**PROJECT CHARTER**

***“ElevateHer”***

Ben Doyle

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**Course:**

Capstone

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## Section 1. Charter Introduction

### 1.1 Document change control

This section serves to control the development and distribution of revisions to the project charter. It should be used together with a change management process and a document management system. It is recommended that changes to the charter be documented only by adding appendices to the original project charter. This will keep an accurate history of the original document that was first approved*.*

|  |  |  |  |
| --- | --- | --- | --- |
| **Revision Number** | **Date of Issue** | **Author(s)** | **Brief Description of Change** |
| 1.0 | 2020-01-14 | Shoaib Khalid | Creation of the document. |
|  |  |  |  |
|  |  |  |  |

### 1.2 Executive summary

The project is about to redesign the website of ElevateHER (Mental Health Support Services Canada) and migrate to WordPress. Furthermore, the website requires to add few additional components such as social media news feed, event updates, online store, blog, and online donation portal.

### 1.3 Authorization

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Stephanie Atwood  
Founder & Executive Director, ElevateHER

## Section 2. Project Overview

### 2.1 Project summary

The website will have the following features – it will be accessible from any browser, secure and user friendly (in terms of ease of use). Online store would be available, and users will be able to make payment & donors could donate.

### 2.2 Project goals, business outcomes, and objectives

| **No.** | **Goals** | **Objectives** | **Business Outcomes** |
| --- | --- | --- | --- |
| 1. | To exhibit company objectives clearer than before | * Publishing about company and it’s sponsors | * Customers would know more about company and its sponsors than before |
| 2. | To make site available for donations anytime | * To keep passive income. Support non-profit goals. | * Donation portal |
| 3. | To add a facility to shop online anytime | * Implement store component by end of project. | * Online store |
| 4. | Customer would be updated about company services/programs through regular blog post and newsletter | * The user can visit blog page to know about latest updates | * Newsletter sign up |

### 2.3 Project scope

| **Activities in Scope** | **Activities out of Scope** |
| --- | --- |
| 1. **Theme Selection** | 1. **Photo** **gallery** |
| 2. **Social media icons and onsite newsfeed** | 2. **Bilingual** |
| 3. **Newsletter subscription** | 3. **Site maintenance** |
| 4. **Blog** |  |
| 5. **Online store** |  |
| 6. **Services/Programs** |  |
| 7. **Donation portal** |  |
| 8. **List of organization** |  |
| 9. **Calendar** |  |

### 2.4 Milestones

| **Project Milestone** | **Description** | **Expected Date** |
| --- | --- | --- |
| 1. AWS instance | To publish AWS instance for ‘ElevateHer’ site | 22/01/2020 |
| 2. Theme selection | Have client select a theme we will begin production on | 01/02/2020 |
| 3. Content migration | Migrate content from existing site | 01/02/2020 |
| 4. Add pages | Setup all website pages | 05/02/2020 |
| 5. Online store | Setup eCommerce plugin | 10/02/2020 |
| 6. Donation portal | Setup donation portal | 28/02/2020 |
| 7. Social media & blog page | Add social media icons and blog page | 07/03/2020 |
| 8. Final migration | Move new content to existing domain | 01/04/2020 |

### 2.5 Deliverables

**Project Deliverable 1:**

**Project Deliverable 1:**

| **Project Deliverable 1:** | **Deliverable Name** |
| --- | --- |
| Description: | Meeting with client |
| Acceptance criteria: | User stories |
| Due date: | 09/01/2020 |
| Dependencies | None |

| **Project Deliverable 2:** | **Deliverable Name** |
| --- | --- |
| Description: | Project planning |
| Acceptance criteria: | • Client |
| Due date: | 22/01/2020 |
| Dependencies | Deliverable 1 complete so planning process can start. |

| **Project Deliverable 3:** | **Deliverable Name** |
| --- | --- |
| Description: | Pick a theme |
| Acceptance criteria: | • Client |
| Due date: | 29/01/2020 |
| Dependencies | Deliverable 2 complete. |

| **Project Deliverable 4:** | **Deliverable Name** |
| --- | --- |
| Description: | Migrate current content |
| Acceptance criteria: | * Client |
| Due date: | 01/02/2020 |
| Dependencies | Deliverable 3 complete. |

