



SAMUEL S AMPOFO

MEDIA ,WEB DEVELOPMENT

& MARKETING COMMUNICATIONS

✉ samuelsampene.ampofo@gmail.com
☎ +31 647081 775
🌐 www.neosinnovations.com
📍 Archimedeslaan 16 3584BA, Utrecht

ABOUT ME

Strategic marketing,communications and web development professional with a firm grasp of corporate messaging and branding. Possesses a strong work ethic, as well as exceptional writing,research, media innovations, digital transformations html, css and Java script skills

Fournder Neos Innovations: a company focused on creating innovative solutions in web development and digital transformation.

SKILLS

WEB DESIGN 
ADOBE-Ps II Id Pr 
HTML & CSS 
JAVA SCRIPT 
COMMUNICATIONS 

EXPERIENCE

COMMUNICATION CONSULTANT @ Neos Innovations

FEB 2015 - CURRENT

Web development - mobile apps, websites, portals, social media.
marketing, communications, media Innovation, digital tranformations market research,event planning and organisation.

Marketing and Communications @ The Noteboard Company

SEP 2014 - FEB 2015

Coordinated trade shows, sales promotions and direct mail campaigns.
Created interactive digital presentations for executives.
Conducted market research and wrote business and project plans
Created and maintained company web pages using CMS

Marketing/Communication/PR Assistant @ Globalcollect

FEB 2013 - JUL 2013

Hands-on support of daily operations within marketing/communications department. Created and maintained company web pages, intranet and landing pages for webinars, using CMS,Sharepoint and salesforce

EDUCATION

International Communications & Media : HBO BACHELOR

@ Utrecht University of Applied Science

SEP 2010 - FEB 2015

Bachelor: communication syetems- Specialisations : International communication and media

Graphics design & Comm: HND @ Takoradi Technical University

SEP 2007- APR 2010

Title: Higher National diploma (HND) Commercial Art - Graphic Design

Visual Arts : SSCE-WAEC @ Winneba Senior High School

OCT 2002 - JUL 2005

Electives. Graphic design, Picture making, Ceramics, General Knowledge in Arts.

EXPERTISE



INTEREST

FITNESS | PHOTOGRAPHY | RUNNING | TRAVELING | READING