

JIMNA JAYAN

CONTENT WRITER

I am a writer by passion and marketer by choice. Simple and convincing writing style is my strong suit and willingness to learn is what makes me stand out.



SPECIALIZATIONS

Research writing
SEO and keyword skills
Creative writing
Social media handling
B2B and B2C expertise
Editing and Proofreading
Content marketing
Blogging

WORK EXPERIENCE

Minimialister LLP - Calicut, Kerala

CONTENT WRITER

JULY 2016 TO APRIL 2017

- Academic writing, SEO Content Writing, Blogs, Website content, App Content, Video content, Content Editing & Proofreading

Monilith IMC - Kochi, Kerala

SENIOR CONTENT WRITER

APRIL 2017 TO SEP 2018

- SEO Content Writing, Digital Marketing, Blogs, Social media writings, Technical Writing, Video content, Content Editing & Proofreading

Infiniti Marketing Research - Bangalore, Karnataka

DIGITAL MARKETING ASSOCIATE

OCT TO PRESENT

- Research writing, social media, google analytics expertise, keyword expertise, content marketing, whitepapers, casestudies, and blogging

EDUCATION BACKGROUND

KMCT College of Engineering for Women

- B.Tech in electronics and communication

Kendriya Vidyala Kannur

- 10th and 12th / CBSE

CONTACT

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