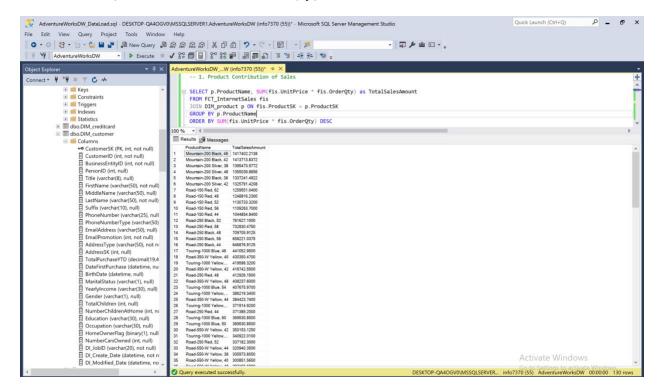
## SQL Queries – AdventureWorksDW Team 4

-- 1. Product Contribution of Sales

```
SELECT p.ProductName, SUM(fis.UnitPrice * fis.OrderQty) as TotalSalesAmount FROM FCT_InternetSales fis
JOIN DIM_product p ON fis.ProductSK = p.ProductSK
GROUP BY p.ProductName
ORDER BY SUM(fis.UnitPrice * fis.OrderQty) DESC

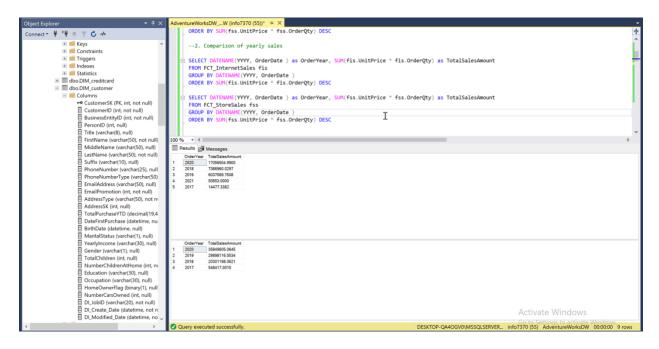
SELECT p.ProductName, SUM(fss.UnitPrice * fss.OrderQty) as TotalSalesAmount FROM DIM_product p
JOIN FCT_StoreSales fss ON p.ProductSK = fss.ProductSK
GROUP BY p.ProductName
ORDER BY SUM(fss.UnitPrice * fss.OrderQty) DESC
```



--2. Comparison of yearly sales

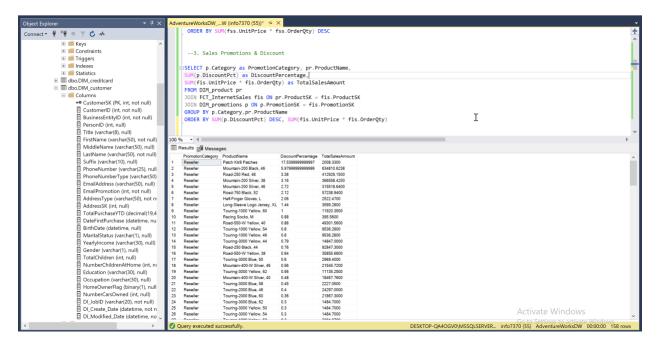
```
SELECT DATENAME(YYYY, OrderDate ) as OrderYear, SUM(fis.UnitPrice * fis.OrderQty) as TotalSalesAmount
FROM FCT_InternetSales fis
GROUP BY DATENAME(YYYY, OrderDate )
ORDER BY SUM(fis.UnitPrice * fis.OrderQty) DESC

SELECT DATENAME(YYYY, OrderDate ) as OrderYear, SUM(fss.UnitPrice * fss.OrderQty) as TotalSalesAmount
FROM FCT_StoreSales fss
GROUP BY DATENAME(YYYY, OrderDate )
ORDER BY SUM(fss.UnitPrice * fss.OrderQty) DESC
```



