

Features needed for the MVP

1. The app should be able to consider user preferences when making a recommendation
2. The app should be able to track how much time the user spent completing their end to end experience
3. The app should be able to take into account location data when making recommendations
4. The app should have a way for the users to reroll their recommendation in case of a situation where the recommendation isn't good
5. The app should be able to display directions and directly open google maps for navigation as a feature

Mapping feature to value

1. The feature of considering user preferences when making a recommendation maps to the value of increasing the odds that a user is recommended something they will enjoy.
 - a. A secondary value this accomplishes is saving time; if user preferences can be trusted, it saves time by ignoring recommendations that the user is more likely to dislike.
2. The feature of tracking how much time the user spends completing their end to end experience maps to the core value of our app; saving the user time. By tracking this, we can calculate how much time the user saves on average finding recommendations through the app. This can be done by subtracting their time spent from the average time spent on choosing a place to go, which is 20 minutes.
3. The app should take into consideration location data as a feature, as this will save the user time they would normally spend entering in an address.
4. The feature of a reroll button is mapped to the value of increasing the chances that the user gets a recommendation they like.
5. The feature of directly opening google maps for navigation maps to the value of saving time, as the user will not have to manually remember the name of the location or address and enter it in themselves.