

Binary Dependent Variable

Week 16

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Get Started

Binary Data

- A variable is binary if it only has two values, 0 or 1("No" or "Yes", etc.)
 - Did you vote or not?
 - Did a country adopt this policy or not?
 - Did the war or protest end or not?

Why not linear model

- A typical OLS equation looks like:

$$Y = \beta_0 + \beta_1 X + \varepsilon$$

and assumes that the error term,

ε

is normal.

- Running OLS with a binary dependent variable is called **linear probability model**.
- The interpretation is the exact same as regular OLS. The only difference is that our interpretation of the dependent variable is now in probability terms.
- So we say, **a one-unit increase in X is associated with a three percentage point increase in the probability.**

Why not linear model

- We will get prediction outside the interval between 0 and 1.
- Violate the homoscedasticity assumption of OLS.
- By using OLS estimator, we assume linear trend in probabilities.

Generalised Linear Model

- A GLM equation looks like:

$$E(Y|X) = F(\beta_0 + \beta_1 X)$$

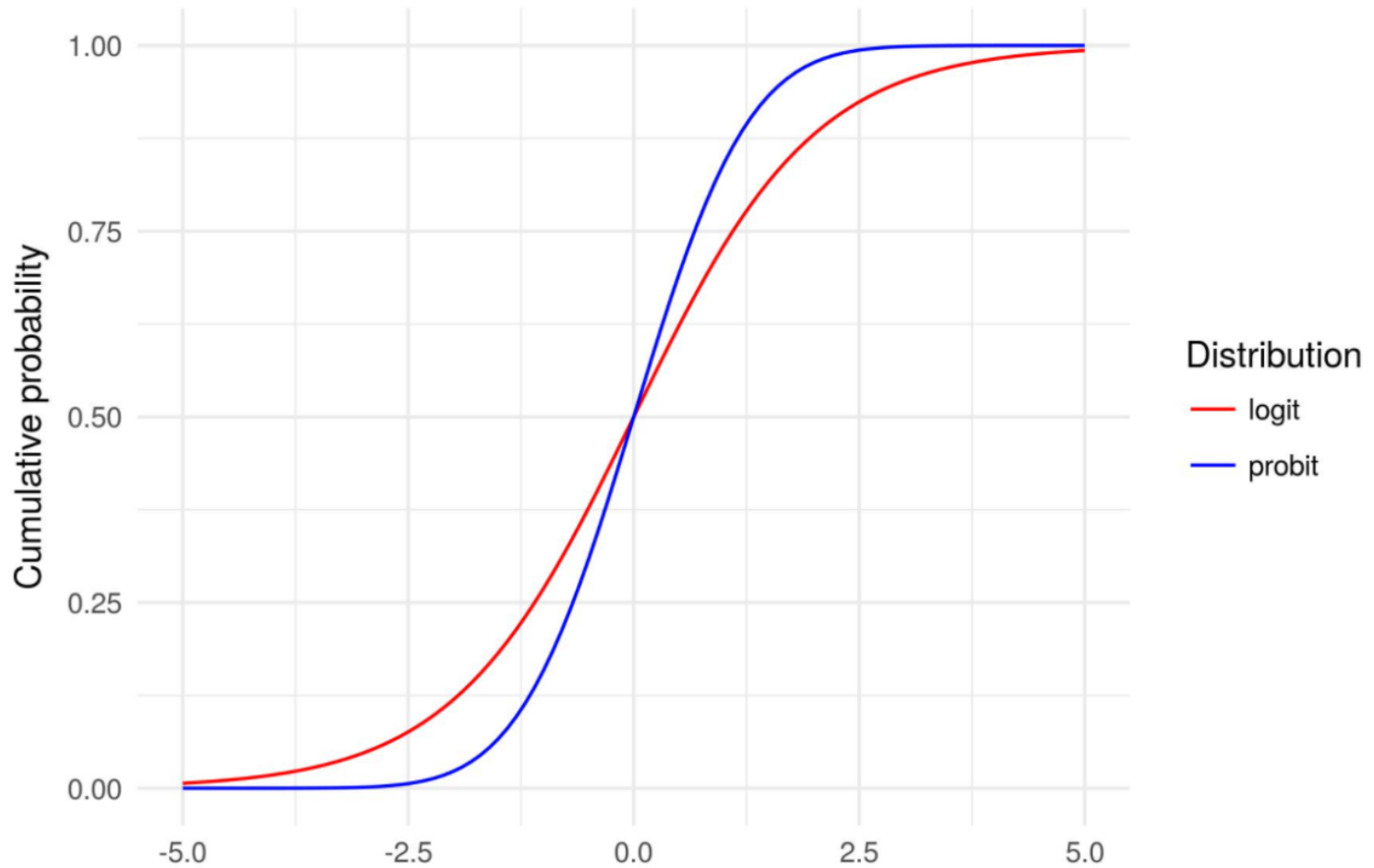
- Key differences:
 - **estimated by maximum likelihood**, rather than OLS.
 - **binomial distribution for binary data**, rather than normal distribution.
 - In *R*, we use

Probit vs. Logit

- Logit model is a form of a statistical model that is used to predict the probability of an event occurring
- Probit model is similar to logit model, but it determines the likelihood that an item or event will fall into one of a range of categories by estimating the probability that observation with specific features will belong to a particular category.
- So dependent variable for probit model can only take on **one of the two values, such as yes or no, true or false.**

Probit vs. Logit

Logit models are used to model logistic distribution while probit models are used to model the cumulative standard normal distribution.



Interpretation

- Coefficients are log odd-ratios.
- From the coefficients themselves we can get direction (positive/negative) and significance, but not **the size of effect**.
- So we convert them into odds-ratio by exponentiating:

How to interpret odds ratio

Predicted Probability/Marginal effect

- To interpret the effects more clearly, we need to calculate the predicted probability.
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 - And we write, the predicted probability for the occurrence of an event is XXX.