



## BLINKIT BUSINESS SALES ANALYSIS

Total Sales

1.20M

Average Sales per...

120.17K

Average Item Rating...

3.9

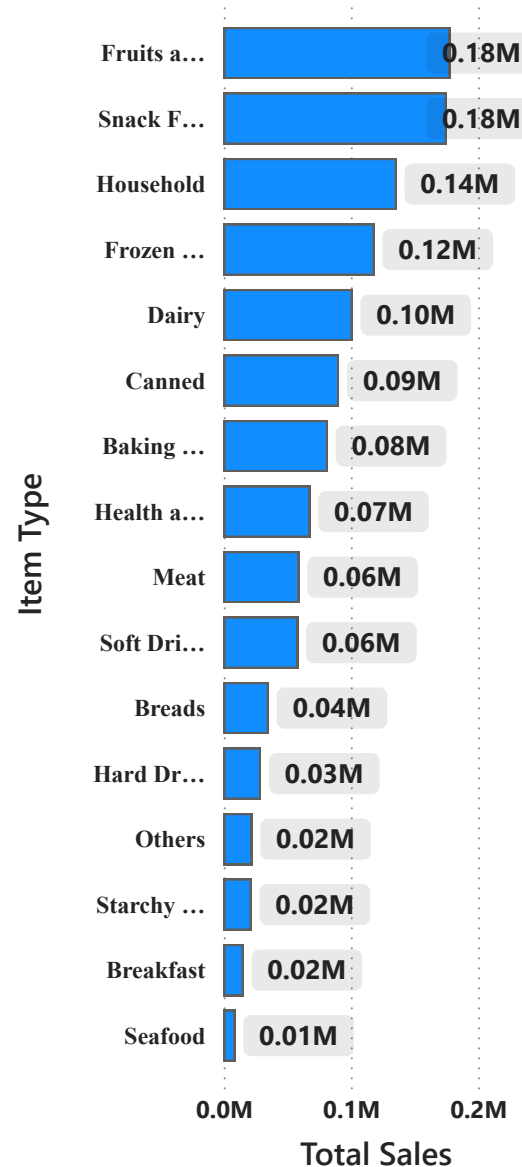
Sales per kg

12.42

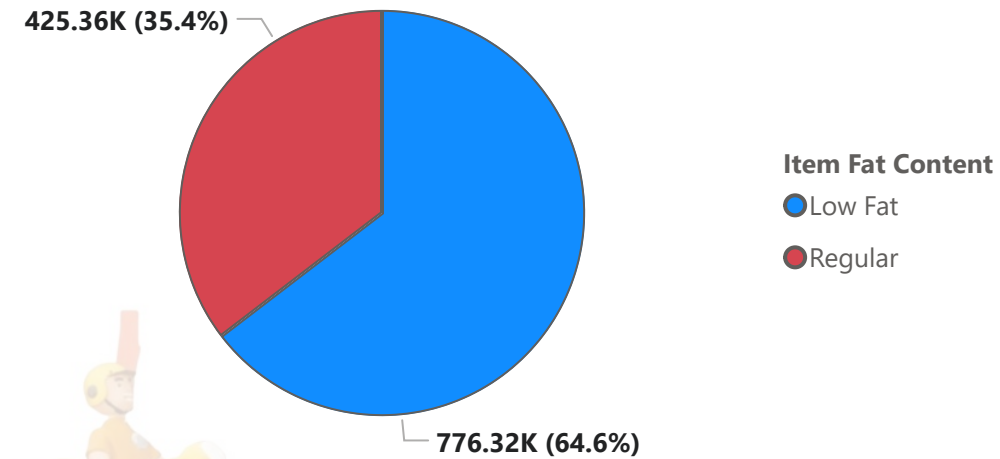
Avg Years of...

