

Enterprise Data Protection Strategy with Rubrik

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Salvatore Buccoliero



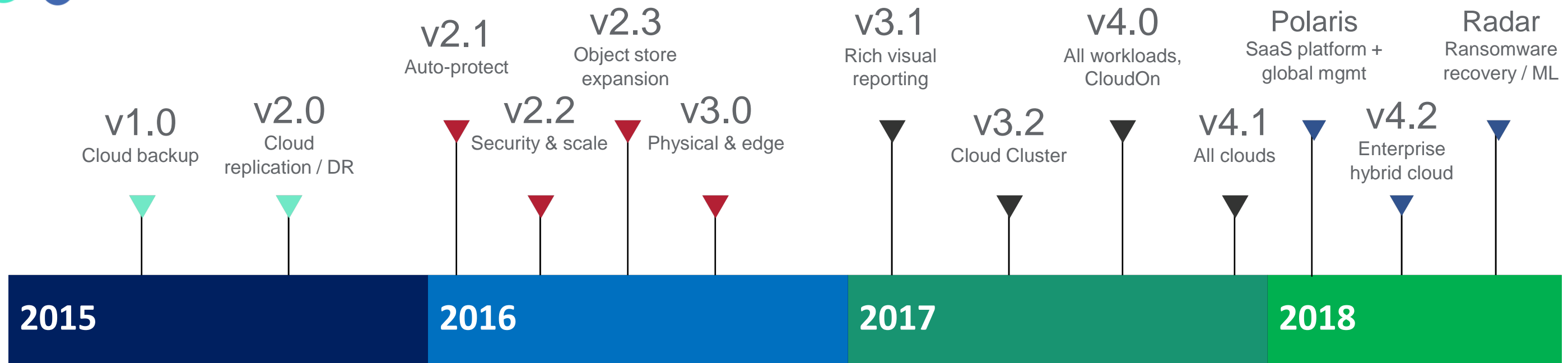
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Likes Automation & Simplicity

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Does Blogger, Speaker, Tech Enthusiast
Likes Cloud Automation & Security

Who is Rubrik?



