



# Microsoft Ignite







# Make Data Protection a Partner to Your Automation Workflows

Jaap Brasser | Developer Advocate  
Matt Elliott | Developer Advocate



# Matt Elliott



**Tweets**  NetworkBrouhaha  
**Codes**  shamsway  
**Works** Developer Advocate @ Rubrik  
**Does** Coding, Learning, Parenting  
**Likes** Tech, Getting Outdoors, Live Music

# Jaap Brasser



**Tweets**  jaap\_brasser  
**Codes**  jaapbrasser  
**Works** Developer Advocate @ Rubrik  
**Does** Blogger, Speaker, Tech Enthusiast  
**Likes** Cloud Automation & Quokkas

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# Agenda

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The Rubrik Difference

Integration Examples and Use Cases

Demos

Rubrik Build

# The Rubrik Difference



# The difference with Rubrik is it's open, easy to use, and extensible



## Full-featured APIs

Built API-first with a web UI that consumes its own APIs.

All functionality is exposed over REST, so you can easily integrate or build on top of Rubrik.



## User-friendly Resources

Get started immediately without any REST API knowledge.

Easy to access and learn with interactive documentation, sample code, and example use cases.

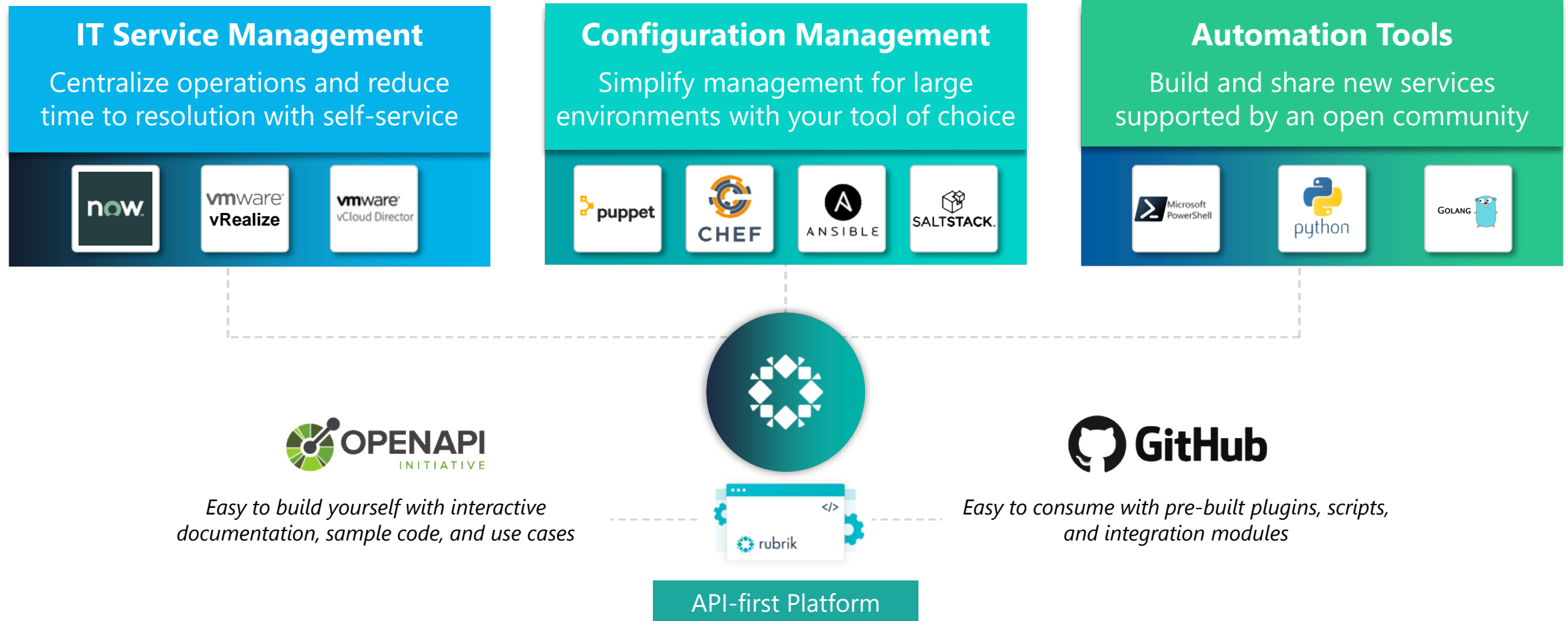


## Pre-built Integrations

Integrate with your existing tools or extend to any third party provider.

Easy to consume with pre-built integrations that are supported by our core engineering team.

# It's easy to integrate or build whatever you want with an API-first platform

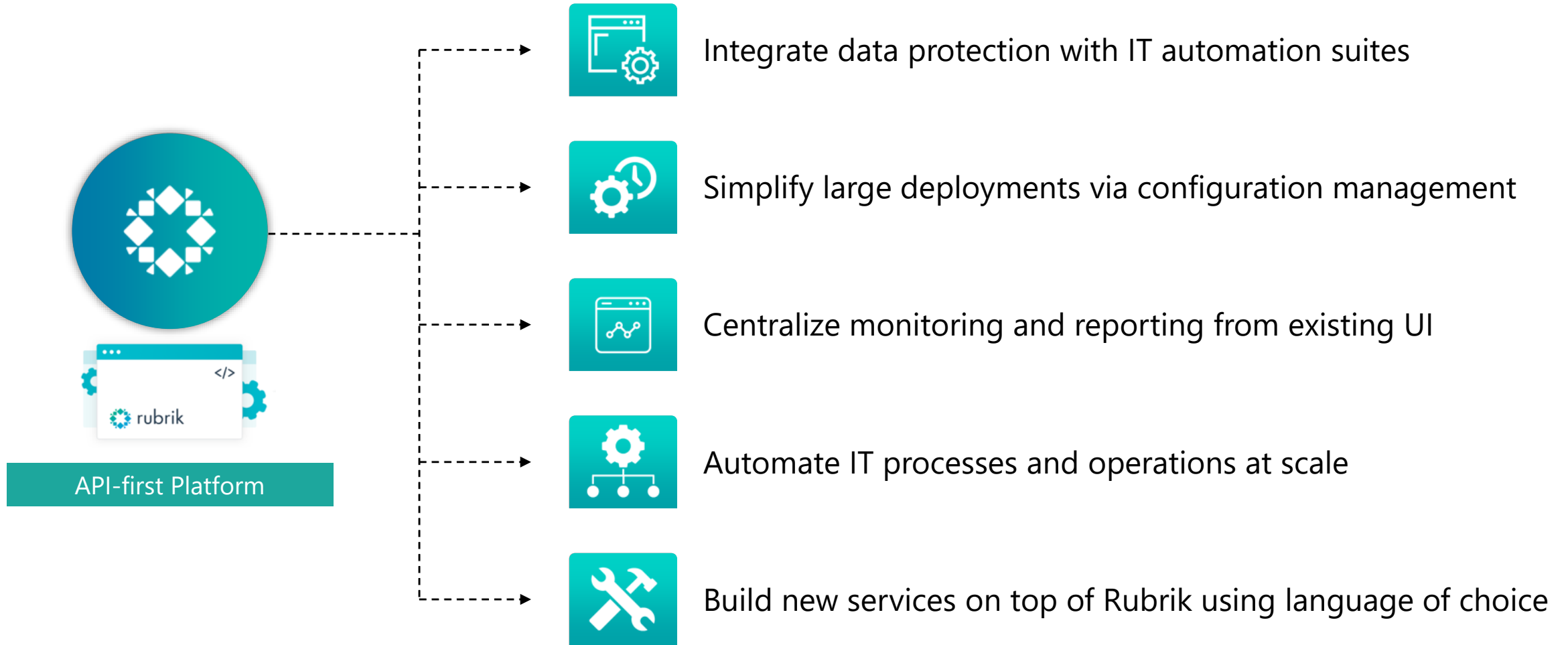


# Integration Examples and Use Cases



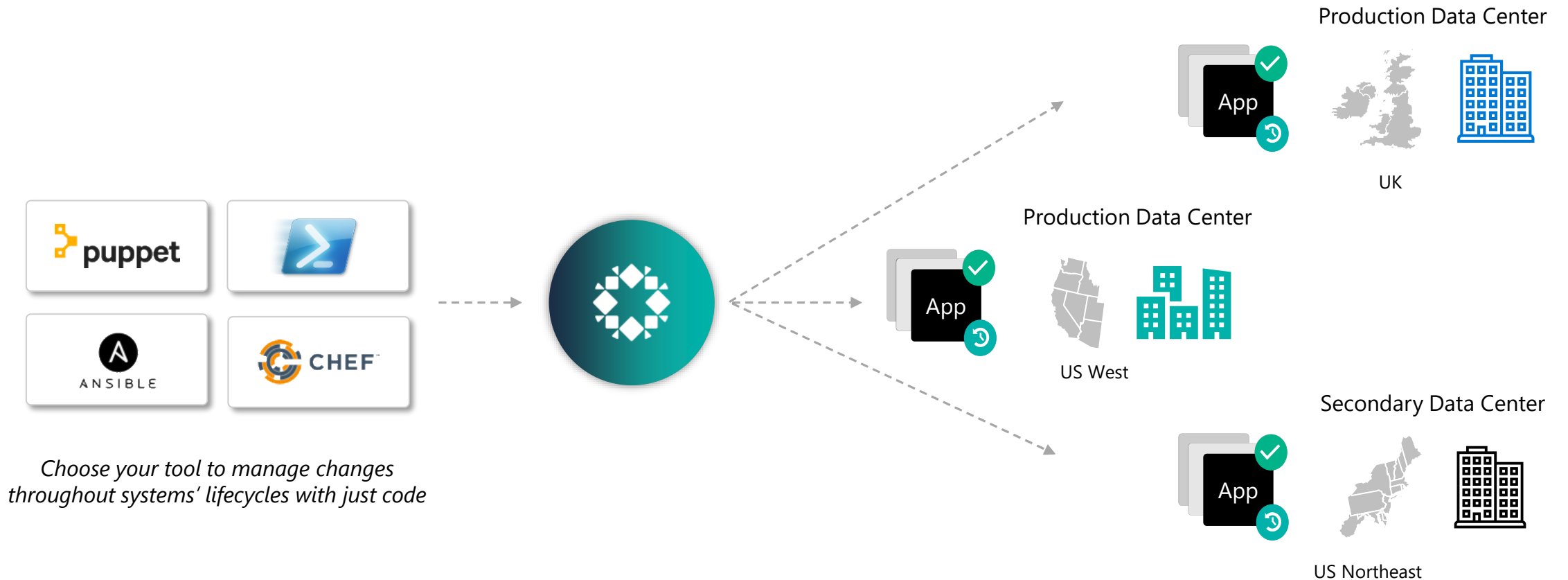


# How our customers use our API-first platform



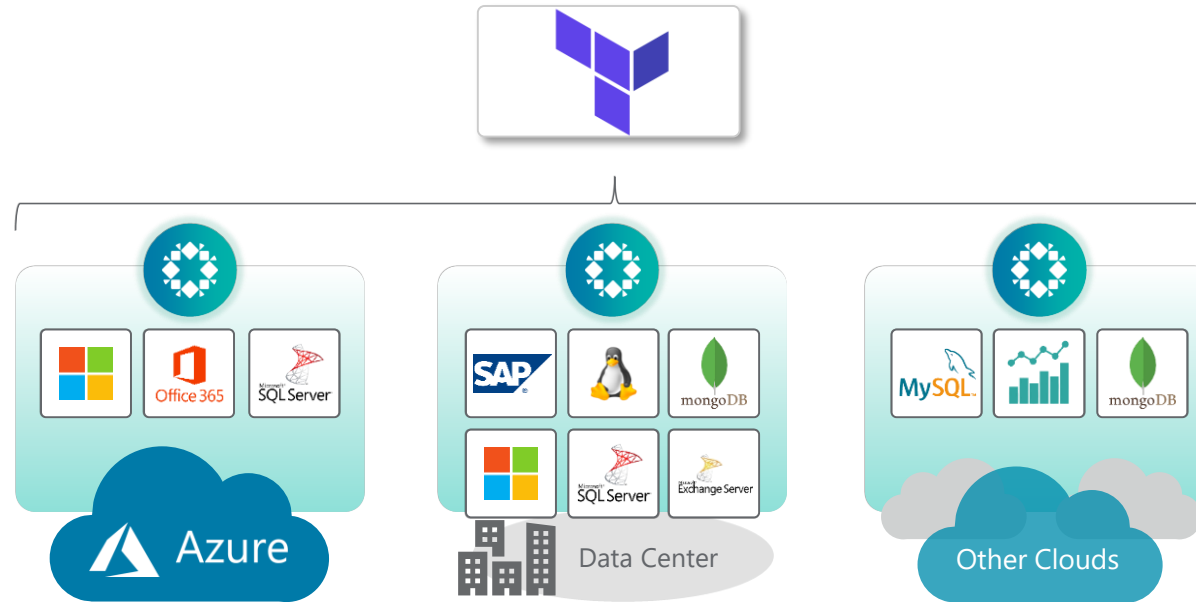
# Easily manage large-scale environments using your tool of choice

