



HAMBURG'S #1 AI-HACKATHON FOR EUROPEAN TECH-TALENTS

CHALLENGE AND INSPIRE THE BEST TECH-TALENTS,
THAT WILL SHAPE AND ACCELERATE OUR FUTURE.

Google



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T-Systems

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EVERBODY NEEDS TECH-TALENT

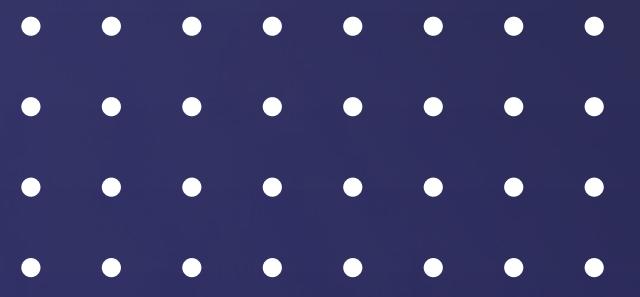
CHEFTREFF IS MATCHING TOP-TIER TECH TALENT WITH RELEVANT
TECH COMPANIES AND EXCITING REAL-WORLD CHALLENGES

- ✗ Tech-Talents are needed everywhere
- ✗ Costs per Tech-Hire are >10.000€
- ✗ Difficulties to stand out as a company
- ✗ Exhaustive to test hard- & soft-skills

- ✓ Meet 250 top tech talents in one place
- ✓ Test skills & mindset with real challenges
- ✓ Personal and exciting interactions with you and your company
- ✓ Direct connection to relevant candidates



RECAP: HACKATHON 2024



FOSTERING THE JOY FOR TECH THROUGH REAL-WORLD CHALLENGES

The AI-Hackathon 2024 brought together 100 of the smartest students and young professionals in the tech-space from top tier universities and companies from all over europe - driven by the challenge to innovate!

100 Top-Tech-Talents

24 Hours of Coding

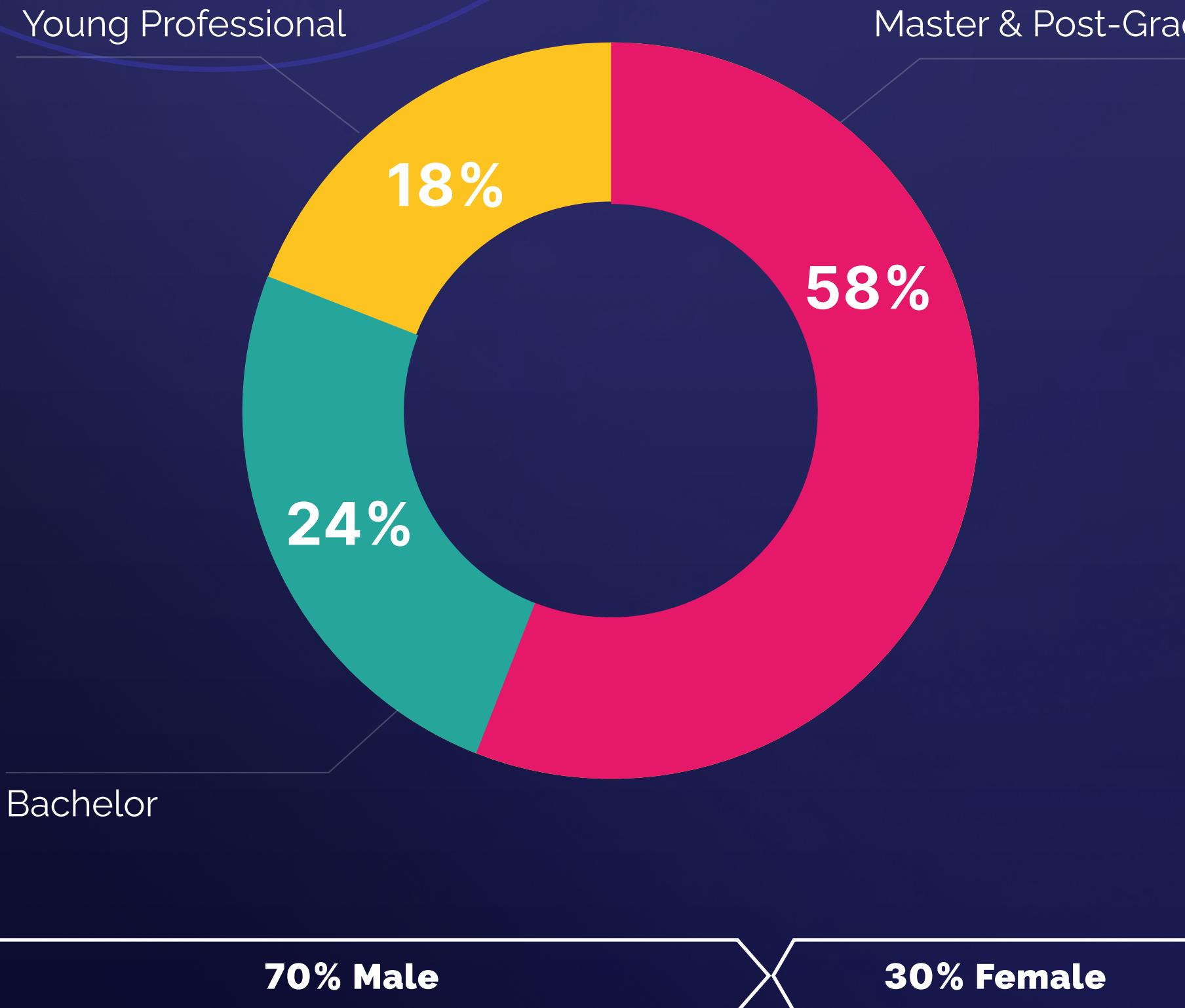
3 Real-World Challenges

Factory Hammerbrooklyn, Hamburg

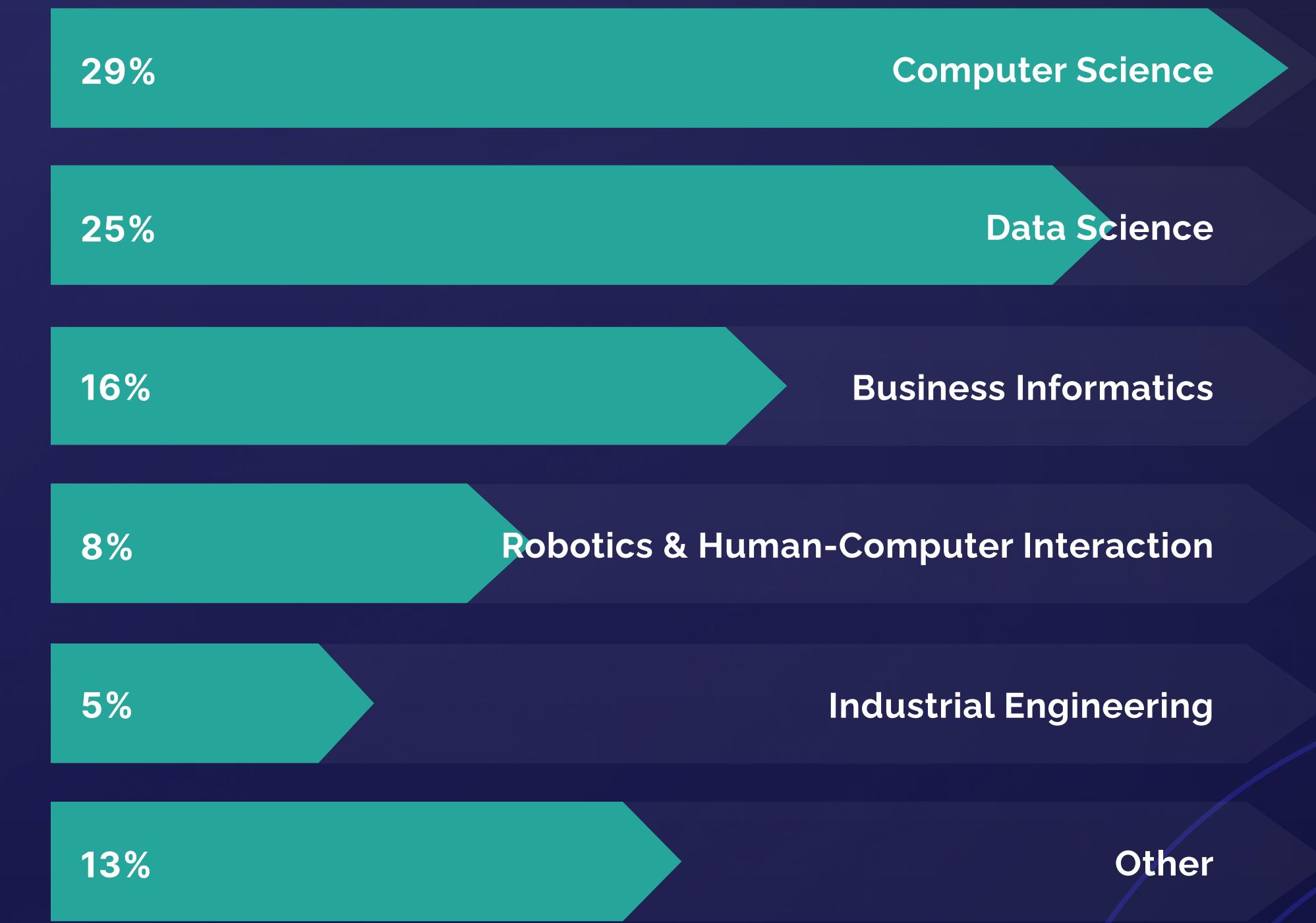


FACTS: PARTICIPANTS

ACCELERATING THE SKILLS OF TOP-TIER EUROPEAN TECH-TALENT



Fields of Study / Research



Universities:



2025 FACTS

THE PLACE TO MEET YOUR
INCREASING TECH DEMAND

The ChefTreff Hackathon brings together European top tech talents to solve real-life challenges within 24 hours using innovative methods such as AI.

