CHRISTINE SMITH

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Summary

My name is Christine Smith an expert Web and Graphic Designer. I have over 7 years experience within the industry. My specialty is in Adobe Photoshop, Illustrator, Branding and creating attractive Responsive Websites using CSS, HTML, jQuery, Bootstrap and Wordpress.

Tech Skills

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe Fresco

Skills

- Ability to turnaround artwork quickly on short notice.
- Exceptional eye for and attention to detail.
- Ability to take direction and work independently.
- Knowledge of email marketing and HTML formatting.
- Working knowledge of HTML5, CSS3, jQuery, PHP, XML.
- Proficiency in Photoshop, Illustrator and InDesign.

Expierence

GRAPHIC WEB DESIGNER - 05/2013 to 05/2019
LUNA, LOS ANGELES

- Design & develop online brand creative pieces including landing pages, banners and emails.
- Create comps for new and updated web pages for social and ecommerce partners.
- Create and code display banner ads for partner websites.
- Stay abreast of industry-wide changes in design philosophy and any new tools and technologies being used for digital/online design.
- Create advertisements utilizing typography and design concepts.
- Competency in photography shooting, composition, and editing.

Education

CALIFORNIA STATE UNIVERSITY, LOS ANGELES
Bachelor's Degree in Graphic Design