8.5

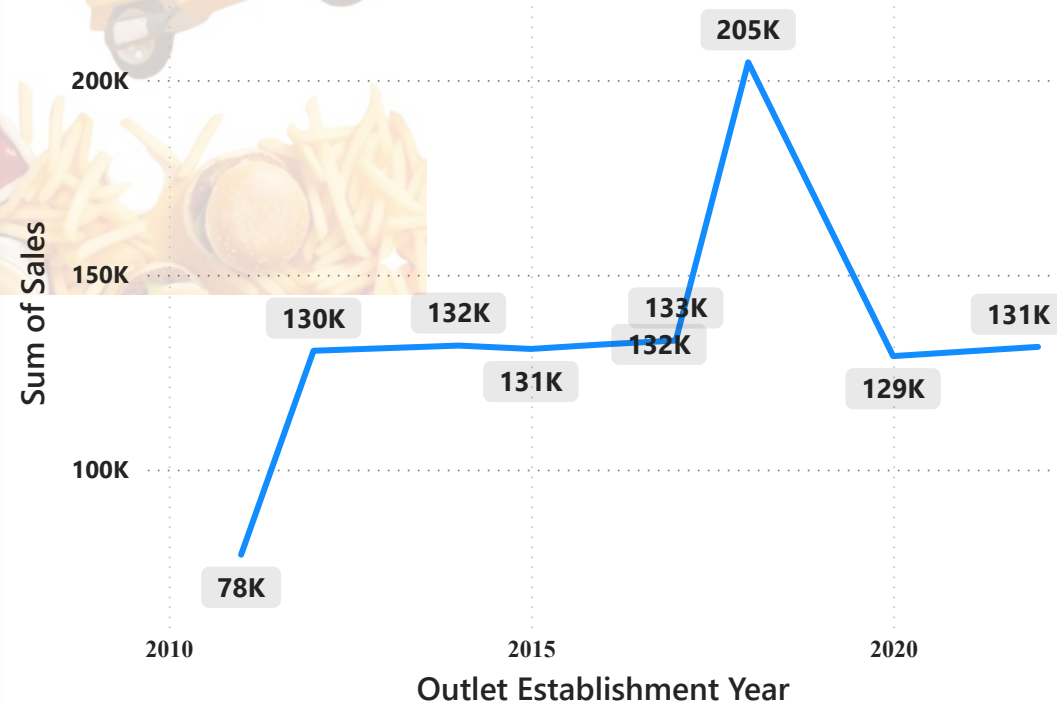
### Total Sales by Item Type



### Regular vs Low Fat



### Sum of Sales by Outlet Establishment Year



Clear all...



### Outlet Location slicer

- ☐ Tier 3
- ☐ Tier 2
- ☐ Tier 1

### Outlet Type Slicer

- ☐ Grocery Store
- ☐ Supermarket Type1
- ☐ Supermarket Type2
- ☐ Supermarket Type3

### Item Fat content slicer

- ☐ Low Fat
- ☐ Regular

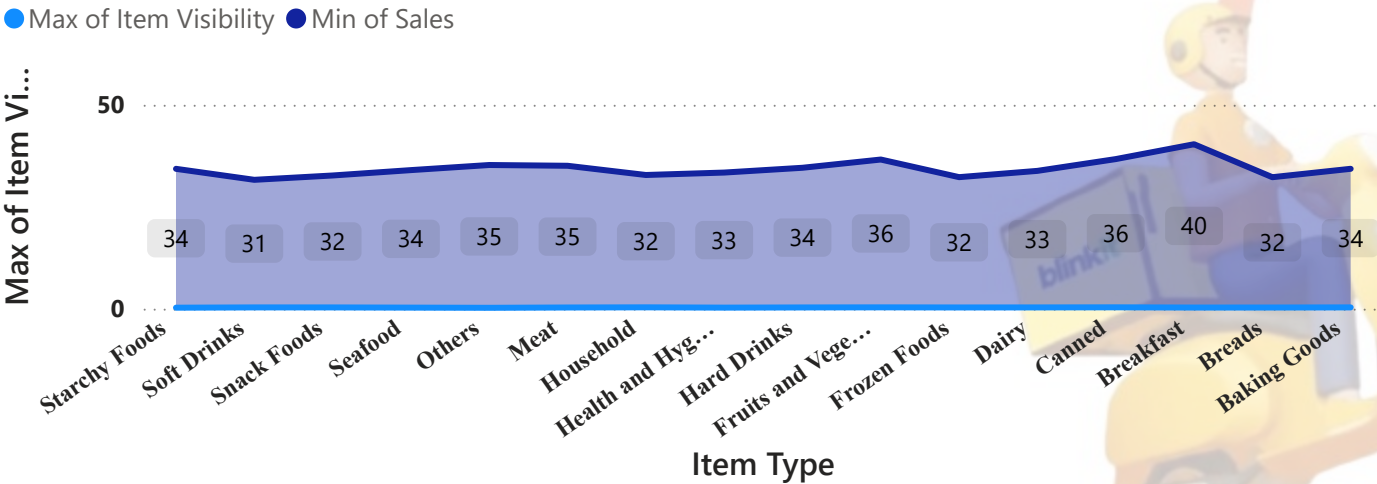
### Item Fat Content Slicer

- ☐ Baking Goods
- ☐ Breads
- ☐ Breakfast
- ☐ Canned
- ☐ Dairy
- ☐ Frozen Foods
- ☐ Fruits and Vegetables

