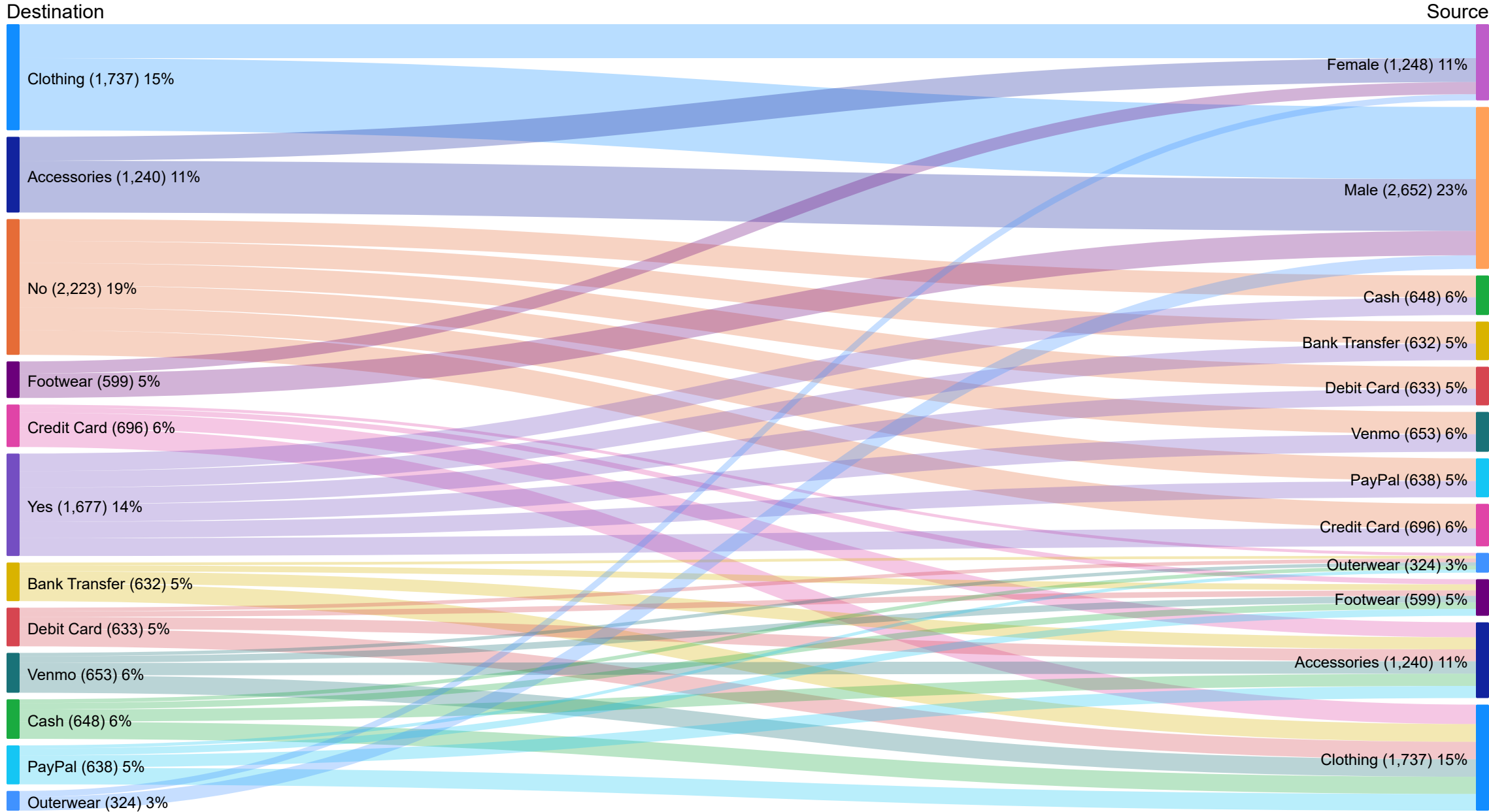


Sum of Value by Destination and Source



# Shopping Trend Analysis Dashboard

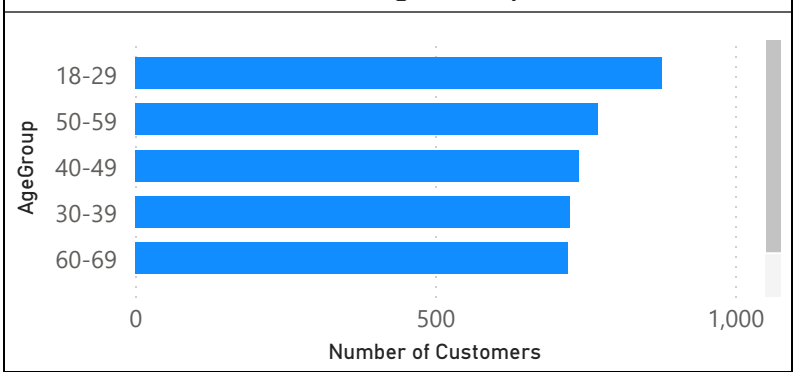
Ask a question about your data

Try one of these to get started

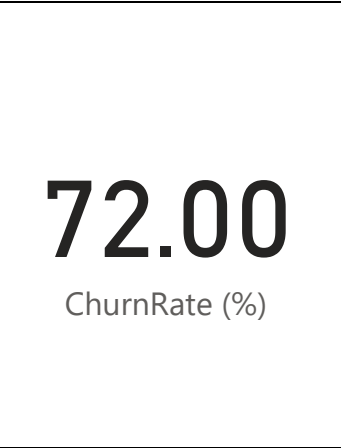
what is the churned customers by data shipping type