THE CHANNEL CO.
Top 25 Disruptors of 2015

THE CHANNEL CO.
Emerging Vendors 2015



BEST OF vmworld 2016

InformationWeek
TOP 25 VENDORS TO WATCH

Forbes
THE NEXT
BILLION DOLLAR STARTUPS

THE CHANNEL CO.
Emerging Vendors 2016

BUSINESS INSIDER
38 Hottest Startups to Watch in 2017

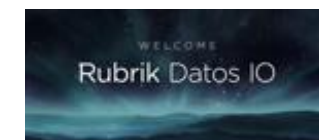
Breakout List
2017



Gartner
Magic Quadrant for
Data Center Backup
and Recovery
Solutions



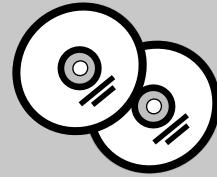
Datos IO Acquired



Data Management: 1990s to Present

1990s – Present

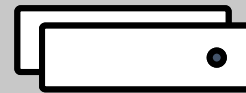
Backup &
Replication
Software



Backup
Software



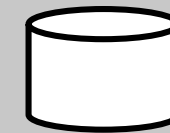
Backup
Servers



Backup
Proxies



Replication

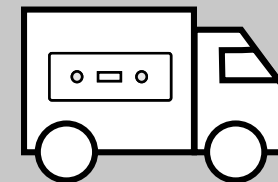


Catalog
Database

Backup Storage

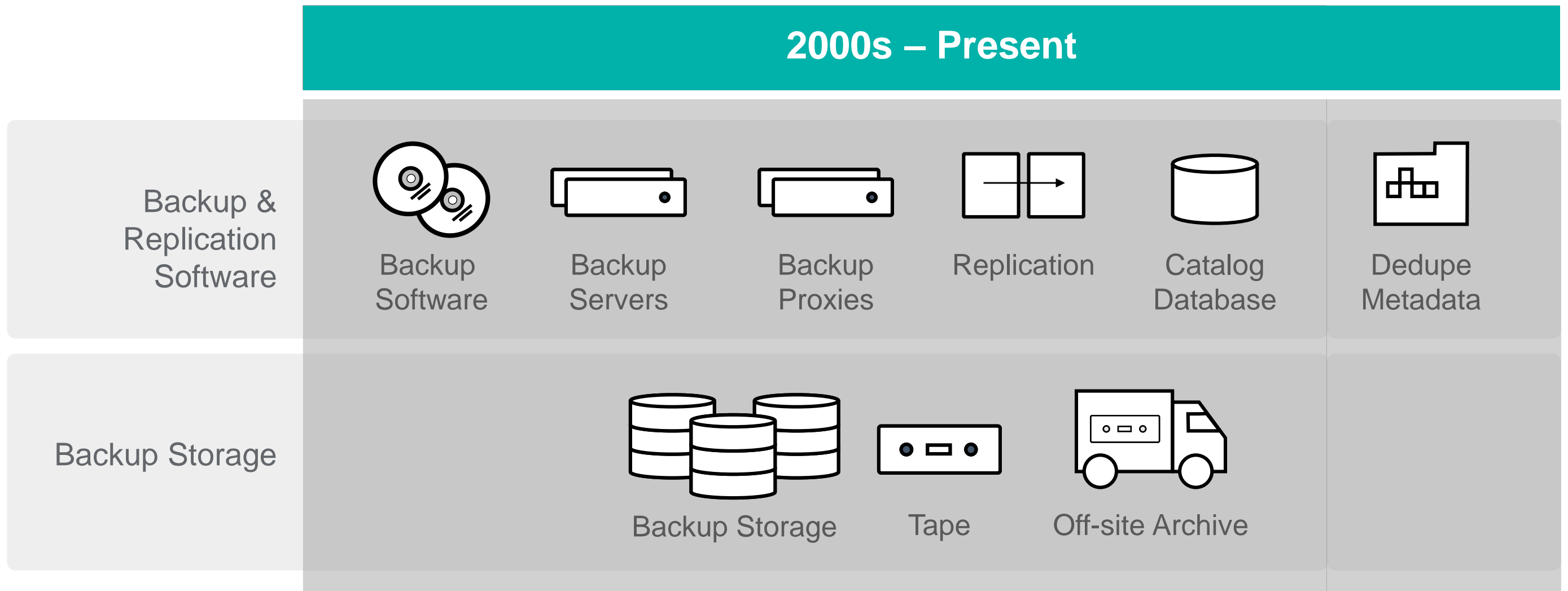


Tape

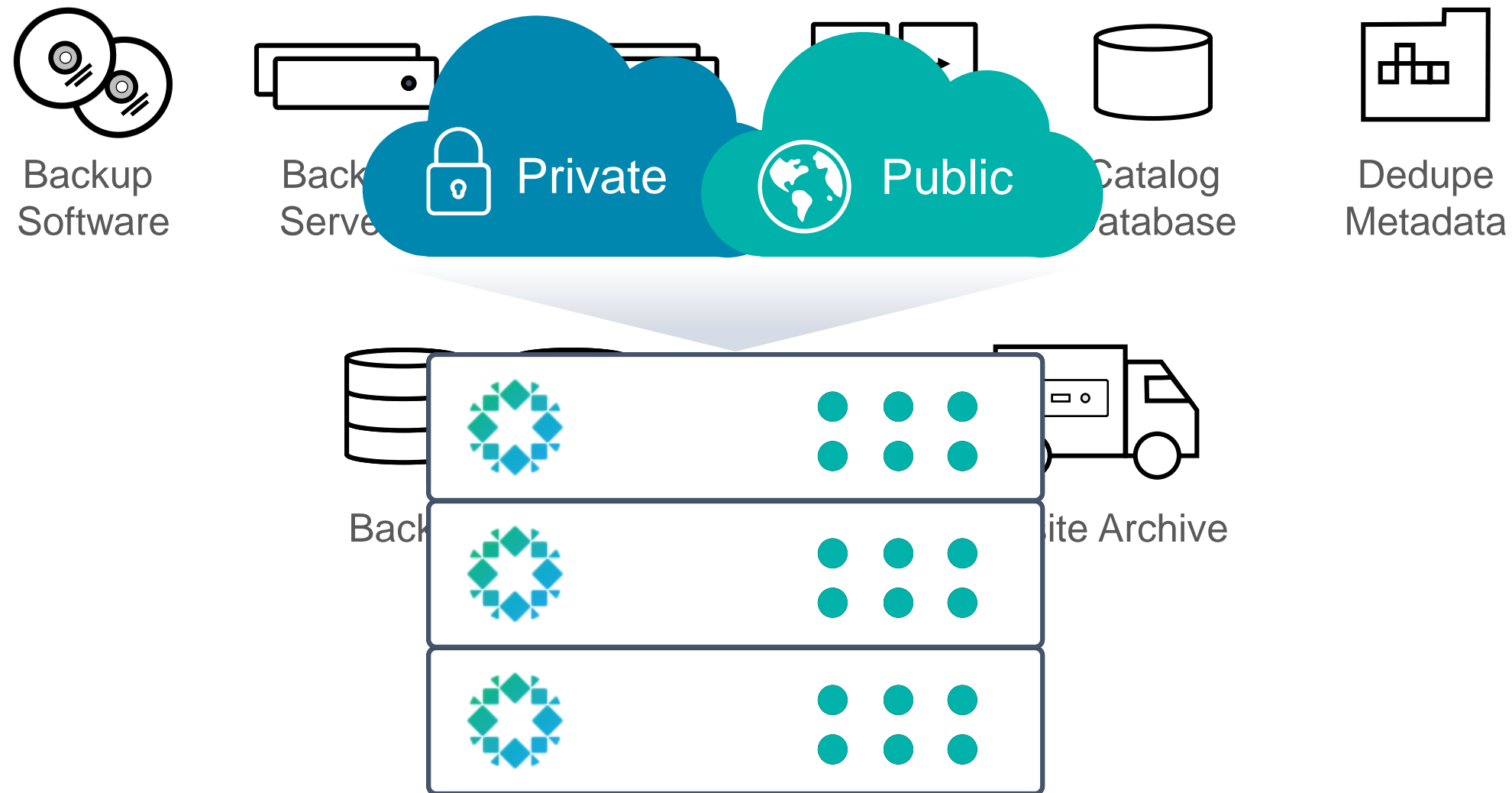


Off-site Archive

Data Management: 2000s to Present



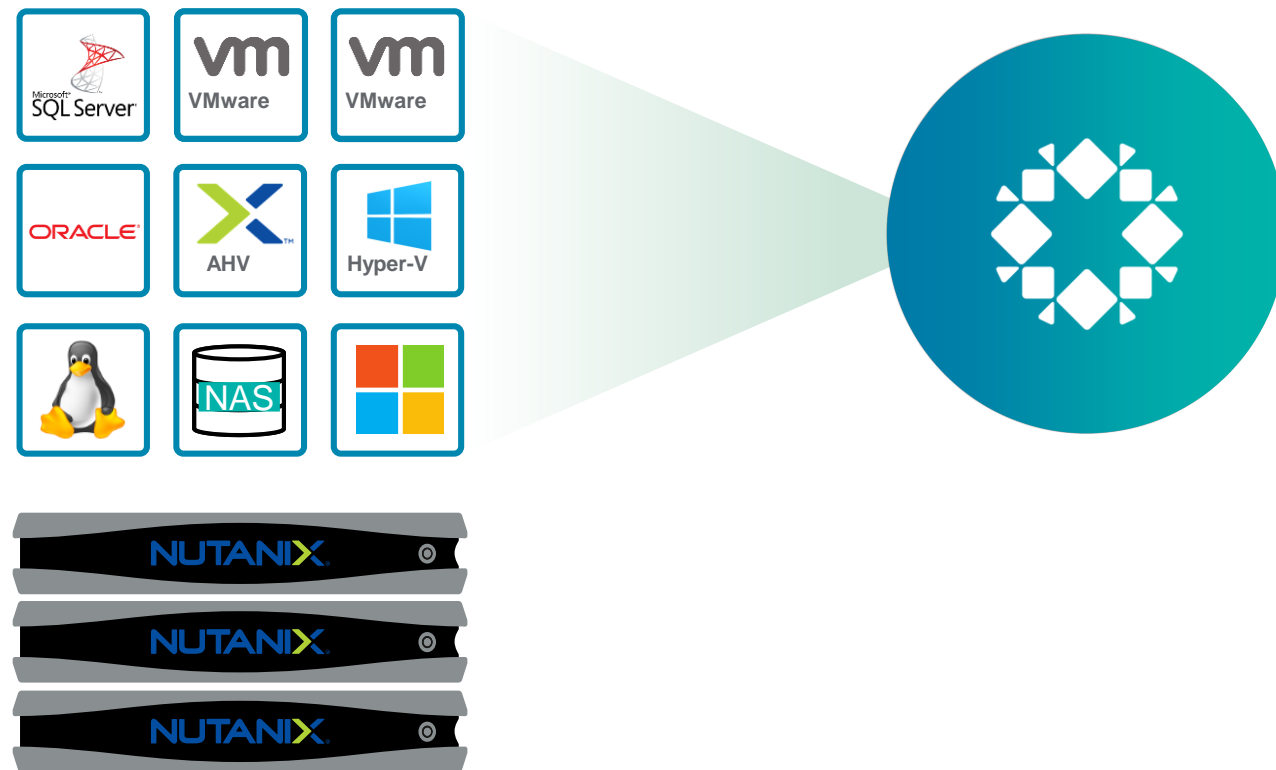
Meet Rubrik Cloud Data Management



Software fabric for orchestrating apps and data across clouds. No forklift upgrades.

Quick Start

Plug and play. Auto-discovery of your environments.



Primary Environment
On-prem, Cloud, Hybrid

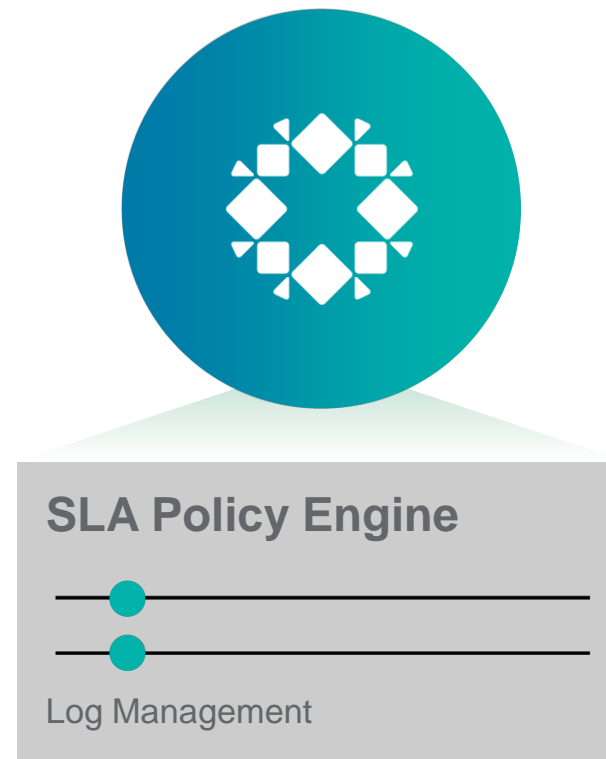
Rubrik
Cloud Data Management

Automate

Intelligent SLA policy engine for effortless management.



