



DPurpose
Foundation

June 26th & 27th
2024



1st Edition

Hack4Purpose

Enabling innovation with purpose for minds of the future

Registration close by May 29th 2024

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What's Hack4Purpose all about?

Hack4Purpose 2024 is a nationwide entrepreneurial hunt conducted by DPurpose Foundation, to encourage, direct and champion our youth to innovate for a sustainable planet. We simply wish to tap your potential for purpose and provide you all that is needed to put your innovation into action. The primary focus of the Hackathon series of this year lies on four pillars of innovations, in alignment with the 17 Sustainable Development Goals proposed by the United Nations.



Building a Sustainable Future

We have defined below four pillars which forms the basis of Hack4Purpose 2024. You are free to choose any idea of your own (open innovation) that is centered to build a sustainable planet. You can also choose the Hacks we have provided or even remodel your senior's thesis or best choose to solve compelling issues of native industries in your own district and boost your local economy too !



Hack from Seniors

Dig up the thesis of your seniors study their data and convert that into a viable business model that aligns to the sustainable development goals



Hack from Native

Every State in India even district wise has core industries, depending on the resource richness, work on innovating for these industries in your State or district



Hack from You

Take a big jump into your marvelous brain and come up with ideas/solutions for the development of a sustainable planet



Hack from Us

If you don't have an idea but the brain of action, then take it from us, work on some ideas we have listed for you and present your solutions on SDGs





What's in it for you!

The perfect platform to take a chance for Purpose & take a chance on your Potential

The first edition of Hack4Purpose by DPurpose Foundation aims to set precedence to amplify grassroot innovations and sustainable technologies.

We wish to shape the energy wave of innovations that is built-in the blood and veins of all our students today and channelize it to solve the most pressing issues and consequences of climate crisis. The event is the most grandiose you can find to provide utmost ecosystem for the entrepreneur in you.



Top 100 teams will receive support worth of 25 Lakh INR



Top team will receive 1 Lakh cash prize on the spot in the Finale

*The support from idea to minimum viable product (MVP) shall be provided for each of the 100 teams including technical expert masterclasses, gap assessments, funding for prototyping, access to resources such as product testing, mentorship and guidance on product market fit, seed investments, mental health support throughout the journey, counselling on entrepreneurship and what the journey holds, team building, upskilling entrepreneurial traits, etc.



Who all can participate? and How?

- 1.All students studying in any University in India are welcome to apply (**Mainly 3rd and 4th year engineering students, MBA students or post graduate students who are pursuing their final year projects**)
- 2.**IIT, NITs, IIM and IISc are not eligible** to apply as we wish to encourage innovations from tier 2, tier 3, tier 4 city Universities
- 3.A team should have **at least 1 female** student (Higher number of female students in the team will have preference)
- 4.A minimum of two members per team to maximum **team members are 4** per team
- 5.Each team can present **up to 2 different ideas** as well (Your own idea **or** one from the list of 200+ ideas given **or** by matching the old thesis/projects by seniors to the sustainable development goals **or** ideas relating to native industries of India given in map)
- 6.If you take the idea/project of your seniors from their previous project thesis extra bonus points will be awarded. Simply you can study the thesis from college database of your passed out seniors' workout a business model for the same and present it, giving credits and adding the names of your seniors
- 7.Each University has no limit for submission of applications **any number** of applications are welcome