what is the churn rate by shopping trend shipping type

Active Age Group



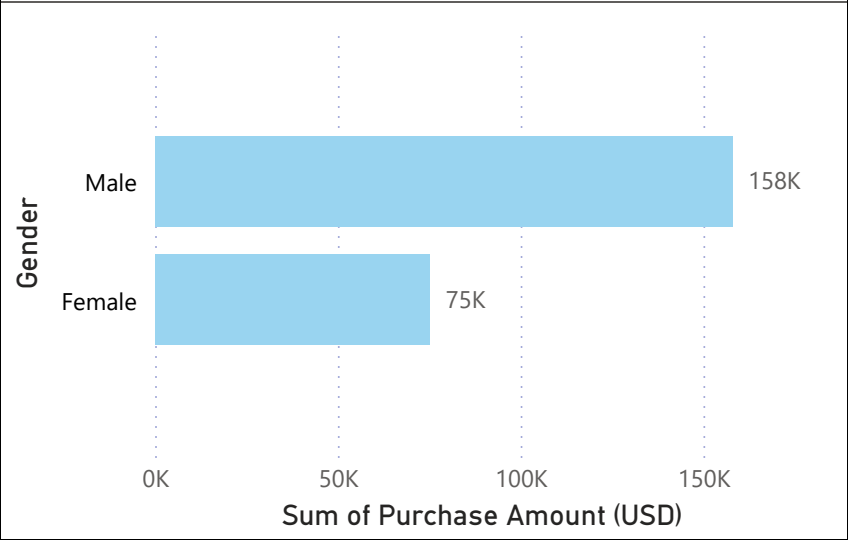
Customer Churn Rate



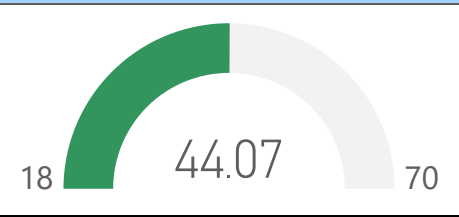
Review Rating



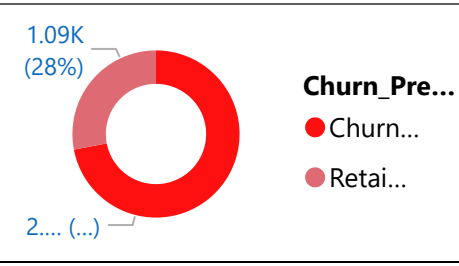
Purchase Amount (USD) by Gender



Average Age

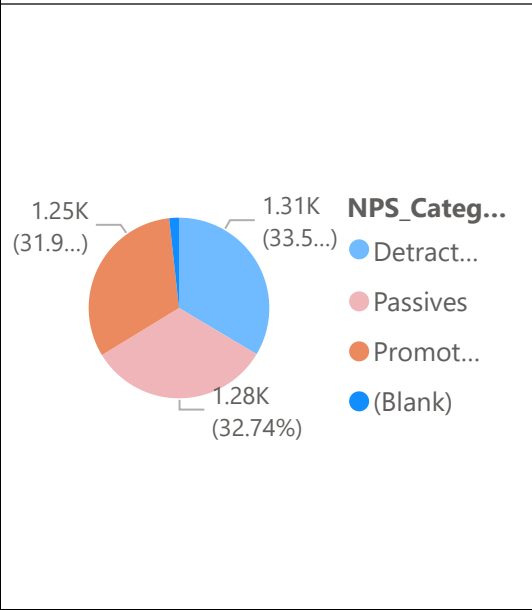


Churn vs Retained Customers

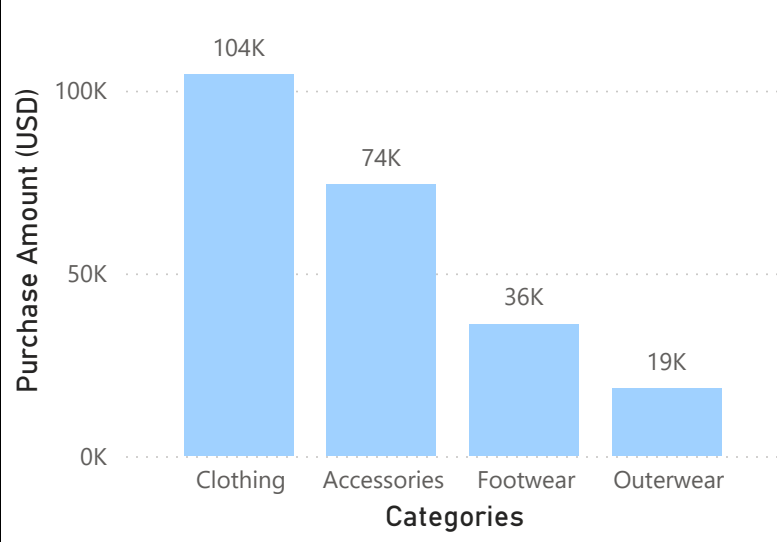


Female	Frequency of Purchases <b>Annually</b>	Average Purchase Amount... <b>60.25</b>
Male	Frequency of Purchases <b>Annually</b>	Average Purchase Amount... <b>59.54</b>