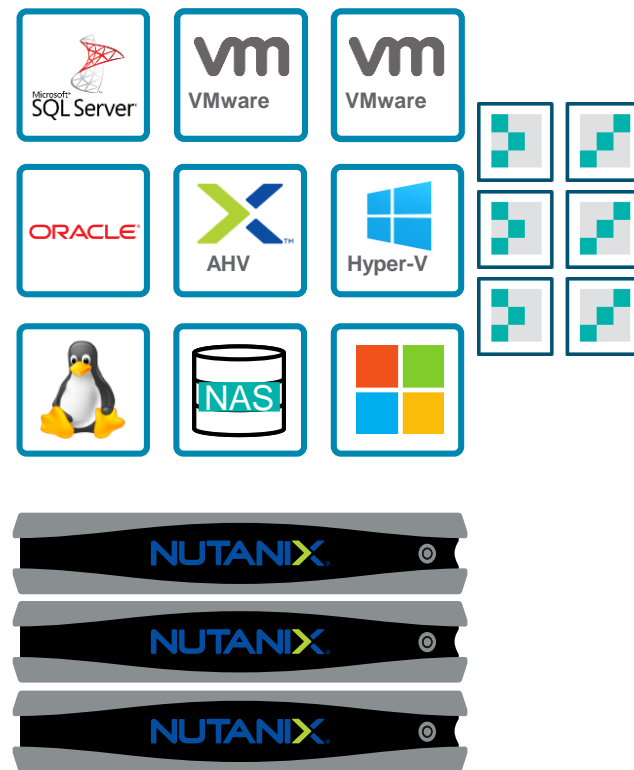
Primary Environment
On-prem, Cloud, Hybrid



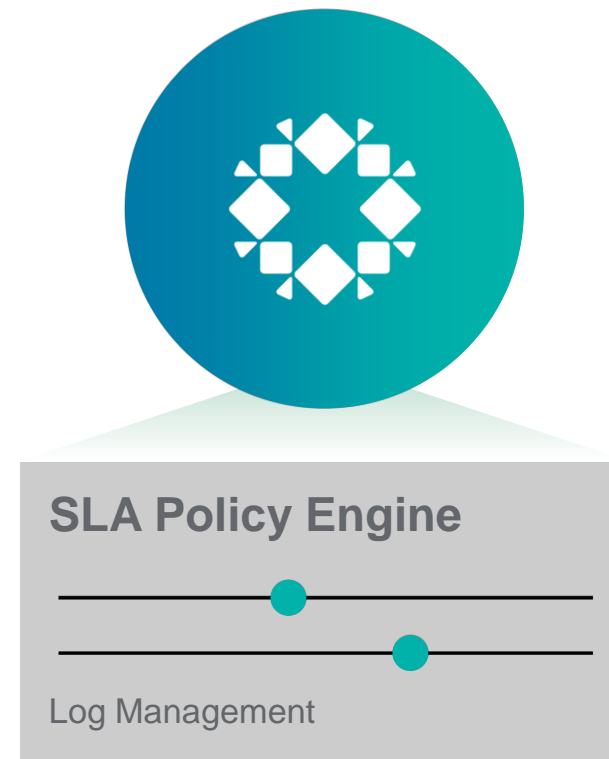
Rubrik
Cloud Data Management

Rapid Ingest

Flash-optimized, parallel ingest accelerates snapshots and eliminates stun.
Content-aware dedupe across one global namespace.



