

Project Charter: Matty - Online Graphic Design Tool

Client: Confidential

Prepared by: Global Next Consulting India Pvt. Ltd. (GNCIPL)

Prepared on: 1 August 2025

Objectives

- Enable users to create and customize graphic designs (like posters, banners, social media graphics) using drag-and-drop.
- Provide save, load, and export functionalities.
- Design MVP for Phase 1 with potential real-time collaboration in Phase 2.

Deliverables

- Full-stack web application (React + Node.js + MongoDB)
- JWT-authenticated login/register
- Canvas Editor with drag-drop functionality
- Image upload & export as PNG/PDF
- User dashboard for saved designs

Stakeholders

- Product Owner: Ravi Kant (GNCIPL)
- Dev Team: Shivanshu Kumar Gupta (Lead Dev), Hemlata (Lead Dev), Chitra Gautam (UI/UX Designer), Shivam Patel (Tester), Tasleem Ahmad (Deployment Engineer)
- End Users: Designers, Students, Marketing teams

Timeline

- Total Duration: 6 weeks
- Week 1: Setup, Auth

- Week 2-3: Canvas Editor
- Week 4: Save/Export
- Week 5: Dashboard & Team Collab
- Week 6: Testing + Deployment