

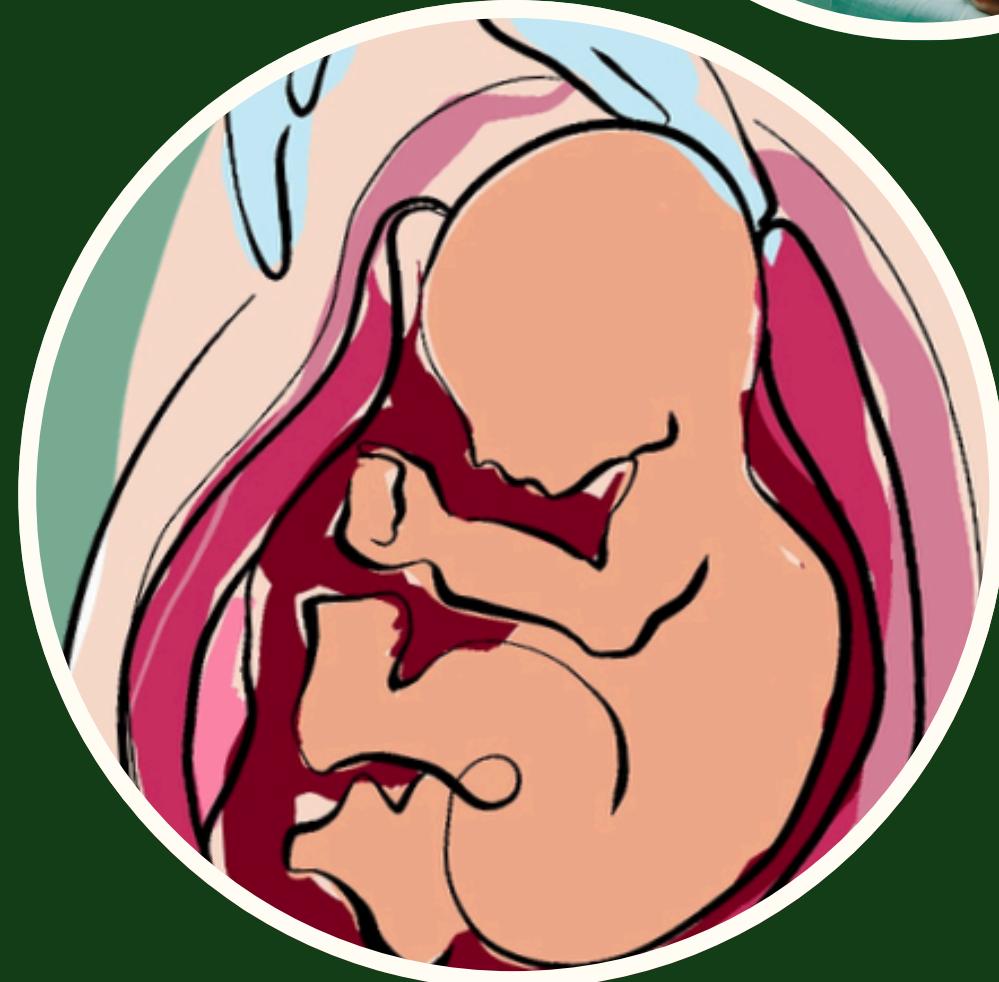
# PROJECT JANAM

## REDEFINING MATERNAL AND NEONATAL HEALTHCARE

**Mission Statement:** To provide safe, dignified, and accessible childbirth for rural women through mobile birthing clinics and midwifery training.



