

Kamran Ahmad

New post-graduate with a degree in [MBA \(Finance and Marketing\)](#), seeking a challenging and rewarding opportunity in risk management, marketing and analytics

Personal Info

Address

4th floor, K-111
Thokar number 5
Shaheen Bagh, Okhla
New Delhi, 110025

Phone

+91 96759 81840

Email address

Kamran175664@st.jmi.ac.in

Education

Jamia Millia Islamia,

07-2019

Master's in business administration
(Finance and Marketing)

Aligarh Muslim University,

07-2019

Bachelor's in Science
(Physics, Mathematics, & Statistics)

Bindeshwari Dubey,

05-2013

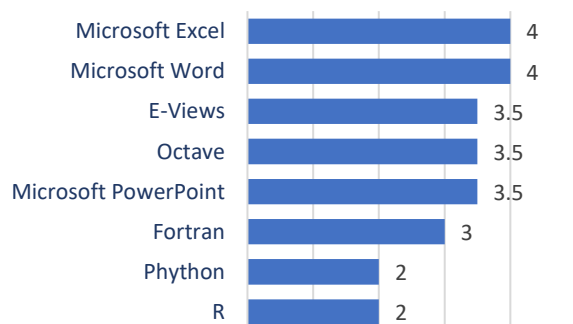
Intermediate
(Physics, Mathematics, & Chemistry)

Morning Star Children Academy,

05-2010

Matriculation
(Science)

Technical Skills



Experience

Mobiquest (Paytm),

07-2019 - 09-2019

Business/Data Analyst

- Relationship management
- Data analysis
- Precision marketing
- Engagement framework design
- Program performance comparison and analysis.
- Campaign designs and alignment
- Field effectiveness
- Customer Segmentation

Digiversal Consultants,

03-2019 to 07-2019

Academic research Associate

- Secondary research on Marketing, Social studies and subjective matters
- Publishing Insights/ Findings including comparisons

American Express,

05-2018 to 07-2018

Financial Planning and Analysis
(Internship)

- Research Associate in Financial Service Excellence
- Deploy Shared Service Best Practices in areas of service management
 - o Service management
 - o Customer Engagement
 - o Operation Excellence
 - o Risk Management

BizConnect,

07-2016 to 08-2017

Marketing, Business Analyst

- Analysing Marketing trends For APAC countries
- Tracking Premium user Behaviour
- Campaign Design
- Corporate Client Support/ Management