

# Shixun Chen

<https://shixundesign.net>

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## EDUCATION

### ArtCenter College of Design Pasadena, CA

Expected August 2019

MS Industrial Design

### INSEAD Singapore

April 2019-May 2019

Innovation By Design Program

### Tsinghua University Beijing, China

2012-2016

BE Vehicle Engineering (Body Design)  
BFA Digital Entertainment Design

### Politecnico di Milano Milan, Italy

September 2014-March 2015

Design & Engineering Exchange Student

## DESIGN CAPABILITIES

Photoshop, Indesign, Illustrator, Premiere,  
After Effects, Audition, Rhino, Solidworks,  
3DS Max, Keyshot, Vray

Human centered reseach, Design thinking,  
Ideation

## ENGINEERING CAPABILITIES

Arduino, C, Html, Javascript, Python, Catia,  
Ansys

## EXPERIENCE

### IBM

China Development Lab Watson IoT ,  
Extreme Blue Intern Program Intern

July-August 2017

Designed UX, UI for website and involved in full stack development  
utilizing javascript and p ython for the intelligent academic conference  
system based on speech recognition format.

### Didi Chuxing

Uber Business Team, Intern

May-June 2017

Drafted national marketing strategies and pop-up activity proposals.  
Designed landing page, banners for advertisement in the Didi App.  
Designed posters and comics for social media campaigns.

### Daimler AG

R&D China – Innovation and Concepts, Intern

March-June 2016

Supported innovation workshops and conducted desk researches in the  
areas of: Connected cars, Up-gradable cars, Healthy cars, etc.  
Responsible for developing internal briefs of innovative ideas,  
communicating them to the Office of Intelligent Property.  
Created visual design assets for events including launch of RD Community  
China, Media Day, Ex-com Drive (test drive for latest models) 2016 China.

### China Unicom

Channel Supporter, Intern

July-August 2015

Designed and maintained web portals for China Unicom.  
Created and implemented an internal team building game.

### Cedars Sinai, LA Department of Parks and Recreation, Garmin and the Discovery Cube Sponsored Project

Spring 2019

Game on: Inspiring a Healthy LA for 2028. Designed a product and app to  
encourage a culture of healthy, active and engaged communities.

### Zodiac Aerospace Sponsored Project

Fall 2018

Participated in a project for Zodiac in which we explored and designed  
the passenger experience on Aircraft business class travelers.

### Pensole Footwear Design Academy

Summer 2018

A short 3-week color, material and finish design project for new sneakers.