

# Neha Kadam

## Digital Marketing Executive

Forward-thinking Digital Marketing Executive with experience in developing marketing campaigns, increasing business success and boosting sales. Excellent analytical, organizational and decision-making abilities. Applies learned principles to meet deadlines with accuracy in high pressure environments. Strong communication skills to listen effectively and exceed expectations while maintaining customer centric approach.



### Certifications

2019-07	HubSpot Content Marketing
2019-07	HubSpot Inbound Marketing
2020-02	Google Ads
2020-11	Google Analytics



### Contact

#### Address

Mumbai, Maharashtra

#### Phone

+91 902 219 0871

#### E-mail

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### Work History

2019-11 - 2020-10	<b>Digital Marketing Executive</b> <i>Diquery Digital, Mumbai</i> <ul style="list-style-type: none"><li>Maximized strategic approaches by keeping close eye on performance and making appropriate adjustments.</li><li>Increased brand awareness through creation and management of social media channels, boosting social media engagement.</li><li>Responded to client concerns and methods to improve numbers.</li><li>Delivered effective and innovative digital campaigns for the retail industry.</li><li>Oversaw preparation of marketing copy, images, videos, emails and other collateral.</li><li>Worked on the variety of projects including <b>Maadathy, AB aani CD, Indo Scots Global School</b> and <b>Yahoo!</b>.</li></ul>
2018-02 - 2018-04	<b>Rescue Manager</b> <i>World For All, Mumbai</i> <p>Maintained a good relationship with callers. Kept track of donations and animal reports to run operations effectively.</p>



### Skills

Content creation  
Strategic planning  
Ambidextrous  
Client relationship management  
Critical thinking  
Copywriting



### Software

Microsoft Office

Adobe Photoshop

Adobe Illustrator

2016-11 -  
2017-11

### Technical Consultant

*Sutherland Global Services, Mumbai*

Oversaw installation of software programs and hardware to meet company standards and resolved malfunctions in systems and programs through troubleshooting.

2016-02 -  
2016-11

### Concierge

*DeGustibus Hospitality Ltd., Mumbai*

Offered appropriate reservation options based on guest expectations and solicited feedback through questionnaires to evaluate levels of guest satisfaction.

2013-08 -  
2015-12

### Restaurant Captain

*Birdsong The Organic Cafe, Mumbai*

Maintained smooth and timely operations in preparation and delivery of meals. Assisted guests by educating them more about the restaurant culture.



### Languages

English

Hindi

Marathi

French



### Education

2015-08 -  
2019-04

### Bachelor of Arts: Psychology

*University Of Mumbai*

2011-08 -  
2012-01

### HSC

*Dr. D. Y. Patil Jr. College - Navi Mumbai*

2012-07 -  
2013-04

### Certificate Course in Hotel Management And Catering Technology: Hospitality

*Mumbai University - Mumbai*



### Hobbies

Reading poems, cooking and solving Rubik's Cube.