**200+ ideas
waiting for you !**

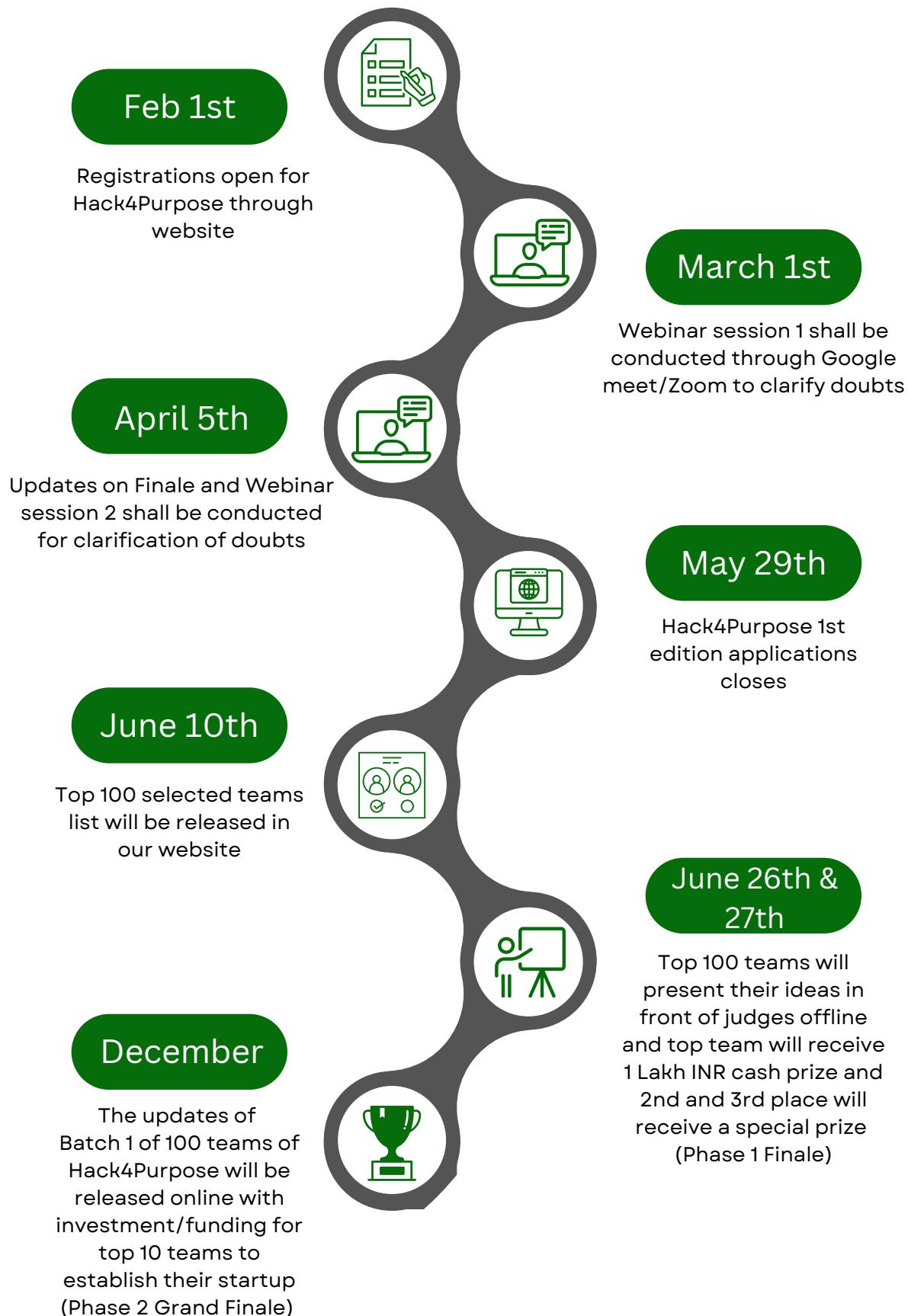


Hack4Purpose, the Process

This Hackathon is planned as two phases to consistently work on innovation of purpose. Phase 1 will involve inviting of applications from across India and announce list of Top 100 teams. All these 100 teams will present live in Finale 1 to be held at April. Followed by which Phase 2 begins with onboarding of teams to the platform to convert their ideas to product. After 6 months of growth Finale 2 will be held online, during October .



