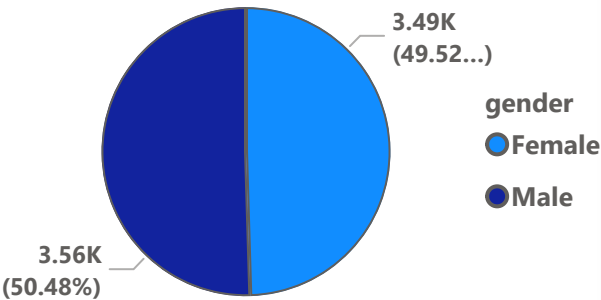
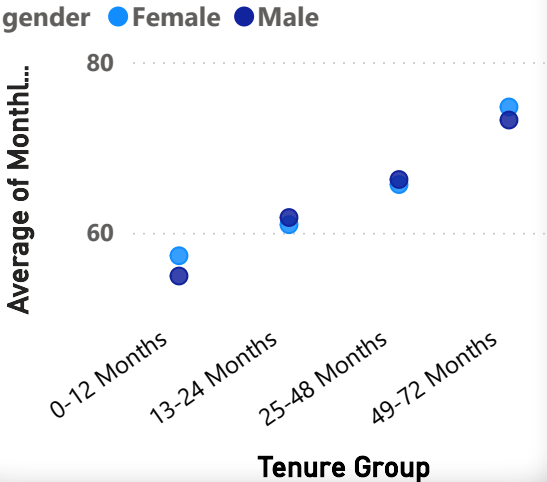


Customer Demographics Analysis

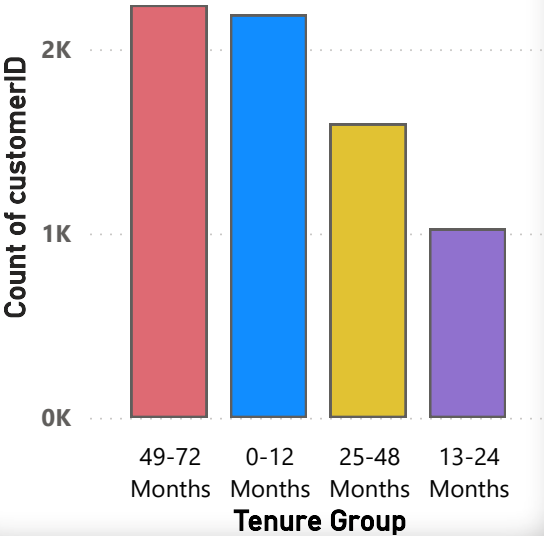
Count of customerID by gender



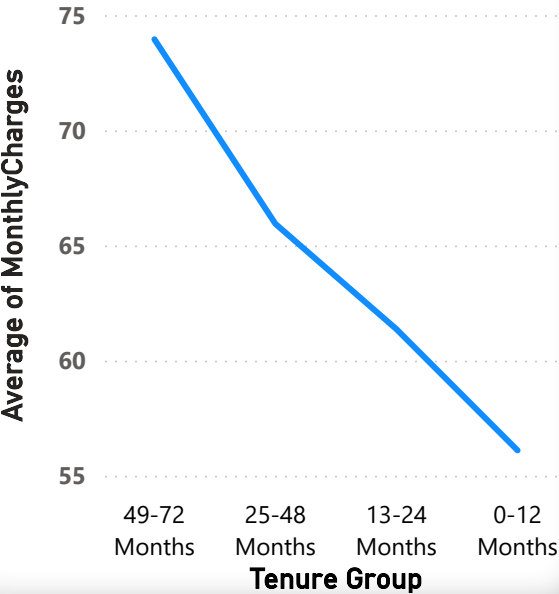
Average of MonthlyCharges by gender and Tenure Group



