SHIVANSH GAUR



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Skills _____

- Swift, SwiftUI, Obj-C, Payment Gateway, App Publishing, Publishing Cross Platform SDK, Auto Layout, WebSockets, Core Data,
- StoreKit, CallKit, XCTest, Restful APIs, Accessibility, Dependency Management, SOLID Principles, WebRTC, MVVM, Git, CI/CD,
- Localization, Memory Management, System Design, Caching, Networking, English, Hindi All professional proficiency or above.

Work Experience _

Software Engineer

at BlackNGreen Advanced Mobile Solutions

location: **Gurugram**, **Haryana**, **IN**

duration: 11/2023 - Current

- As the sole spearheaded iOS App Developer in a product-based company, I oversee multiple applications, from inception to deployment.
- Responsible for Gathering requirement, Develop, Maintain, and App Store Release, ensuring high-quality, user-centric mobile solutions.
- Developed Cross Platform AI Assistant SDK (React Native Chat + Call + No-UI), Calling, IVR (Mobile carrier specific).
- [Latest work] SDK enables hands-free navigation and seamless exploration within the app by keeping the backend aware of on-screen content—without compromising user privacy. This Innovation significantly reduced query resolution time and improved user engagement.
- Optimized codebase by removing redundancies, implementing **robust error-handling** mechanisms for API errors, and strategizing **caching** to enhance app performance and **reduce server load**. Also reduced 22% app size and a ~36% improvement in app performance.
- Introduced Kafka's tool for real-time user behavior tracking, providing valuable insights for product enhancement decisions.
- Introduced Google sign-in for guest users, cutting OTP message costs and enabling worldwide app launches.
- Enhanced user engagement through UI improvements, Push Notifications and Localized all apps in 14+ International Language.
- Integrated Firebase Crashlytics using Cocoa Pods to provide real-time crash reports.
- Facilitated seamless tracking of user **In-App purchases** through Apple-to-server callbacks, ensuring accurate and efficient transaction management which resulted in **less fraud** and **less fake refunds** and **increase in revenue** of the app.

Software Engineer

at Tech Mahindra Ltd.

location: Noida-SEZ, UP, IN

duration: 02/2021 - 11/2023

- Feature development Engineer. for a key client, Bell Canada, one of Canada's premier telecommunication providers.
- Collaborated on enhancement efforts for two flagship applications, <u>MyBell</u> and <u>Virgin Plus My Account</u>, leveraging advanced technologies to drive user engagement and satisfaction.
- Collaborated within a **cross-functional Agile team**, adeptly managing user stories from inception to delivery; Restful **API integration**; **XCTest** authoring; **user acceptance testing**, and **seamless deployment**.
- Championed accessibility initiatives, ensuring inclusivity for 7.2% of users with differing abilities. Crafted reusable code in SwiftUI and UIKit, enabling comprehensive support for **VoiceOver**, Keyboard Navigation, Text Resizing, Switch Control, etc. across multiple apps.
- Revolutionized **user engagement** through the implementation of a dynamic Shop Tab in **SwiftUI**, tailoring experiences with exclusive deals on Mobility, Internet, and TV services.facilitated seamless product exploration and ordering.
- Implemented cutting-edge technologies including **Deep Linking**, App **Language Localization**, and advanced **Analytic tools** such as **Dynatrace** and **Omniture**.and proactive issue identification to ensure optimal user experiences and **Customer Journey Analysis**
- Continuous Integration/Deployment Pipeline Integration, pull requests, code reviews, unit / integration / e2e testing.
- Designed and implemented enterprise telecom iOS Mobile application My PC mobile (Prepaid) under mentorship of Tech Lead.

Education

Bachelor of Technology

at Amity University

location: Noida, UP, IN year: 2016 - 2020

Major in Computer Science and Engineering

Mentorship _

ITPians: Mentoring TechM New Joinee Freshers | Client Interview prep | Swift Programming | iOS App Development

Others_

- Bravo Award: Received Twice from IBU head, First, for exceptional performance in one time task and Second, for pioneering innovative solutions through extensive research on AI tools, aimed at streamlining feature development and testing processes. (03/2022)
- SAFe 6 Practitioner: To bring agile excellence to development terms & contributing to high-quality customer centric software (09/2023)