

Shixun Chen

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EDUCATION

ArtCenter College of Design Pasadena, CA

Expected June 2019

MS Industrial Design

Tsinghua University Beijing, China

2012-2016

BE Vehicle Engineering (Body Design)

BFA Digital Entertainment Design

Politecnico di Milano Milan, Italy

September 2014-March 2015

Design & Engineering Exchange Student

CAPABILITIES

Photoshop, Indesign, Illustrator, Premiere,
After Effects, Audition, Rhino, Solidworks,
3DS Max, Keyshot, Vray, Arduino, C,
Html, Javascript, Python, Catia, Ansys

EXPERIENCE

China Development Lab Watson IoT ,
Extreme Blue Intern Program Intern

IBM

July-August 2017

Responsible for UX, UI Design and web development for the intelligent academic conference system based on speech recognition format.

Uber Business Team, Intern

Didi Chuxing

May-June 2017

Drafted national marketing strategies and promotion activity proposals.
Designed landing page, banners for advertisement in the Didi App.
Designed posters and comics for social media campaigns.

R&D China – Innovation and Concepts, Intern

Daimler AG

March-June 2016

Supported innovation workshops in the areas of: Connected cars, Upgradable cars, Health in cars, Entertainment in cars, etc.
Responsible for developing internal briefs of innovative ideas, communicating them to the Office of Intelligent Property.
Conducted desk researches of mobility start-ups, charging system of EVs.
Created visual design assets for events including launch of RD Community China, Media Day, Ex-com Drive (test drive for latest models) 2016 China.

Channel Supporter, Intern

China Unicom

July-August 2015

Designed and maintained web portals for China Unicom.
Created and implemented an internal team building game.

PROJECTS

Game on: Inspiring a Healthy LA for 2028

Spring 2019

Sponsored project by Cedars Sinai, LA Department of Parks and Recreation, Garmin and the Discovery Cube. Designed a product and app to encourage a culture of healthy, active and engaged communities for all Angelenos.

Zodiac Aerospace Sponsored Project

Fall 2018

Participated in a project for Zodiac in which we explored and designed the passenger experience on Aircraft business class travelers.

Pensole Footwear Design Academy

Summer 2018

A short 3-week color, material and finish design project for new sneakers.