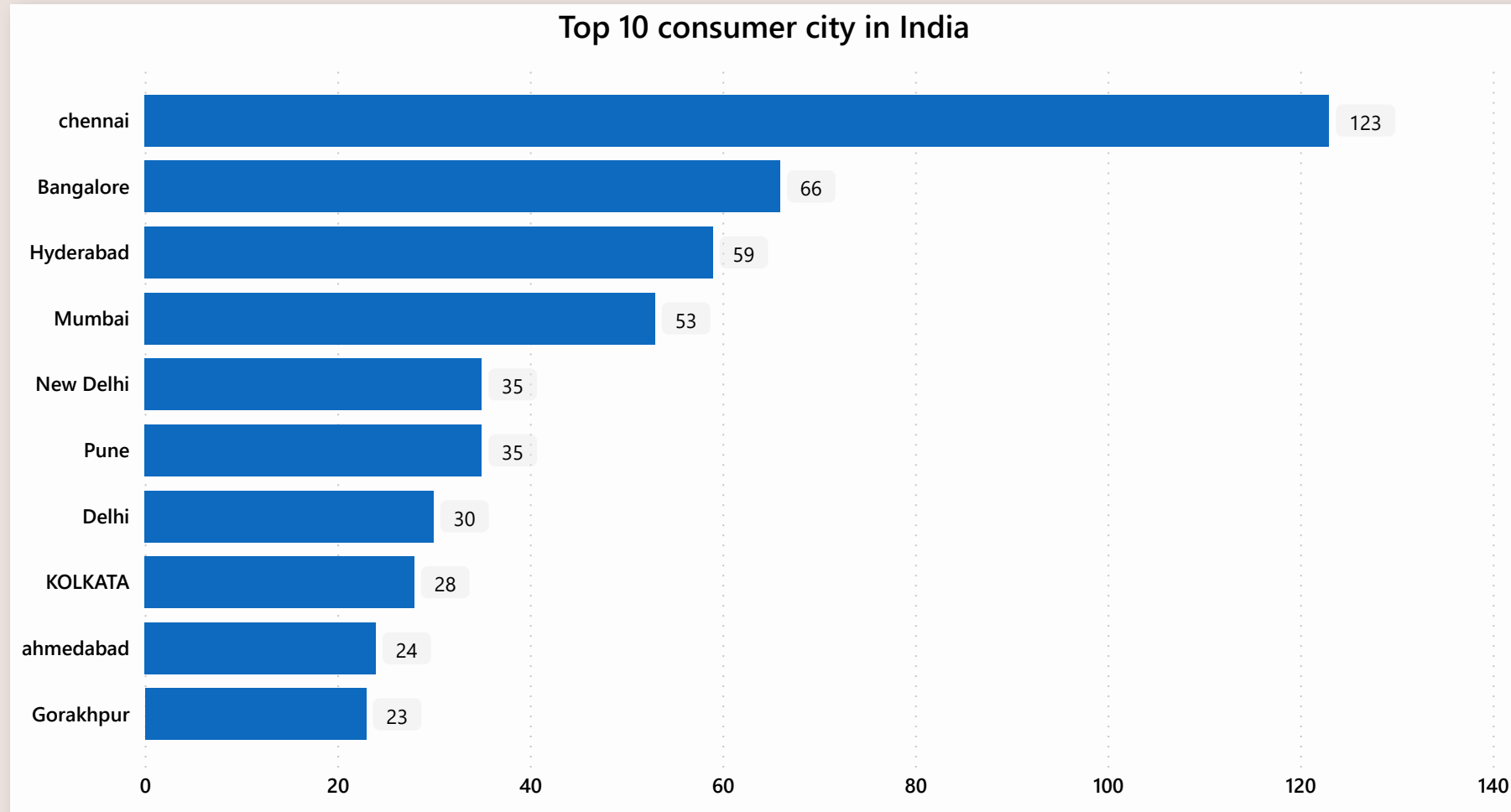


# Top Consumer State In India





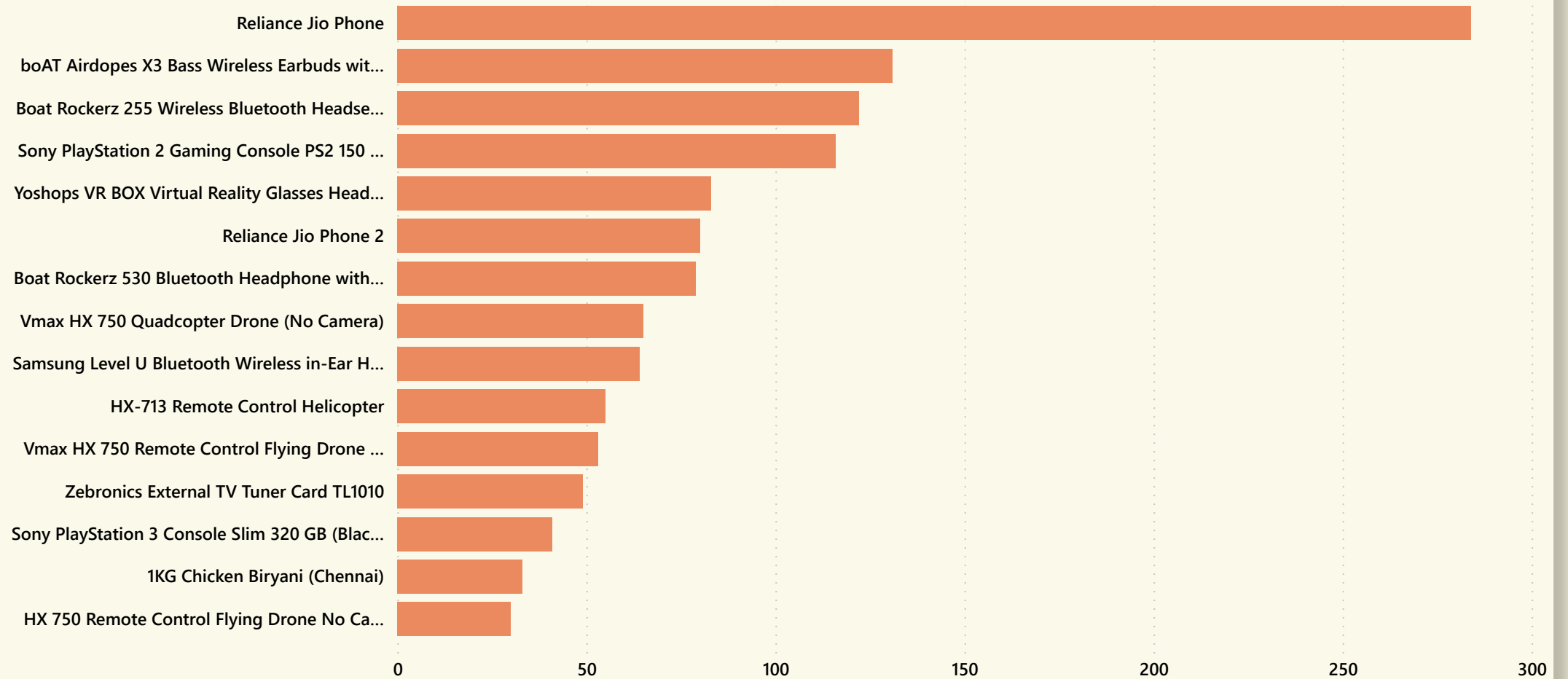
# Top Consumer City In India





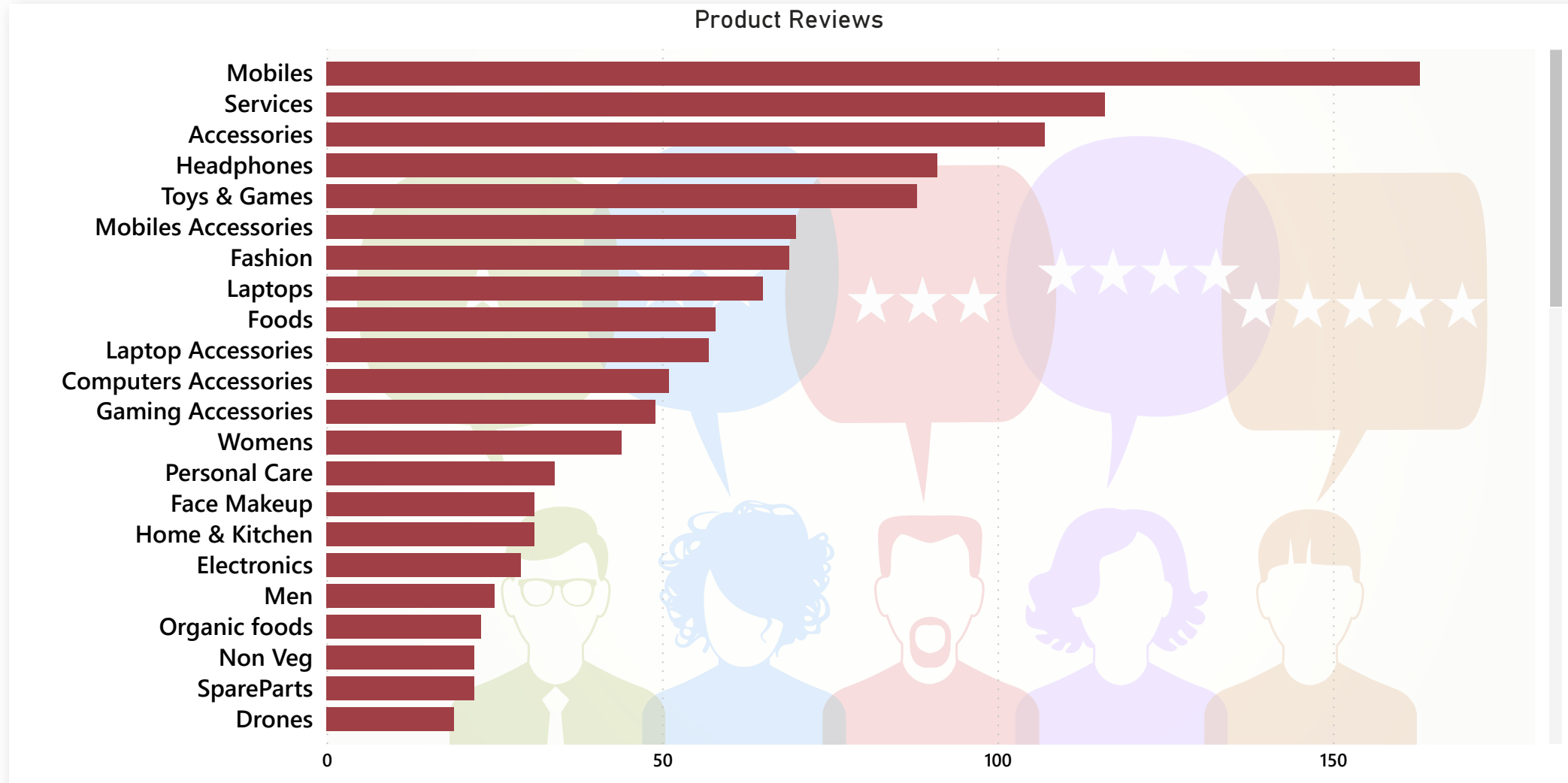
# Top Selling Product Categories

Top Selling Products