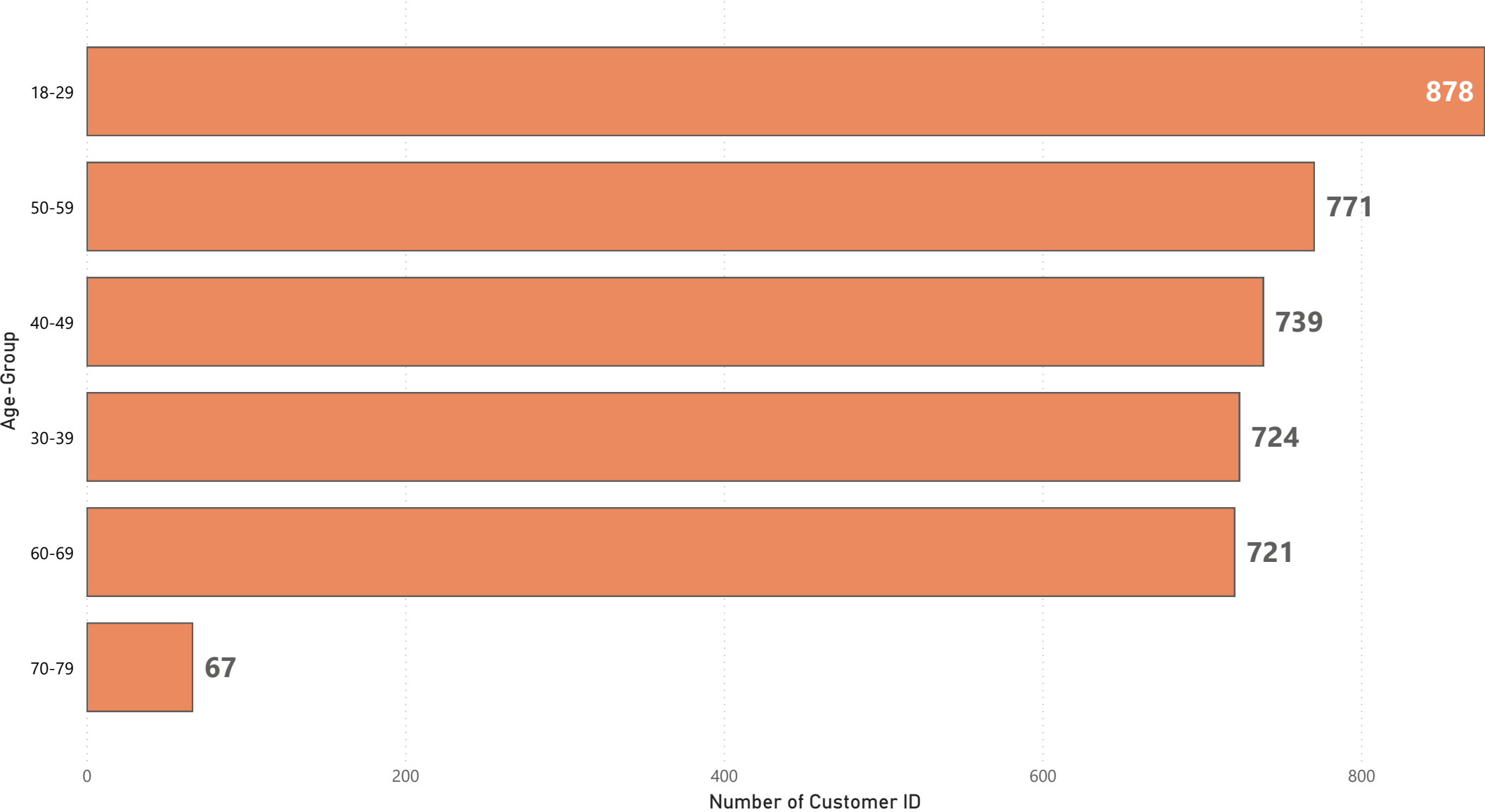
NPS Category

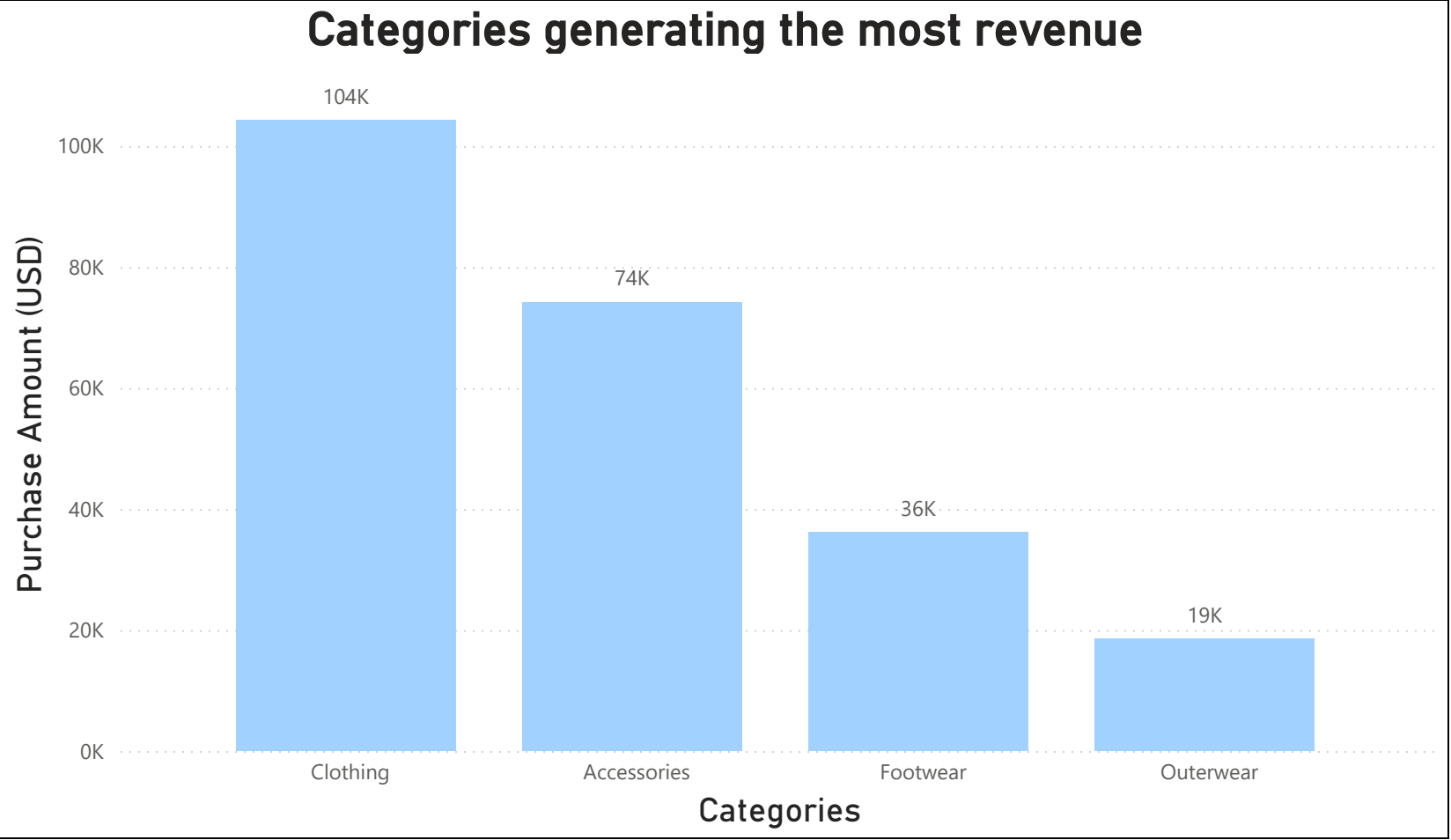