| **Project Deliverable 5:** | **Deliverable Name** |
| --- | --- |
| Description: | Create new web pages |
| Acceptance criteria: | • Client |
| Due date: | 05/02/2020 |
| Dependencies | None |

| **Project Deliverable 6:** | **Deliverable Name** |
| --- | --- |
| Description: | Create online store component |
| Acceptance criteria: | • Client |
| Due date: | 10/02/2020 |
| Dependencies | Project Deliverable 5 |

| **Project Deliverable 7:** | **Deliverable Name** |
| --- | --- |
| Description: | Create donation portal |
| Acceptance criteria: | • Client |
| Due date: | 28/02/2020 |
| Dependencies | None |

| **Project Deliverable 8:** | **Deliverable Name** |
| --- | --- |
| Description: | Link in social media pages |
| Acceptance criteria: | • Client |
| Due date: | 07/03/2020 |
| Dependencies | None |

| **Project Deliverable 9:** | **Deliverable Name** |
| --- | --- |
| Description: | Migrate current site |
| Acceptance criteria: | • Client |
| Due date: | 01/04/2020 |
| Dependencies | All other sprints should be completed |

### 02.8 Project risks, assumptions, and constraints

#### 2.8.1 Risks

| **No.** | **Risk Description** | **Probability (H/M/L)** | **Impact (H/M/L)** | **Planned Mitigation** |
| --- | --- | --- | --- | --- |
| 1. | User/donator banking information might be stolen by hacker | L | H | Deploying the most reputable and credible payment gateway |
| 2. | Client may not be happy with the final design | M | H | Weekly progress meeting |
| 3. | Company is a non-profit so they have low funds which may impede project progress | L | M | Project charter will clear all cost so we have an agreed spending limit if any spending arises |

#### 2.8.2 Assumptions

| **No.** | **The following is assumed:** |
| --- | --- |
| 1. | Migration from Weebly will be straightforward |
| 2. | Site content would be provided by client. |
| 3. |  |

#### 2.8.3 Constraints

| **No.** | **Category** | **Constraints** |
| --- | --- | --- |
| 1. | Deadline | The website should be finalised before April 15th, 2020. |
| 2. | Funds | Project to be completed with no cost |
| 3. |  |  |

## Section 3. Project Organization

### 3.1 Roles and responsibilities

| **Project Role** | **Responsibilities** | **Assigned to** |
| --- | --- | --- |
| [Project manager] | Manage project and team members, review documents, schedule meetings, update charter, assign tasks. | Ben Doyle, Shoaib Khalid |
| [Project team] | Conduct tasks assigned by project manager, schedule meetings, write user stories, review documents, update charter. | Ben Doyle, Shoaib Khalid |
| [Developer] | Responsible for production of site and QA testing | Ben Doyle, Shoaib Khalid |

3.2 Project facilities and resources

* Office space for meetings (provided by NSCC): classroom 308 / classroom 309 / McCarthy Hall (responsibility by team members)
* Computer equipment (provided by NSCC): lab computer / library computer (responsibility by team members)
* Support tools (provided by NSCC): Microsoft Project (responsibility by team members), AWS

## Section 4. Project References

This is where you describe and identify the location of key documents that define and establish the project, such as the business case, departmental investment plan, departmental long-term strategy, outcome management plan, outcome map, Speech from the Throne, Cabinet directions, and horizontal government initiatives.

More information concerning this project can be found in the following documents:

| **Document Title** | **Version No.** | **Date** | **Author and Organization** | **Location (link or path)** |
| --- | --- | --- | --- | --- |
| Project Charter “Capstone” | V1.0 | 2020-Jan-14 | Ben Doyle, Shoaib Khalid | Onedrive:\Capstone\ProjectCharter |
| ElevateHer | V1.0 | 2019-Oct-07 | Stephanie Atwood | <http://www.elevatehercanada.ca/> |
|  |  |  |  |  |

## Section 5. Glossary and Acronyms

Define all terms and acronyms required to interpret the project charter properly.

|  |  |
| --- | --- |
| **Term or Acronym** | **Definition** |
| URL | Uniform Resource Locator |
| NSCC | Nova Scotia Community College |
| AWS | Amazon Web Services |
| Site | Website |
| ElevateHer | Website |