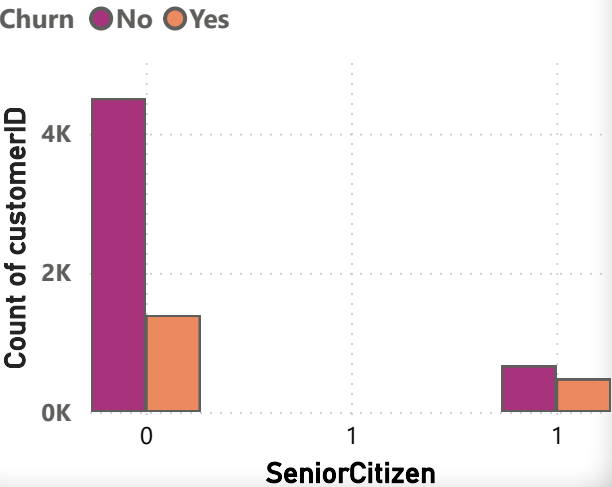
Count of customerID by Tenure Group



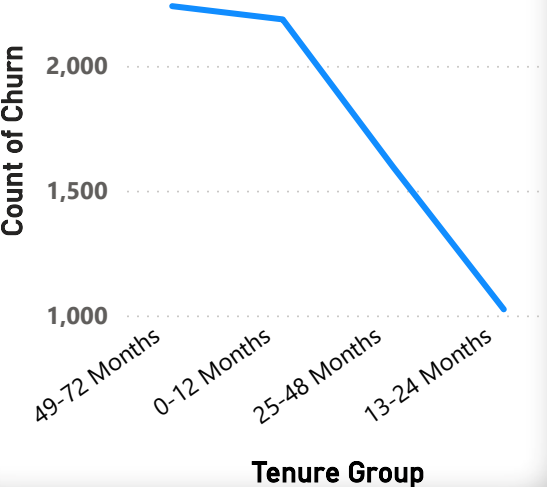
Average of MonthlyCharges by Tenure Group