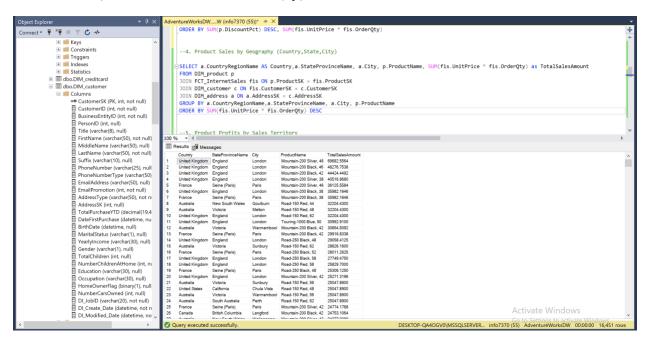
--3. Sales Promotions & Discount

```
SELECT p.Category as PromotionCategory, pr.ProductName,
SUM(p.DiscountPct) as DiscountPercentage,
SUM(fis.UnitPrice * fis.OrderQty) as TotalSalesAmount
FROM DIM_product pr
JOIN FCT_InternetSales fis ON pr.ProductSK = fis.ProductSK
JOIN DIM_promotions p ON p.PromotionSK = fis.PromotionSK
GROUP BY p.Category,pr.ProductName
ORDER BY SUM(p.DiscountPct) DESC, SUM(fis.UnitPrice * fis.OrderQty)
```



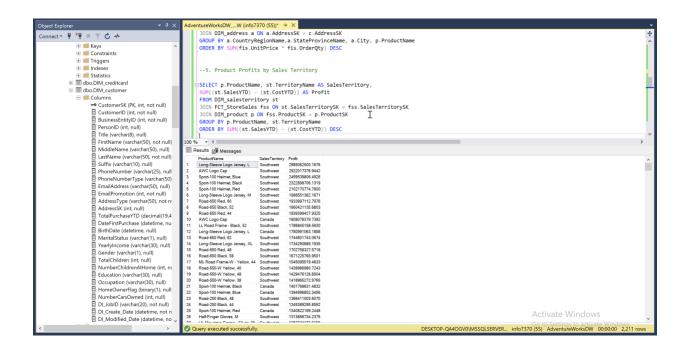
--4. Product Sales by Geography (Country, State, City)

```
SELECT a.CountryRegionName AS Country,a.StateProvinceName, a.City, p.ProductName,
SUM(fis.UnitPrice * fis.OrderQty) as TotalSalesAmount
FROM DIM_product p
JOIN FCT_InternetSales fis ON p.ProductSK = fis.ProductSK
JOIN DIM_customer c ON fis.CustomerSK = c.CustomerSK
JOIN DIM_address a ON a.AddressSK = c.AddressSK
GROUP BY a.CountryRegionName,a.StateProvinceName, a.City, p.ProductName
ORDER BY SUM(fis.UnitPrice * fis.OrderQty) DESC
```



## --5. Product Profits by Sales Territory

```
SELECT p.ProductName, st.TerritoryName AS SalesTerritory,
SUM((st.SalesYTD) - (st.CostYTD)) AS Profit
FROM DIM_salesterritory st
JOIN FCT_StoreSales fss ON st.SalesTerritorySK = fss.SalesTerritorySK
JOIN DIM_product p ON fss.ProductSK = p.ProductSK
GROUP BY p.ProductName, st.TerritoryName
ORDER BY SUM((st.SalesYTD) - (st.CostYTD)) DESC
```



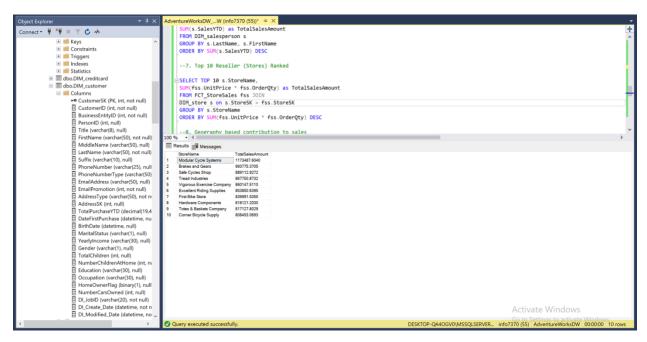
## --6. Top 5 Sales Person Ranked

```
SELECT TOP 5 CONCAT(s.LastName, ', ', s.FirstName) as SalesPersonName,
SUM(s.SalesYTD) as TotalSalesAmount
FROM DIM_salesperson s
GROUP BY s.LastName, s.FirstName
ORDER BY SUM(s.SalesYTD) DESC
```

```
trueWorksDW__M (info770 (55))* = X
FROM DIM_salesterritory st
JOIN FCT_StoreSales fss ON st.SalesTerritorySK = fss.SalesTerritorySK
JOIN DIM_product p ON fss.ProductSK = p.ProductSK
GROUP BY p.ProductName, st.TerritoryName
ORDER BY SUM((st.SalesYTD) - (st.CostYTD)) DESC
Connect ▼ 🜹 🚆 🛒 💍 🦀
                                                             ★ ■ Keys★ ■ Constraints
                                                          Si Constraints
Si Triggers
Si Indexes
Si Statistics
Si Statistics
Si Ob.DIM., creditcard
Si Ob.DIM., customer
CustomerSk (PK, int, not null)
Si Column
Si C
                                                                                                                                                                                                                                                                                 --6. Top 5 Sales Person Ranked
                                                                                                                                                                                                                                                                              SELECT TOP 5 CONCAT(s.LastName, ', ', s.FirstName) as SalesPersonName, SUM(s.SalesYTD) as TotalSalesAmount
                                                                                                                                                                                                                                                                              SUM(s.SalesYTD) as TotalSalesAmor
FROM DIM_salesperson s
GROUP BY s.LastName, s.FirstName
ORDER BY SUM(s.SalesYTD) DESC
                                                                                     BusinessEntityID (int, not null)
PersonID (int, null)
If ittle (varchar(8), null)
FirstName (varchar(50, not null)
MiddleName (varchar(50, null)
LastName (varchar(50, null)
Suffix (varchar(10, null)
PhoneNumber (varchar(25), null
PhoneNumber (varchar(25), null
PhoneNumber (varchar(25), null)
                                                                                                                                                                                                                                                                                 --7. Top 10 Reseller (Stores) Ranked
                                                                                                                                                                                                                                                                         Results Messages
                                                                                                                                                                                                                                                                           SalesPersonName TotalSalesAmc
Mitchell, Linda 4251368.5497
Pak, Jae 4116871.2277
Blythe, Michael 3763178.1787
3189418.9862
                                                                                          EmailAddress (varchar(50), null)
                                                                                          EmailPromotion (int, not null)
                                                                                         AddressType (varchar(50), not no
                                                                                         AddressSK (int, null)
                                                                                     Education (varchar(30), null)
                                                                                          Occupation (varchar(30), null)
                                                                                         HomeOwnerFlag (binary(1), null
NumberCarsOwned (int, null)

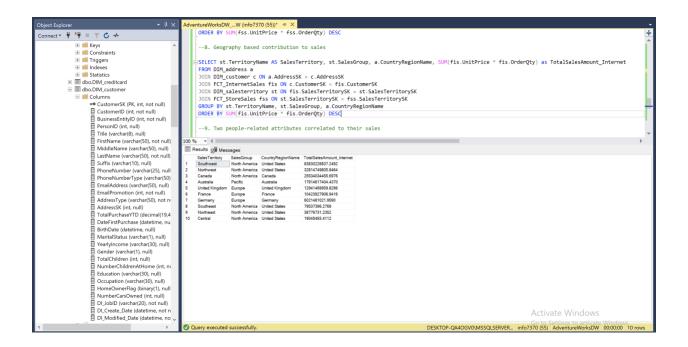
DI_JobID (varchar(20), not null)
DI_Create_Date (datetime, not null)
DI_Modified_Date (datetime, not null)
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        Activate Windows
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         DESKTOP-QA4QGV0\MSSQLSERVER... info7370 (55) AdventureWorksDW 00:00:00 5 re
```

```
SELECT TOP 10 s.StoreName,
SUM(fss.UnitPrice * fss.OrderQty) as TotalSalesAmount
FROM FCT_StoreSales fss JOIN
DIM_store s on s.StoreSK = fss.StoreSK
GROUP BY s.StoreName
ORDER BY SUM(fss.UnitPrice * fss.OrderQty) DESC
```



