

KPMG VIRTUAL INTERNSHIP

- **Task 1 = Data Quality Assessment.**
- **Task 2 = Data Insights(Targeting high-value customers based on customer demographics and attributes.)**
- **Task 3 = Data Insights and Presentation (Using visualizations to present insights.)**

Made By Mohd Shoaib

Task I Performed Areas of Work as Follows

Data Quality	Customer Demographic	Customer Addresses	Transaction Date	New Customer
Accuracy	DOB: Inaccuracy Job Industry Category: Misspelling			DOB: Inaccuracy Job Industry Category: Misspelling
Completeness	DOB: Blanks Job Title: Blanks Job Industries Category: Blanks Tenure: Blanks Customer IDs: Not in Sync	Customer IDs: Not in Sync	Standard Cost: Blanks Brand: Blanks Product Line: Blanks Product Class: Blanks Product Size: Blanks Product First Sold Date: Blanks Customer IDs: Not in Sync	Past 3 years bike related purchases: Blanks DOB: Blanks Job Title: Blanks Job Industries Category: Blanks Customer IDs: Not in Sync
Consistency	Gender: Inconsistency	States: Inconsistency		
Currency	Deceased Customer: Filter Out			
Relevancy	Default: Exclude Field		Order Status: Exclude Cancelled	
Validity			Product First Sold Date: Format	Past 3 years bike related purchases: Format Postcode: Format Property valuation: Format

Data Quality Work In Each Table

Task I

Quality work in Transection Table

KPMG_VI_New_raw_data_update_clean - Excel

MOHD SHOAIB

FileHomeInsertPage LayoutFormulasDataReviewViewDeveloperHelpPower PivotTell me what you want to do

