Shivam Rai
Junior UX Designer | Digital Enthusiast | UI Designer

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UI/UX Designer with 1 year of professional experience at Wipro, skilled in designing intuitive and engaging digital solutions for web and mobile platforms. Proficient in Figma, with a background in coding and a strong foundation in user-centered design principles. Experienced in website redesigns, high-fidelity prototyping, and optimizing user journeys.

Completed certifications include:
• Complete Web & Mobile Designer: UI/UX, Figma, +more
• Digital Skills: User Experience – Accenture
Passionate about solving real-world problems through thoughtful, research-driven design.

AREAS OF EXPERTISE

Technical Skills
- Figma
- HTML
- CSS
- JavaScript
- Adobe Illustrator

Soft Skills
- Communication
- Collabration
- Problem Solving
- Learning Agility
- Time Management

Process
- UI Design/UX Research
- User Centered Design
- Wireframing/Prototyping
- Responsive Design
- Visual Design

PROFESSIONAL EXPERIENCE

Wipro

UI/UX Designer   *June 2024 – Present*

- Led User-Centric Design Initiatives: Collaborated with clients to conduct user research, identify pain points, and transform insights into intuitive, user-friendly interfaces for web and mobile platforms.
- Prototyped and Iterated Designs: Brought design concepts to life through high-fidelity prototypes and iterative feedback, ensuring smooth user flows and consistent navigation across devices.

Freelance

UI/UX Designer   *Feb 2023 – Present*

- Designed for Real Users: Worked with diverse clients to understand their business goals and user needs, crafting tailored digital experiences through UX research and interface design.
- Delivered Engaging Experiences: Developed interactive prototypes and collaborated closely with clients to refine user journeys, enhancing usability and visual appeal across projects.

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EDUCATION

- **Graphic Era University**   *2020–2023*
  Bachelors of Computer Applications (BCA)

- **Shri Guru Ram Rai Public School**   *2020*
  Senior Secondary (XII)

- **Oceanic International School**   *2018*
  Secondary (X)

CERTIFICATIONS

- **UI/UX for Beginners:** Claimed a professional certification in UI/UX Design from Great Learning Academy.
- **Digital Skills: User Experience:** Completed this course from Accenture on FutureLearn.
- **User Experience Design Professional Certification:** Completed a professional certification in user experience from Institute of Management, Technology and Finance on Udemy.
- **Complete Web & Mobile Designer: UI/UX, Figma, +more:** Gained hands-on experience in designing intuitive and responsive web and mobile interfaces. Covered UI/UX fundamentals, user flows, wireframing, prototyping in Figma, and real-world design project, Focused on user-centered design practices, design systems, and usability principles on Udemy.

PROJECTS

Project 1: Gaming Website Landing Page

- **Designed and Developed from Scratch** Built a modern, interactive landing page for a fictional gaming platform, focusing on bold visuals and immersive UX.
- **Parallax Scrolling Effect:** Integrated a smooth parallax scrolling feature to give depth and motion to the background, creating an engaging browsing experience.
- **User-Centered Approach:** Prioritized the needs of gaming enthusiasts with intuitive navigation, striking visuals, and strategically placed CTAs (Call to Actions).
- **Tools & Skills Used:** Figma for design, and implemented front-end interactions (prototyped interactions).

Project 2: Public Transport QR Recharge – Concept Prototype

- **Innovative Transit Solution:** Designed a conceptual mobile app prototype enabling users to recharge and use QR codes for seamless public transport payments across buses, autos, metros, and more.
- **Quick QR-Based Payment:** The concept revolves around assigning unique QR codes to each mode of public transport. Users can simply scan the QR code during travel, and the fare is automatically deducted from their wallet.
- **Streamlined User Experience:** Focused on making public transportation more accessible and cashless, especially for daily commuters, while reducing dependency on physical tickets or cards.
- **Theme & UI Concept:** The design emphasizes simplicity, intuitive navigation, and a clean, modern UI — inspired by current fintech and travel apps.

Project 3: Rockstar Website Redesign

- **Modern Redesign Initiative:** Reimagined the Rockstar Games website with a fresh, futuristic UI that reflects the brand's edgy and immersive identity.
- **UI/UX Enhancements:** Focused on improving usability by restructuring the information architecture and ensuring smoother navigation and content accessibility.
- **Micro-Interactions:** Introduced subtle animations and hover effects to enrich the user journey and provide feedback on interactive elements, boosting user satisfaction.
- **Glassmorphism Design:** Applied glassmorphism effects to give the interface a sleek, translucent appearance — aligning with modern design trends and creating a premium feel.
- **Prototyping & Design Tools:** Used Figma to design and prototype interactions, ensuring visual consistency and user engagement across all sections.

Project 4: Preventive Maintenance Company Web App

- **Role-Based Dashboard System:** Designed a functional web application tailored for a maintenance company, featuring separate dashboards for Admins and Technicians to streamline task management.
- **Admin Functionality:** Enables administrators to assign tasks, view complaints, add employees, register machines, and monitor overall maintenance operations across departments.
- **Technician Workflow:** Technicians can log into their dashboard to fill out maintenance reports, update task statuses, and manage records efficiently within their respective departments.
- **Inspired by Community UI:** The interface design was inspired by Figma Community resources, focusing on usability and functional layout, while maintaining flexibility for further customization and scaling.
- **Open for Use & Customization:** This project is currently free to use and adaptable based on specific business needs — ideal for small- to mid-scale maintenance operations.

You can check my other projects on my [Figma](#) **profile.**