

Shixun Chen

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EDUCATION

ArtCenter College of Design Pasadena, CA

August 2019

MS Industrial Design

INSEAD Singapore

April 2019-May 2019

Executive Education
Innovation By Design Program

Pensole Footwear Design Academy Portland, OR

August 2018

Sneaker CMF Design Summer Program

Tsinghua University Beijing, China

2012-2016

BE Vehicle Engineering (Body Design)
BFA Digital Entertainment Design

Politecnico di Milano Milan, Italy

September 2014-March 2015

Design & Engineering Exchange Student

DESIGN CAPABILITIES

Photoshop, Indesign, Illustrator, Premiere,
After Effects, Audition, Rhino, Solidworks,
3DS Max, Keyshot, Vray

Ethnographic research, Design thinking

ENGINEERING CAPABILITIES

Arduino, C, Html, Javascript, Python, Catia,
Ansys

EXPERIENCE

UBTECH North America Research and Development Center

Industrial Designer

October 2019 - Now

Designed robots from initial concepts to 2D ideations and 3D forms.
Designed 2D and 3D animation for robots, demonstrating the service system
and user experience.
Responsible for prototype manufacturing and shipping from China.

Station Digital Media, Inc.

UI/UX Intern

September 2019 - October 2019

Worked on UI/UX enhancement and quality assurance for MyMazda app.

IBM

China Development Lab Watson IoT , Extreme Blue Program

July-August 2017

Designed UX, UI for website and involved in full stack development utilizing
javascript and python for the intelligent academic conference system based on
speech recognition format.

Didi Chuxing

Uber Business Team, Intern

May-June 2017

Drafted national marketing strategies and pop-up activity proposals.
Designed landing page, banners for advertisement in the Didi App.
Designed posters and comics for social media campaigns.

Daimler AG

R&D China – Innovation and Concepts, Intern

March-June 2016

Supported innovation workshops and conducted desk researches in the areas
of: Connected cars, Up-gradable cars, Healthy cars, etc.
Created visual design assets for events.

China Unicom

Channel Supporter, Intern

July-August 2015

Designed and maintained web portals for China Unicom.

Cedars Sinai, LA Department of Parks and Recreation, Garmin and the Discovery Cube Sponsored Project

Spring 2019

Game on: Inspiring a Healthy LA for 2028. Designed a product and app to
encourage a culture of healthy, active and engaged communities.

Zodiac Aerospace Sponsored Project

Fall 2018

Participated in a project for Zodiac in which we explored and designed the
passenger experience on Aircraft business class travelers.