

SHIVANSH SHARMA

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PROFESSION SUMMARY

A highly talented, driven and flexible Entry-Level Graphic Designer with extraordinary creative thinking and project design abilities. Adept multitasker with the ability to bring simultaneous graphic design projects to completion with tremendous efficiency and accuracy. Aces at delivering out of the box concepts, dynamic visuals and innovative creatives. Able to work well independently or as a member of a professional graphic design team. Dexterous technophile who pushes himself to pursue his tasks with brilliance.

EDUCATIONAL QUALIFICATION

- DIPLOMA IN COMPUTER ENGINEERING** 88% Agg
DSEU SHAKARPUR CAMPUS - I | AICTE 2023
- SECONDARY EDUCATION (X)** 78%
LILAWATI VIDYA MANDIR SCHOOL | CBSE 2020

EXPERIENCE / VOLUNTEERING

VOLUNTEER, AGMP | Graphic Designer August 2022 / Present

- Volunteered as a lead graphic designer at Ambedkar Group of Media & Publications to design college magazine and created designs and collaborated with technical team to complete projects.
- Developed creative magazine layouts and exceptional illustrations using Adobe Photoshop, Illustrator and Canva.
- Proficiently utilized strong understanding in typography, photography, artwork selection, pre-press, proofing marks, and print production in the process.
- Ensured that the layouts are produced in time to meet production schedule and prepared computer ready artwork for everyday and seasonal items.

VOLUNTEER, AGMP | Chief Video Editor August 2022 / Present

- Worked as a chief video editor in creating video for the GeeksforGeeks inauguration held in campus in August 2022 to setup student club.
- Turned 2+ hours of raw footage into 7 minutes of finished video as per the demands and added photos using transitions and video effects. Frequently commended by the director for dependability.

VOLUNTEER, AGMP | Reporter August 2022 / Present

- Provided report coverage of GeeksforGeeks inauguration and composed feature stories for the newsletter and magazine.
- Composed a report which covered workshop by ENORD : India's First AI on edge Drone Tech Start-Up, to contribute in monthly college newsletter. Covered an array of topics with specialization on the topic "How to make Drone-friendly India".
- Assisted in managing social media accounts as well as college website and gave invaluable inputs for improvisation.
- Applied creative thinking to support the reports, used strong vocabulary and researched on terminologies to implement in the report

TECHNICAL SKILLS

COMPUTER & IT

- Adobe Creative Suite
- Figma
- Motion Graphics
- Video Editing
- GIMP 2.10
- Canva

PROFESSIONAL SKILLS

- Graphic Designing
- Content Creation
- Social Media Management
- Branding
- UI/UX Designing
- Logo Design

PERSONAL SKILLS

- Excellent creative visualization.
- Superior familiarity with aesthetic design.
- Skilled Orator
- Team Oriented Personality
- Efficient Time Management
- Strategic planning

PERSONAL PROJECTS

- Created Vector Designs: Used Adobe Photoshop, Adobe Illustrator, Canva and Figma to create high quality illustrative and adaptable vectors of some famous identities. The idea was to create something in vector format that does not use pixels but, clean lines and geometric shapes which are infinitely scalable.
- Designed Posters of different Genres : Created different type of posters to slay my adroitness and caliber. While making the posters, had the opportunity to learn about color schema, color psychology, expertise in blending and typography that helped me to bring professionalism in my graphic designing skills.
- Created Personalized Logo Designs : Using Adobe Suite, mostly illustrator to make different type of logos for corporate companies as well as startups. A logo is the visual rendition of a brand and the building block of its branding, It requires a lot of brainstorming to create a logo and every logo has a story behind it.

CERTIFICATIONS

- Certified Content Marketer | Udemy
- Certified Graphic Designer | LinkedIn