

JAYANTKUMAR PRAVINKUMAR SHUKLA  
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## CURRICULUM VITAE

### **Career Objective:**

To work successfully, confidently and honestly to achieve desired target of quality and quantity in progressive environment & I am looking forward to a career that will provide me with avenues for continuous growth and development through exposure to different situations.

### **Academics:**

**Education Discipline** : M.COM (COMMERCE)  
**College** : V. M .Patel collage of Management studies  
**University** : Ganpat University

### **Education Qualification :**

Course	Board/university	Year Of Passing	Seat no	Percentage
S.S.C	G.H.E.B	MARCH 2009	A226667	62.92%
H.S.C	G.H.S.E.B	MARCH 2011	G527042	65.14%
B.com with English	H.N.G.U	MARCH-JUN 2014 (issue date- 16/05/2014)	03754	63.00%
Diploma in Banking,Insurance, and financial management	GLS (N.R.INSTITUTE)	15 JUNE 2017	BIFM 1631	68.10%
Master of commerce	V. M .Patel collage of Management studies	23 MAY 2019	1705491 1033	67.00%

### **Personal Information:**

<b>Date of Birth</b>	:	26/09/1993
<b>Birth Place</b>	:	Siddhpur
<b>Gender</b>	:	Male
<b>Religion</b>	:	Hindu
<b>Nationality</b>	:	Indian
<b>Hobbies</b>	:	Reading Books and chess
<b>Mother Tongue</b>	:	Gujarati
<b>Languages Known</b>	:	English, Hindi, Gujarati

### **Technical Skills:**

<b>Other Knowledge</b>	:	<ul style="list-style-type: none"> <li>• ICAI- IT Training Course Knowledge</li> <li>• TALLY Knowledge ERP9 (GST)</li> <li>• Banking Diploma JUN 2017</li> <li>• Data science and machine Learning (Studied Fingertips Data Intelligence Solutions)</li> </ul>									
<b>Data Science Course</b>	:	<p>Data science is an interdisciplinary field focused on extracting Knowledge from data sets. Data scientist course is learning about below point:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td><b>Machine Learning</b></td> <td><b>Data Visualization</b></td> <td><b>R</b></td> </tr> <tr> <td><b>Data Manipulation</b></td> <td><b>Story Telling</b></td> <td><b>TABLEAU</b></td> </tr> <tr> <td><b>Data Mining</b></td> <td><b>SQL</b></td> <td><b>Excel &amp; Power Point</b></td> </tr> </table>	<b>Machine Learning</b>	<b>Data Visualization</b>	<b>R</b>	<b>Data Manipulation</b>	<b>Story Telling</b>	<b>TABLEAU</b>	<b>Data Mining</b>	<b>SQL</b>	<b>Excel &amp; Power Point</b>
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<b>DATA SCIENCE &amp; MACHINE LEARNING PROJECTS</b>	:	<p><b>&gt;Project Title: Promotion and Pricing Strategy Project</b></p> <p><b>Industry:</b> Retail</p> <p><b>Details:</b> Client wanted to identify if sales are driven by Deal/Non-Deal measures. Promotions and what would be the best price for new product launch</p> <p><b>Solutions:</b> Data collected from multiple sources for Hypothesis testing. Recommendations were made based on applying machine learning algorithms – Regression and Classification models.</p>									

	<p><b>&gt;Project Title: Marketing Campaign and Sales Prediction</b></p> <p><b>Industry:</b> CPG</p> <p><b>Details:</b> To investigate which marketing campaign are working well in which region and sales prediction with the new marketing budget allocation.</p> <p><b>Solutions:</b> High performing region was identified and significance with the marketing campaign was tested and Region wise Sales Prediction done using Multi-Regression Model and Random Forest</p>
<b>Internships Under CA</b>	: I have interested in account subject so I studied Intermediate charter accountant course with Article ship Training. This is the course left for Personal reasons in 2016.

### **Experience :**

I have experienced one month in Om innovation call center PVT.LTD (AHMDABAD) as a Telecaller where my job was customer helping support for recharge Airtel DTH and complain for customer.