



PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evening.

MONTHLY

There are **maximum** orders from month of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

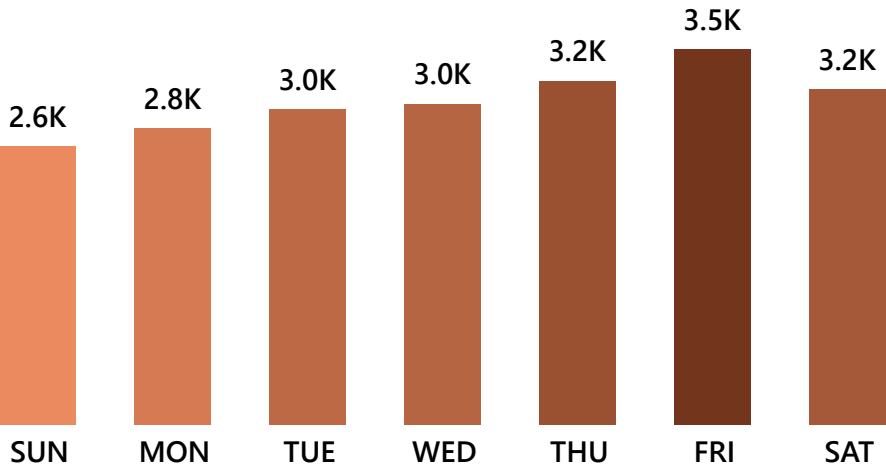
Total Orders



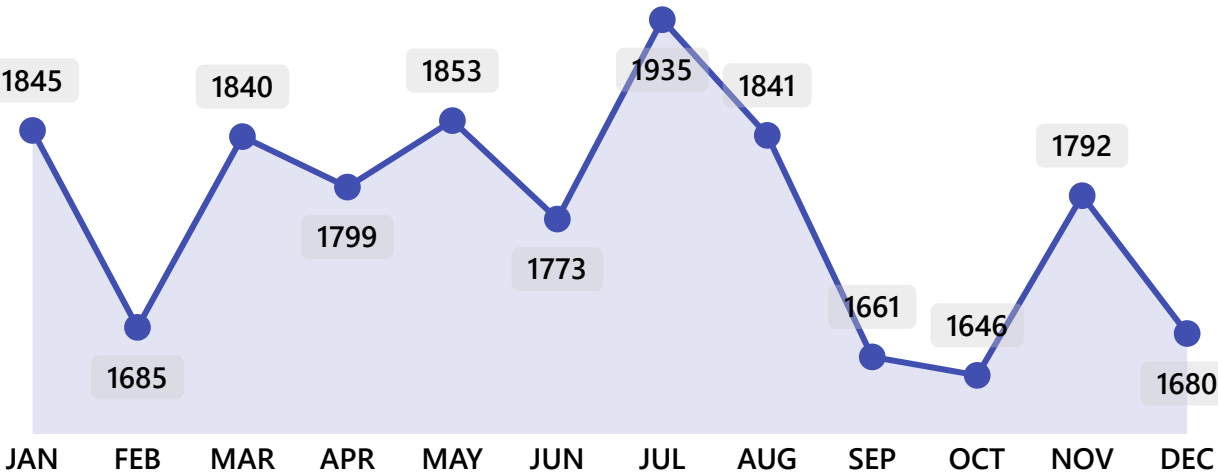
2.32

Avg Pizzas Per Order

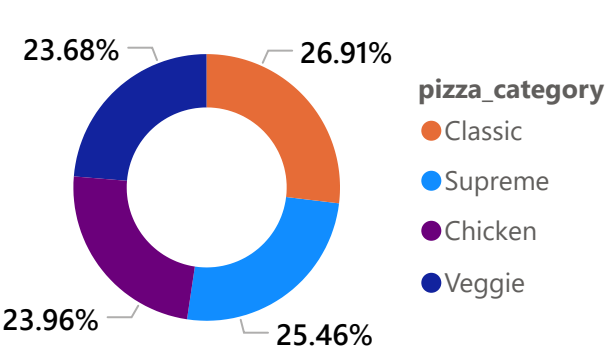
Daily trend for Total Orders



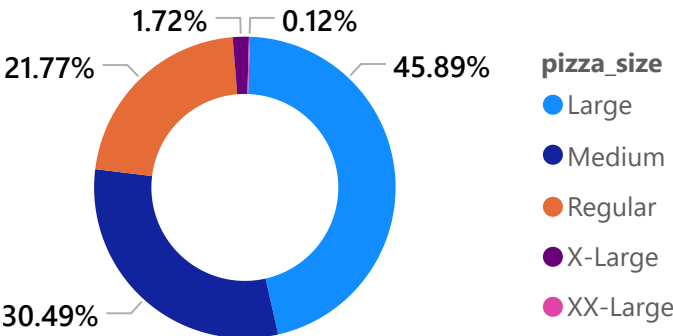
Monthly Trend for Total Orders



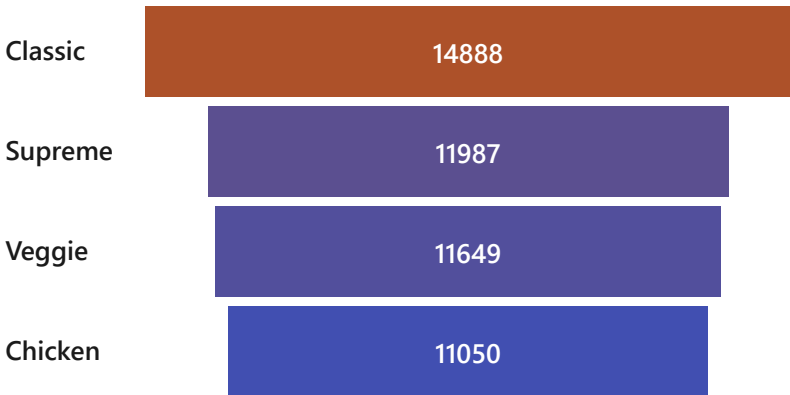
% of sales by Pizza Category



% of sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes maximum Revenue.

QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders.

WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes minimum Revenue.

QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders.



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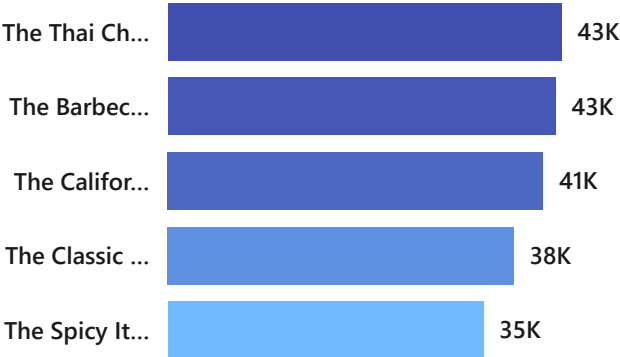
Total Orders



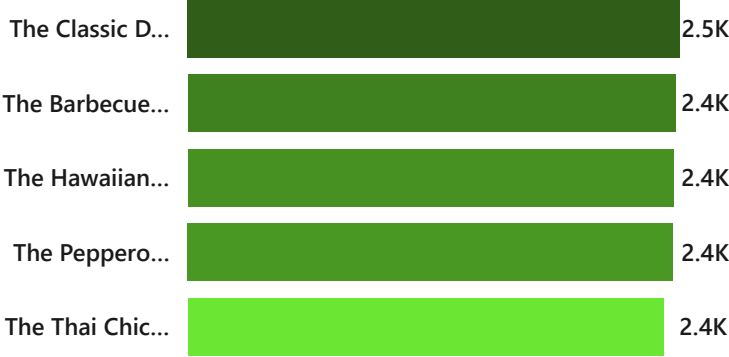
2.32

Avg Pizzas Per Order

Top 5 Pizzas By Revenue



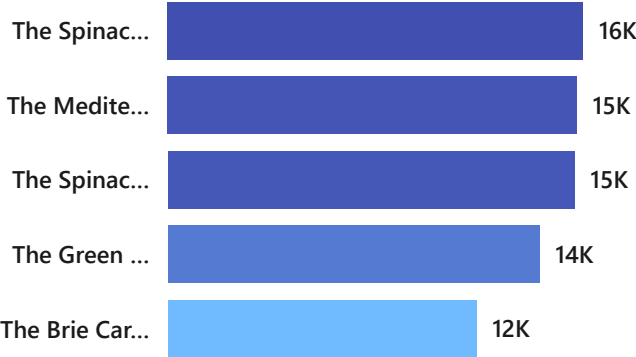
Top 5 Pizzas By Quantity



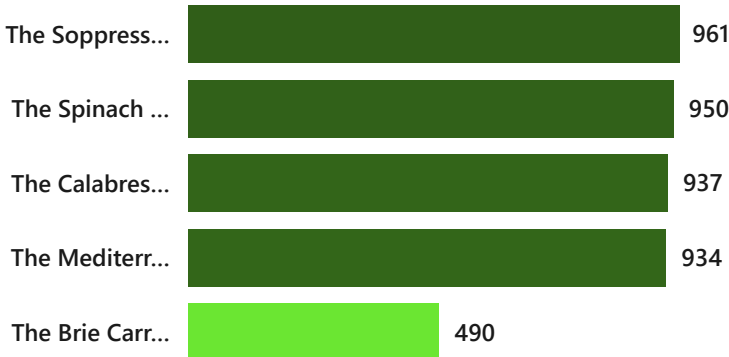
Top 5 Pizzas By Total Orders



Bottom 5 Pizzas By Revenue



Bottom 5 Pizzas By Quantity



Bottom 5 Pizzas By Total Orders