- ✓ Participants with experience in SD, AI, Data Science
- ✓ Topics such as Sustainability, Mobility, Finance, etc.
- ✓ Hackathon fully managed by ChefTreff

 250 Tech Talents

 24 Hours

 Hamburg

 7-10 Real-World Challenges



THREE REASONS TO TAKE PART

YOUR UNIQUE CHANCE TO AUTHENTICALLY REACH,
ATTRACT AND WIN THE BEST TECH TALENT

**POSITION YOUR COMPANY
AS A TECH LEADER**



**DIRECT ACCESS TO THE BEST
TECH TALENTS**



**INNOVATIVE SOLUTIONS FOR
YOUR CHALLENGE**



HACKATHON AGENDA

**24 HOURS FILLED WITH CODING,
INSPIRATION AND CONNECTION**

DAY 1

- Kick-Off & Group Matching
- Presentation of Partner Companies & Challenges
- First Coding Stint - Supported by Experts
- Skill Session & Presentations by Experts / Partners

DAY 2

- Second Coding Stint - Supported by Experts
- Final Pitches of the Challenge Results
- Award Ceremony
- Networking with Talents and Partners



CHALLENGES 2024

THREE REAL-WORLD CASES THAT CHALLENGED
THE PARTICIPANTS TO CREATE VALUABLE INSIGHTS

1KOM
MA5°



ENERGY PROCUREMENT

Can you help shape the future of energy? Join the teams of 1KOMMA5° and Google to tackle the challenge of balancing electricity supply and demand in real-time. Use your most advanced Machine Learning and Optimization skills to explore innovative solutions for electric vehicle integration and power grid optimization.



Lufthansa
Industry Solutions

FOOD WASTE REDUCTION

Airlines that offer fresh food for sale on board face a major challenge: they have to predict the right amount of meals required for each flight. However, stocking too large quantities leads to waste and unnecessary costs. So, how can on-board catering be changed to optimize supply, minimize waste, and improve the passenger experience?

OTTO DÖRNER®

DEMAND PREDICTION

Tackle the uncertainty of tomorrow! Join Otto Dörner's quest to enhance garbage disposal demand forecasting using historical data and advanced machine learning algorithms. Help optimize resource allocation and streamline operations in the waste management industry. Are you ready to revolutionize the future of garbage disposal logistics?



YOUR CHALLENGE

PUT THE SMARTEST TECH TALENT
TO SOLVE YOUR CHALLENGE

The hackathon offers you the unique opportunity to test the abilities of and win the hearts of top tech talents by challenging them with a real-life case from your business.

- ✓ Close interaction with your challenge teams
- ✓ Test skills and receive relevant business results
- ✓ Full data-security due to signed NDAs

 25-40 Tech Talents

 24 Hours of interaction

 Hamburg

 Real Business Challenge



PARTNER PACKAGES

INSPIRING THE NEXT GENERATION OF
TECH-TALENT TOGETHER

BASIC

WHAT YOU WILL GET:

- ✓ Company Logo on website and hackathon slides
- ✓ 5 minutes company presentation on stage
- ✓ CVs of all participants

5.000€

KNOWLEDGE

WHAT YOU WILL GET:

- ✓ Company Logo on website and hackathon slides
- ✓ 5 minutes company presentation on stage
- ✓ CVs of all participants
- ✓ Own booth to connect with and support the talents

7.500€

CHALLENGE

WHAT YOU WILL GET:

- ✓ Company Logo on website and hackathon slides
- ✓ Set your own challenge
- ✓ 15 minutes challenge presentation on stage
- ✓ CVs of all participants
- ✓ Own booth to connect and engage with talents

10.000€

HACKATHON TIMELINE

SETTING YOU UP FOR A FULL SUCCESS
OF INSPIRING THE TECH-TALENTS

Phase 1: Pre-Onboarding

Package agreements and first information / best practices

Phase 2: Onboarding & Challenge Crafting

Detailed onboarding incl. all relevant information and development of your hackathon challenge

Phase 3: Activation & Application

Communication of Partnership and challenge on social media + application for all Talents

AI-Hackathon

24.04-25.04.2025

NOVEMBER 24

JANUARY 2025

APRIL 2025

JOIN OUR FAMILY!

LET'S TELL YOUR STORY &
REACH THE NEXT GENERATION OF LEADERS.



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