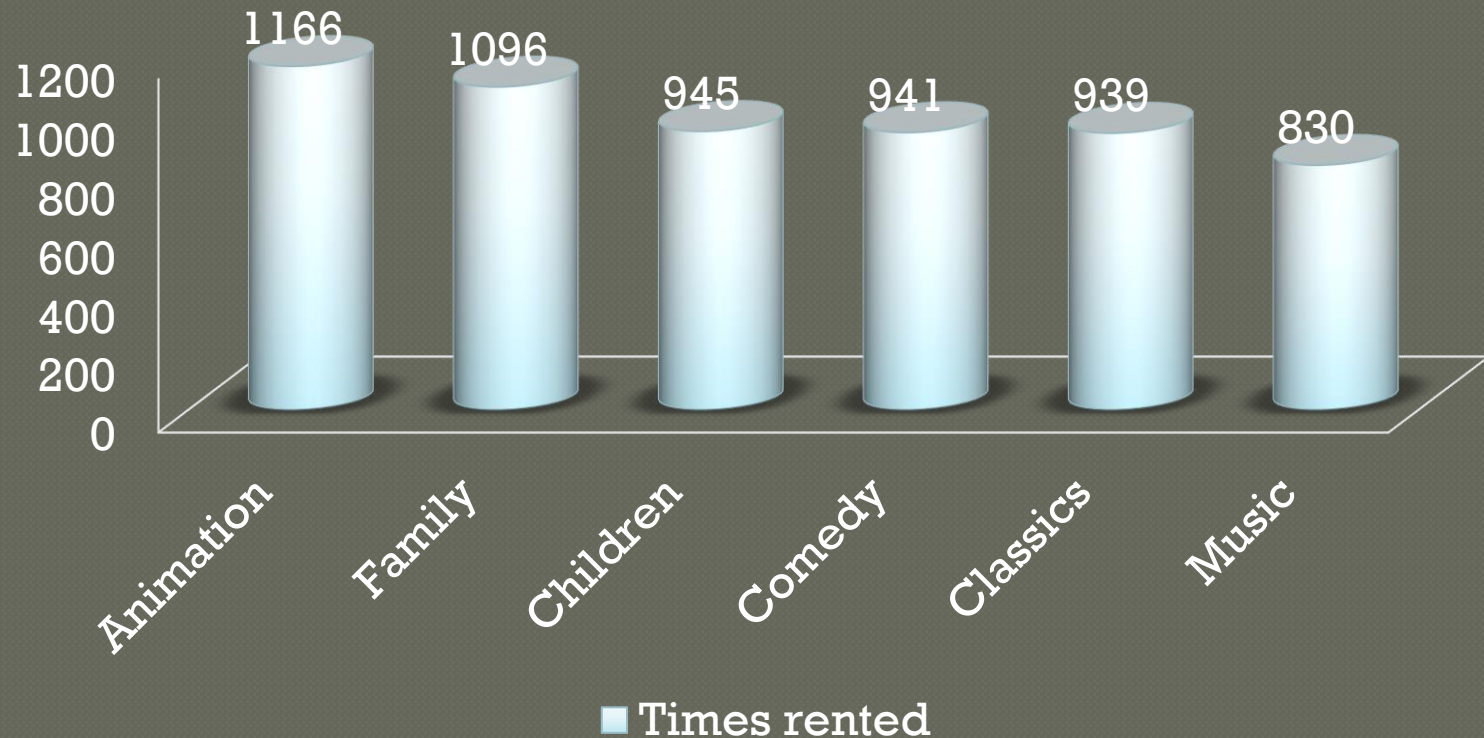