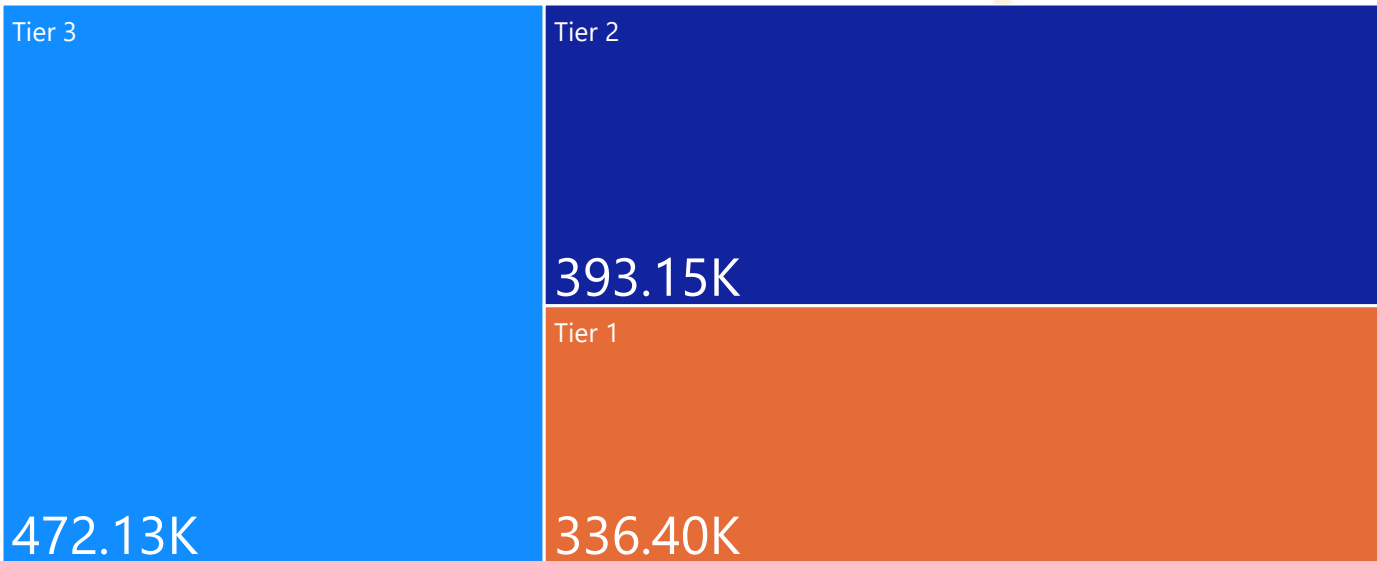


# BLINKIT BUSINESS SALES ANALYSIS

items -highest visibility lowest sales



Total Sales by Outlet Type, Location, size



Top 10 items by sales and rating

Item Type	Max of Sales	Max Rating
Baking Goods	265.56	5
Breakfast	234.93	5
Canned	266.89	5
Dairy	266.69	5
Fruits and Vegetables	264.23	5
Hard Drinks	261.43	5
Meat	261.59	5
Others	254.90	5
Seafood	240.29	5
Starchy Foods	263.03	5
Total	266.89	5

Clear all...



Outlet Location slicer

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Outlet Type Slicer

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- ☐ Supermarket Type3

Item Fat content slicer

- ☐ Low Fat
- ☐ Regular

Item Fat Content Slicer

- ☐ Baking Goods
- ☐ Breads
- ☐ Breakfast
- ☐ Canned
- ☐ Dairy
- ☐ Frozen Foods
- ☐ Fruits and Vegetables

customer satisfaction vary by category, outlet type, and city

Item Type	Tier 1	Tier 2	Tier 3	Total
Starchy Foods	4	4	4	4
Soft Drinks	4	4	4	4
Snack Foods	4	4	4	4
Seafood	4	4	4	4
Others	4	4	4	4
Meat	4	4	4	4
Household	4	4	4	4
Health and Hygiene	4	4	4	4
Hard Drinks	4	4	4	4
Fruits and Vegetables	4	4	4	4
Frozen Foods	4	4	4	4
Dairy	4	4	4	4
Canned	4	4	4	4
Breakfast	4	4	4	4
Breads	4	4	4	4
Baking Goods	4	4	4	4
Total	4	4	4	4