Categories generating the most revenue

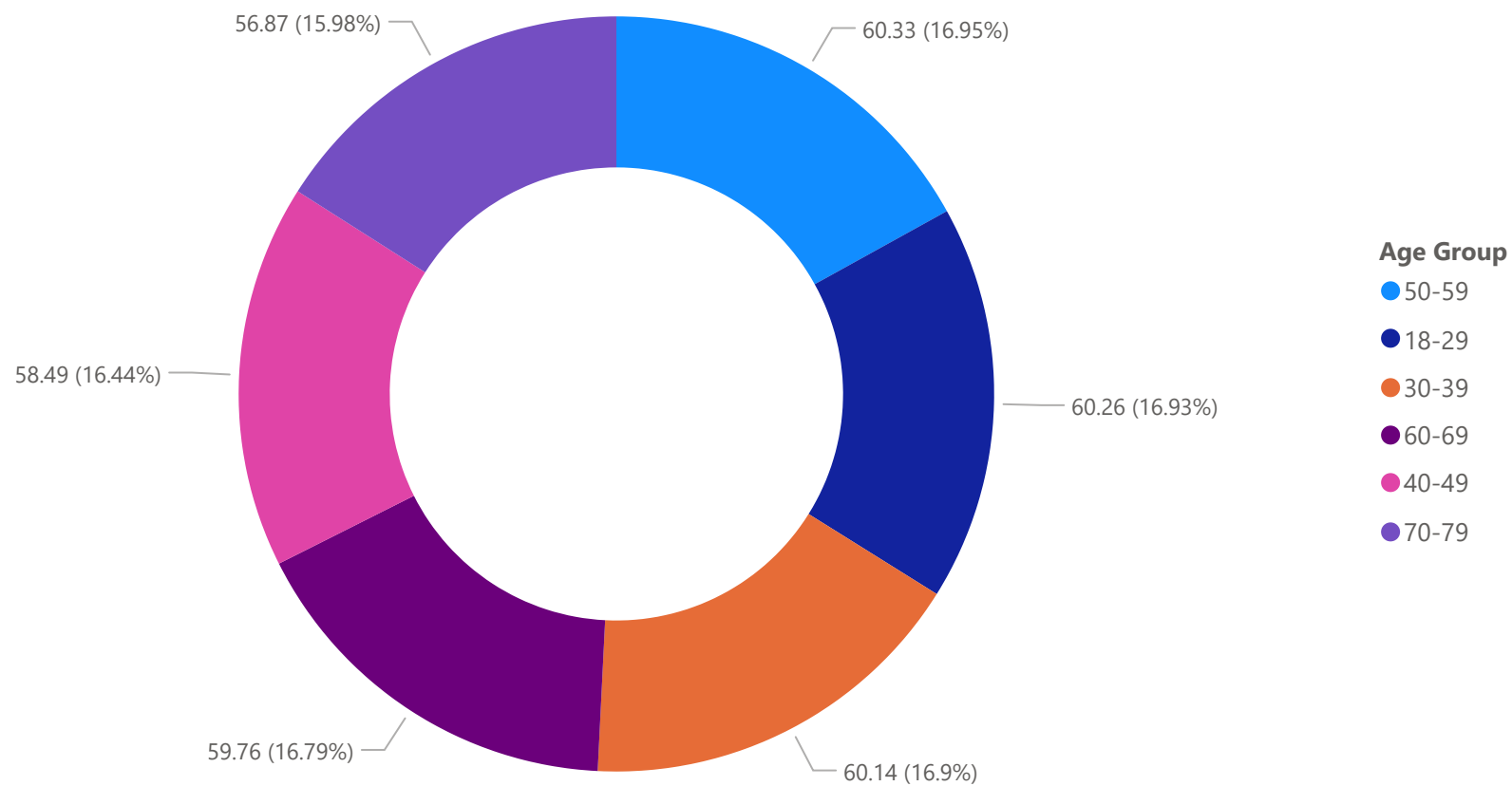


