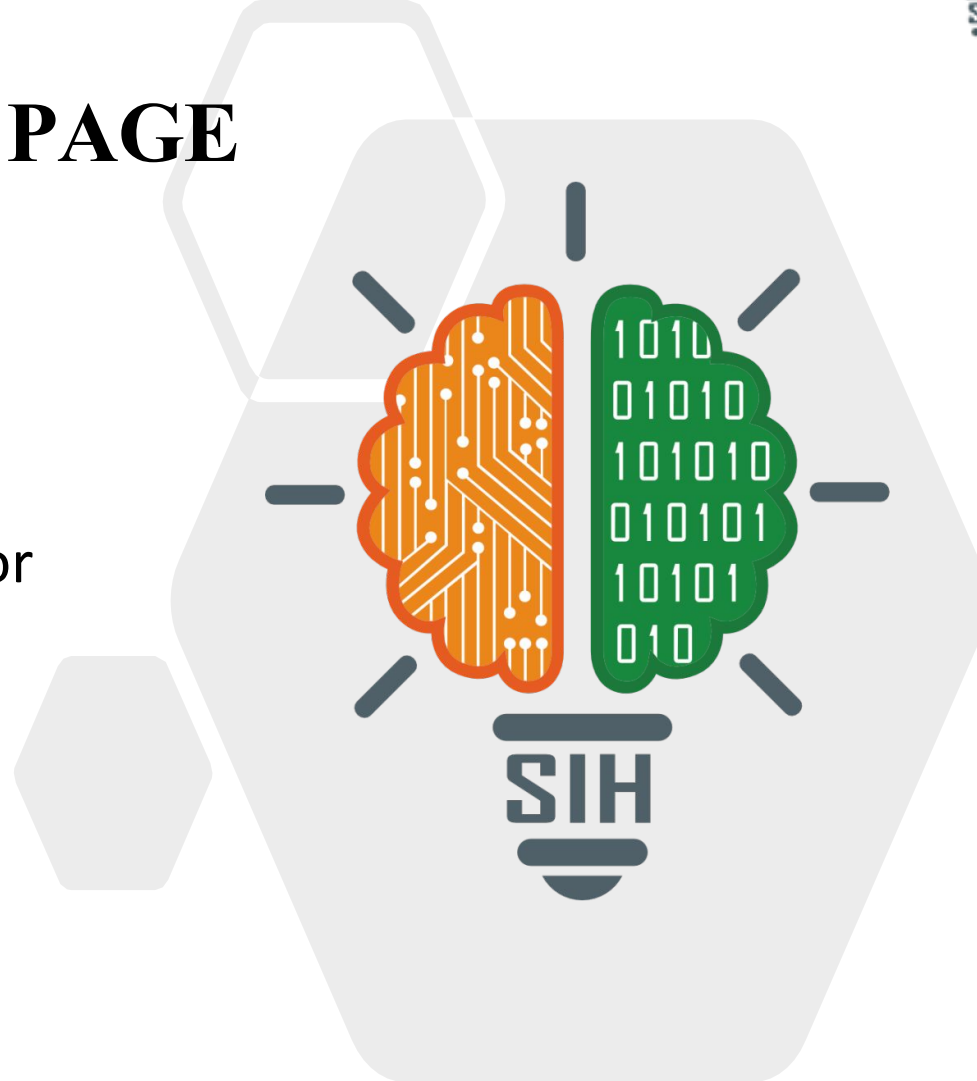


# SMART INDIA HACKATHON 2025



## TITLE PAGE

- **Problem Statement ID – 25094**
- **Problem Statement Title-** One-Stop Personalized Career & Education Advisor
- **Theme-** Smart Education
- **PS Category- Software**
- **Team ID- HariSentinels**
- **Team Name - HariSentinels**



## EduCursus

Students struggle to choose the right career path due to lack of guidance – EduCursus solves this with AI + psychometrics + gamification.

- Interactive Aptitude & Interest Quiz for tailored career suggestions.
- Psychometric analysis incorporated for deep personalized insights.
- Dynamic Course-to-Career Mapping with intuitive visual flowcharts.
- Location-based Nearby College Directory highlighting programs and facilities.
- AI-Driven Personalized Dashboard offering adaptive career & skill recommendations.
- Real-Time Progress Tracking and milestone-based motivation(Gamification approach help engage and reward student progress)
- Conversational AI Mentor for instant, personalized career guidance(Chatbot).
- Integration with leading online course platforms for seamless upskilling.

## TechStack Used:-

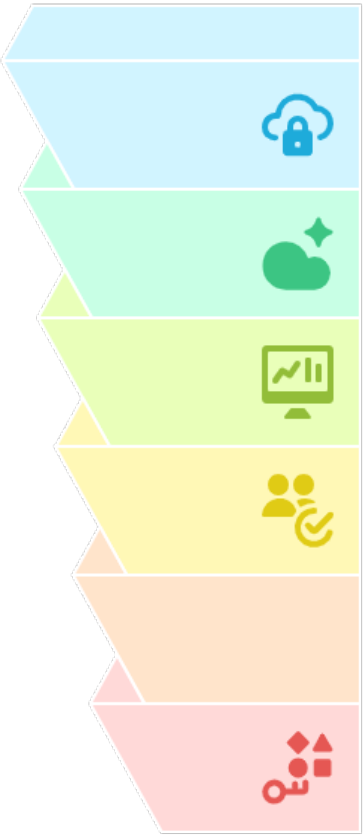
Frontend: React + Tailwind + Firebase

HostingBackend: FastAPI + Cloud Run +  
FirestoreAI/ML: Vertex AI (Gemini + Embeddings +  
Vector Search) or Self trained models(LLM &  
Prediction)

Database: BigQuery + Dataflow + Job Data

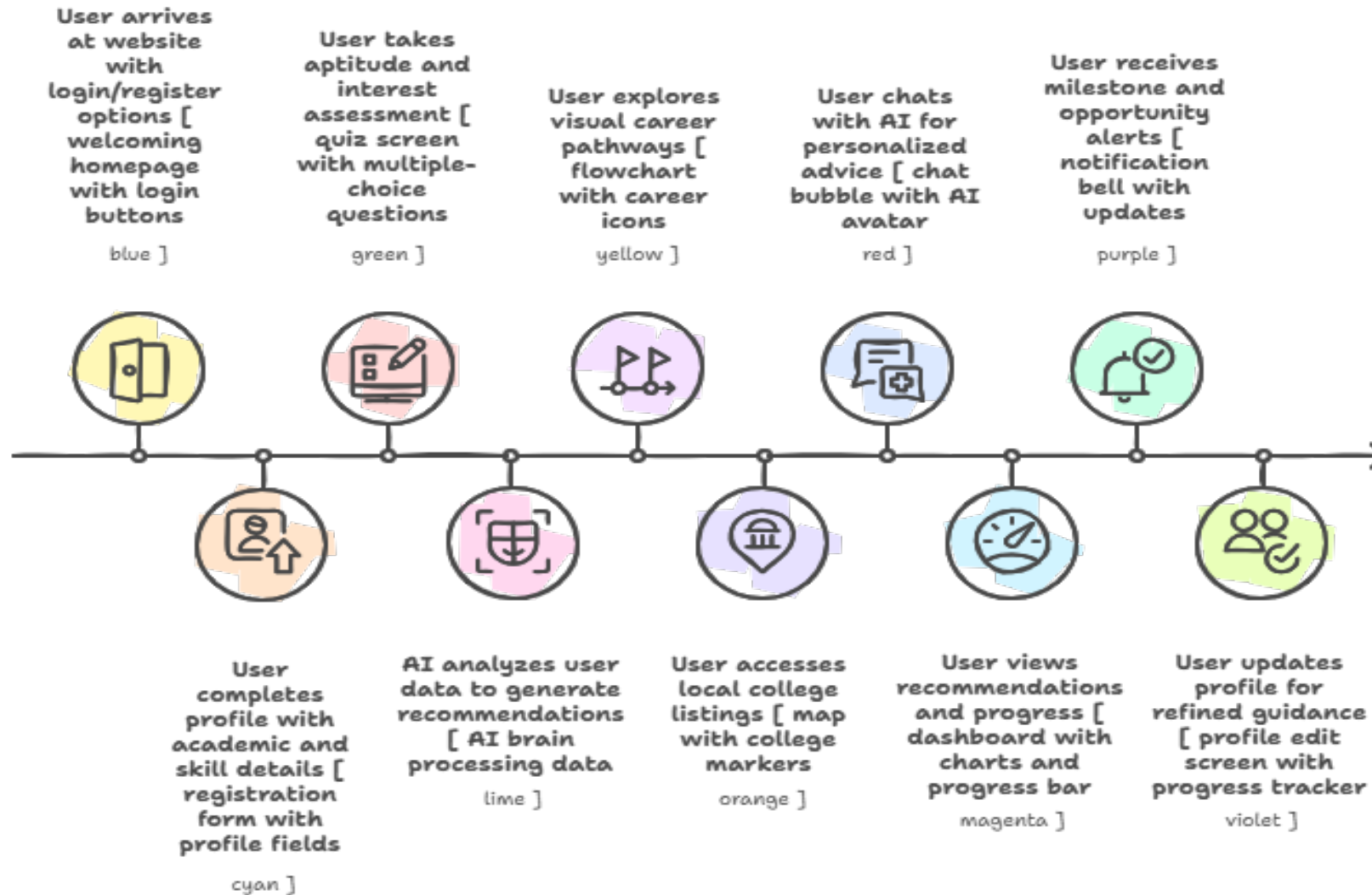
APIsInfra: Google Cloud (Workflows, Functions,  
IAM, Monitoring)

EduCursus FlowChart





## User Journey on EduCursus



Made with Napkin

## Feasibility

- Built on proven, scalable Google Cloud infrastructure with enterprise-grade security
- Utilizes managed AI services minimizing complex model development overhead
- Cloud-native design allows rapid deployment, easy maintenance, and dynamic scaling
- Open APIs and frameworks enable smooth integration with learning platforms and job data sources
- Frontend technologies (React, Tailwind, Firebase) support cross-platform access and quick iterations
- MVP focus on core features reduces time-to-market and development costs

## Viability

- Addresses a large, unmet need in Indian education and career guidance market
- Personalized AI recommendations improve student outcomes and lifelong skill development
- Potential for revenue through premium features, career services partnerships, and data insights
- Scalable architecture supports expansion to new markets and user segments
- Strong AI-powered differentiation offers competitive advantage and innovation leadership

## Impact

- Empowers students with personalized career guidance
- Bridges gap between education & job market
- Boosts confidence, reduces indecision & dropouts
- Democratizes mentorship & career resources
- Promotes skill development for future roles

## Benefits

- Tailored recommendations save time & effort
- Dynamic roadmaps evolve with progress & trends
- 24/7 interactive AI mentor support
- Seamless upskilling via learning platform integration
- Scalable platform with continuous improvement

## Research:-

### Importance of Career Guidance

- Personalized counseling boosts satisfaction, skill alignment & reduces dropouts (*NCERT, 2023*)

### AI in Education

- AI platforms improve skill recommendations & mentorship access (*WEF, 2024*)

### Psychometric Assessments

- Enhance career fit, motivation & outcomes (*JVB, 2023*)

### Cloud & AI Scalability

- Cloud AI enables scalable, secure & cost-effective platforms (*Google Cloud, 2025*)

### Data Privacy & Ethics

- Compliance with PDP Bill & GDPR ensures student data security (*DSCI, 2024*)

## Key References:-

- NCERT Report on Career Guidance in Indian Schools, 2023
- World Economic Forum: AI in Education Report, 2024
- Journal of Vocational Behavior, “Psychometric Tools for Career Development,” 2023
- Google Cloud Vertex AI Documentation, 2025, Hugging Face Website.