Story for Sales Analysis in Columbia
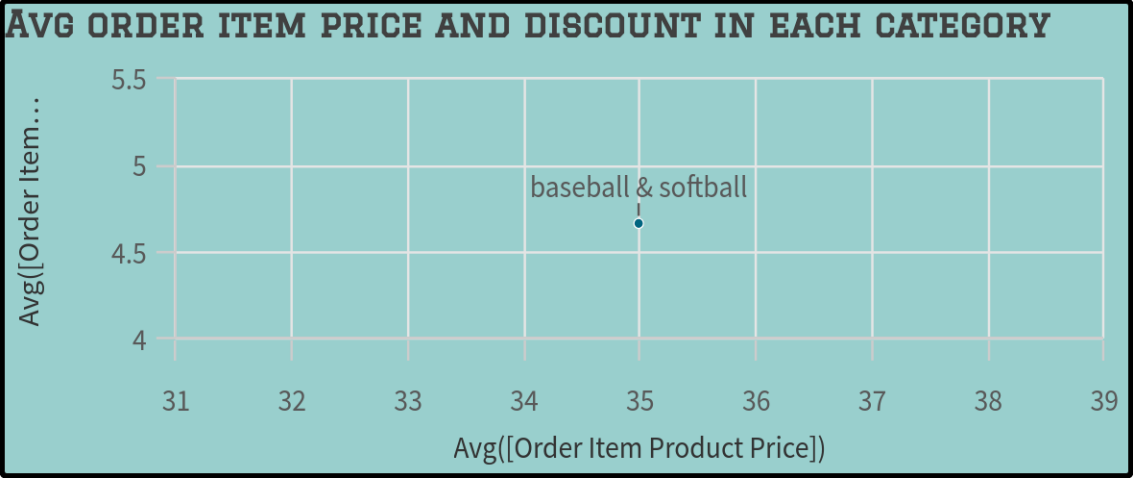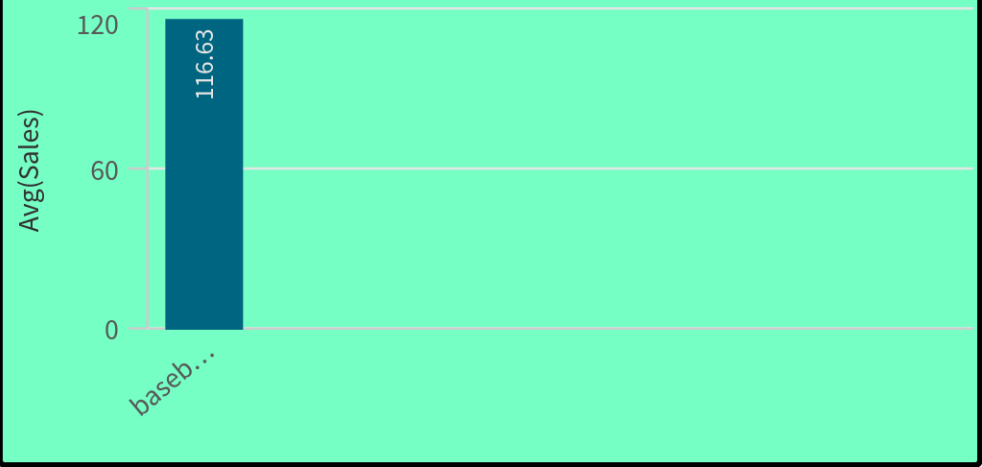
Avg Order Item Price and Discount for **Basketball & Softball in Columbia**

Avg order item price and discount in each category

Avg Days For Shipping **Basketball & Softball to Columbia**

Avg days for shipping
4

Avg sales in each category

Avg(Late_delivery_risk)
0.67

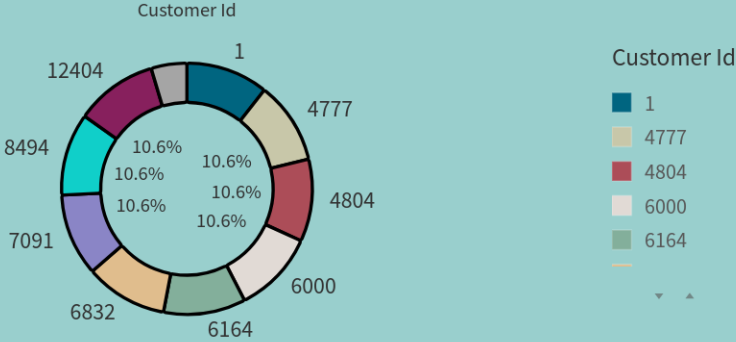Average Late Delivery Risk For **Basketball & Softball in Columbia**

Average sales for **Basketball & Softball in Columbia**

Sales Insights for January
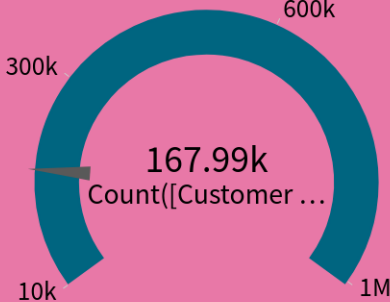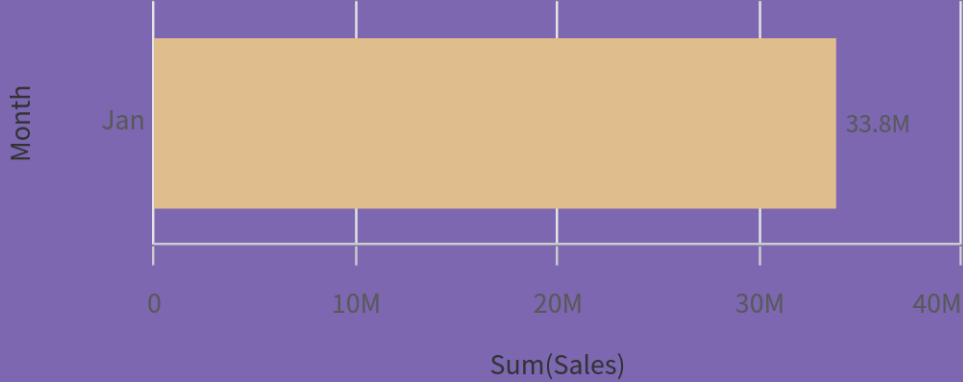
AVG ORDER ITEM QUANTITY PER CUSTOMER

Customer Id

- 1
- 4777
- 4804
- 6000
- 6164

12404
8494
7091
6832
6164
6000
4804
4777
1

10.6%
10.6%
10.6%
10.6%
10.6%
10.6%

Average item quantity ordered by **top 10 customers in JAN**

NO of customer from various countries

600k
300k
10k
1M

167.99k
Count([Customer ...

Total no of customers from various countries in **JAN**

Sum of sales per month

Month

Jan

33.8M

0   10M   20M   30M   40M

Sum(Sales)

Sum of sales in **JAN**

Sales Insight for the year 2018

Order item discount rate

Average of Total items order in year **2018**

Avg([Order Item Total])
180.8

Yearly (2018) order item discount rate

Avg(Late_delivery_risk)
0.55

Avg risk for Late Delivery in yeae **2018**

Sum of benefit per order per year

Sum of benefit per order in year **2018**

Sum of sales per customer in year **2018**

Sum of sales per customer
30.37M