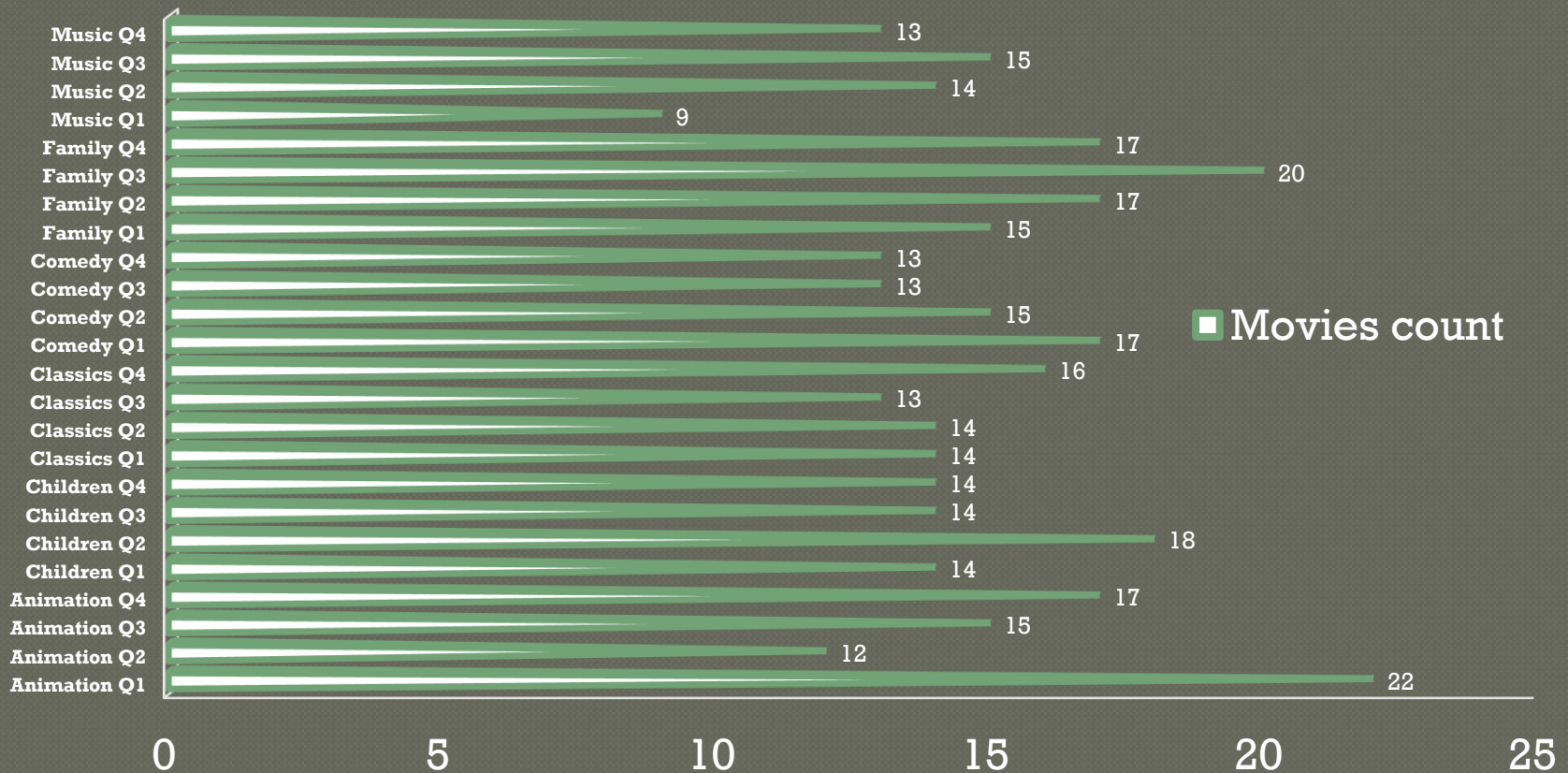


