Shixun Chen

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EDUCATION

ArtCenter College of Design
Pasadena, CA
2016-2019

MS Industrial Design

INSEAD
Singapora
April 2019-May 2019

Executive Education
Innovation By Design Program

Pensole Footwear Design Academy
Portland, OR
August 2018

Sneaker CMF Design Summer Program

Tsinghua University
Beijing, China
2012-2016

BE Vehicle Engineering (Body Design)
BFA Digital Entertainment Design

Politecnico di Milano
Milan, Italy
September 2014-March 2015

Design & Engineering Exchange Student

DESIGN CAPABILITIES

Photoshop, Indesign, Illustrator, Premiere,
After Effects, Audition, Rhino, Solidworks,
Onshape, 3DS Max, Keyshot, Blender, Vray,
Sketch, Figma

Ethnographic reseach, Design thinking

ENGINEERING CAPABILITIES

C, Java, Html, Javascript, Catia
three.js, D3.js

EXPERIENCE

Wavemaker Labs, Inc.

Industrial Designer
October 2021-July 2022

Conducted ethnographic research, improved the UX, desgined the UI and completed the user testing for Piestro.
Designed the customer portal UX/UI for Graze and Future Acres.

INSEAD

Executive Education Online Programme Design Coach
July 2020-Now

Provide feedback for the learner's Action Learning Project in Design Thinking and Creativity for Business programme.

UBTECH North America Research and Development Center

Industrial Designer & UI/UX Designer & 3D Artist
October 2019-September 2021

Designed healthcare related robotics from initial concepts to 2D ideations and 3D forms for manufacturing and assembly.
Made 2D and 3D animation for the service system and user experience.
Designed UX/UI, developed the front end in HTML/CSS/JavaScript.
Responsible for prototype manufacturing and logistics.

Station Digital Media, Inc.

UI/UX Intern
Septmeber 2019-October 2019

Worked on UI/UX enhancement and quality assurance for MyMazda app.

IBM

China Development Lab Watson IoT , Extreme Blue Program
July-August 2017

Designed UX, UI for website and involved in full stack development utilizing javascript and python for the intelligent academic conference system based on speech recognition format.

Didi Chuxing

Uber Business Team, Intern
May-June 2017

Drafted national marketing strategies and pop-up activity proposals.
Designed landing page, banners for advertisement in the Didi App.
Designed posters and comics for social media campaigns.

Daimler AG

R&D China – Innovation and Concepts, Intern
March-June 2016

Supported innovation workshops and conducted desk researches in the areas of: Connected cars, Up-gradable cars, Healthy cars, etc. Created visual design assets.