transaction_id

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
	transaction_id	product_id	customer_id	transaction_date	online_order	order_status	brand	product_line	product_class	product_size	list_price	standard_cost	Profit	product_first_sold
1	1	2	2950	2017-02-25	FALSE	Approved	Solex	Standard	medium	medium	₹ 71.49	₹ 53.62	₹ 17.87	2017-02-25
2	2	3	3120	2017-05-21	TRUE	Approved	Trek Bicycles	Standard	medium	large	₹ 2,091.47	₹ 388.92	₹ 1,702.55	2017-05-21
3	3	37	402	2017-10-16	FALSE	Approved	OHM Cycles	Standard	low	medium	₹ 1,793.43	₹ 248.82	₹ 1,544.61	2017-10-16
4	4	88	3135	2017-08-31	FALSE	Approved	Norco Bicycles	Standard	medium	medium	₹ 1,198.46	₹ 381.10	₹ 817.36	2017-08-31
5	5	78	787	2017-10-01	TRUE	Approved	Giant Bicycles	Standard	medium	large	₹ 1,765.30	₹ 709.48	₹ 1,055.82	2017-10-01
6	6	25	2339	2017-03-08	TRUE	Approved	Giant Bicycles	Road	medium	medium	₹ 1,538.99	₹ 829.65	₹ 709.34	2017-03-08
7	7	22	1542	2017-04-21	TRUE	Approved	WeareA2B	Standard	medium	medium	₹ 60.34	₹ 45.26	₹ 15.08	2017-04-21
8	8	15	2459	2017-07-15	FALSE	Approved	WeareA2B	Standard	medium	medium	₹ 1,292.84	₹ 13.44	₹ 1,279.40	2017-07-15
9	9	67	1305	2017-08-10	FALSE	Approved	Solex	Standard	medium	large	₹ 1,071.23	₹ 380.74	₹ 690.49	2017-08-10
10	10	12	3262	2017-08-30	TRUE	Approved	WeareA2B	Standard	medium	medium	₹ 1,231.15	₹ 161.60	₹ 1,069.55	2017-08-30
11	11	5	1986	2017-01-17	FALSE	Approved	Trek Bicycles	Mountain	low	medium	₹ 574.64	₹ 459.71	₹ 114.93	2017-01-17
12	12	61	2783	2017-01-05	TRUE	Approved	OHM Cycles	Standard	low	medium	₹ 71.16	₹ 56.93	₹ 14.23	2017-01-05
13	13	35	1243	2017-02-26	TRUE	Approved	Trek Bicycles	Standard	low	medium	₹ 1,057.51	₹ 154.40	₹ 903.11	2017-02-26
14	14	16	2717	2017-09-10	FALSE	Approved	Norco Bicycles	Standard	high	small	₹ 1,661.92	₹ 1,479.11	₹ 182.81	2017-09-10
15	15	12	247	2017-06-11	FALSE	Approved	Giant Bicycles	Standard	medium	large	₹ 1,765.30	₹ 709.48	₹ 1,055.82	2017-06-11
16	16	3	2961	2017-10-10	FALSE	Approved	Trek Bicycles	Standard	medium	large	₹ 2,091.47	₹ 388.92	₹ 1,702.55	2017-10-10
17	17	79	2426	2017-04-03	FALSE	Approved	Norco Bicycles	Standard	medium	medium	₹ 1,555.58	₹ 818.01	₹ 737.57	2017-04-03
18	18	33	1842	2017-06-02	FALSE	Approved	Giant Bicycles	Standard	medium	small	₹ 1,311.44	₹ 1,167.18	₹ 144.26	2017-06-02
19	19	54	2268	2017-04-06	TRUE	Approved	WeareA2B	Standard	medium	medium	₹ 1,292.84	₹ 13.44	₹ 1,279.40	2017-04-06
20	20	25	3002	2017-01-28	TRUE	Approved	Giant Bicycles	Road	medium	medium	₹ 1,538.99	₹ 829.65	₹ 709.34	2017-01-28
21	21	27	1582	2017-10-09	FALSE	Approved	Trek Bicycles	Standard	medium	medium	₹ 499.53	₹ 388.72	₹ 110.81	2017-10-09
22	22	37	595	2017-06-29	TRUE	Approved	OHM Cycles	Standard	low	medium	₹ 1,793.43	₹ 248.82	₹ 1,544.61	2017-06-29
23	23	37	2001	2017-04-08	TRUE	Approved	OHM Cycles	Standard	low	medium	₹ 1,793.43	₹ 248.82	₹ 1,544.61	2017-04-08
24	24	82	515	2017-10-18	FALSE	Approved	Giant Bicycles	Road	medium	medium	₹ 1,538.99	₹ 829.65	₹ 709.34	2017-10-18
25	25	89	2822	2017-06-11	FALSE	Approved	WeareA2B	Touring	medium	large	₹ 1,362.99	₹ 57.74	₹ 1,305.25	2017-06-11
26	26	64	2596	2017-01-10	FALSE	Approved	Trek Bicycles	Standard	medium	large	₹ 1,469.44	₹ 596.55	₹ 872.89	2017-01-10
27	27	64	2666	2017-04-11	TRUE	Approved	Trek Bicycles	Standard	medium	large	₹ 1,469.44	₹ 596.55	₹ 872.89	2017-04-11
28	28	19	76	2017-12-23	FALSE	Approved	Trek Bicycles	Mountain	low	medium	₹ 574.64	₹ 459.71	₹ 114.93	2017-12-23
29	29	72	3368	2017-10-13	TRUE	Approved	Norco Bicycles	Standard	medium	medium	₹ 360.40	₹ 270.30	₹ 90.10	2017-10-13
30	30	91	1173	2017-03-15	FALSE	Approved	WeareA2B	Standard	low	medium	₹ 642.31	₹ 513.85	₹ 128.46	2017-03-15
31	31	88	2810	2017-09-05	TRUE	Approved	Norco Bicycles	Standard	medium	medium	₹ 1,198.46	₹ 381.10	₹ 817.36	2017-09-05
32	32	1	3214	2017-02-18	FALSE	Approved	Giant Bicycles	Standard	medium	medium	₹ 1,403.50	₹ 954.82	₹ 448.68	2017-02-18
33	33	25	1272	2017-03-20	FALSE	Approved	Giant Bicycles	Road	medium	medium	₹ 1,538.99	₹ 829.65	₹ 709.34	2017-03-20
34	34	99	2003	2017-02-28	TRUE	Approved	Trek Bicycles	Road	low	small	₹ 1,720.70	₹ 1,531.42	₹ 189.28	2017-02-28
35	35	0	2171	2017-08-20	FALSE	Approved	Norco Bicycles	Road	medium	medium	₹ 544.05	₹ 376.84	₹ 167.21	2017-08-20
36	36	92	3356	2017-07-07	FALSE	Approved	WeareA2B	Standard	medium	small	₹ 1,415.01	₹ 1,259.36	₹ 155.65	2017-07-07

