

Neha Kadam

Digital Marketing Executive

Forward-thinking Digital Marketing Executive with experience in developing marketing campaigns, increasing business success and boosting sales. Excellent analytical, organizational and decision-making abilities. Applies learned principles to meet deadlines with accuracy in high pressure environments. Strong communication skills to listen effectively and exceed expectations while maintaining customer centric approach.



Certifications

2019-07	HubSpot Content Marketing
2019-07	HubSpot Inbound Marketing
2020-02	Google Ads
2020-11	Google Analytics



Contact

Address

Mumbai, Maharashtra

Phone

+91 902 219 0871

E-mail

neha.kdm95@gmail.com



Work History

2019-11 - 2020-10 Digital Marketing Executive

Diquery Digital, Mumbai

- Maximized strategic approaches by keeping close eye on performance and making appropriate adjustments.
- Increased brand awareness through creation and management of social media channels, boosting social media engagement.
- Responded to client concerns and methods to improve numbers.
- Delivered effective and innovative digital campaigns for the retail industry.
- Oversaw preparation of marketing copy, images, videos, emails and other collateral.
- Worked on the variety of projects including **Maadathy, AB aani CD, Indo Scots Global School** and **Yahoo!**.

2018-02 - 2018-04 Rescue Manager

World For All, Mumbai

Maintained a good relationship with callers. Kept track of donations and animal reports to run operations effectively.



Skills

Content creation

Strategic planning

Ambidextrous

Client relationship management

Critical thinking

Copywriting



Software

Microsoft Office

Adobe Photoshop

Adobe Illustrator

2016-11 -

Technical Consultant

2017-11

Sutherland Global Services, Mumbai

Oversaw installation of software programs and hardware to meet company standards and resolved malfunctions in systems and programs through troubleshooting.

2016-02 -

Concierge

2016-11

DeGustibus Hospitality Ltd., Mumbai

Offered appropriate reservation options based on guest expectations and solicited feedback through questionnaires to evaluate levels of guest satisfaction.

2013-08 -

Restaurant Captain

2015-12

Birdsong The Organic Cafe, Mumbai

Maintained smooth and timely operations in preparation and delivery of meals. Assisted guests by educating them more about the restaurant culture.



Languages

English

Hindi

Marathi

French



Education

2015-08 -

Bachelor of Arts: Psychology

2019-04

University Of Mumbai

2011-08 -

HSC

2012-01

Dr. D. Y. Patil Jr. College - Navi Mumbai

2012-07 -

Certificate Course in Hotel Management And Catering Technology: Hospitality

2013-04

Mumbai University - Mumbai



Hobbies

Reading poems, cooking and solving Rubik's Cube.