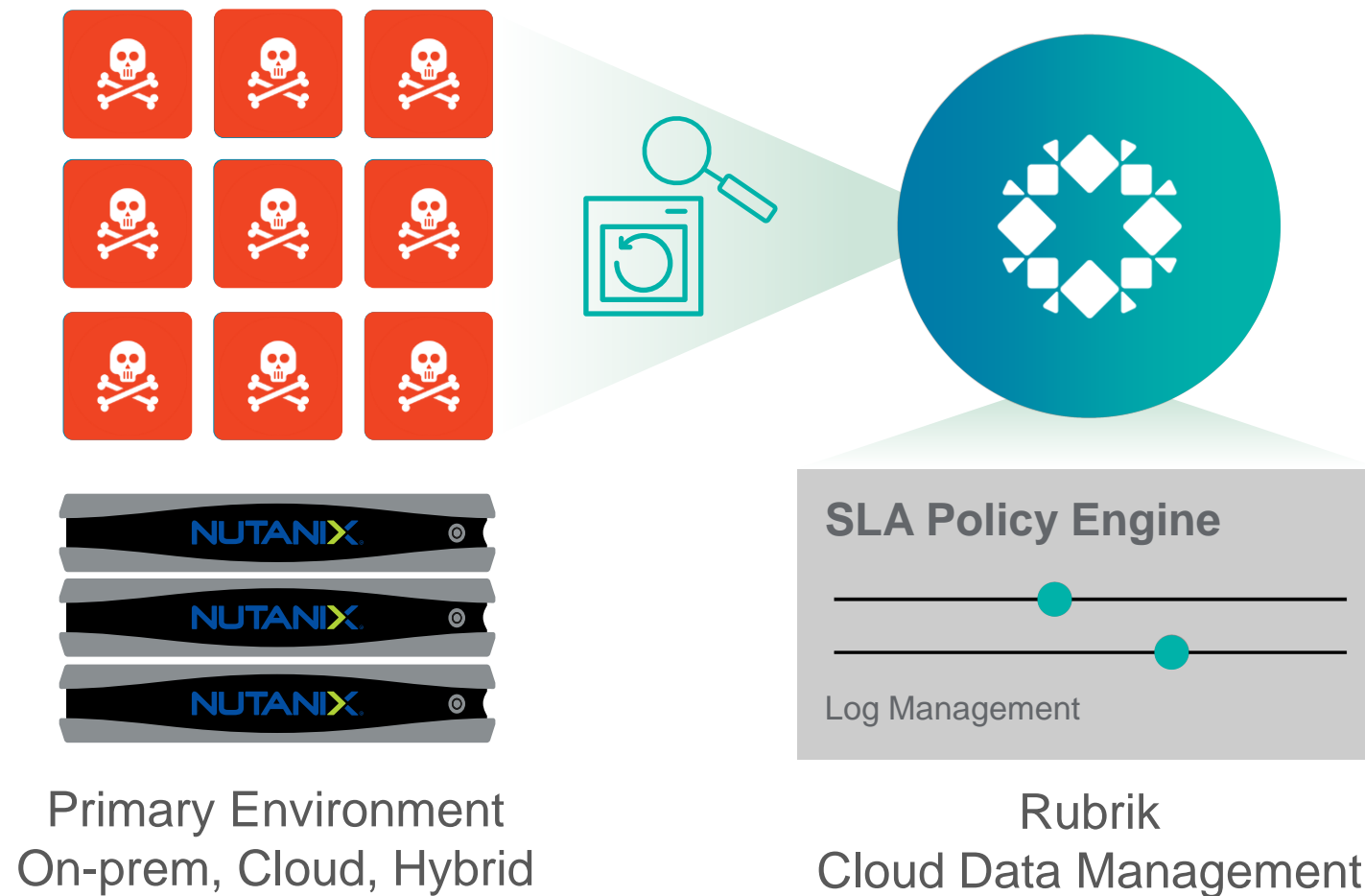
Primary Environment
On-prem, Cloud, Hybrid