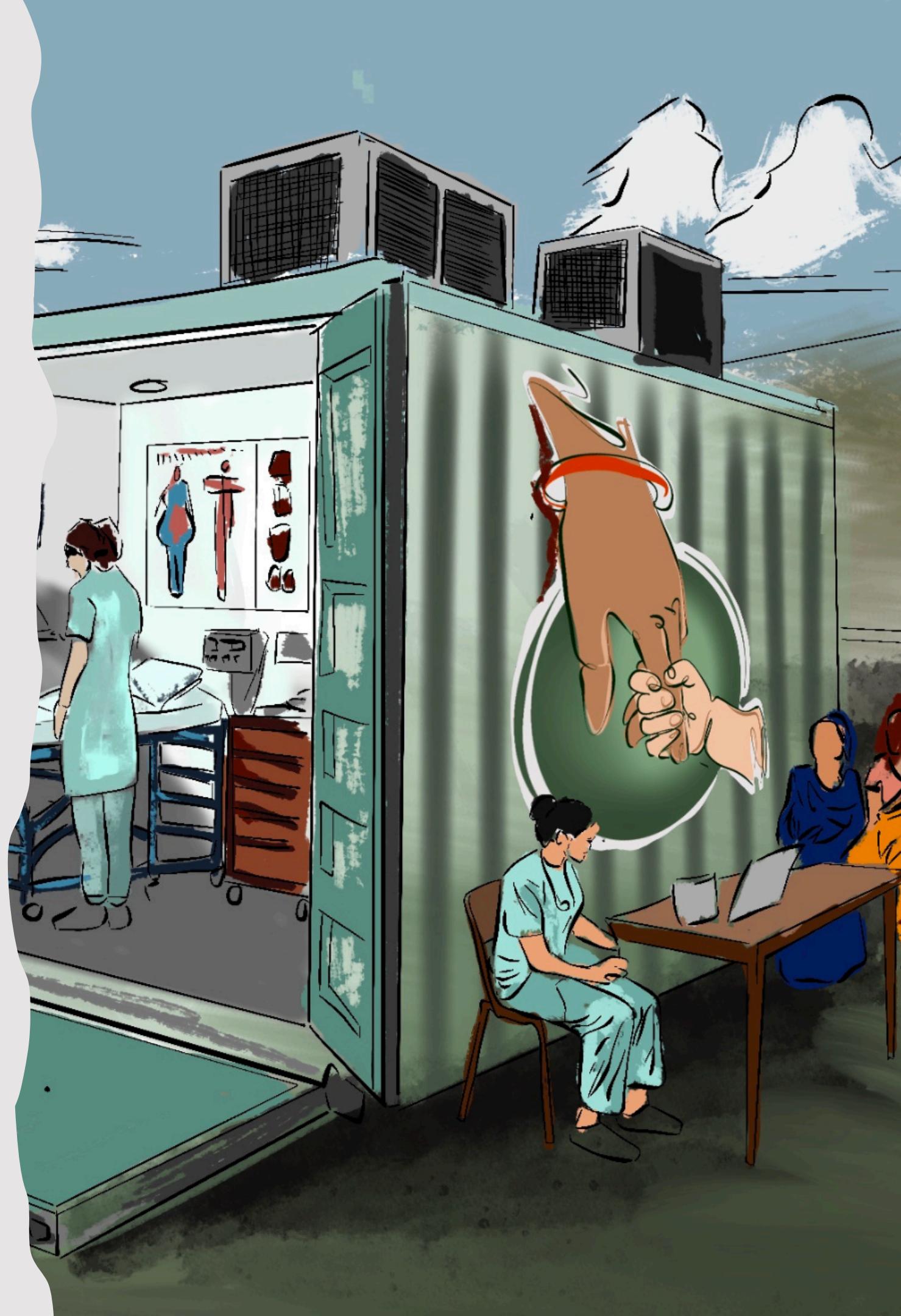
# THE CRISIS WE ADDRESS



- Every **20 minutes**, a woman dies from **pregnancy-related complications** in India.
- Over **60%** of rural women lack access to healthcare **within 10 km**.
- Relying on **untrained midwives** leads to life-threatening risks like **postpartum hemorrhage** and **infections**.
- These deaths are preventable with access to **sanitary birthing spaces** and **skilled healthcare providers**.

# OUR INNOVATIVE SOLUTION: MOBILE BIRTHING CLINICS'

- **Repurposed Shipping Containers:** Fully equipped to provide safe, hygienic deliveries.
- **Medical-Grade Facilities:** Sterilized delivery beds, diagnostic tools, and emergency supplies.
- **Sustainability:** Solar-powered units with water purification systems, operational in remote locations for up to 10 days.