Count of customerID by SeniorCitizen and Churn



Count of Churn by Tenure Group



7043

TotalCustomers

1869

ChurnedCustomers

0.27

ChurnsRate

32.37

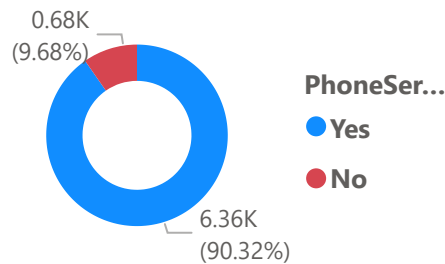
AvgTenure

64.76

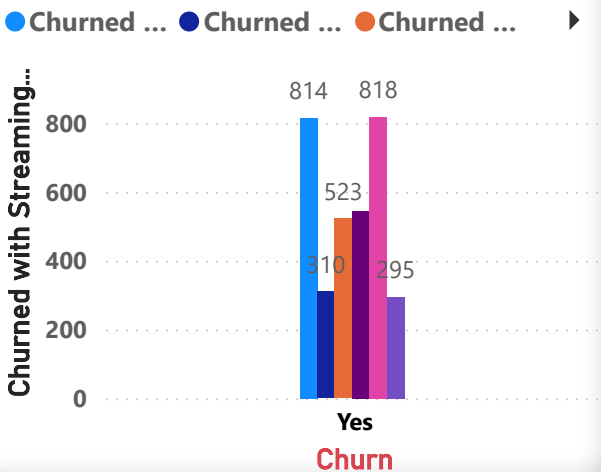
AvgMonthlyCharges

Service Subscription Analysis

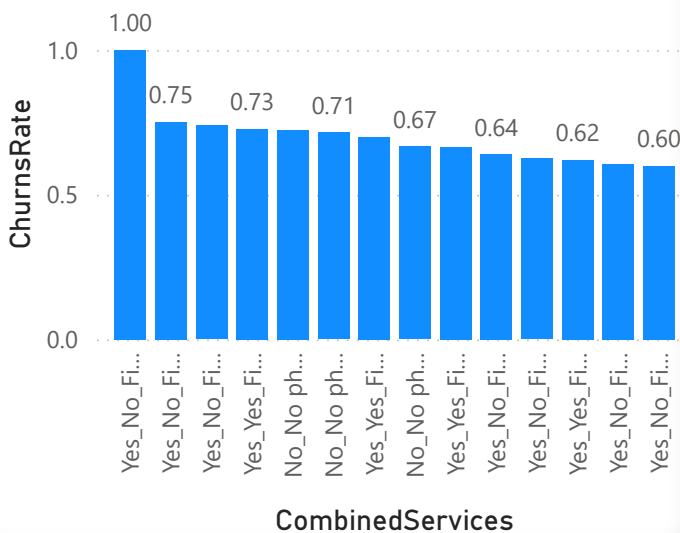
Count of customerID by PhoneService



Churned with StreamingTV, Churned with TechSupport, Churned with OnlineBackup, Churned_DeviceProtecti...