Enable your DevOps team to automate mundane, repetitive tasks using their preferred tool – especially to help simplify management of large, distributed environments.



# Automate IT processes and operations at scale

Architect using Infrastructure as Code principles to automatically provision and protect new workloads using only a few lines of code.



# Bank Increases Operational Efficiency with Rubrik



Financial Services – West Coast


## **Challenge**

Complex management with lack of automation

## **Solution**

Utilize PowerShell module to automate live mounts of 25 SQL databases per hour for test and development

- 94% lower RTOs for SQL databases with Live Mount (30 min vs. 8 hrs)
- 64% data reduction with Rubrik's incremental-forever approach

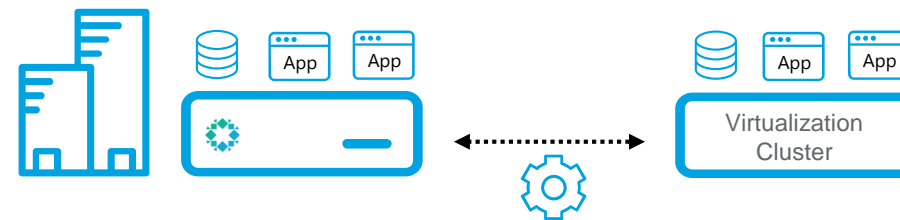


