

# Marta Zarebska

UX/UI designer, Digital Concept Development student

# plshireme.com

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Aarhus, Denmark

## **ABOUT ME**

A proactive UX/UI Designer driven by a love for problem-solving and creating intuitive digital experiences. Proficient in Figma and experienced in the end-to-end design process, from ideation to delivery, ensuring design solutions balance user needs with business goals.

With a solid understanding of design and interaction principles as well as practical coding knowledge, I am adept at collaborating with cross-functional teams to build impactful products.

#### **SOFTWARE**

- Figma
- Adobe XD
- FigJam
- Miro
- Photoshop
- Illustrator
- WordPress CMS
- VS Code
- Canva
- Trello
- InDesign
- After Effects

#### **SKILLS**

#### Hard skills

- Interaction Design
- Interface Design
- Wireframing
- Prototyping
- Usability Testing
- User Research
- HTML, CSS, JS

#### Soft skills

- Communication
- Problem solving
- Critical thinking
- Time management
- Empathy

# Languages

Polish - Native

English - Fluent, CAE certificate Danish - Pre-intermediate

### **WORK EXPERIENCE**

#### **UX** Designer internship, User-Planet

I - III 2024

- Design System Organisation Updating and maintaining User-Planet's design system as well as creating new reusable components.
- Web Design Designing webpages following an established brand identity for the company and their clients.
- Graphic Design Creating an Eco Design brainstorming toolkit in form of cards using Illustrator and InDesign.

Results: I have experience working on projects in a company setting for various clients, presenting my design ideas to the stakeholders and team members.

Cleaner, BioClean

I 2023 - IV 2025

### **EDUCATION**

# Top-up in Digital Concept Development, Business Academy Aarhus

From VIII 2025

- UX design Applying usability principles and design methods to create wireframes of various fidelity.
- User research Understanding the target audience and their needs through desk research, interviews, observations and usability testing.
- **Digital responsibility** Focus on making solutions that ethical, sustainable, accessible and IT secure.

### AP-Degree in Multimedia Design, Business Academy Aarhus

2022-2024

- User-centred Approach Profound research and testing to uncover and meet users needs.
- Interface Design Using design principles in projects to create intuitive and aesthetic solutions.
- Teamwork Planning, dividing tasks and communication with team members from different backgrounds.

Results: I have experience working in multicultural teams on projects for real clients, translating complicated concepts into user-friendly solutions. I can use theory in practical, user-centric outcomes beneficial for both users and stakeholders.

#### VI Reytan High School in Warsaw

2019-2022

Specialization in maths and English