**Note these dates in your phones,
calendars, gmail or just ask mom she's the
best alarm clock ever** 😜😊





Hack from Us

You don't have an idea or inspiration or feel like everyone has already done everything !? Not to worry, we have got you covered with over 200+ ideas in our idea bank based on the target indicators of the 17 SDG goals. You can Download the Idea Bank Pdf from our website ! Take these as basis to come up with your own unique business model and innovation :)

Hack from Seniors

The best of ideas are the ones that don't go to waste ! Why should we scratch our brains think of new ideas when there are thousands of theses of seniors collecting dust in our Universities. Let's get our hands on them & explore the opportunities to execute them as businesses. The thesis can date back to any year there is no limit to which year you can take the thesis from.

- **Step 1** - Reach your professors/college HODs or your College Libraries to access the old theses of your seniors
- **Step 2** - Go through abstract and titles and see the relevance to sustainability goals and if it really interests you !
- **Step 3** - Once selected study the thesis thoroughly and come up with the next steps for the project to bring it to reality (Don't forget to add your unique touch to it and include inputs from your team)
- **Step 4** - Submit the idea into our portal by also mentioning your senior's name in the ppt

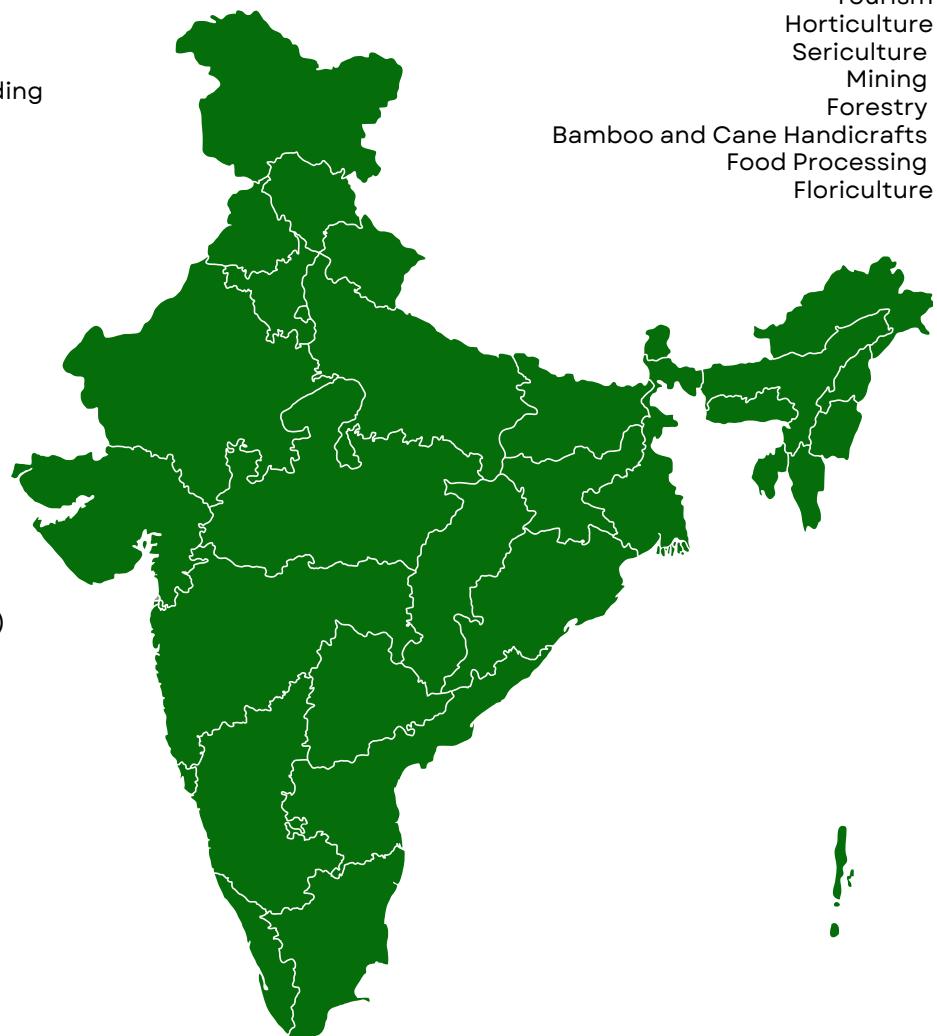


Hack from Native

Only few State examples are given here (Detailed Pdf is downloadable from our website !) You are not restricted to the list. Any of the industries in your district or State can be chosen and any idea that solves problems of these industries or creates new opportunities in these industries will receive extra points !

