

120M

Sum of num_orders

151.68M

Sum of checkout_price

₹ 31.92bn

Sum of Revenue

3.96bn

TOTAL DISCOUNTED VALUE

12.41

Overall Discount %

About Company : It is a meal delivery company that operates in multiple cities. They have various fulfillment centers in these cities for dispatching meal orders to their customers

Problem Statement : The client wants to help these centers with demand forecasting for upcoming weeks to plan the stock of raw materials accordingly.

Datasets Used :

- Historical data of demand for a product-center combination
- Product (Meal) features such as category, sub-category, current price, and discount
- Information for fulfillment centers like center area, city information, etc

Assumptions Made:

- The report consists data of 145 weeks
- Currency is considered to be in Indian Rupees

Navigations :

Please use the buttons below to navigate

Sales Director Questions :

- What is the total number of orders catered by the firm? There should be a date filter in the dashboard. You can assume a year to contain 52 weeks of transaction records.



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Overall Discount %

region_code

- ☐ 23
- ☐ 34
- ☐ 35
- ☐ 56
- ☐ 71



week

1

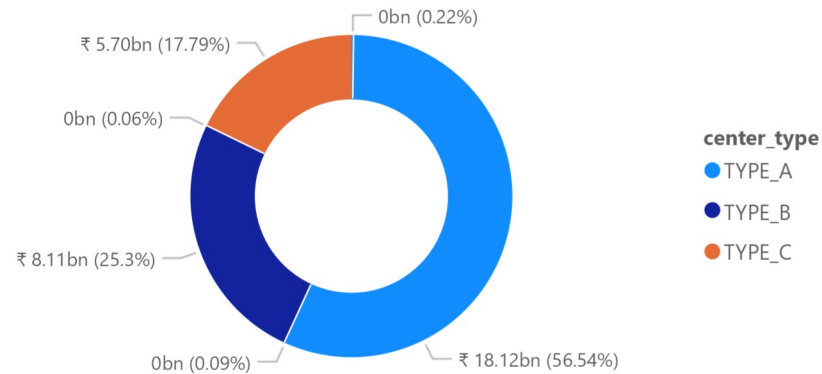
145



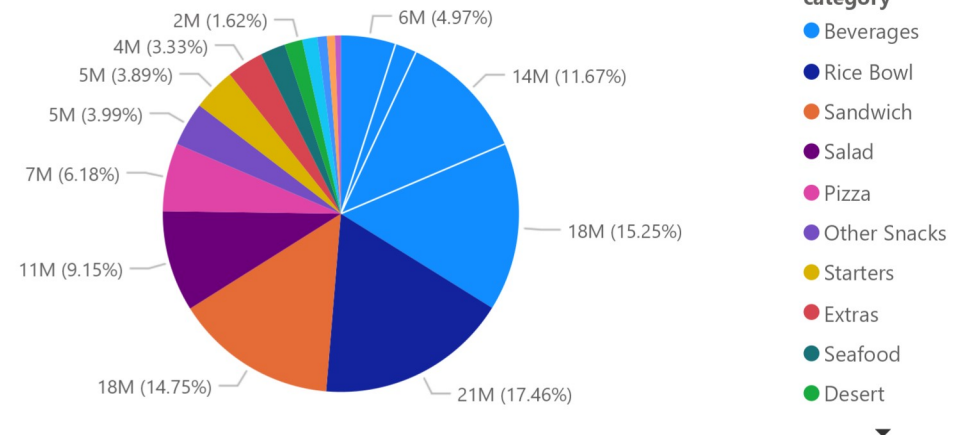
week



Sum of num_orders and Sum of Revenue by center_type



Sum of num_orders by category and cuisine



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center_type center_id Sum of num_orders

TYPE_B	13	4296545
TYPE_A	43	3920294
TYPE_B	10	3381018
TYPE_B	52	3125835
TYPE_A	137	3117478
TYPE_B	67	2839493
TYPE_A	11	2797300
TYPE_A	174	2792587
TYPE_A	104	2427542
TYPE_A	27	2297698
TYPE_B	108	2264042