**Radically easy to manage and scale with Rubrik's PowerShell module and SLA policy engine**

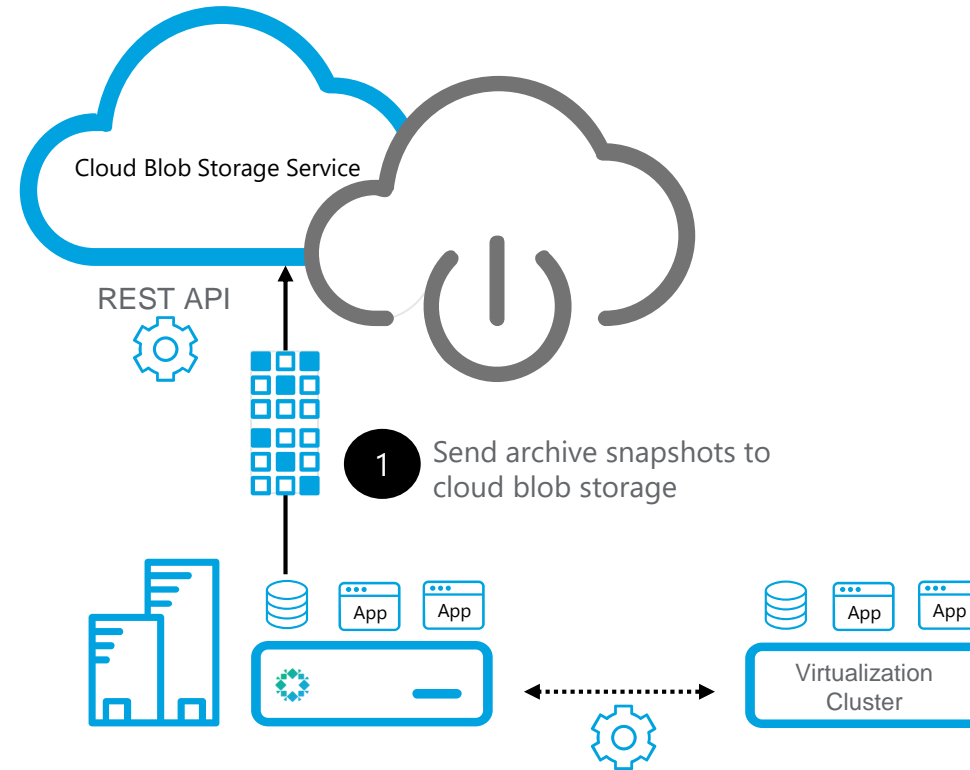
# Demo Workflow



# Demo - Cloud Instantiation via CI



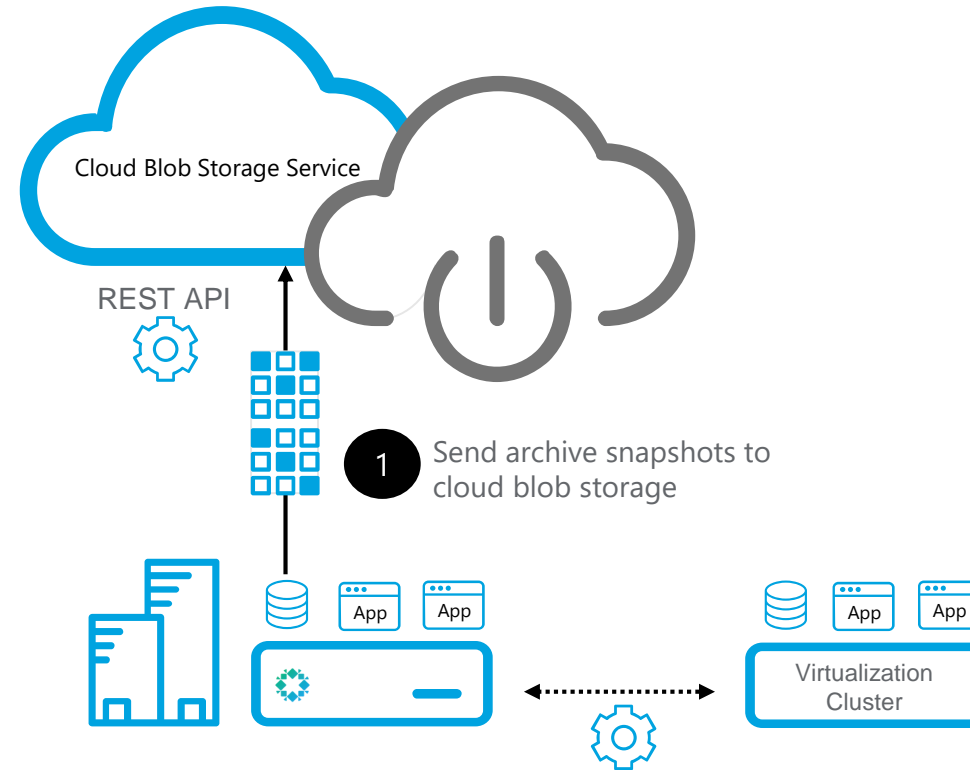
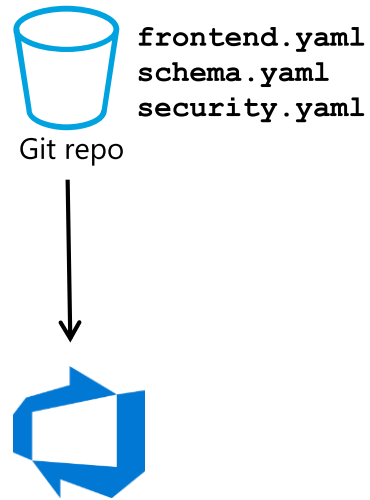
# Demo - Cloud Instantiation via CI



# Demo - Cloud Instantiation via CI

2

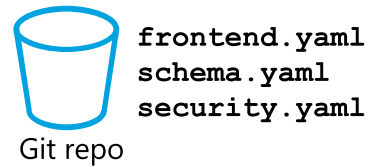
Config change initiates CI Pipeline





# Demo - Cloud Instantiation via CI

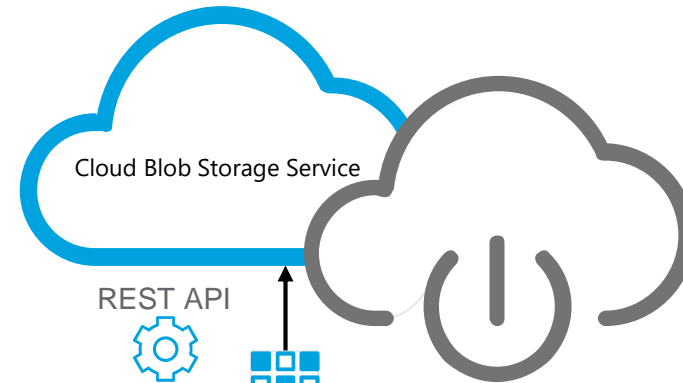
2 Config change initiates CI Pipeline



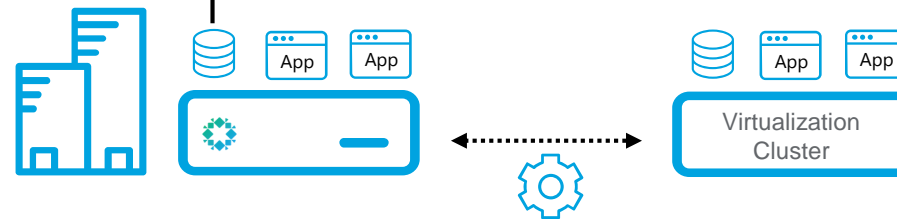
3 CI Pipeline initiates CloudOn



REST API

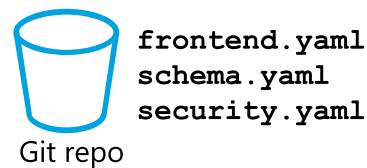


1 Send archive snapshots to cloud blob storage



# Demo - Cloud Instantiation via CI

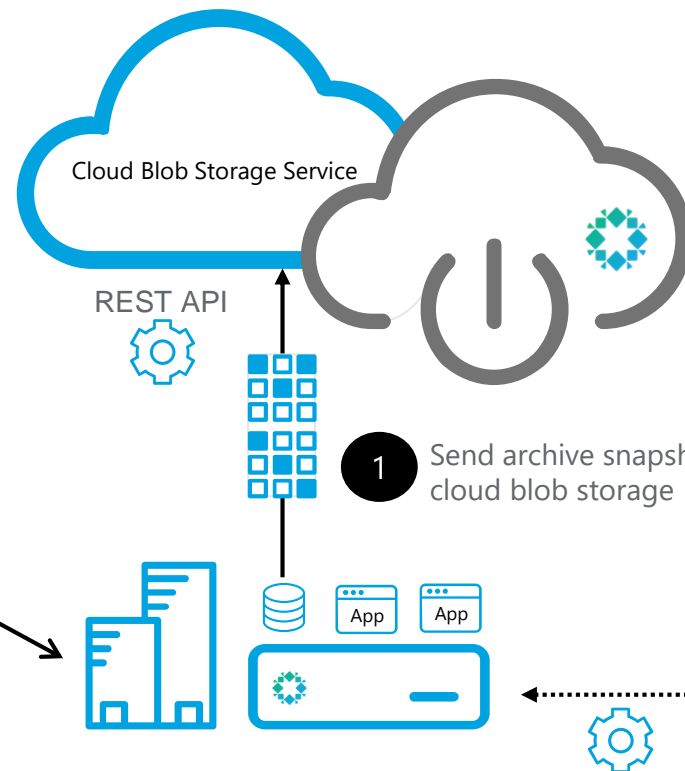
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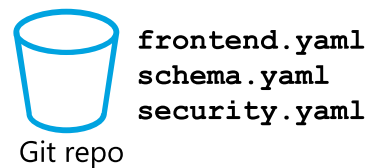
REST API



4 A single, temporary Rubrik node begins to convert VM into a cloud image

# Demo - Cloud Instantiation via CI

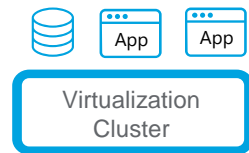
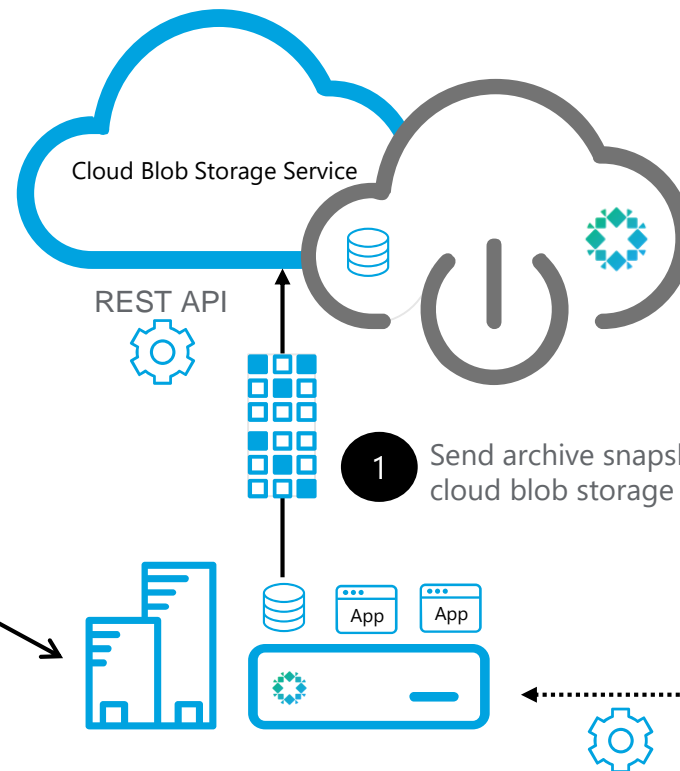
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REST API



# Demo - Cloud Instantiation via CI

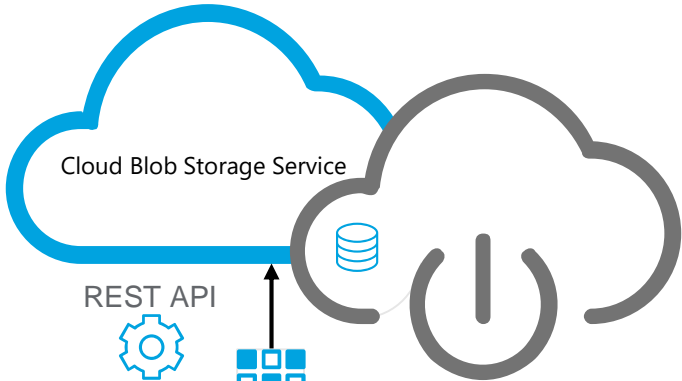
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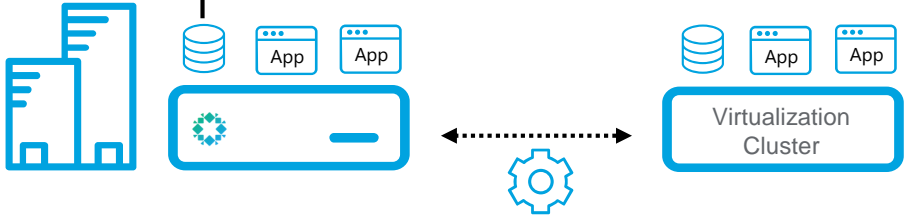
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REST API



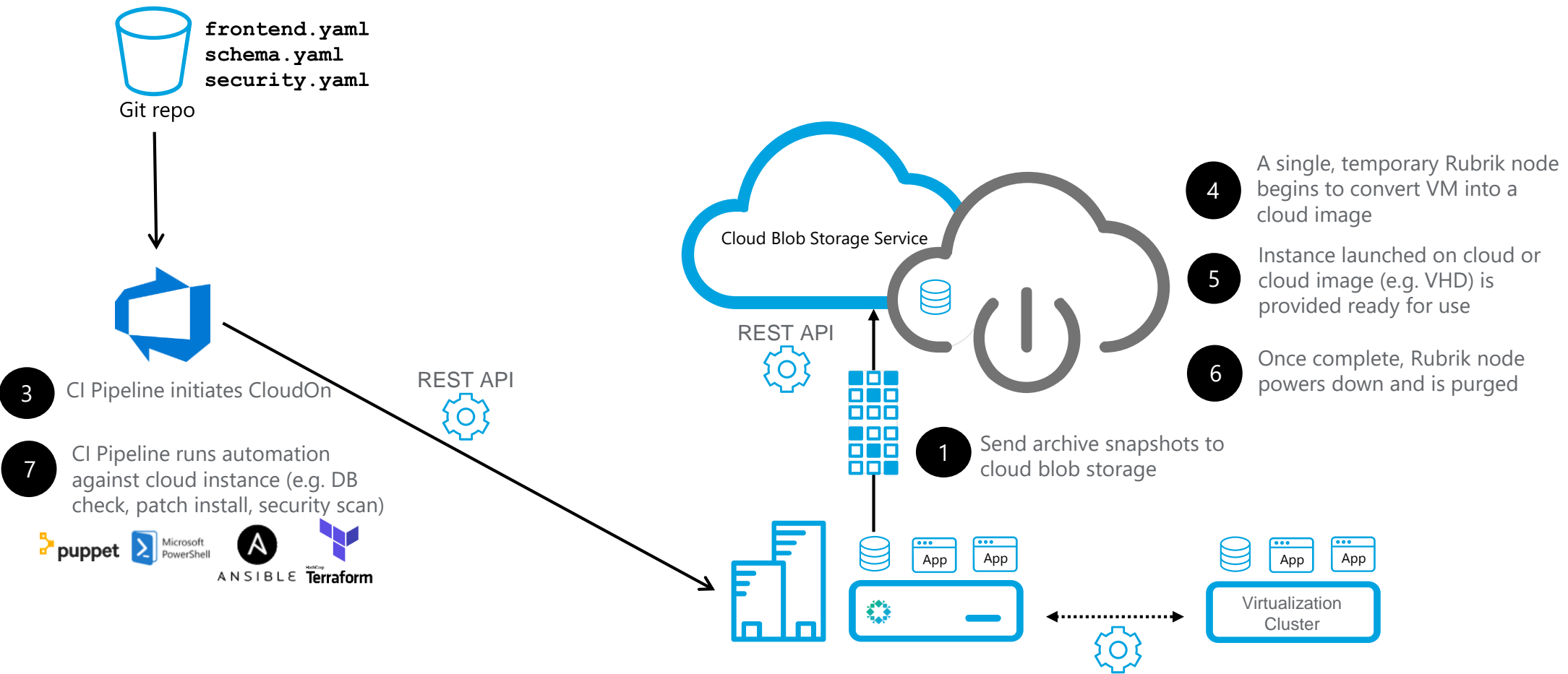
1 Send archive snapshots to cloud blob storage



