Exercise 1: E-commerce Platform Search Function

Scenario:

You are working on the search functionality of an e-commerce platform. The search needs to be optimized for fast performance.

Steps:

1. Understand Asymptotic Notation:

- o Explain Big O notation and how it helps in analyzing algorithms.
- o Describe the best, average, and worst-case scenarios for search operations.

2. Setup:

 Create a class **Product** with attributes for searching, such as **productId**, **productName**, and **category**.

3. Implementation:

- o Implement linear search and binary search algorithms.
- o Store products in an array for linear search and a sorted array for binary search.

4. Analysis:

- o Compare the time complexity of linear and binary search algorithms.
- o Discuss which algorithm is more suitable for your platform and why.

Program:

```
import java.util.Arrays;
import java.util.Comparator;
public class EcommerceSearch {
    static class Product {
        int productId;
        String productName;
        String category;
public Product(int productId, String productName, String category) {
        this.productId = productId;
        this.productName = productName;
        this.category = category;
}
```

```
}
public String toString() {
       return productId + " - " + productName + " [" + category + "]";
     }
  }
  public static Product linearSearch(Product[] products, String targetName) {
    for (Product product : products) {
       if (product.productName.equalsIgnoreCase(targetName)) {
         return product;
       }
     }
    return null;
  }
  public static Product binarySearch(Product[] products, String targetName) {
    int left = 0, right = products.length - 1;
 while (left <= right) {
       int mid = (left + right) / 2;
       int cmp = products[mid].productName.compareToIgnoreCase(targetName);
if (cmp == 0) return products[mid];
       else if (cmp < 0) left = mid + 1;
       else right = mid - 1;
     }
return null;
  }
  public static void main(String[] args) {
    Product[] products = {
       new Product(101, "Laptop", "Electronics"),
       new Product(102, "Shoes", "Fashion"),
       new Product(103, "Mobile", "Electronics"),
       new Product(104, "Book", "Stationery"),
       new Product(105, "Watch", "Accessories")
```

```
};
System.out.println("Linear Search:");
Product found1 = linearSearch(products, "Mobile");
System.out.println(found1 != null ? found1 : "Product not found");
Arrays.sort(products, Comparator.comparing(p -> p.productName.toLowerCase()));
System.out.println("\nBinary Search:");
Product found2 = binarySearch(products, "Mobile");
System.out.println(found2 != null ? found2 : "Product not found");
}
```

Out put:

```
Clear

Linear Search:
103 - Mobile [Electronics]

Binary Search:
103 - Mobile [Electronics]

=== Code Execution Successful ===
```

Exercise 2: Financial Forecasting

Scenario:

You are developing a financial forecasting tool that predicts future values based on past data.

Steps:

1. Understand Recursive Algorithms:

o Explain the concept of recursion and how it can simplify certain problems.

2. Setup:

o Create a method to calculate the future value using a recursive approach.

3. Implementation:

o Implement a recursive algorithm to predict future values based on past growth rates.

4. Analysis:

- o Discuss the time complexity of your recursive algorithm.
- o Explain how to optimize the recursive solution to avoid excessive computation.

Program:

```
public class FinancialForecasting {
  public static double predictFutureValue(double currentValue, double growthRate, int years) {
    if (years == 0) {
      return currentValue;
    }
  return predictFutureValue(currentValue * (1 + growthRate), growthRate, years - 1);
  }
  public static void main(String[] args) {
      double initialValue = 10000;
      double growthRate = 0.08;
      int years = 5;
  double futureValue = predictFutureValue(initialValue, growthRate, years);
      System.out.printf("Predicted value after %d years: ₹%.2f\n", years, futureValue);
    }
}
```

Out put:

