

Thomas Spence

age: 21

residence: New Jersey

education: High School Diploma

occupation: In college

marital status: Single



The way to get started is to quit talking and begin doing. -Walt Disney

Schoolwork, socializing with friends, and listening to music.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Good grades

Compliments

Incentives

Happiness

Needs

- Funds
- Technology
- Friends/Family

Values

- Honest
- Determined
- Insightful

Wants

- Financial Stability
- Big home
- Romantic Partner

Fears

- Failure
- Embarrassment
- Isolation