Families prefer watching movies under the following categories:



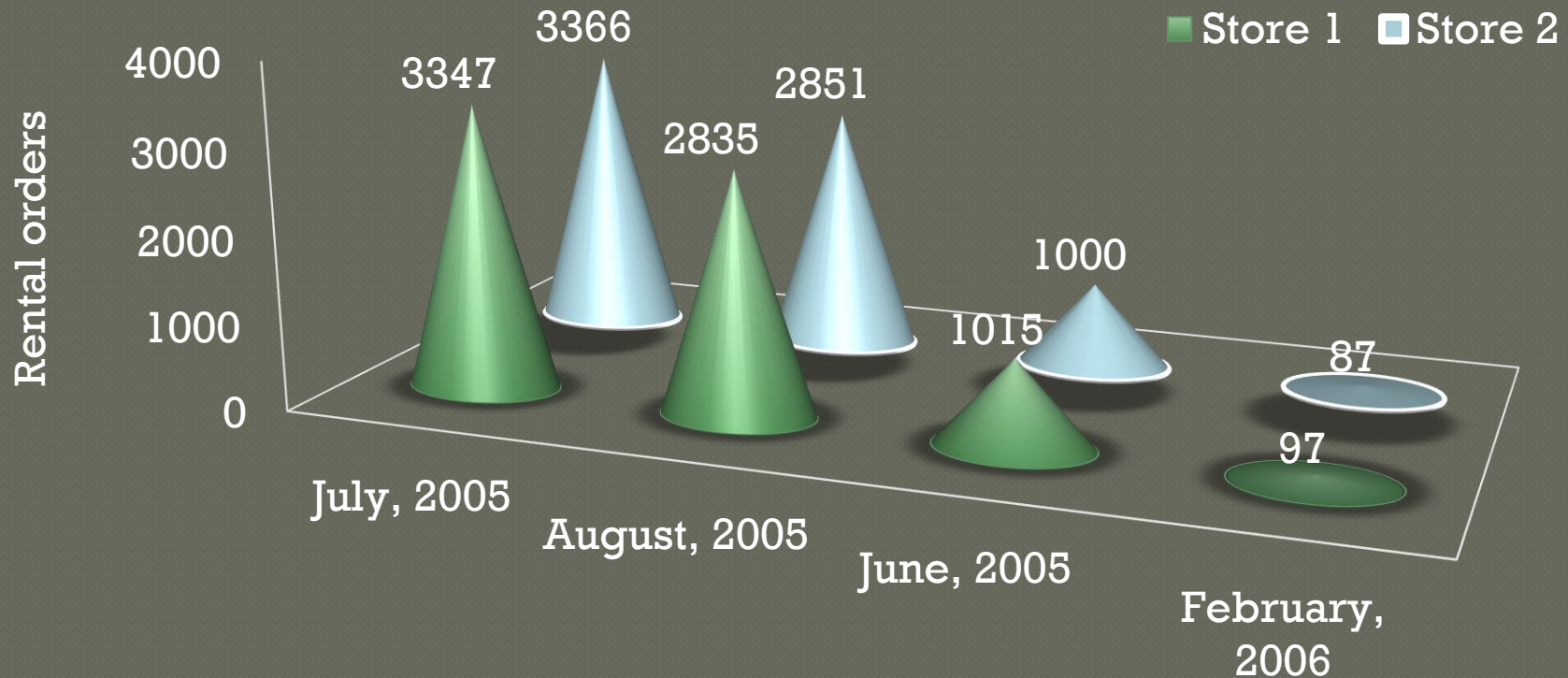
- Families prefer watching animation and family categories over the others, among which music is least rented.

