

# Kamran Ahmad

New post-graduate with a degree in **MBA (Finance and Marketing)**, seeking a challenging and rewarding opportunity in risk management, marketing and analytics

## Personal Info

### Address

4<sup>th</sup> floor, K-111  
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Shaheen Bagh, Okhla  
New Delhi, 110025

### Phone

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### Email address

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## Education

### Jamia Millia Islamia,

07-2019

Master's in business administration  
(Finance and Marketing)

### Aligarh Muslim University,

07-2019

Bachelor's in Science  
(Physics, Mathematics, & Statistics)

### Bindeshwari Dubey,

05-2013

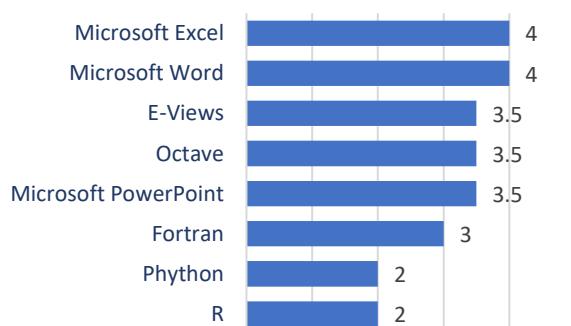
Intermediate  
(Physics, Mathematics, & Chemistry)

### Morning Star Children Academy,

05-2010

Matriculation  
(Science)

## Technical Skills



## Experience

### Mobiquest (Paytm),

07-2019 - 09-2019

Business/Data Analyst

- Relationship management
- Data analysis
- Precision marketing
- Engagement framework design
- Program performance comparison and analysis.
- Campaign designs and alignment
- Field effectiveness
- Customer Segmentation

### Digiversal Consultants,

03-2019 to 07-2019

Academic research Associate

- Secondary research on Marketing, Social studies and subjective matters
- Publishing Insights/ Findings including comprisons

### American Express,

05-2018 to 07-2018

Financial Planning and Analysis  
(Internship)

- Research Associate in Financial Service Excellence
- Deploy Shared Service Best Practices in areas of service management
  - o Service management
  - o Customer Engagement
  - o Operation Excellence
  - o Risk Management

### BizConnect,

07-2016 to 08-2017

Marketing, Business Analyst

- Analysing Marketing trends For APAC countries
- Tracking Premium user Behaviour
- Campaign Design
- Corporate Client Support/ Management