Gujarat

Textile Industry
Chemical Industry
Diamond Polishing and Trading
Petroleum Refining
Ports and Shipping
Agro and Food Processing
Automobile Manufacturing
Renewable Energy
Ceramic and Tiles
Pharmaceutical Industry



Maharashtra

Manufacturing
Information Technology (IT)
Agriculture
Textiles
Finance and Banking
Information Technology
Pharmaceuticals
Automobiles
Petrochemicals
Tourism
Film and Entertainment

Karnataka

Information Technology
Aerospace and Aviation
Biotechnology
Coffee
Sandalwood and Silk
Agriculture and Horticulture
Silk and Textiles
Heavy Machinery and Engineering
Tourism
Mining and Minerals
Pharmaceutical Industry

Meghalaya

Agriculture
Handicrafts
Tourism
Horticulture
Sericulture
Mining
Forestry
Bamboo and Cane Handicrafts
Food Processing
Floriculture

Tamil Nadu

Textile and Garments
Automotive Manufacturing
Information Technology (IT)
Agriculture and Horticulture
Leather and Leather Products
Electronics and Hardware
Renewable Energy
Fisheries and Aquaculture
Chemicals and Petrochemicals
Healthcare and Pharmaceuticals



Judging Criteria & Bonus Points

S. No	Judging Criteria	Points	Description
1	Understanding Problem statement	10	How clear is the team's understanding of the problem statement and how relevant is the proposed solution
2	Innovation/ Uniqueness in Idea	10	Is the team's idea out of the box and innovative in its approach, process or product in any form and how well it is justified
3	Impact of the innovation/ technology	15	How well does the idea/innovation benefit the environment, social and economic factors with clear roadmap to achieving it
4	Team and their role allocated for each	10	The idea is only as strong as the team, the roles of each of them in the team and how well they collaborate is highly important
5	Alignment with SDG	10	How relevant is your idea and solution to the 17 sustainable development goals
6	Clarity on Target Customers	10	Who is your customer who are you selling to ? Is there a clear understanding of target customer base. More preference will be given in case user feedback or inputs have been included by talking to potential customers
7	Presentation	15	How well the team has provided all details required in the ppt template given
8	Business Model	10	Clearly define revenue model how is your idea going to make money ?
9	Financial Viability	10	How simple and affordable is the proposed technology or solution? As in India the price point is everything, thus affordability is key for all innovations



- If your team has 3 or all 4 female candidates you receive 5 points directly
- If project/idea focuses on Native industries then you receive 5 points directly
- If you have included your senior's thesis/project with their name then you receive 5 points directly



Finale 1 Schedule

Event (Phase 1 Finale) will be offline and located in Chennai, Tamil Nadu & the venue shall be updated in our website by April 5th 2024

Day 1 June 26th 2024

Presentations & Judging

Followed by the Inauguration event, selected top 100 teams will present their ideas in front of judges, potential investors, experts in the field, throughout the day and top 3 “Best Presentations” will be selected.



