Shivam Rai

Junior UX Designer | Digital Enthusiast | UI Designer

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Summary

Google-certified UX Designer with 1+ year of experience at Wipro, skilled in designing intuitive and engaging digital solutions for web and mobile platforms. Proficient in Figma, with a background in coding and a strong foundation in user-centered design principles.

My portfolio showcases research-driven, real-world projects like the IRCTC ticket booking redesign and a mobile-first marketplace for Indian artisans — built with empathy, accessibility, and interaction in mind.

Areas of Expertise

Technical Skills
- Figma
- Miro
- HTML
- CSS
- JavaScript
- Adobe Illustrator

Soft Skills
- Communication
- Collaboration
- Problem Solving
- Learning Agility
- Time Management

Process
- UX Research
- UI Design
- User Centered Design
- Wireframing
- Prototyping
- Visual Design

Professional Experience

Wipro – UI/UX Designer   **June 2024 – Present**
- Led User-Centric Design Initiatives: Collaborated with clients to conduct user research, identify pain points, and transform insights into intuitive, user-friendly interfaces for web and mobile platforms.
- Prototyped and Iterated Designs: Brought design concepts to life through high-fidelity prototypes and iterative feedback, ensuring smooth user flows and consistent navigation across devices.

Freelance – UI/UX Designer   **Feb 2023 – Present**
- Designed for Real Users: Worked with diverse clients to understand their business goals and user needs, crafting tailored digital experiences through UX research and interface design.
- Delivered Engaging Experiences: Developed interactive prototypes and collaborated closely with clients to refine user journeys, enhancing usability and visual appeal across projects.

Education

- Graphic Era University
  Bachelor of Computer Applications (BCA)   2020–2023

- Shri Guru Ram Rai Public School
  Senior Secondary (XII)   2020

- Oceanic International School
  Secondary (X)   2018

Certifications

- **Google UX Design Professional Certificate – Coursera (2025)**
  Earned through hands-on projects, including user research, wireframing, prototyping, and usability testing.

- **Complete Web & Mobile Designer – Udemy (2025)**
  Focused on responsive design, user flows, and real-world UI/UX systems in Figma.

- **How To Design For Accessibility – Udemy (2025)**
  Learned how to design for accessibility, according to Web Content Accessibility Guidelines (WCAG).

- **UX Design Professional Certification – MTF (2023)**
  Practical course covering fundamentals of UX processes and design thinking.

- **Digital Skills: User Experience – Accenture (2023)**
  Introduced user-centered design principles and UX research methods.

- **UI/UX for Beginners – Great Learning Academy (2023)**
  Covered foundational concepts of interface and experience design.

Key Projects

IRCTC Website Redesign
- Redesigned India's official ticket booking platform to simplify the booking process, reduce friction, and improve accessibility.

- Conducted user interviews, created personas and journey maps, and delivered a responsive and intuitive UI in Figma.

- Integrated micro-interactions to enhance the experience and reduce drop-offs in ticket flow.

- Tools: Figma, UX Research, UI Design, Micro-interactions, Accessibility

Local Artisans Marketplace
- Built a responsive e-commerce platform that allows rural artisans to showcase and sell their handmade goods.

- Handled research, information architecture, wireframing, and UI design across web and mobile.

- Focused on discoverability, local storytelling, and seamless checkout.

- Tools: Figma, Research, IA, Wireframing, Responsive UI

Gaming Website Landing Page
- Built a modern landing page with immersive visuals and parallax scrolling for a fictional gaming platform.

- Focused on user-centered design, visual hierarchy, and intuitive navigation.

- Tools: Figma, Front-end Prototyping

Public Transport QR Recharge – Concept

- Designed a mobile app prototype enabling users to scan QR codes to pay for bus, auto, and metro fares.

- The interface is intuitive, inspired by travel/fintech apps, and enables cashless travel with wallet-based payment.

- Tools: Figma, Mobile UI, UX Prototyping

Rockstar Website Redesign

- Reimagined Rockstar Games' website with a modern, glassmorphic UI that aligns with their immersive brand.

- Improved the information structure, usability, and added interactive animations.

- Tools: Figma, IA, Glassmorphism, UI Animation

Preventive Maintenance Web App

- Designed dashboards for admins and technicians to manage machine complaints, reports, and maintenance logs.

- Inspired by community UI kits, this app is scalable and currently available for small businesses.

- Tools: Figma, Role-Based UI, Dashboard UX

More case studies and prototypes available at: https://shivurai.github.io/Portfolio