- 4 A single, temporary Rubrik node begins to convert VM into a cloud image
- 5 Instance launched on cloud or cloud image (e.g. VHD) is provided ready for use
- 6 Once complete, Rubrik node powers down and is purged

# Demo - Cloud Instantiation via CI

2 Config change initiates CI Pipeline



# Demo

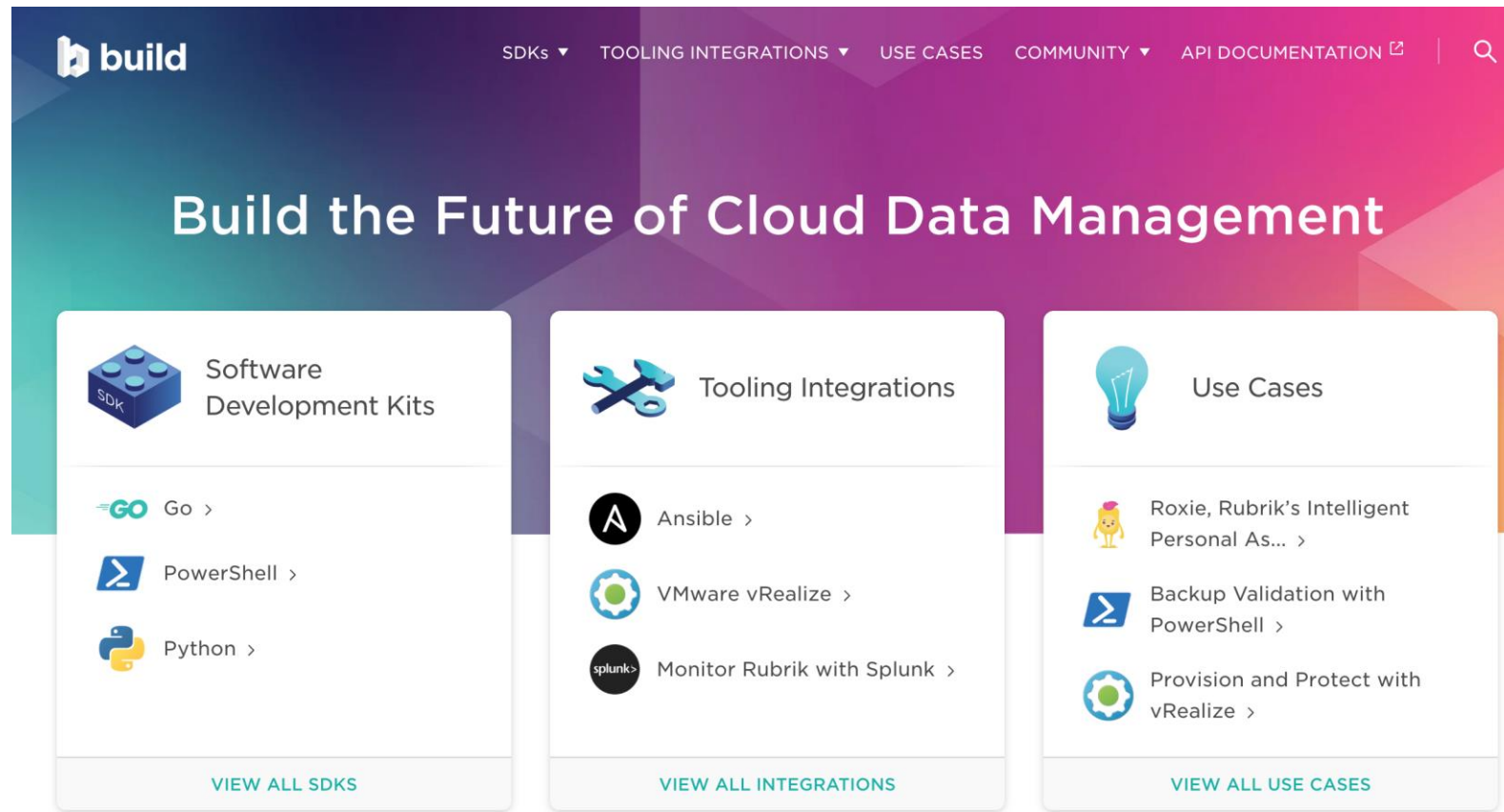
<https://github.com/jaapbrasser/rubrik-ignite-2019>



# Rubrik Build



# Welcome to Rubrik Build



**build.rubrik.com**



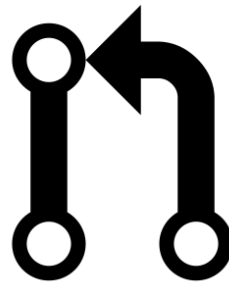
# First Steps

Rubrik Build projects are friendly and inclusive – get started contributing today!



## **Contributor Guidelines**

Familiarize yourself with the Contributor Guidelines and Code of Conduct



## **Pull Requests**

Get started contributing to projects by submitting new functions or tackling starter issues on GitHub.



## **Up For Grabs**

Projects have curated tasks specifically for new contributors. These are a great way to get started with a project.

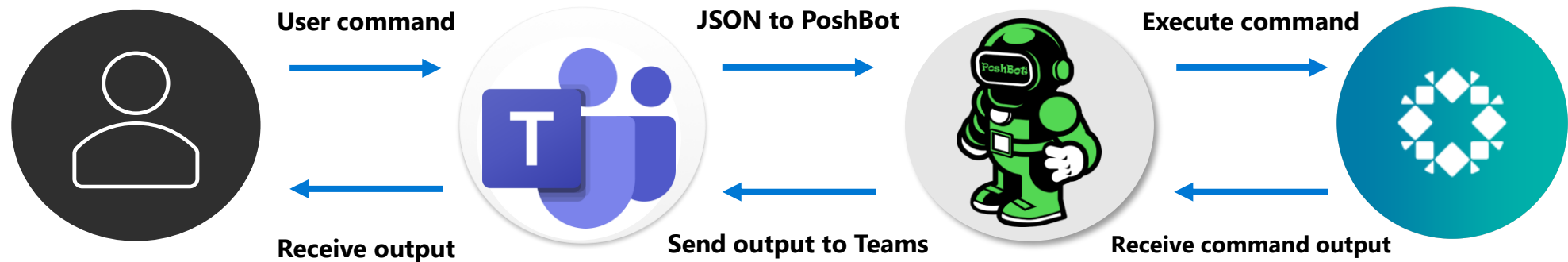


As a new Rubrik customer, I wanted to be able to set some of these settings and configurations via script and found adding them to the SDK was **easier than I thought.**

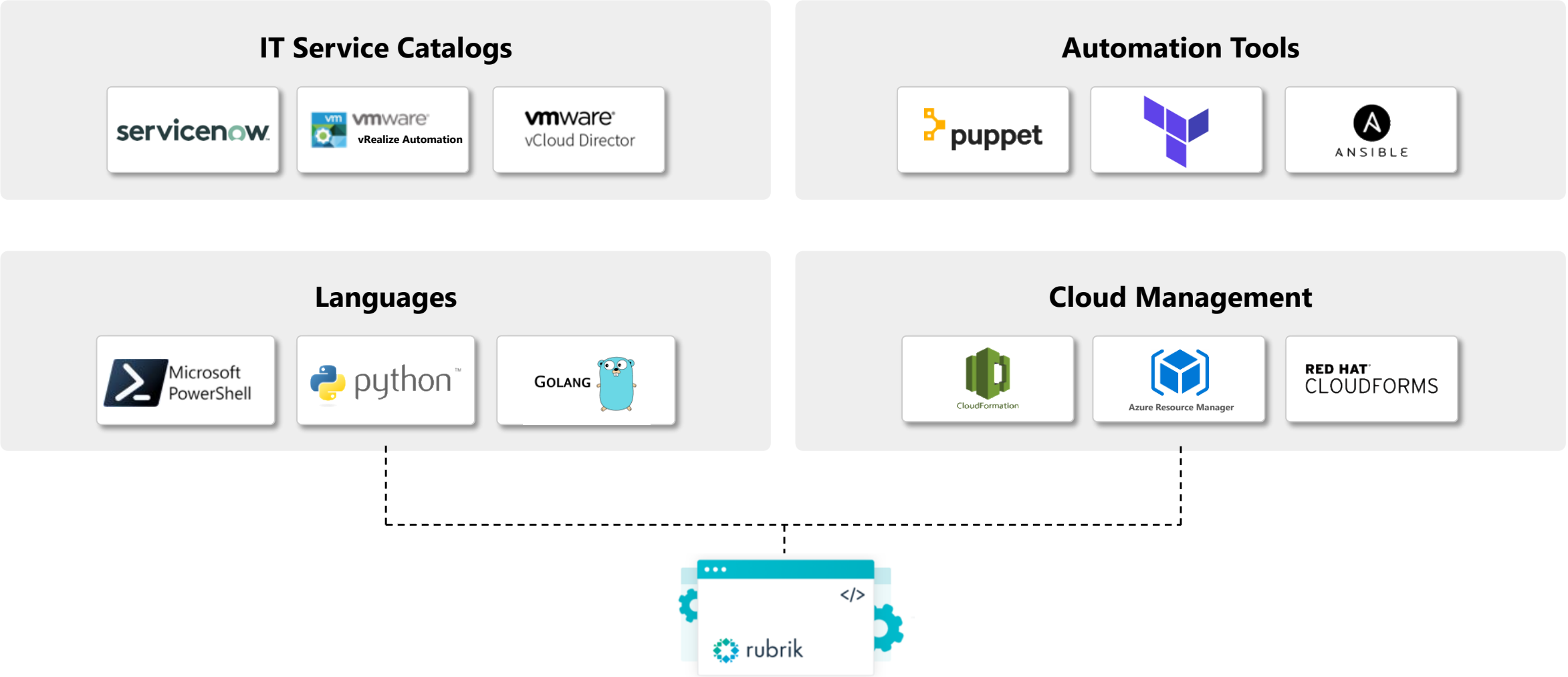
<https://github.com/rubrikinc/rubrik-sdk-for-powershell/pull/263>

# Build new services on top of Rubrik using language of choice

Construct your own integrations, such as with trouble ticketing systems or ChatOps, using the SDK for your favorite language.



