

JAYANTKUMAR PRAVINKUMAR SHUKLA
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CURRICULUM VITAE

Career Objective:

To work successfully, confidently and honestly to achieve desired target of quality and quantity in progressive environment & I am looking forward to a career that will provide me with avenues for continuous growth and development through exposure to different situations.

Academics:

Education Discipline : M.COM (COMMERCE)
College : V. M .Patel collage of Management studies
University : Ganpat University

Education Qualification :

Course	Board/university	Year Of Passing	Seat no	Percentage
S.S.C	G.H.E.B	MARCH 2009	A226667	62.92%
H.S.C	G.H.S.E.B	MARCH 2011	G527042	65.14%
B.com with English	H.N.G.U	MARCH-JUN 2014 (issue date-16/05/2014)	03754	63.00%
Diploma in Banking, Insurance, and financial management	GLS (N.R.INSTITUTE)	15 JUNE 2017	BIFM 1631	68.10%
Master of commerce	V. M .Patel collage of Management studies	23 MAY 2019	1705491 1033	67.00%

Personal Information:

Date of Birth	:	26/09/1993
Birth Place	:	Siddhpur
Gender	:	Male
Religion	:	Hindu
Nationality	:	Indian
Hobbies	:	Reading Books and chess
Mother Tongue	:	Gujarati
Languages Known	:	English, Hindi, Gujarati

Technical Skills:

Other Knowledge	:	<ul style="list-style-type: none">• ICAI- IT Training Course Knowledge• TALLY Knowledge ERP9 (GST)• Banking Diploma JUN 2017• Data science and machine Learning (Studied Fingertips Data Intelligence Solutions)									
Data Science Course	:	<p>Data science is an interdisciplinary field focused on extracting Knowledge from data sets. Data scientist course is learning about below point:</p> <table><tr><td>Machine Learning</td><td>Data Visualization</td><td>R</td></tr><tr><td>Data Manipulation</td><td>Story Telling</td><td>TABLEAU</td></tr><tr><td>Data Mining</td><td>SQL</td><td>Excel & Power Point</td></tr></table>	Machine Learning	Data Visualization	R	Data Manipulation	Story Telling	TABLEAU	Data Mining	SQL	Excel & Power Point
Machine Learning	Data Visualization	R									
Data Manipulation	Story Telling	TABLEAU									
Data Mining	SQL	Excel & Power Point									
DATA SCIENCE & MACHINE LEARNING PROJECTS	:	<p>>Project Title: Promotion and Pricing Strategy Project</p> <p>Industry: Retail</p> <p>Details: Client wanted to identify if sales are driven by Deal/Non-Deal measures. Promotions and what would the best price for new product launch</p> <p>Solutions: Data collected from multiple sources for Hypothesis testing. Recommendations were made based on applying machine learning algorithms – Regression and Classification models.</p>									

	<p>>Project Title: Marketing Campaign and Sales Prediction</p> <p>Industry: CPG</p> <p>Details: To investigate which marketing campaign are working well in which region and sales prediction with the new marketing budget allocation.</p> <p>Solutions: High performing region was identified and significance with the marketing campaign was tested and Region wise Sales Prediction done using Multi-Regression Model and Random Forest</p>
Internships Under CA	<p>: I have interested in account subject so I studied Intermediate charter accountant course with Article ship Training. This is the course left for Personal reasons in 2016.</p>

Experience :

I have experienced one month in Om innovation call center PVT.LTD (AHMDABAD) as a Telecaller where my job was customer helping support for recharge Airtel DTH and complain for customer.