

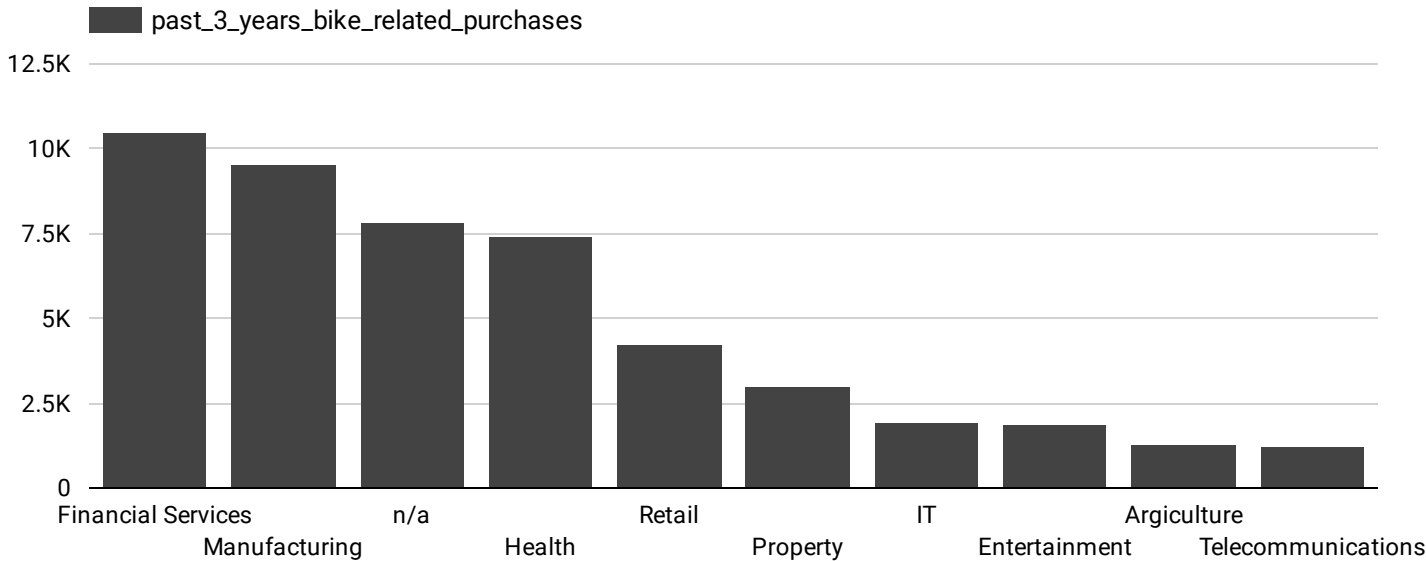
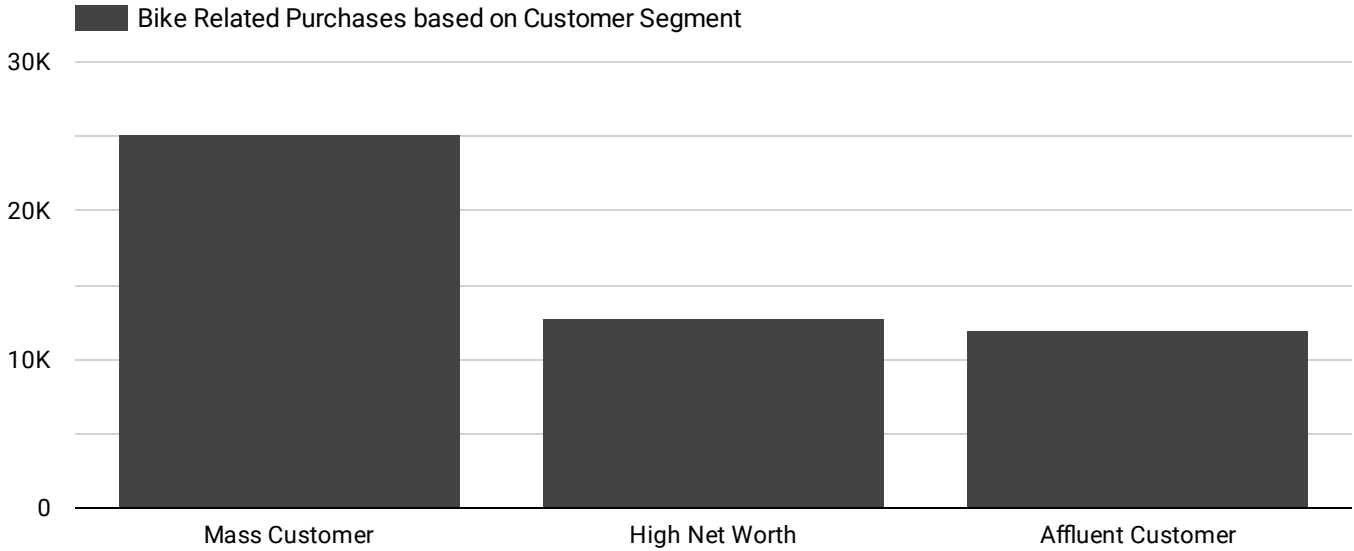
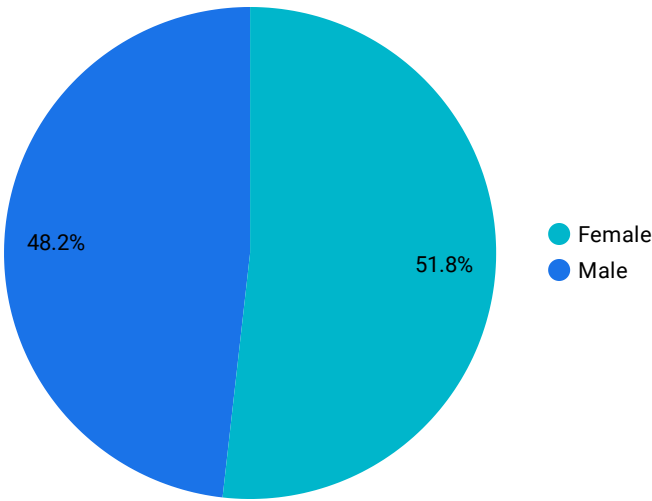
Total Bike Related Purchases Made by Male

23,765

Total Bike Related Purchases Made by Female

25,212

Percentage of Male and Female Aged between 38 to 47
that do not own a car



	first_name	gender	job_industry_category	owns_car	Age	wealth_segment	state	past_3_years_bike_related_purchases
1.	Rutledge	Male	Financial Services	No	45	Mass Customer	NSW	23
2.	Melba	Female	Health	No	45	Mass Customer	NSW	38
3.	Winnifred	Female	Financial Services	No	45	Mass Customer	VIC	83
4.	Mitchell	Male	Manufacturing	No	42	Mass Customer	VIC	58
5.	Gale	Female	Financial Services	Yes	44	Mass Customer	VIC	59
6.	Martelle	Female	Manufacturing	No	40	Mass Customer	NSW	52
7.	Esther	Female	Financial Services	No	40	Mass Customer	NSW	14
8.	Patricia	Female	Health	No	43	Mass Customer	NSW	34