# Integrate data protection with your existing tools or any third-party provider

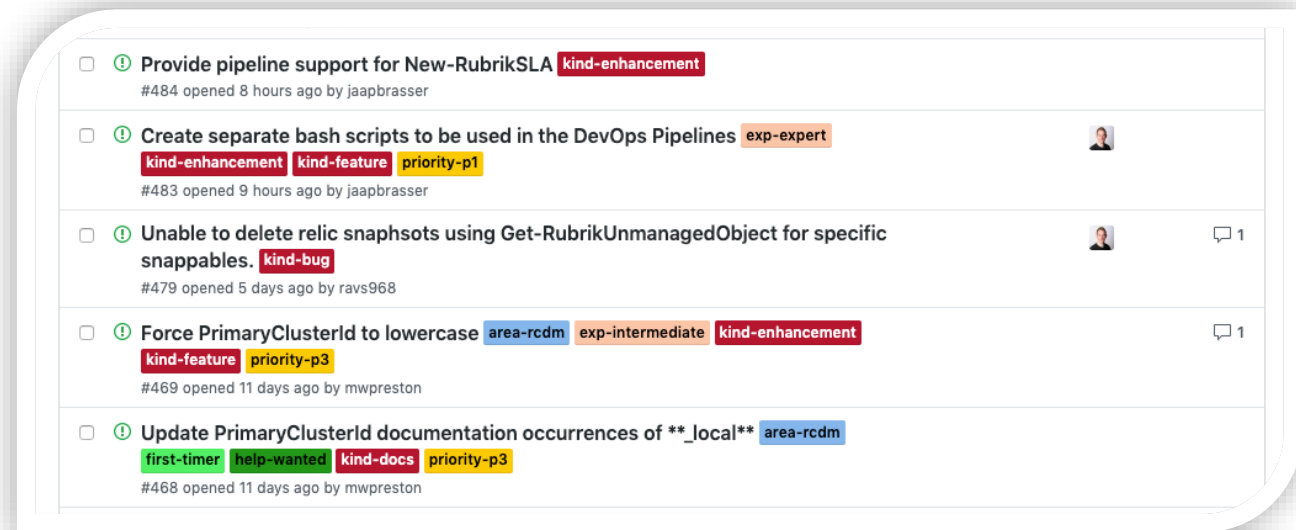


# Contribute Today!

Submit enhancements requests, questions, or bugs using GitHub issues.



- Rubrik Build projects have curated tasks specifically for new contributors. These are a great way to get started with a project, or help share load of work on open source projects.
- Find a project you'd like to get involved with:
  - Read the contributor guidelines for the project
  - Get the project running locally
  - Leave a message on a task you'd like to work on
  - Get to work!
- Look for issues with labels **help-wanted** or **good-first-issue**.



The use cases for a **published**,  
**open**, and **documented**  
RESTful API are *endless*.

# Rubrik Build Community

Reach out to us with any questions or requests!



[build.rubrik.com](https://build.rubrik.com)



[github.com/rubrikinc](https://github.com/rubrikinc)



Join Slack team  
today!

- [bit.ly/build-slack](https://bit.ly/build-slack)
- Token: `build`



[build@rubrik.com](mailto:build@rubrik.com)

MAY 11-13, 2020

# FORWARD»

CHICAGO, IL





# Conclusion

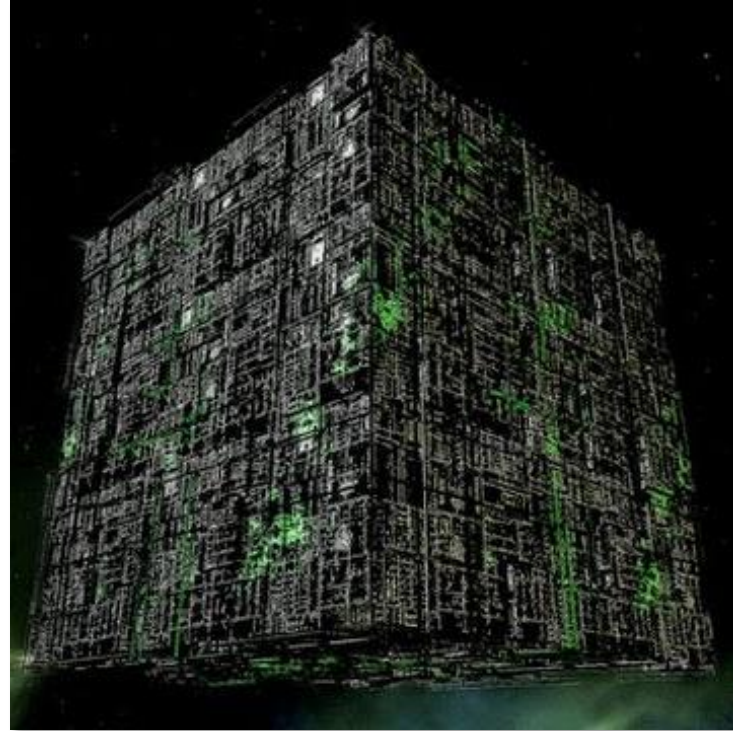


CloudOn + SQL

# Conclusion



CloudOn + SQL

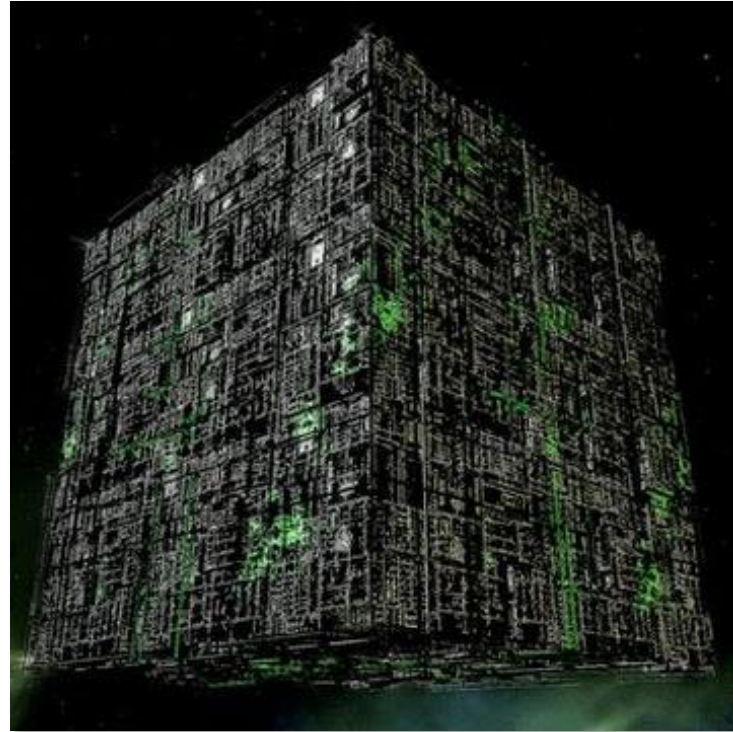


Integration

# Conclusion



CloudOn + SQL



Integration



Automation

Visit us at **Booth 847**



Don't Backup. Go **Forward.**