Day 2 June 27th 2024

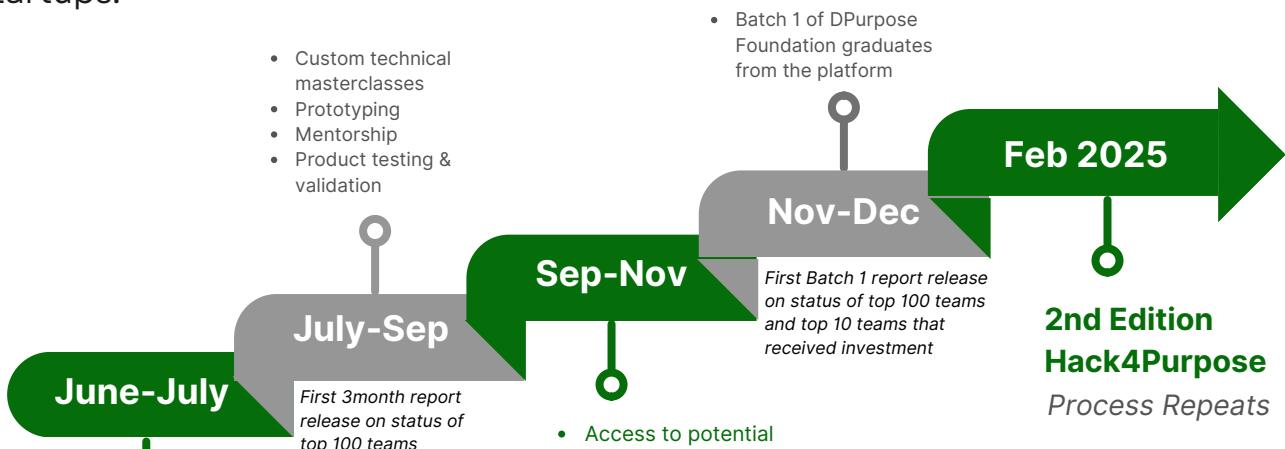
Platform Launch & Onboarding

The platform will be launched and the top 100 teams will be onboarded into our platform to receive support to convert their idea to MVP. The details will be briefed to the teams and the plan for next 6 months will be given. The top 3 teams will receive cash award and special prizes for “Best Presentation” and certificates for all 100 teams will be distributed during the closing ceremony.



Finale 2

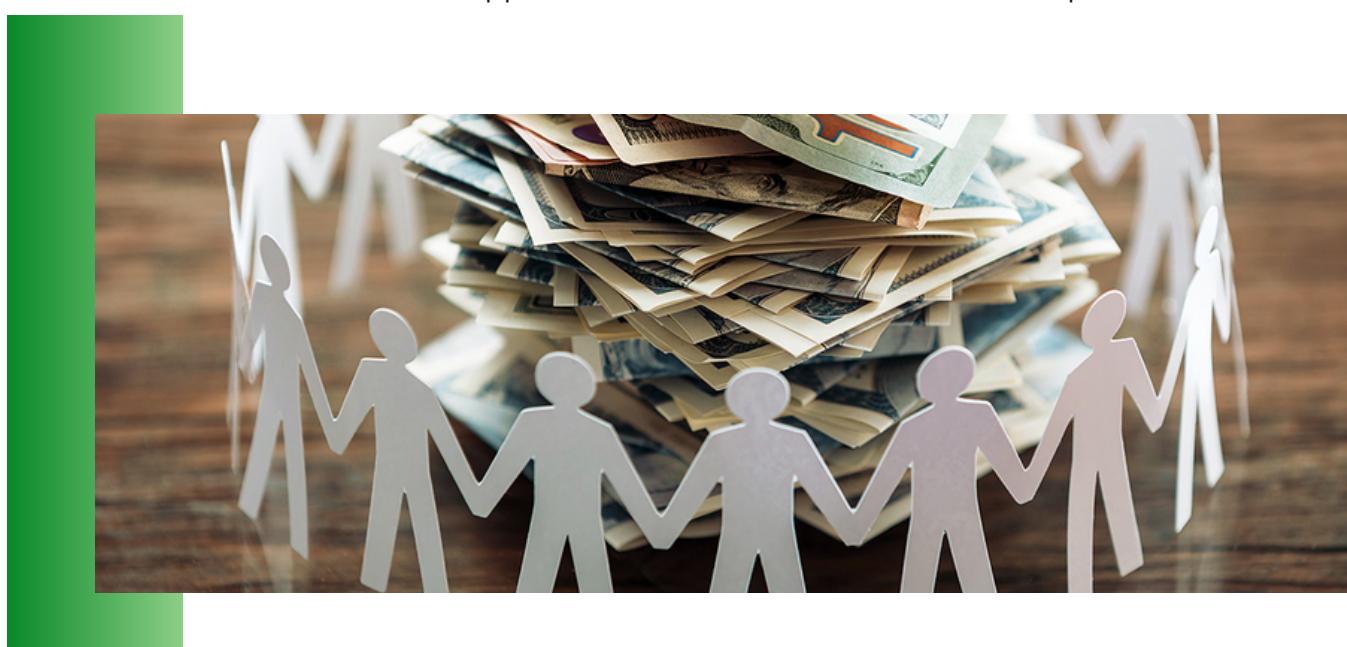
The Grand Finale (Phase 2 Finale) will be online and after 6 months (December TBD) of completion of idea to MVP stage in our platform. The top 10 selected teams will receive investments/funding for establishing their startups.