# Active Age Group

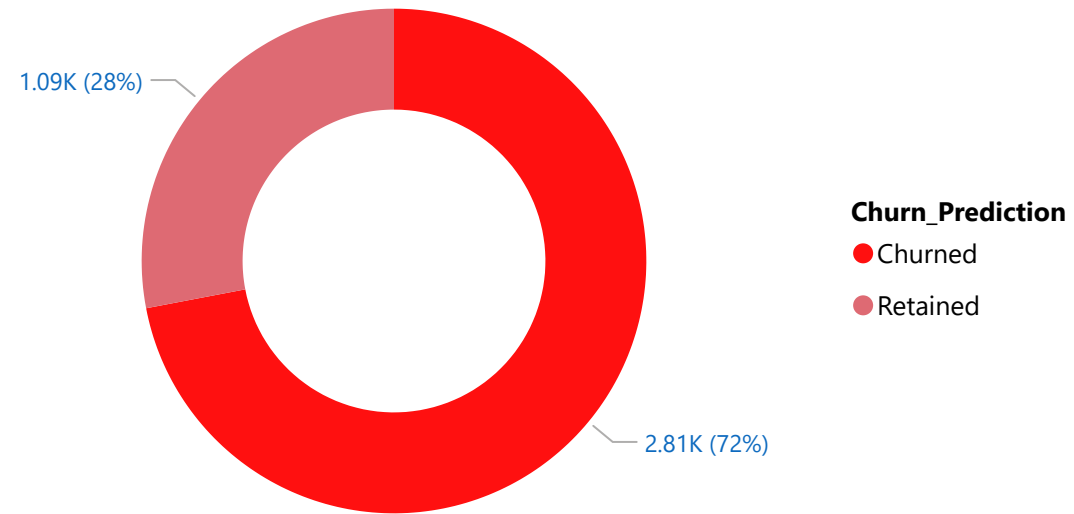


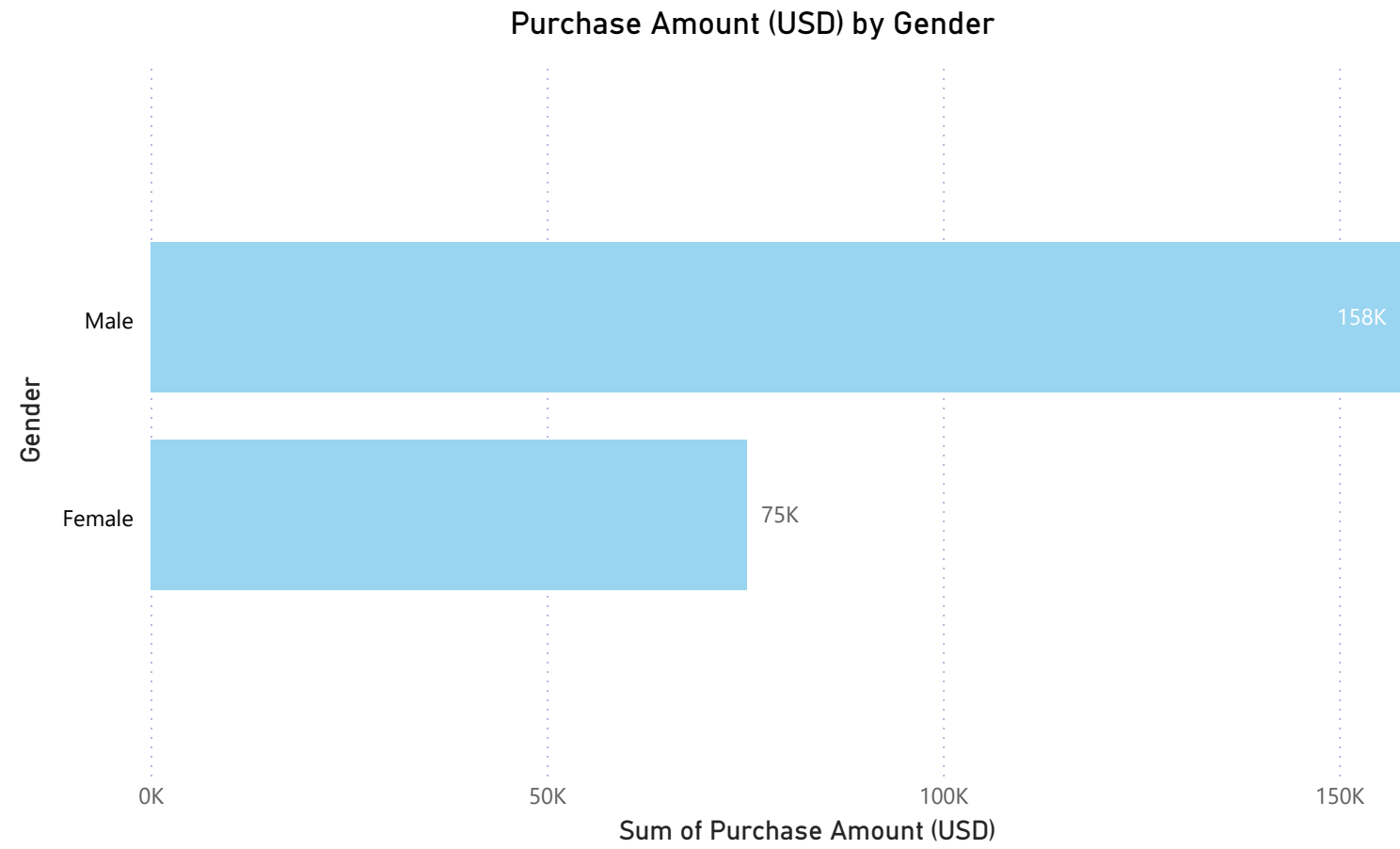


## Spending Per Age Group



## Churn vs Retained Customers





NPS Category