# EMPOWERING COMMUNITIES

## TRAINING LOCAL WOMEN AS SKILLED MIDWIVES

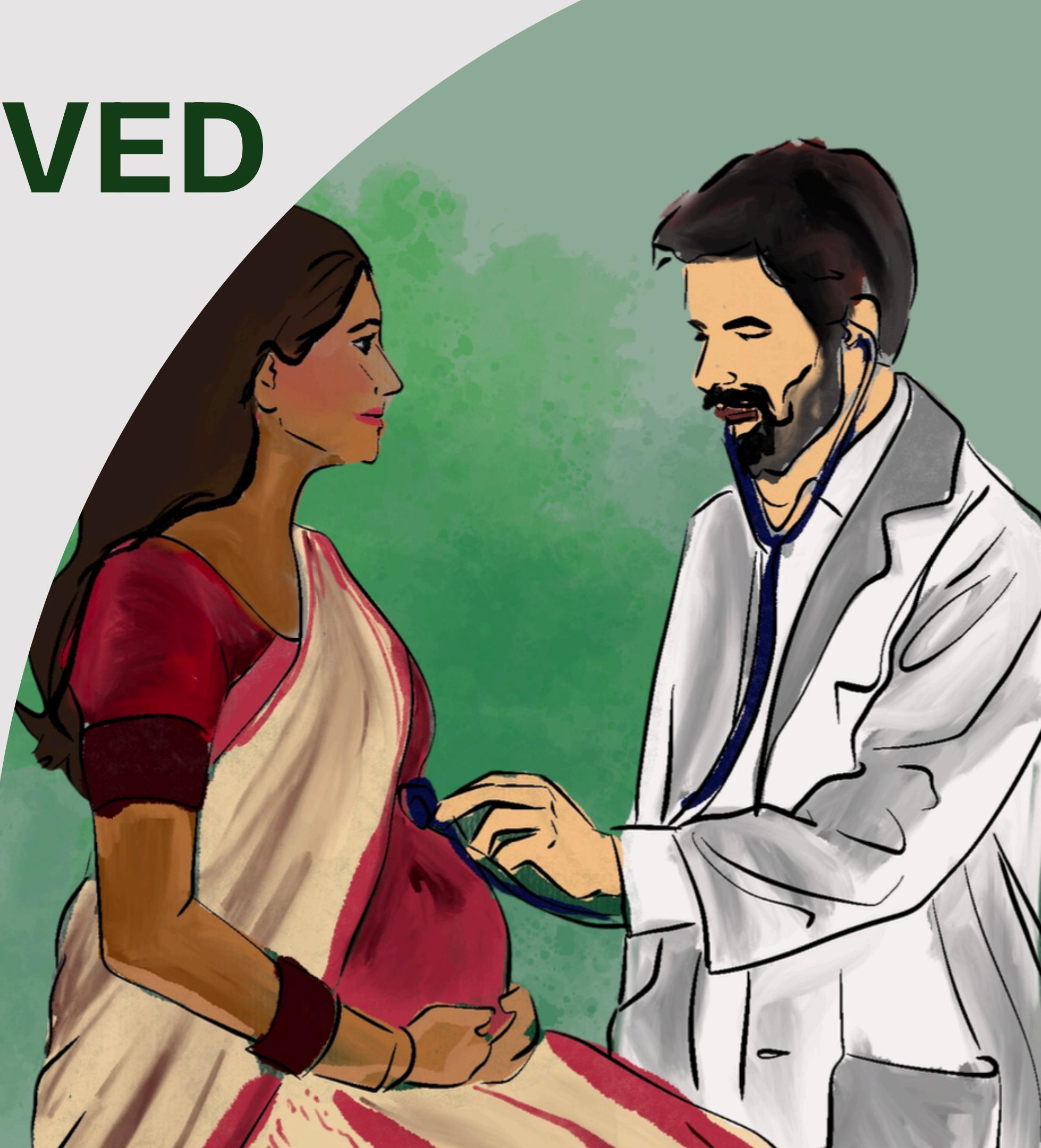
- In partnership with the National Health Mission. Covers prenatal, delivery, and postnatal care, along with emergency response training.
- Conducted by gynecologists and healthcare professionals from partner hospitals.
- Combines online modules with hands-on training at Janam clinics.
- Midwives receive mentorship and regular assessments.

We're addressing the shortage of formally trained midwives in rural areas, ensuring every woman has access to skilled care during childbirth.