- Orientation
- Onboarding to platform
- Gap assessment
- Resource allocation (National and International Mentors, counselors, Motivational & Informative content, Investors, etc.)

- Access to potential customers
- Optimize the prototype
- Resources
- Pitching to Investors/VCs
- Legal support for establishing Startup

In the event any of the teams out of the 100 top teams are unable to continue then the next team on the list shall be onboarded to the platform to receive the support. All the participating teams have a chance to be part of the platform and receive all the resources and funding support needed to convert their idea into a product.





Benefits of Participation

1. Instant cash award of 1 Lakh INR for the top team to bring your dreams to reality
2. A unique once in lifetime opportunity for your growth by becoming part of DPurpose community and have access to all resources such as International and National experts, Investors, VCs, Highly renowned Business Mentors, Counsellors, Technical content, Prototyping, Product testing and validation and everything end-to-end needed for your entrepreneurship journey
3. Networking opportunities with experts and potential investors
4. Gathering together to discuss with other entrepreneurial minds
5. Meet and interact with inspiring icons
6. Onboarding to our DPurpose platform and community is available even if you simply participate in Hack4Purpose
7. Chance to carry out internships with top corporate organizations to figure out your career ahead
8. Most welcome to join us as paid interns and begin your careers
9. Nearly 200 days of consistent support by DPurpose Foundation platform to convert your idea to a product.
10. The top 10 teams at the end of the batch shall receive seed funding/investment to begin your startup journey





Terms & Conditions

1. Hack4Purpose is open to all students across India except IITs, NITs, IIM and IISc.
2. Startups already registered a company are not eligible to apply
3. Any decision taken shall be final by DPurpose Foundation (DPF) at all stages of selection
4. By making a submission in the ideation hackathon, all participants warrant and represent that to the best of their knowledge, their submission is original and does not violate or misappropriate any third-party trade secret, "know-how," copyright, patent, or other intellectual property right
5. Participants also warrant and represent that there are no obligations of any nature, legal or otherwise, which would prohibit, restrict, or interfere with their participation in the Hackathon or submission of their solution, and agree to obtain any necessary approval if needed prior to participation
6. DPF reserves the right to publish/utilise the applicants information for their platform and for promotions on their website and any and all forms of media
7. By entering the hackathon, each participant agrees to release DPF from and against any losses, damages, rights, claims and actions of any kind arising from, an exclusion or disqualification of such participant pursuant to these rules.
8. DPF reserves the right, at its sole discretion, to cancel, terminate, suspend this Hackathon and modify the rules, prizes & funding related to it without prior notice.
9. In no event shall DPF be liable for any claims, losses, expenses, or damages, arising out of or in connection with the foregoing.
10. Any correspondence with the participant will be done through the email id provided by the participant at the time of filling out the registration form. DPF is not liable in case of email delivery failures or technical glitches at any stage.





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**Register
Now !!!!**



Scan here

to take a chance on YOU !!!!

Wishing you the very best :)

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