***Project Objective:***

Coca-Cola sales provided in excel dataset which contains all the retailers that sell Coca-Cola with the region and also, consists of vital financial information as well.

Analyzed sales, profit margins, prices, regions and more.

Firstly, dataset excel uploaded using Power Query.

Secondly, dashboard added with headers.

Thirdly, work on the below insights.

***Key Insights:***

* AI powered QA visual.
* Key influencers visual to analyze profit margins per brand.
* Map chart to see sales by region.
* Matrix to analyze financials such as price per unit and operating profit.
* Dynamic timeline for users to change dates, in form of a slicer.