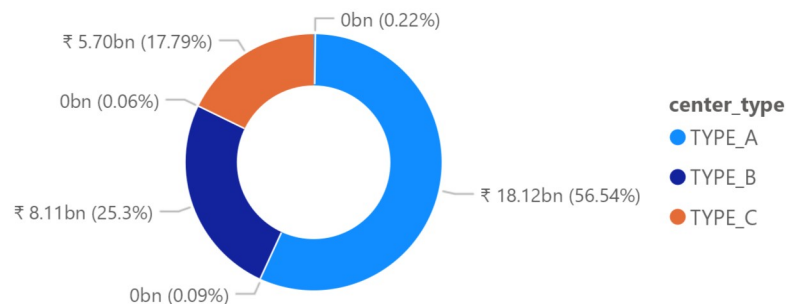
Total 119557485

center_type ORDER COUNT category

TYPE_A	12	Beverages
TYPE_B	12	Beverages
TYPE_C	12	Beverages
TYPE_A	3	Biryani
TYPE_A	3	Desert
TYPE_A	3	Extras
TYPE_A	3	Fish
TYPE_A	3	Other Snacks
TYPE_A	3	Pasta

Total 51

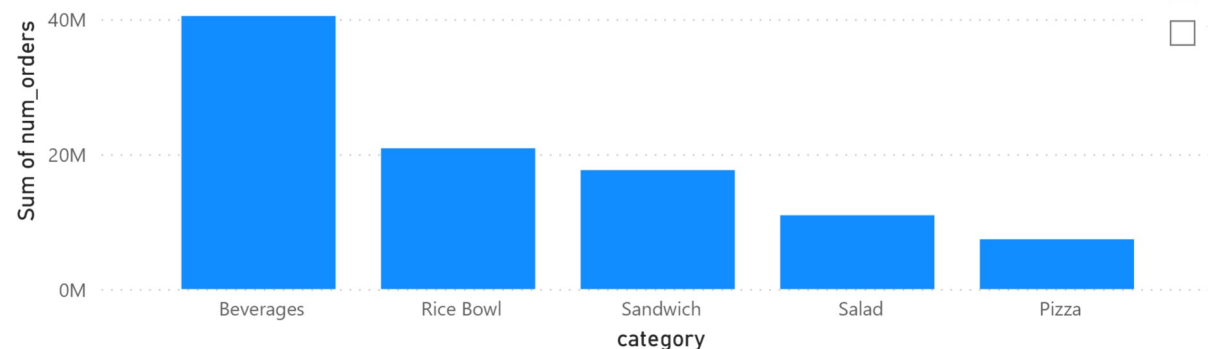
Sum of num_orders and Sum of Revenue by center_type



emailer_for_promotion, ...

- 0
- 0
- 1
- 1
- 0
- 1

Sum of num_orders by category



center_ty...

- TYPE_A
- TYPE_B
- TYPE_C

120M

Sum of num_orders

12.41

Overall Discount %

₹ 31.92bn

Sum of Revenue

7.00

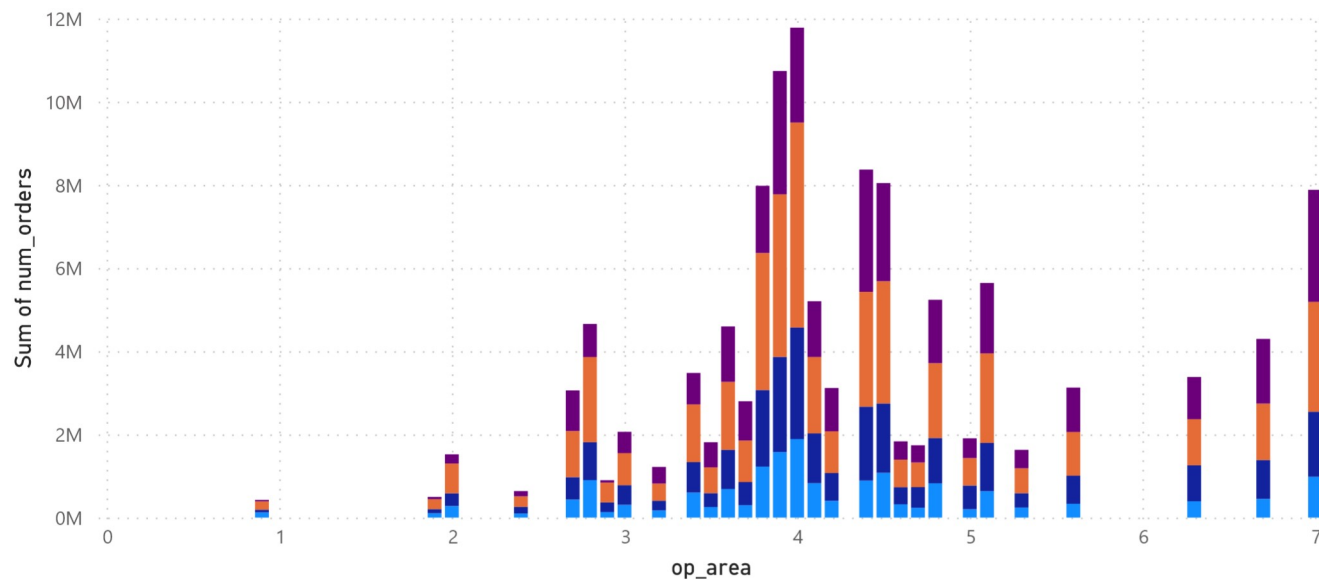
Max Operation Area

0.90

Min Operation area

Sum of num_orders by op_area and cuisine

cuisine Continental Indian Italian Thai



Number of orders by Operational Area

center_type

☐ TYPE_A

☐ TYPE_B

☐ TYPE_C

region_code, city_code

☐ 23

☐ 34

☐ 35

☐ 56

☐ 71

☐ 77

week

1

145

120M

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Sum of Revenue

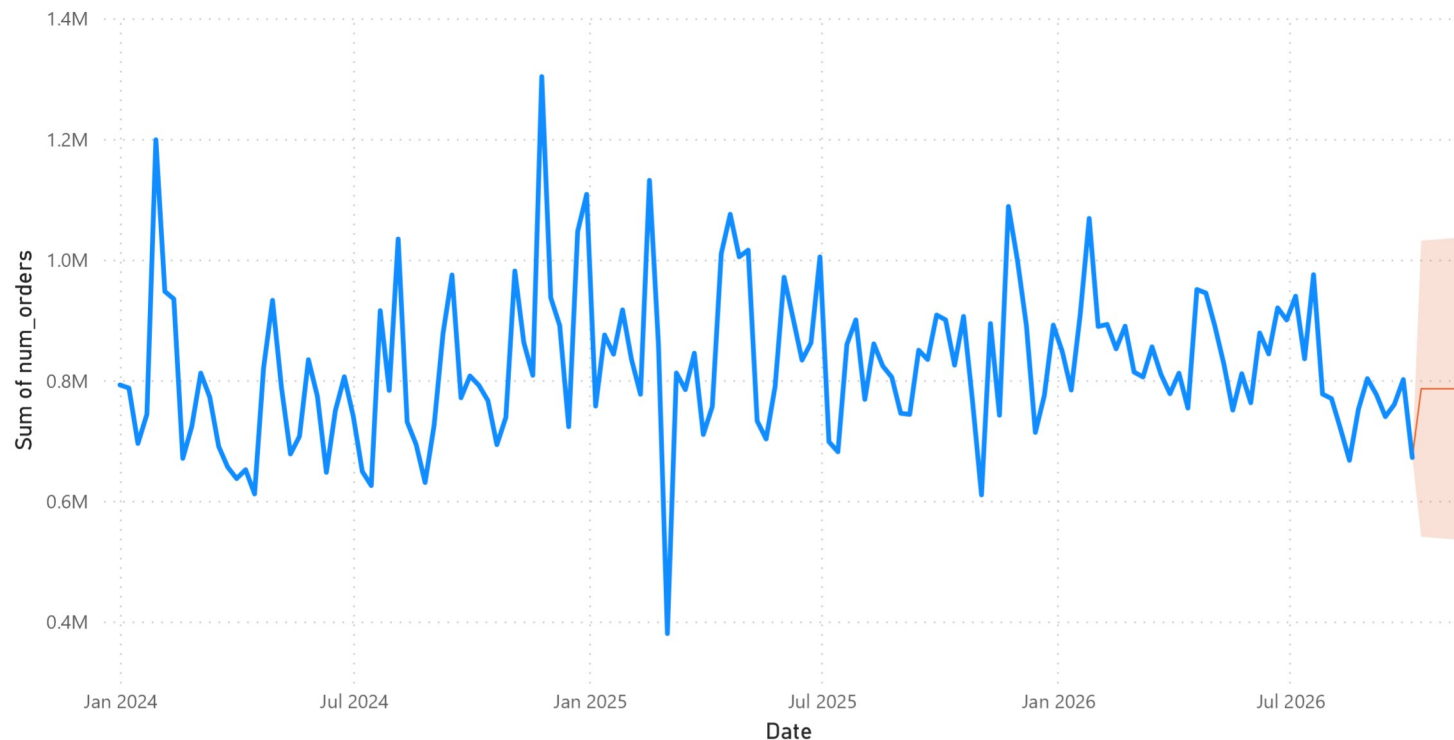
3.96bn

TOTAL DISCOUNTED VALL

12.41

Overall Discount %

Sum of num_orders by Date



Forecast for number of orders in next 5 weeks i.e 35 days