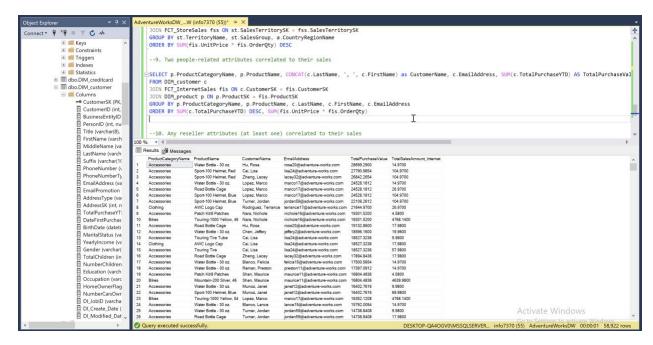
## --8. Geography based contribution to sales

```
SELECT st.TerritoryName AS SalesTerritory, st.SalesGroup, a.CountryRegionName, SUM(fis.UnitPrice * fis.OrderQty) as TotalSalesAmount_Internet FROM DIM_address a JOIN DIM_customer c ON a.AddressSK = c.AddressSK JOIN FCT_InternetSales fis ON c.CustomerSK = fis.CustomerSK JOIN DIM_salesterritory st ON fis.SalesTerritorySK = st.SalesTerritorySK JOIN FCT_StoreSales fss ON st.SalesTerritorySK = fss.SalesTerritorySK GROUP BY st.TerritoryName, st.SalesGroup, a.CountryRegionName ORDER BY SUM(fis.UnitPrice * fis.OrderQty) DESC
```



--9. Two people-related attributes correlated to their sales

```
SELECT p.ProductCategoryName, p.ProductName, CONCAT(c.LastName, ', ', c.FirstName) as
CustomerName, c.EmailAddress, SUM(c.TotalPurchaseYTD) AS TotalPurchaseValue,
SUM(fis.UnitPrice * fis.OrderQty) as TotalSalesAmount_Internet
FROM DIM_customer c
JOIN FCT_InternetSales fis ON c.CustomerSK = fis.CustomerSK
JOIN DIM_product p ON p.ProductSK = fis.ProductSK
GROUP BY p.ProductCategoryName, p.ProductName, c.LastName, c.FirstName, c.EmailAddress
ORDER BY SUM(c.TotalPurchaseYTD) DESC, SUM(fis.UnitPrice * fis.OrderQty)
```



--10. Any reseller attributes (at least one) correlated to their sales

SELECT s.StoreName, s.YearOpened, SUM(s.AnnualSales) AS AnnualSales, SUM(fss.UnitPrice \*
fss.OrderQty) as TotalSalesAmount\_Stores
FROM DIM\_store s
JOIN FCT\_StoreSales fss ON s.StoreSK = fss.StoreSK
GROUP BY s.StoreName, s.YearOpened
ORDER BY SUM(s.AnnualSales), SUM(fss.UnitPrice \* fss.OrderQty) DESC

