

Tanvi Chaudhari



Mumbai, MH, 400068



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Driven Account Executive with understanding of Digital and Print Ad Sales and Marketing. Skilled in MS office basics. Keen to work in Media planning and buying and use the best of my skills for efficiently managing campaigns.



Skills

Relationship building and management



Account servicing



Knowledgeable in MS office Basics



Digital Marketing



Work History

2019-08 - Current

Account Executive

Network18 Media And Investments Ltd., Mumbai, Maharashtra

- Marketed and sold content solutions and to advertisers across multiple sectors such as Auto, Entertainment, FMCG, BFSI.
- Strengthened customer relationships with proactive and collaborative approach to managing needs.
- Contributed in ideation with the strategy team basis the brief received from the client.
- Presented Intellectual property offerings to clients based on established specifications and preferences.
- Worked on content solutions for big clients like Asian Paints, ICICI Lombard, HDFC, Godrej, HUL, Mahindra, ZEE5.

2018-01 - 2019-08

Assistant Manager

The Indian Express Pvt. Ltd., Mumbai, Maharashtra

- Generated repeat business for PSUs like LIC, IOCL, BPCL, MGL, NABARD, New India Assurance Co. Ltd. through exceptional customer service and responded to customer concerns with friendly and knowledgeable service.
- Successfully got sponsorship for Indian Express events like Journalism awards,



Education

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|-------------------|---|
| 2016-06 - 2018-06 | Master of Business Administration: Marketing
<i>St. Francis Institute Of Management & Research - Mumbai</i> |
| 2011-08 - 2015-06 | Bachelor of Science: Chemistry
<i>PTVA' Sathaye College - Vile Parle - Mumbai</i> |
| 2009-08 - 2011-06 | HSE: Science
<i>Nirmala Memorial Foundation College - Mumbai</i> |
| 2008-06 - 2009-06 | SSC
<i>VPM's Vidya Mandir School - Mumbai</i> |



Accomplishments

- Appreciated for team spirit, relationship management
- Won Advertisement competitions on inter-college levels.
- Completed 3 levels in classical singing



Languages

English	■ ■ ■ ■ ■
Hindi	■ ■ ■ ■ ■
Marathi	■ ■ ■ ■ ■
Gujrati	■ ■ ■ ■ ■