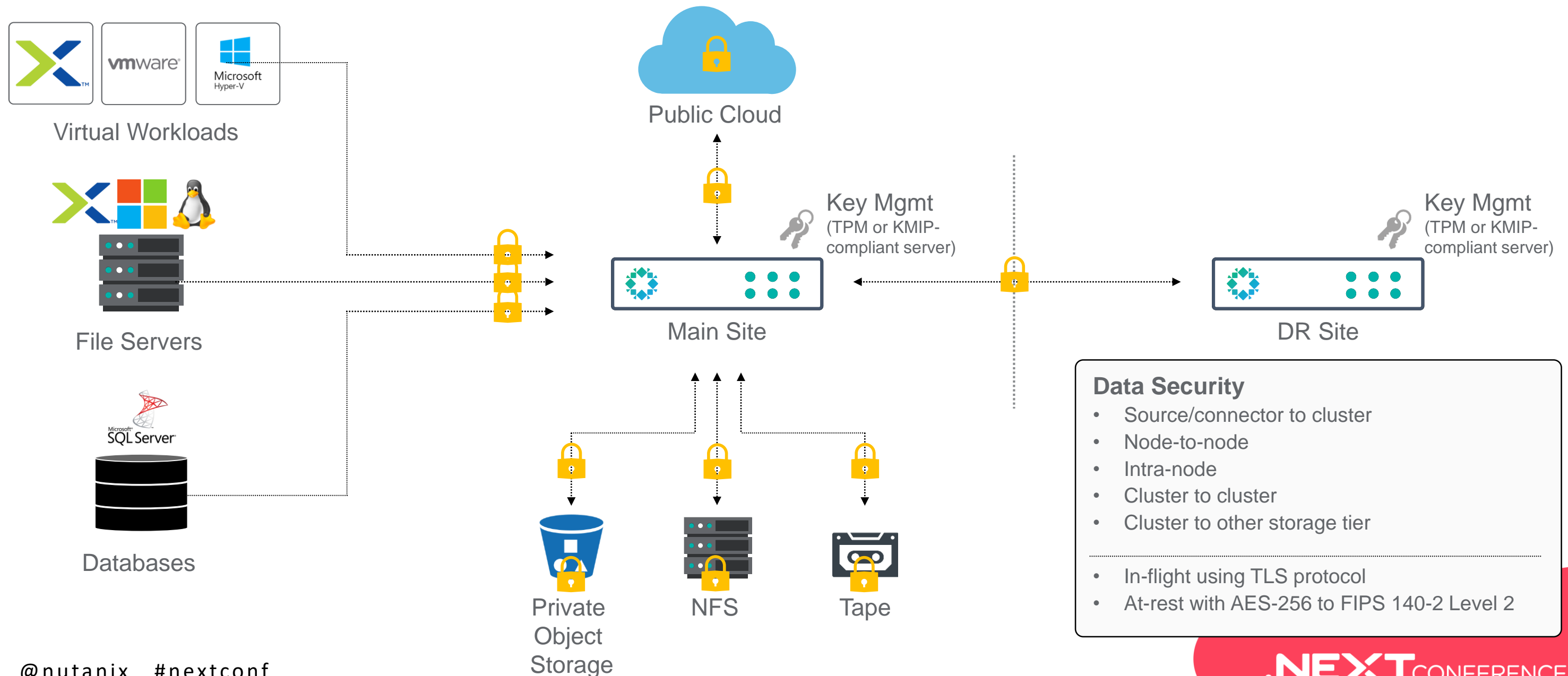
Rubrik
Cloud Data Management

Instant Recovery

Live Mount VMs & SQL Databases. Instant search and file restore.

