

Please check that this question paper contains 9 questions and 02 printed pages within first ten minutes.

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Uni. Roll No.

25 JUN 2022

Program: B.Tech.(Batch 2018 onward)

Semester:8th

Name of Subject: Engineering Entrepreneurship

Subject Code: PEIT-127.

Paper ID: 17423.

Time Allowed: 03 Hours

Max. Marks: 60

NOTE:

- 1) Parts A and B are compulsory
- 2) Part-C has Two Questions Q8 and Q9. Both are compulsory, but with internal choice
- 3) Any missing data may be assumed appropriately

Part – A

[Marks: 02 each]

Q1.

- a) How significant is the nature of entrepreneurship?
- b) List some sources of new ideas for entrepreneurship.
- c) Distinguish between international versus domestic entrepreneurship.
- d) Enumerate the attributes of proforma income statements.
- e) Elaborate the need of balance sheet in an enterprise.
- f) Is debentures and bonds the same?

Part – B

[Marks: 04 each]

- Q2.** Write the significance of sustainable entrepreneurship vs. corporate entrepreneurship.
- Q3.** How can government policies for small scale enterprises boost the business?
- Q4.** Define bootstrap financing. How proper marketing plan assist in successful entrepreneurship?
- Q5.** Describe the legal issues in setting up the organization.
- Q6.** Create a sample business plan starting from writing, scope, values and evaluation of the plan.

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- Q7. How significant is the preparation of the marketing plan. Specify its characteristics.

Part – C

[Marks: 12 each]

- Q8. Imagine if you are thinking to imitate any start up after your graduation, Consider as a case study and write the various issues in generating, exploiting new entry opportunities and business ideas.

OR

Specify some sources of information for start-up entrepreneurs in India. In addition describe the nature of international entrepreneurship and the importance of international business to the firm. How can you do international entrepreneurship through India?

- Q9. Discuss the Sarbanes-Oxley act. Explain in detail the various sources of financing any business venture.

OR

Compare operating vs. capital budgets. Discuss the case study of any successful entrepreneur of your state.
