Shiva Sri Jonnala

shivasri137 | shivasrijonnala | hello.shivasri@gmailcom | +91 9059337639

SUMMARY

Final year B.Tech AI/ML student with 2.5 years of experience in digital design, marketing, and AI project development. Skilled in Python, machine learning frameworks, workflow automation, and product design. For details.

WORK EXPERIENCE

Digital Connect, Hyderabad, India   Jan 2023 - June 2025

 I executed over 15 digital design and web projects that increased user engagement by more than 25 Percentage.I developed and launched upwards of 10 digital marketing campaigns, resulting in a 40 Percentage growth in client social media reach. By leveraging SEO and analytics strategies, I improved website traffic by 30 Percentage, and my UI/UX designs helped reduce client onboarding time by 15 Percentage, enhancing brand recognition.

PROJECTS

AI-Enabled Smart Health Jacket

Developed an AI-driven smart jacket integrating SpO2, heart rate, and temperature sensors with emergency alerts, camera module, fall detection, and multimedia controls. This project led to a published patent and successful real-world testing on campus.

Grammar Correction Tool using AI

Created a transformer-based AI tool for grammar correction that improved writing accuracy by over 30 Percentage. Utilized Python and NLP methods for fast, reliable text improvement.

EDUCATION

2022 - 2026	Bachelor's Degree at **Nalla Malla Reddy Engineering College**	(GPA: 9.5/10.0)
2022	Class 12th IPE Board	(61.6)
2020	Class 10th SSC Board	(10 GPA)

PUBLICATIONS

Patent: **AI-Enabled Smart Jacket for Health Monitoring and Multimedia Integration**, Patent Office India, Patent No. [202541020161 A], Date [06/03/2025].

SKILLS

Programming Languages	Python, HTML, JavaScript, MySQL
Machine Learning	TensorFlow, LangChain, RAG, NLP, Supervised Learning, Data Analysis
Web and Design Tools	Adobe Photoshop, Premiere Pro, Canva, Figma, Web Design
Digital Marketing	SEO, Social Media Strategy, Content Creation
DevOps and Cloud	Git, GitHub Actions, Linux, Windows, Google Cloud, AWS Workflow
Automation	n8n, Automation Scripting
Research Skills	Academic Writing, Literature Review, AI Model Analysis, Project Documentation