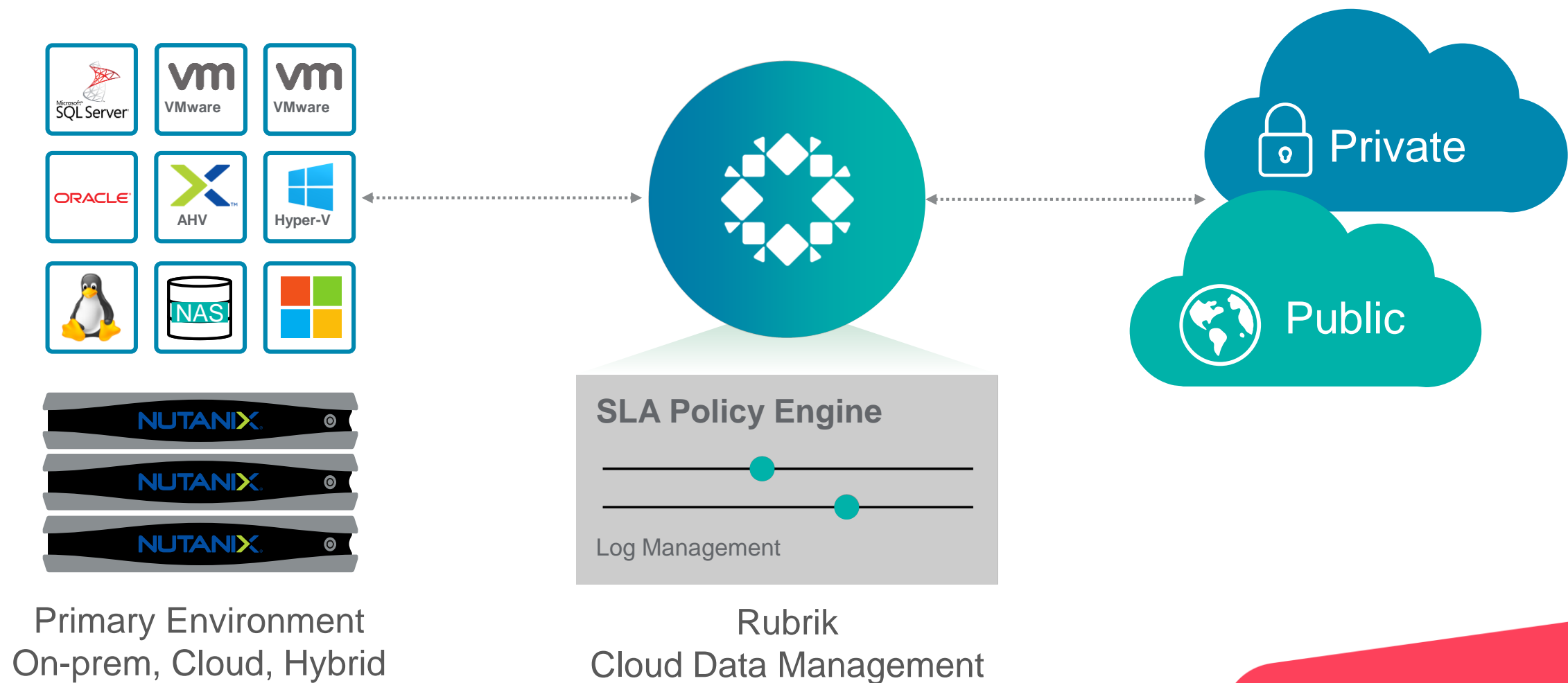


End-to-End Encryption



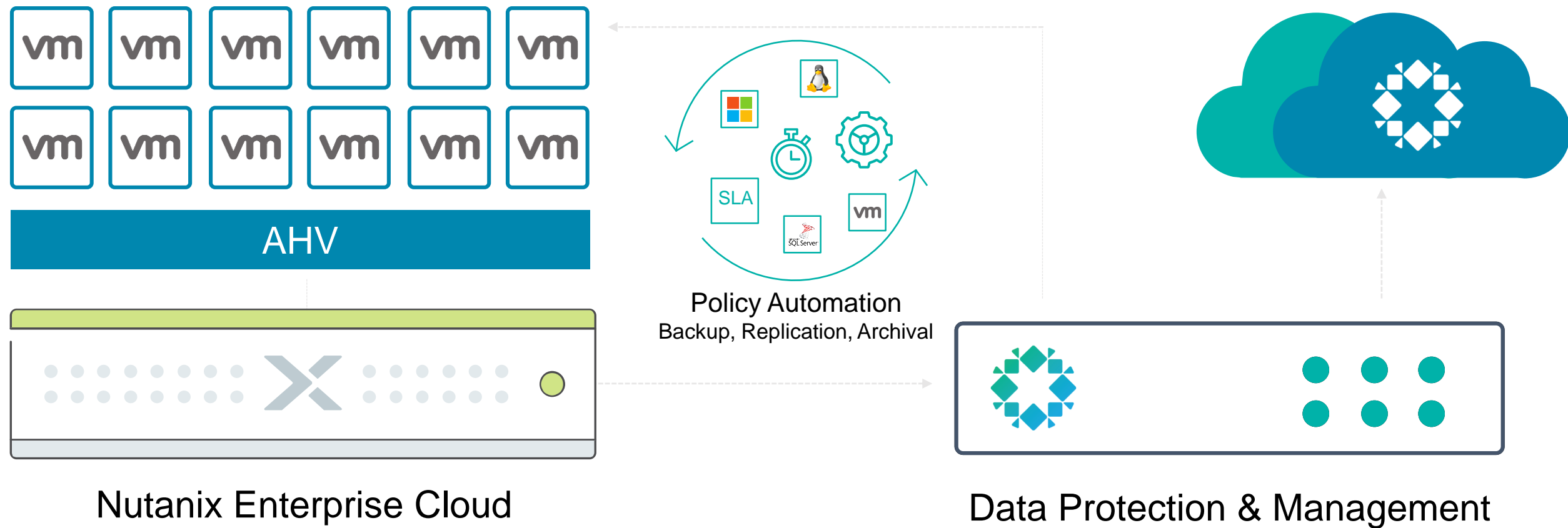
Cloud Native

CloudOut instantly accessible archiving with global search.
Launch apps with **CloudOn** for test/dev and migrations. Run apps in cloud.



Integration with Nutanix AHV

Self-service, policy-driven data management for AHV



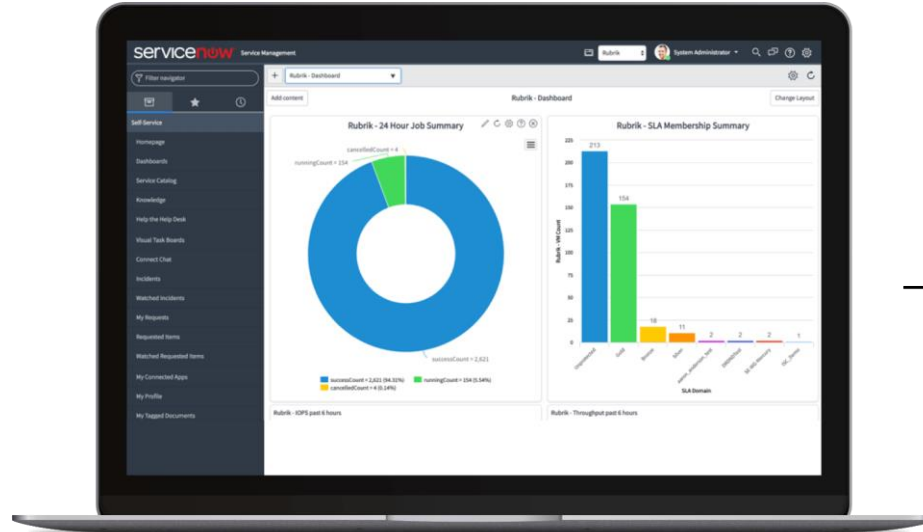


Overview of Rubrik's support of AHV

- **Automated protection & restore workflow**
 - Policy driven protection and retention operations
 - VM-granular backup and restore
 - Auto-protect newly discovered VMs
 - Export and recover VMs
 - File browse and download
- **Securely replicate or archive to other sites**
- **Rubrik Core Capabilities**
 - Global search, erasure coding, reporting, etc.
- **Scale as you need**

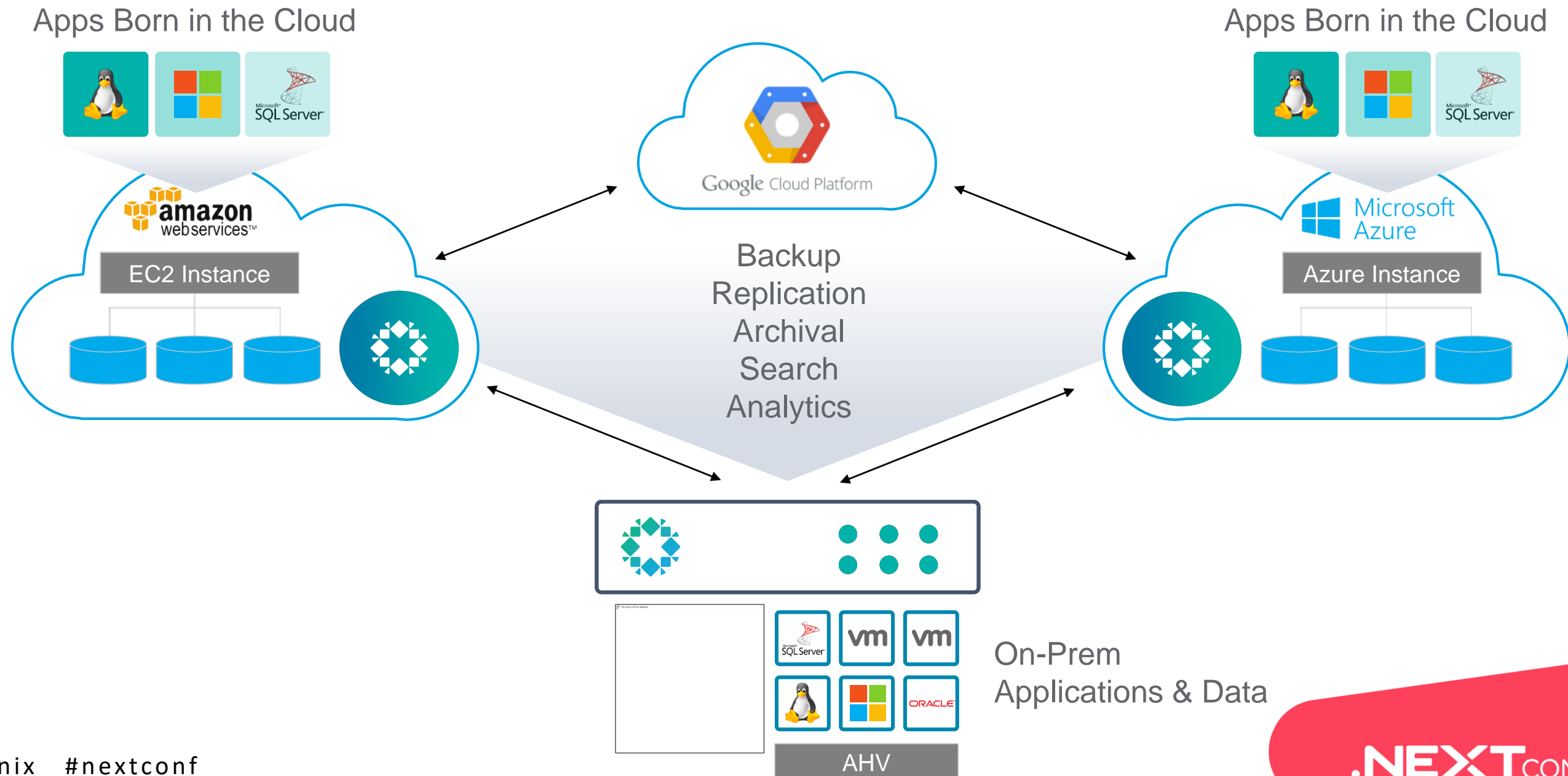
API-Driven Automation for Service Delivery

Integrate data management into a service delivery model.



servicenow

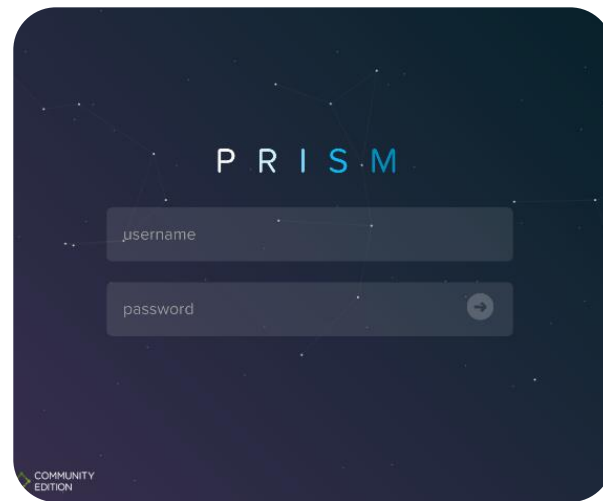
Run Rubrik Anywhere – Data Center to Cloud



DEMO

Demo Agenda

Easy Integration
with AHV



Working with an
SLA Policy



Dashboard

SLA Domains

Virtual Machines

vSphere VMs

Hyper-V VMs

AHV VMs

Servers & Apps

Unmanaged Objects

Live Mounts

System

Reports

Search by Name or Location

Nutanix-RubrikHQ - Prism Element

Admin User

AHV VMs

2 Protected

142 Unprotected

Protect Now

SLA Domains

Gold

2 Protected Objects

Bronze

0 Protected Objects

Activity

Completed backup of AHV VM 'noel-DEMO-ubuntu'

Completed backup of AHV VM 'Rebecca-demo-2'

Completed backup of AHV VM 'noel-DEMO-ubuntu'

Completed backup of AHV VM 'Rebecca-demo-2'

Completed backup of AHV VM 'noel-DEMO-ubuntu'

0 Live Mounts

System

0 Snapshots

0x Data Reduction

0 B Archive

0 Incoming Snapshots

System

1 Node



Questions?

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Thank You!

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