

PRIYANKA MANJUSHREE N S

CONTACT

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PERSONAL DETAILS

Date of Birth : 28/08/1993

Nationality : Indian

SKILLS

Marketing Skills

Sales Skills

Convincing Ability

Interpersonal Skills

Ability to conduct Market Research

Analytical Problem Solving

Administrative, Research and Creative Skills.

Digital Marketing

Cold Calling

OVERVIEW

Experienced Admissions Counselor with a demonstrated history of working in the e-learning industry. Skilled in Sales, Product Marketing, Lead Generation, Direct Marketing, and Email Marketing. Strong research professional with a Master's degree in Business Administration and Management.

PROFESSIONAL EXPERIENCE

Inside Sales Manager

Simplilearn Solutions Private Limited (Dec 2019 to Present)

Simplilearn is one of the world's leading providers of online training for Digital Marketing, Cloud Computing, Project Management, Data Science, IT, Software Development, and many other emerging technologies.

Inside sales and Business Development for Purdue University's Business Analytics Data Analytics Data Science Machine Learning Artificial Intelligence PG Programs and Simplilearn's Data Analytics Data Science Machine Learning Artificial Intelligence Cloud Architect and DevOps Master's Programs.

Business Development Executive

PGF Techspace Pvt Ltd

Global software development company offering progressive end-to-end Web & App Development services to F&B Industry.

Facilitating the entire sales process; cold calling, lead generation, closing sales.

Established CRM to increase sales, improve sales forecasting, and enhance account tracking on new and existing clients.

Researched, reviewed and arranged meetings with new prospects and maintained a weekly sales report for all customer communication.

Developed and submitted business proposals, led team to pursue opportunities, and managed capture efforts.

INTERNSHIP

*Feb 2019
- Apr 2019*

Flipkart

Project on " Reduction of packing cancellation due to wrong product verification" in reference to return center, Flipkart Facility Center.

*June
2018 -
July 2018*

Urja Foods

Organization Study on Urja Foods, Mysuru.

CERTIFICATION

Supply Chain Operation Certification from IIMB

EDUCATION

2019

BMS College of Engineering

MBA in Marketing
8.5 CGPA

2016

GSSS College of Engineering

BE in Computer Science
67%