



## Why PHP IS SO USEFUL?:

In terms of web page content we have two extremes. At one extreme we have HTML which is completely static. There is very little that can be done with HTML to create dynamic content in a web page. At the other extreme we have scripting languages like JavaScript. JavaScript provides a powerful mechanism for creating interactive and dynamic web pages. When talking about JavaScript it is important to understand that it is, by design, a client side scripting language. By this we mean that the script gets executed inside the user's browser and not on the web server on which the web page originated. Whilst this is fine for many situations it is often the case that by the time a script reaches the browser it is then either too late, or inefficient, to do what is

needed. A prime example of this involves displaying a web page which contains some data from a database table. Since the database resides on a server (either the same physical server which runs the web server or on the same network as the web server connected by a high speed fiber network connection) it makes sense for any script that needs to extract data from the database be executed on the server, rather than waiting until it reaches the browser. It is for this kind of task that PHP is perfectly suited. It is also fast and efficient (because the script is executed on the server it gets to take advantage of multi-processing, large scale memory and other such enterprise level hardware features. In addition to the advantages of being a server side scripting lang PHP is easy to learn and use. The fact that PHP works seamlessly with HTML makes it accessible to a broad community of web designers. Perhaps one of the most significant advantages of PHP to some is the ease with which it interacts with the MySQL database to retrieve and store data.

## **DEVELOPMENT:**

The above example is certainly an oversimplification of the power of PHP. Some may question why one would use PHP to output some static text that could have been achieved more easily using an HTML tag. The fact is, however, HTML only makes sense if you know beforehand exactly what needs to be displayed in the web page. Imagine instead, that you are developing an online banking application. One of the pages you need to display must contain the customer's bank account number combined with the current balance. Obviously this information is going to be different for each customer. In this scenario you would develop an HTML page that essentially serves as a template for the page, and then embed PHP into the page to extract the account and balance information from a database. Once processed by the PHP module integrated into the web server, this customer specific content will then appear in the HTML page in place of the PHP script when the page is loaded into the browser.

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