

# **RSVP Project**

## **Insights derived from the data and some recommendations to RSVP Movies for their project:**

1. The highest number of movies is produced in the month of March. USA and India produced more than a thousand 1007 movies in the year 2019.
2. A total of 1078 movies were produced in the year 2019 in 'Drama' genre. Therefore, RSVP Movies should focus on 'Drama' genre for their next project.
3. Movies of genre 'Drama' (produced highest in number in 2019) has the average duration of 106.77 mins. Thriller movies is in top 3 among all genres in terms of number of movies with 1484 movies.
4. From the dataset, we can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd) or both could be their next project's production company.
5. Due to higher average rating, Josh Oreck can be hired as the director for their next project
6. Based on the median rating, Mammooty (Ranked 1st) or Mohanlal (Ranked 2nd) can be hired as the Actor for their next project.
7. Based on the total votes received and average rating, Taapsee Pannu can be chosen as the actress for their next project.
8. Based on the total votes and also for the regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.
9. As a global partner, Marvel Studios (Ranked 1st), Twentieth Century Fox (Ranked 2nd) or Warner Bros. can be chosen as the number of votes received is comparatively higher than other production houses.