

BikeNGo

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Problem Statement

College students are frustrated that their bikes keep getting stolen and they forget where they parked it on campus. Our solution provides students with a way to track their locked bike and be informed if it moves.

Who is experiencing the problem?

Everyone who drives a bike and mainly college students.

What is the problem?

Bikes keep getting stolen from college campuses and oftentimes people forget where they parked their bike.

Where does the problem present itself?

Mainly on college campuses, downtown areas and parks where bikes are parked.

Why does it matter?

Students need an easier way to track their bike to prevent it from being stolen and it helps them reduce a little stress in their already stressful college life.