# Reviews For All Product Categories

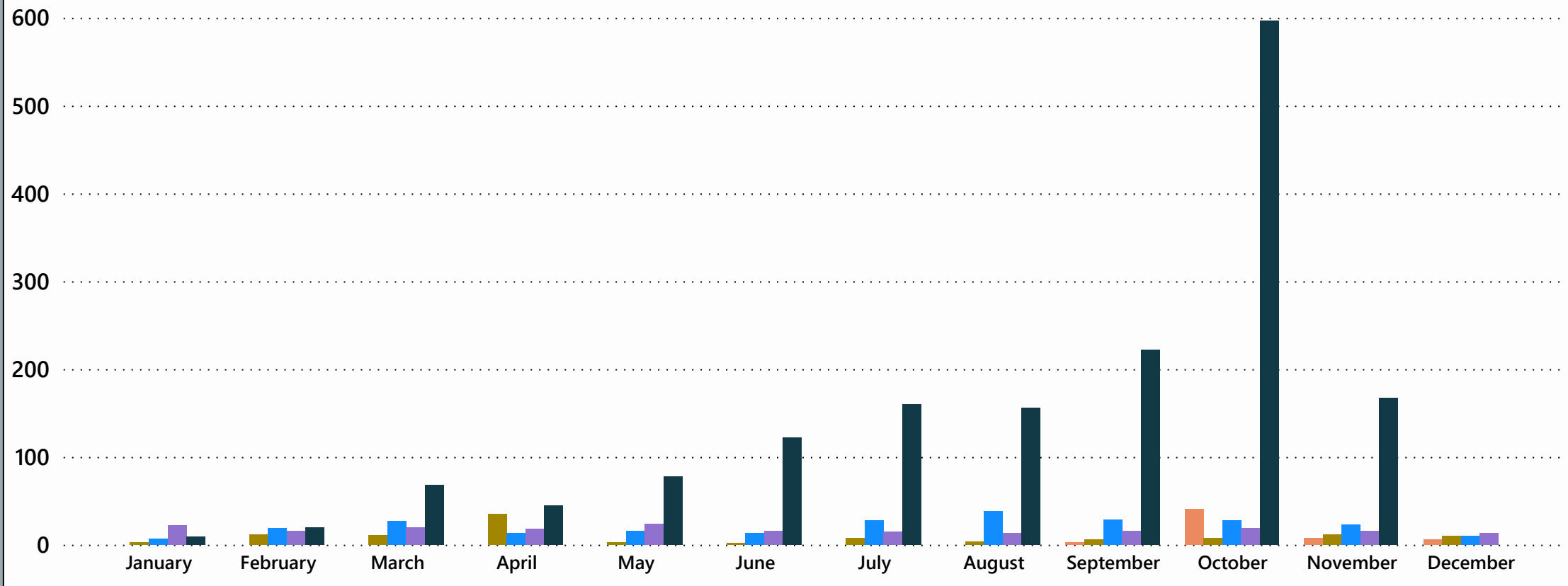




# Orders Per Month and Year

Orders by Month and Year

Year ● 2016 ● 2017 ● 2018 ● 2019 ● 2020

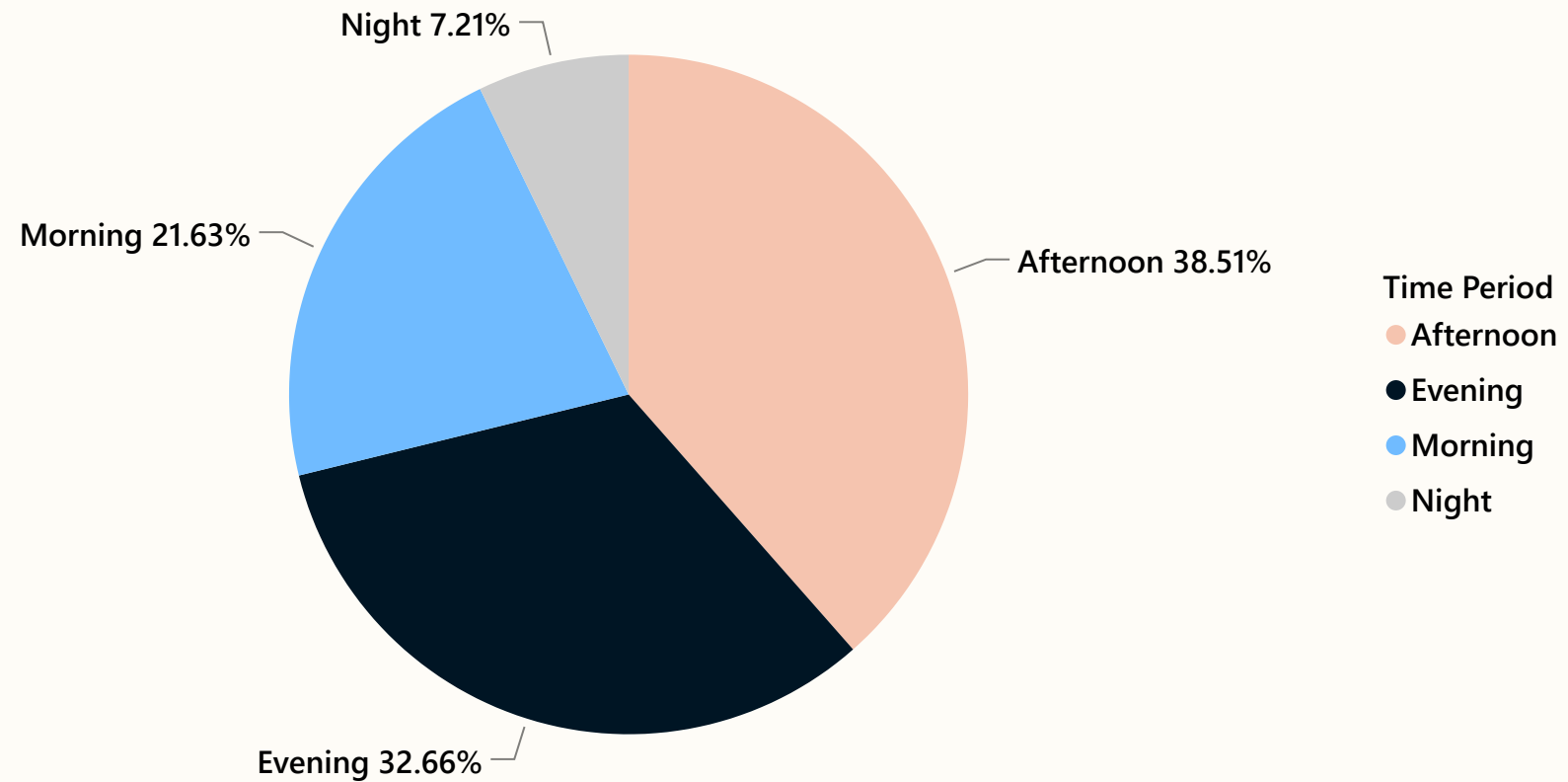






# Orders Across Parts Of The Day

Time Period Of Orders Within a Day





### Insights

1. Most of the Reviews given by customers are 5 star.
2. 80% of the customers used offline payment method.
3. Tamil Nadu, Uttar Pradesh and Telangana are the top three consumer states in India
4. Top consumer city in India is Chennai followed by Bengaluru and Hyderabad.
5. Top selling product is Reliance Jio Phones followed by Boat Airpod x3.
6. Most Product reviews we have is in Mobile, Services and Accessories.
7. The highest number of orders was in the month of October year 2020.
8. Most orders were placed in the afternoon followed by evening.