

PROFILE

Pursuing opportunities in Dubai that will allow me to grow both personally and professionally, while effectively using my versatile skills to help promote your corporate mission and exceed team goals. Focused and goal-driven with strong work ethics, continuously striving for improvement coupled with a commitment to offering quality work.

Interested in the following job profiles and open to new and challenging opportunities too: Brand Manager/Marketing, Content Writer, Content Editor, Academic Writer, Academic Counsellor, Voice-Over Artist, Event Planner/Manager

EMPLOYMENT HISTORY

Assistant Manager – Client Relations, Showtime Events India Pvt Ltd

Bangalore | 2020 March – 2021 February

I joined the organization during the onset of the pandemic and one of the major challenges was to adapt to the new normal and move forward with Virtual events. We were successful in conducting multiple events majorly for the Infosys client globally.

Assistant Manager – Client Servicing & Business Development, Beep Experience Management Pvt Ltd

Bangalore, India | 2018 March – 2019 November

During my tenure at Beep, I have majorly serviced two clients – 3M & Volvo Trucks and have planned and coordinated their events, conferences, and Integrated Marketing Communication requirements. I have also managed events for clients that include Toyota, The Hindu, Amazon, etc.

Senior Executive – Events, LXL Ideas Pvt Ltd

Bangalore, India | 2015 March – 2017 December

I have mainly dealt with coordination of BTL activations pan India and the event titled Horlicks Wizkids, an inter-school competition conducted for school students across India. Handled clients including Dell, TataSaltPlus, Aviva Life Insurance, NSE, ITC, etc.

Business Development Executive, iEngage Community Development Services

Bangalore, India | 2014 October – 2015 March

Academic Author/ Copy Editor, ANSR Source

Bangalore, India

Created multiple question banks and study helps for University students, especially in the US.

Journalist, Sub Editor, daijiworld.com

Mangalore, India | 2012 July – 2012 December

Interned and worked part-time in this organization. Wrote multiple features, articles, and news reports during my tenure here.



ANJANA RAMAKRISHNAN

EVENT MANAGER,
CONTENT WRITER /
EDITOR

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ramanjana003@gmail.com

Dubai, UAE

Birth Date
05 February, 1991

Nationality
Indian

SKILLS

Event Planning & Management

Good Communication

Client Relations

Academic Authoring

Voice Overs

Event Emceeing

Content Writing & Editing

Brand Management

People Management

EDUCATION

MS in Communication, Garden City College

Bangalore, India | 2012 August - 2014 June

Secured 5th Rank in Bangalore University

BA in Journalism, English Major & Computer Animation, St. Aloysius College

Mangalore, India | 2009 June - 2012 May

Secured 3rd Rank in College for the course

Grade 11 - Grade 12, Vidyodaya School

Kerala, India | 2007 June - 2009 March

Sharjah Indian School

Sharjah, UAE | 1995 - 2007 March

ADDITIONAL PROJECTS

- News Producer & Reporter for GNews, the bi-monthly news bulletin of Garden City College
- Compiled a dissertation on 'Portrayal of Sexual Minorities in Bollywood films' in 2014
- Written & published articles in www.daijiworld.com
- Student coordinator & curator of 'Carte Blanche', a national level inter-college film festival of Garden City College
- Student editor of 'Ripples' the college journal of St Aloysius College, Mangalore
- Conducted radio programs on Radio Sarang, a community radio based in Mangalore
- Event Head of college arts fest and Emcee of various college events
- Attended and won prizes in various Debating & Poetry Writing competitions
- Provided Voice Over for two documentaries on 'Student Islamic Foundation of India' & 'Snehanjali Foundation'
- Emcee for International Kids' Film Festival of India'

REFERENCES

Akash Mundra , Beep Experience Management Pvt Ltd

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Hareen D C , Showtime Events India Pvt Ltd

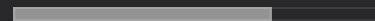
hareendc@showtimegroup.in

Tasneem Sardaria , Masai School

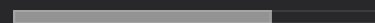
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LANGUAGES

English



Hindi



Malayalam