ChurnsRate by CombinedServices



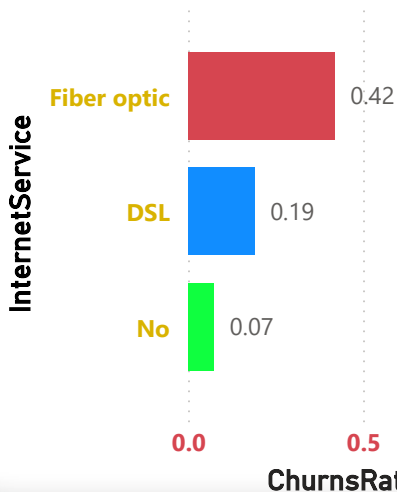
gender

- ☐ Female
- ☐ Male

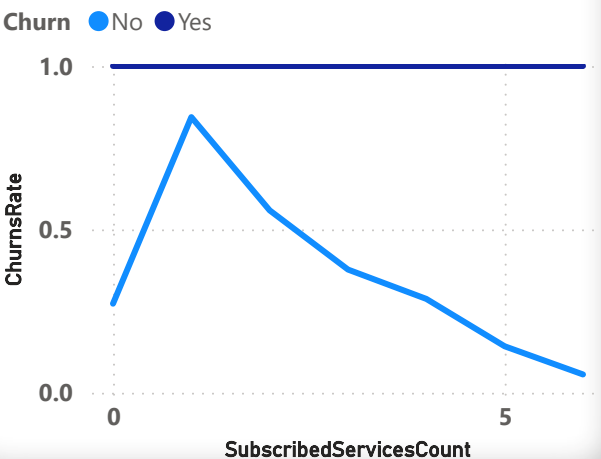
Contract

- ☐ Month-to-month
- ☐ One year
- ☐ Two year

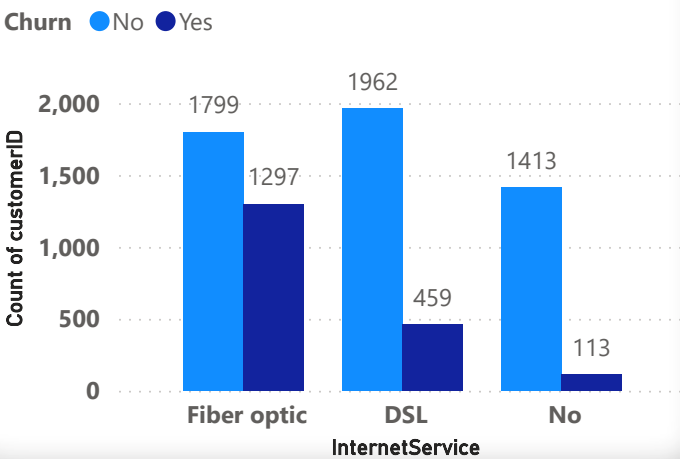
ChurnsRate by InternetService



ChurnsRate by SubscribedServicesCount and Churn



Count of customerID by InternetService and Churn



InternetService

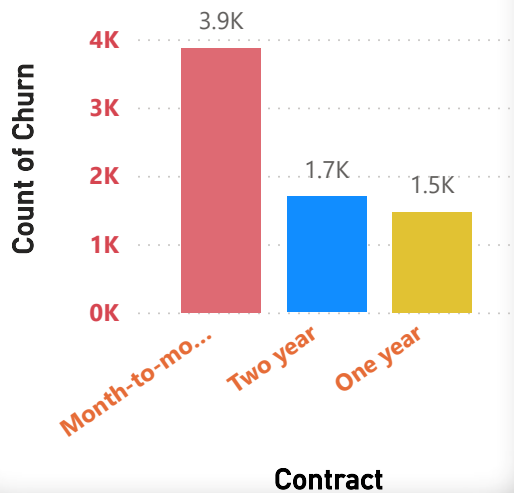
- ☐ DSL
- ☐ Fiber optic
- ☐ No

SeniorCitizen

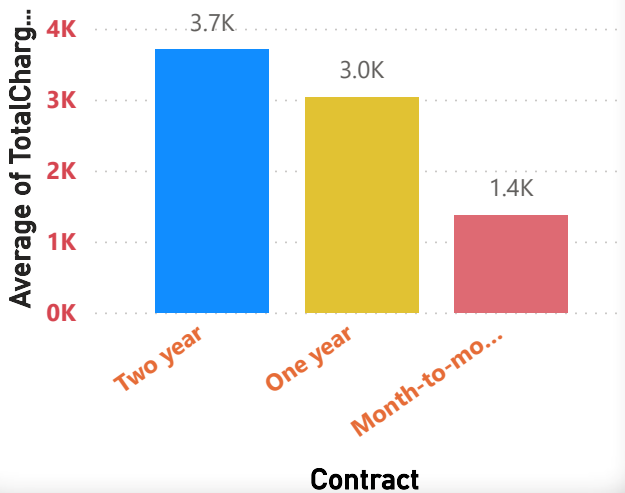
 

