

# **SURAJ SINGHWAL**

INSTRUCTIONAL DESIGNER

#### INTRODUCTION

Experienced instructional designer with a successful track record at Home Credit India for the past **6+ years**. Proficient in utilizing **ADDIE and other instructional design models**. Skilled in **Articulate Storyline**, **multimedia development**, **Vyond and PowerPoint**. Specializes in creating engaging e-learning modules, captivating flyers, and compelling videos.

#### **CONTACT**

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# **EXPERTISE**

MS OFFICE

STORYLINE 360

VYOND

ADOBE CAPTIVATE

Home Credit

#### Assistant Manager 2023 - Present

**WORK EXPERIENCE** 

- Developed end-to-end product training videos using Articulate Storyline & Vyond, ensuring clear and engaging content for sales teams.
- Preparing and delivering the module for TTT (Train The Trainers)
- Developed end-to-end Product training module using PowerPoint.
- Created comprehensive FAQs using Word to enhance customer support.
- Designed visually appealing one-pagers in PowerPoint & Canva for quick information dissemination.
- Built and delivered multimedia-rich training modules

#### Senior Executive Nov 2017 - June 2023

- Created and maintained multimedia content, such as videos, audio, and graphics.
- · Created e-learning modules.
- Worked on Learning Management System (LMS).
- Identified training needs of the target audience.
- Worked for different departments such as Operations, Sales, Anti-Fraud, and Finance.

#### **TOOLS**

#### **POWERPOINT:**

Utilized for creating visually appealing presentations and One Pager.

#### **VYOND:**

Used to create animated videos

#### **STORYLINE 360:**

Used for creating interactive courses and videos

### CANVA:

Used for graphic design and creating visually attractive one-pagers.

# ADOBE CAPTIVATE:

Used for Creating stickers, brochures, and pagers.

#### **EXCEL:**

Proficient in data analysis

## **MODEL USED IN PROJECTS**

ADDIE Model: Applied this model to ensure the Analysis, Design, Development,Implementation, and Evaluation of instructional content

## **INTERESTS**







Travel

Music

**Movies** 

## **EDUCATION**

## **BA English Honours**

**Delhi University** 

# **Certification Course via Udemy:**

- Adobe Captivate
- Instructional Designer
- Vyond

## **SKILLS**

- Instructional Design
- Content DEVELOPMENT
- Addie model
- eLearning Development
- Storyline 360
- Vyond software
- · Visual design
- Team collaboration
- Stakeholder management
- Time management
- Delivering multiple projects at once and managing deadlines

# **LANGUAGE**

- Hindi
- English