## Family preferred categories and their rental durations: (1<sup>st</sup> Quarter(shortest) – 4<sup>th</sup> Quarter(longest))



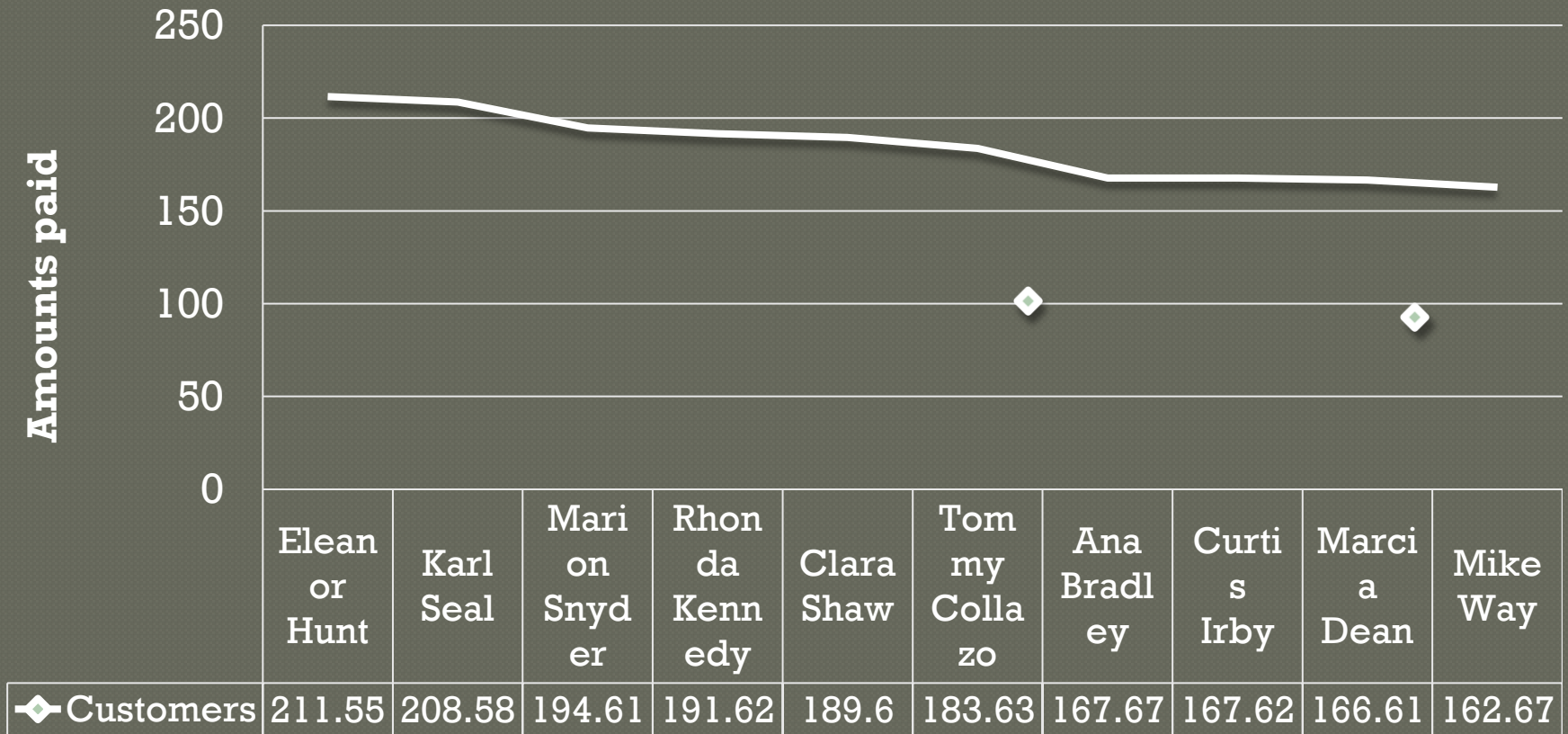
- An interesting point to be noted is, 1<sup>st</sup> Quarter of each categories are very similar to the earlier slide data such as, Q1 of Animations is very high compared to Q1 of Music but cant say the same for the second Quarter of both.

# The difference in rental orders of both the stores:



- When we compare orders for both the stores for all the given months, we merely see any difference. Therefore, rental orders of both the stores are almost the same.

# Top 10 paying customers and their total payment made till date:



- As seen above, the most paying customers to the least paying customers including payment amounts of each customer.