Contract & Billing Insights

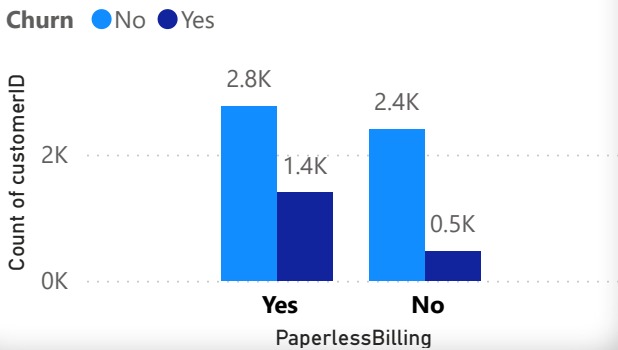
Count of Churn by Contract



Average of TotalCharges by Contract



Count of customerID by PaperlessBilling and Churn



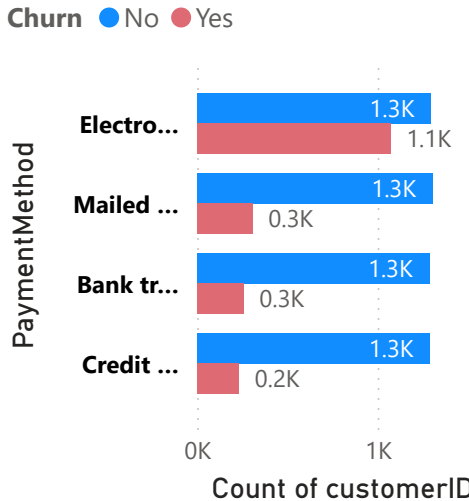
1869

ChurnedCustomers

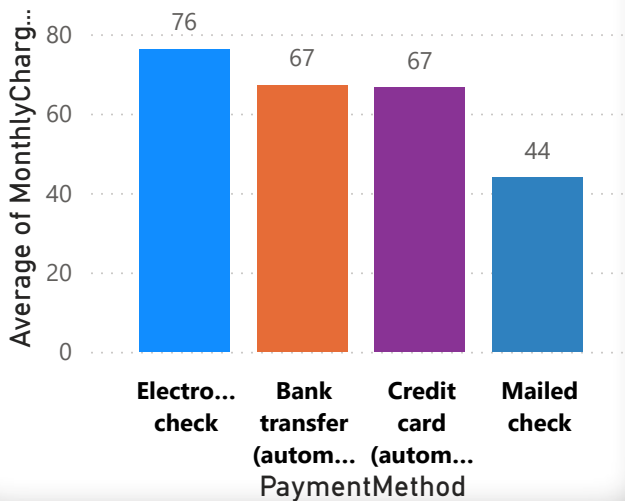
PaymentMethod

- ☐ Bank transfer (automatic)
- ☐ Credit card (automatic)
- ☐ Electronic check
- ☐ Mailed check

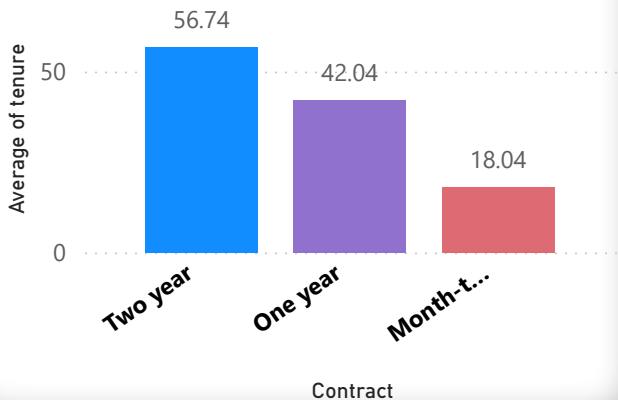
Count of customerID by PaymentMethod and Churn



Average of MonthlyCharges by PaymentMethod



Average of tenure by Contract



Contract

- Month-to-month
- One year
- Two year

2.28K

Average of TotalCharges

0.27

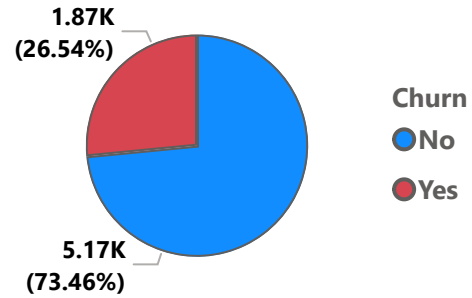
ChurnsRate

64.76

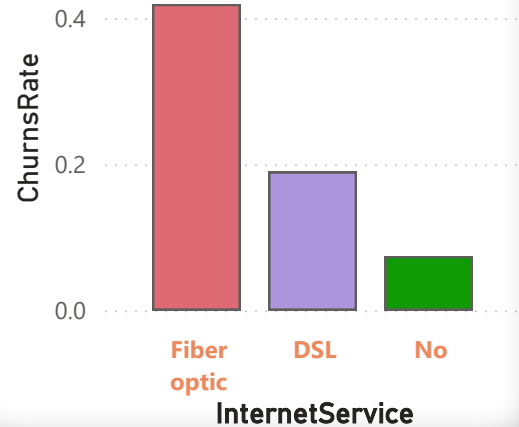
AvgMonthlyCharges

Churn Prediction & Key Drivers

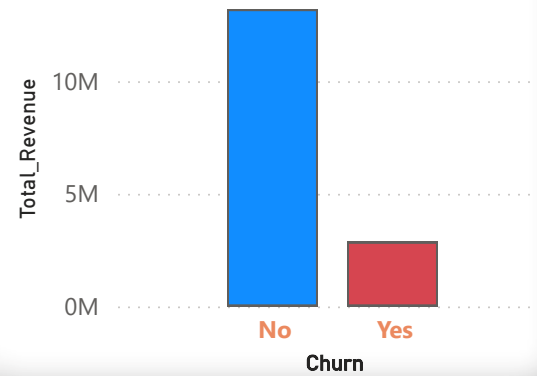
Count of customerID by Churn



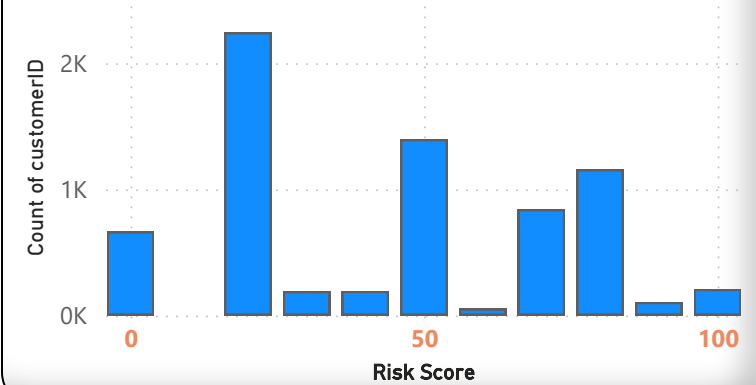
ChurnsRate by InternetService



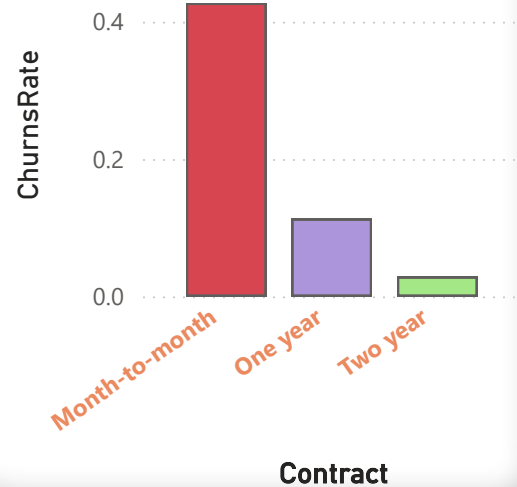
Total_Revenue by Churn



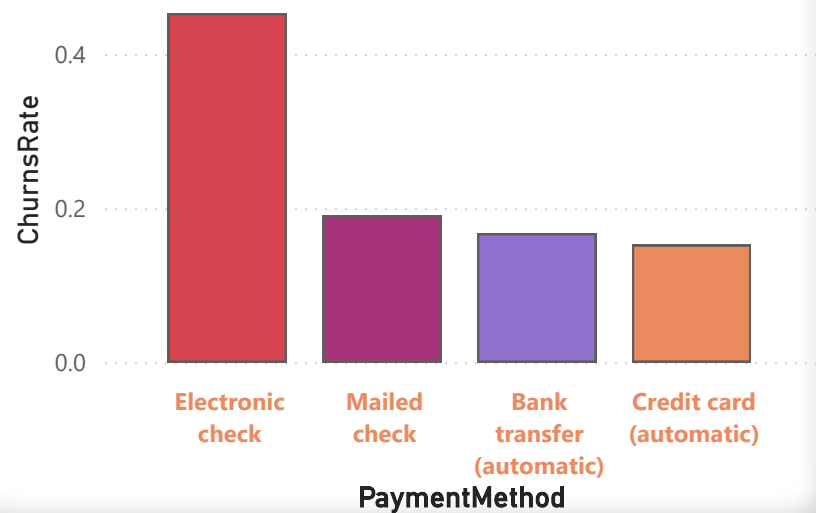
Count of customerID by Risk Score



ChurnsRate by Contract



ChurnsRate by PaymentMethod



PaymentMethod ×