Title SheetTransactionsTransaction CleanNew CustomerListNew Customer CleanCustomer Demographic

ReadyAccessibility: Investigate

16:1110-07-2023

Data Quality Work In Each Table

Task I

Quality work in New Customer Table

KPMG_VI_New_raw_data_update_clean - Excel

MOHD SHOAIB MS

FileHomeInsertPage LayoutFormulasDataReviewViewDeveloperHelpPower PivotTell me what you want to do

H15VP Marketing

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	first_name	last_name	gender	past_3_years_bike_related_purchase	DOB	Age	New Age Category	job_title	job_industry_category	wealth_segment	deceased_indicator	owns_car	tenure
2	Chickie	Brister	Male		86 1957-07-12	66	70	General Manager	Manufacturing	Mass Customer	N	Yes	14
3	Morly	Genery	Male		69 1970-03-22	53	60	Structural Engineer	Property	Mass Customer	N	No	16
4	Ardelis	Forrester	Female		10 1974-08-28	49	50	Senior Cost Accountant	Financial Services	Affluent Customer	N	No	10
5	Lucine	Stutt	Female		64 1979-01-28	44	50	Account Representative III	Manufacturing	Affluent Customer	N	Yes	5
6	Melinda	Hadlee	Female		34 1965-09-21	58	60	Financial Analyst	Financial Services	Affluent Customer	N	No	19
7	Druci	Brandli	Female		39 1951-04-29	72	80	Assistant Media Planner	Entertainment	High Net Worth	N	Yes	22
8	Rutledge	Hallt	Male		23 1976-10-06	47	50	Compensation Analyst	Financial Services	Mass Customer	N	No	8
9	Nancie	Vian	Female		74 1972-12-27	51	60	Human Resources Assistant II	Retail	Mass Customer	N	Yes	10
10	Duff	Karlowicz	Male		50 1972-04-28	51	60	Speech Pathologist	Manufacturing	Mass Customer	N	Yes	5
11	Barthel	Docket	Male		72 1985-08-02	38	40	Accounting Assistant IV	IT	Mass Customer	N	Yes	17
12	Rockwell	Matson	Male		94 1995-01-01	28	30	Programmer Analyst I	Retail	High Net Worth	N	No	3
13	Wheeler	Winward	Male		48 1999-08-30	24	30	Environmental Specialist	Manufacturing	Mass Customer	N	No	10
14	Olag		Male		60 1990-05-13	33	40	Human Resources Manager	Telecommunications	Mass Customer	N	No	9
15	Melba	Spellacy	Female		38 1976-12-09	47	50	VP Marketing	Health	Mass Customer	N	No	4
16	Mandie	Feares	Female		32 1964-04-19	59	60	Clinical Specialist	Health	Mass Customer	N	No	10
17	Marcelia	Monkleigh	Female		61 1993-08-22	30	30	Associate Professor	Manufacturing	Mass Customer	N	Yes	4
18	Winnifred	Beswetherick	Female		83 1976-06-08	47	50	Actuary	Financial Services	Mass Customer	N	No	14
19	Odilia	Quick	Female		65 1938-11-09	85	90	General Manager	Manufacturing	Affluent Customer	N	Yes	11
20	Karly	Willavize	Female		2 1954-08-12	69	70	Internal Auditor	Manufacturing	High Net Worth	N	No	12
21	Teddie	Burchill	Male		11 1968-12-21	55	60	Programmer I	Manufacturing	Mass Customer	N	Yes	13
22	Gaston	Dallaghan	Male		44 1993-09-29	30	30	Financial Analyst	Financial Services	Mass Customer	N	Yes	8
23	Brena	Schnitter	Female		78 1982-10-11	41	50	Account Executive	Manufacturing	Mass Customer	N	No	4
24	Dyane	Burwell	Female		19 1952-06-27	71	80	Engineer II	Retail	Mass Customer	N	Yes	7
25	Claudine	Barstowk	Female		71 1966-07-20	57	60	Nurse	Property	High Net Worth	N	Yes	5
26	Blinnie	Roze	Female		84 1960-12-10	63	70	Librarian	Entertainment	High Net Worth	N	No	11
27	Brien	Heaton	Male		70 1951-11-28	72	80	Clinical Specialist	Health	Mass Customer	N	Yes	12
28	Sybilla	MacCart	Female		88 1987-01-15	36	40	Paralegal	Financial Services	Mass Customer	N	Yes	7
29	Maisie	Maddox	Female		27 1977-05-09	46	50	Assistant Manager	Financial Services	Affluent Customer	N	No	20
30	Arleen	Casbolt	Female		48 1975-05-10	48	50	Senior Quality Engineer	Financial Services	Affluent Customer	N	Yes	13
31	Colene	Fishleigh	Female		24 1985-03-14	38	40	Design Engineer	Financial Services	Mass Customer	N	No	3
32	Gipsy	Ewestace	Female		29 1956-08-30	67	70	Business Systems Development Analyst	Retail	High Net Worth	N	Yes	5
33	Sheena	Kybbye	Female		14 1956-07-16	67	70	Paralegal	Financial Services	Affluent Customer	N	Yes	19
34	Gale	Disbrow	Female		59 1977-05-14	46	50	Cost Accountant	Financial Services	Mass Customer	N	Yes	17
35	Thaxter	Kingsbury	Male		12 1950-05-03	73	80	Product Engineer	Argiculture	Mass Customer	N	No	20
36	Taylor	Steuhlmeyer	Male		62 1999-03-22	24	30	Paralegal	Financial Services	Affluent Customer	N	Yes	5
37	Griswold	Kelsall	Male		55 1993-12-19	30	30	Social Worker	Health	High Net Worth	N	Yes	11