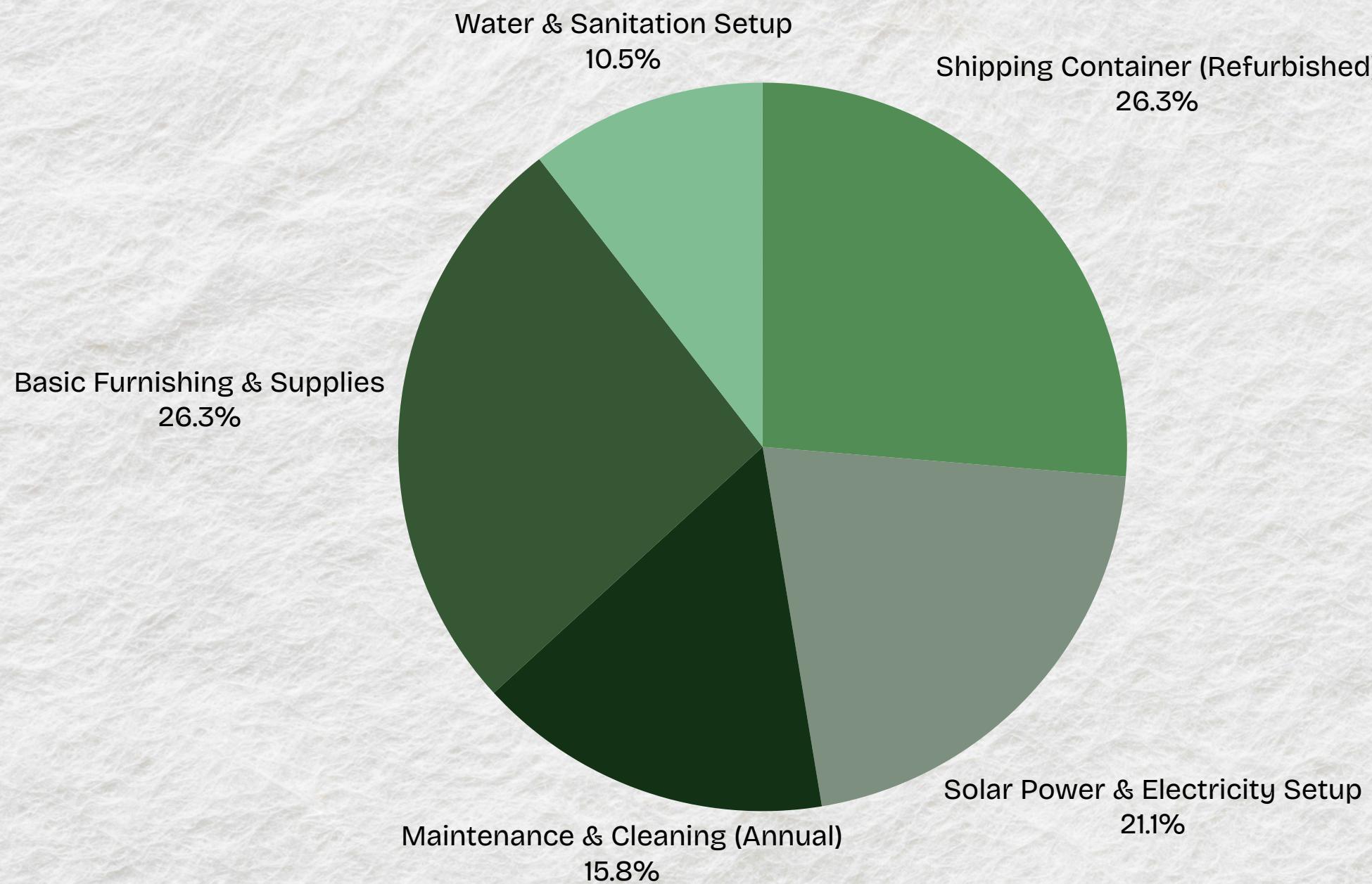


# IMPACT ACHIEVED SO FAR

- **Prototype Success:** Operational clinic going to be deployed in Mahapura village,
- **100+ Midwives Trained:** Leading to safer deliveries and improved neonatal care.
- **Created and published** safe birthing guide.
- **Recognized by India's Health Ministry** for our educational resources.



# Cost Breakdown per container - (\$4200)



Category	Estimated Cost
Shipping Container (Refurbished)	1600 USD
Solar Power & Electricity Setup	300 USD
Maintenance & Cleaning (Annual)	180 USD
Basic Furnishing & Supplies	2000 USD
Water & Sanitation Setup	120 USD
<b>Total</b>	<b>4200 USD</b>