

Guru Nanak Dev Engineering College, Ludhiana			
Department of Information Technology			
Program	B.Tech.(IT)	Semester	7
Subject Code	PEIT-127	Subject Title	Engineering Entrepreneurship
Mid Semester Test (MST) No.	2	Course Coordinator(s)	Dr. Pradeep Jaswal
Max. Marks	24	Time Duration	1 hour 30 minutes
Date of MST	16 th November, 2022	Roll Number	

Note: Attempt all questions

Q. No.	Question	COs, RBT level	Marks
Q1	Compare manager with entrepreneur.	CO1, L3	2
Q2	Briefly discuss the attributes of financial plan.	CO5, L3	2
Q3	Discuss corporate entrepreneurship and its benefits.	CO6, L3	4
Q4	Explain the various types of financial plan.	CO5, L4	4
Q5	Differentiate capital and operational budget.	CO6, L5	4
Q6	What is the difference between business plan and market plan?	CO5, L4	8

Course Outcomes (CO): Students will be able to

1	Inculcate various entrepreneurship skills to students.
2	Impart knowledge about industry structure and how to start up a company
3	Analyze how to generate and exploit new opportunities
4	Locate domestic and international opportunities
5	Understand various sources of capital for business.
6	Identify and understand and differentiate various legal issues for the entrepreneur such as patents, law suits, copy rights etc.

RBT Classification	Lower Order Thinking Levels (LOTS)			Higher Order Thinking Levels (HOTS)		
	L1	L2	L3	L4	L5	L6
RBT Level Number						
RBT Level Name	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating