

# **CURRICULUM VITAE**

## **PRIYANKAR BASKE**

**Gender: Male**

**Date of Birth: 20/08/1994.**

**Father's Name: Bubul Kumar Baske**

**Mother's Name: Darpana Baske**

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**Instagram: @priyankarbaske1994**

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## **Career Objective:-**

▷ I am looking for opportunity to showcase my talent and capabilities to excel in the future. Seeking to be part of a reputed organisation and become a partner in achieving company's goals. Being motivated with good attitude, strong analytical and development skills wanted to become part of a leading Organization and fulfill my desire of acquiring knowledge and pleasure working with the most competent professionals. To be in a position where I can maximize my potentials as a productive and active individual giving quality performance at all times for the attainment of the goal of the organization I aim to be part of.

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## **Educational Qualifications:-**

<b>Qualification</b>	<b>Year</b>	<b>Board &amp; School/College/ University</b>	<b>Percentage &amp; Division</b>
<b>Secondary</b> (Class 10)	2011	<b>St. Xavier's Collegiate School, Kolkata.</b> (Indian Certificate for Secondary Education) (I.C.S.E)	73% (1 <sup>st</sup> Division)
<b>Higher Secondary</b> (10 + 2)	2013	<b>St. Xavier's Collegiate School, Kolkata.</b> (Indian School Certificate) (I.S.C)	59.5% (2 <sup>nd</sup> Division)
<b>Graduation</b> (B.Com [Hons])	2016	<b>Maluna Azad College, Kolkata.</b> (under the University of Calcutta)	47.33% (2 <sup>nd</sup> Division)
<b>Post- Graduation</b> (M.Com)	2020	<b>University of Calcutta.</b>	52.6% (2 <sup>nd</sup> Division)

## **Additional Educational information:-**

- Have Completed Certificate course in “THE FUNDAMENTALS OF DIGITAL MARKETING” from Google Digital Unlocked.

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## **Soft Skills:-**

Communication, Teamwork, Adaptability, Problem solving, Creativity, Work Ethics, Time Management, Optimism, Leadership, Attention to details, Negotiations, Planning, Handling pressure, Interpersonal skills.

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## **Technical and Software Skills:-**

Accounting, Marketing, MS Office, MS Power Point, MS Paint, MS Excel, Phone Skills, Basic Graphical Skills, Social media skills, Video creation & editing. Also can operate Libre Office software (Substitute software for MS Office).

## **Operating Systems known:-**

- Windows 10
  - Windows 7
  - Windows XP
  - Windows 98
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## **Final Year Project (during Graduation):-**

- ***B.Com(Hons):-***

**Title:** “*Marketing & Promotional Strategy of Horlicks, Prestige and Maruti Suzuki*”

**Description:** I have made a major project in final year on “Marketing and Promotional Strategy” on companies of three sectors: Fast Moving Consumer Goods (FMCG), Fast Moving Consumer Durables (FMCD) and Automobiles. All research and calculations work were performed by me in a graceful way.

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## **Areas of Interest:-**

Finance, Accounts, Audit, Digital Marketing, Marketing Sector, E-Commerce, Business Development, Sales, Human Resource Management, Organizational Behaviour, Corporate Governance,

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## **Languages known:-**

English, Bengali & Hindi.

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## **Hobbies & Interests:-**

Art, Travel, Theatre, Gaming, Music, Playing Guitar, Singing, Cricket, Drawing & Painting, Community Service, Photography, Movies, Video Editing, Debate.

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## **Extra-curricular activities:-**

Drama, music & the performing arts, Participation in Campus Activities, Sports, Guitar, Educational Seminars, Volunteer in various social & cultural events, Participated in various Inter-collegiate competitions and events.

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## **Declaration:-**

I do hereby declare that above particulars of information and facts stated are true, correct and complete to the best of my knowledge and belief and bear the responsibility for the correctness of the mentioned particulars. I will be held responsible for any deviation from them at a later stage.

**Date:**

**Signature**  
**(PRIYANKAR BASKE)**

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