Title SheetTransactionsTransaction CleanNew CustomerListNew Customer CleanCustomer Demographic

ReadyAccessibility: Investigate

ENG IN10:07-2023

Data Quality Work In Each Table

Task I

Quality work in Customer Demographic Table

KPMG_VI_New_raw_data_update_clean - Excel

MOHD SHOAIB MS

FileHomeInsertPage LayoutFormulasDataReviewViewDeveloperHelpPower PivotTell me what you want to do

H1Old Age Categori

	A	B	C	D	E	F	G	H	I	J	K	
	customer_id	first_name	last_name	gender	past_3_years_bike_related_purchases	DOB	Age	Old Age Categori	job_title	job_industry_category	wealth_segment	deceased
1	1	Laraine	Medendorp	Female	93	1953-10-12	69.74	70	Executive Secretary	Health	Mass Customer	N
2	2	Eli	Bockman	Male	81	1980-12-16	42.54	50	Administrative Officer	Financial Services	Mass Customer	N
3	3	Arlin	Dearle	Male	61	1954-01-20	69.47	70	Recruiting Manager	Property	Mass Customer	N
4	9	Mala	Lind	Female	97	1973-03-10	50.32	60	Business Systems Development Analyst	Argiculture	Affluent Customer	N
5	10	Fiorenze	Birdall	Female	49	1988-10-11	34.72	40	Senior Quality Engineer	Financial Services	Mass Customer	N
6	12	Sawyere	Flatman	Male	58	1994-07-21	28.94	30	Nuclear Power Engineer	Manufacturing	Mass Customer	N
7	13	Gabriele	Norcross	Male	38	1955-02-15	68.39	70	Developer I	Financial Services	High Net Worth	N
8	14	Rayshell	Kitterman	Female	85	1983-03-25	40.27	50	Account Executive	Financial Services	Affluent Customer	N
9	15	Erroll	Radage	Male	91	2000-07-13	22.96	30	Junior Executive	Manufacturing	Mass Customer	N
10	19	Sorcha	Keyson	Female	76	2001-04-15	22.20	30	Geological Engineer	Manufacturing	High Net Worth	N
11	20	Basile	Firth	Male	72	1980-08-13	42.88	50	Project Manager	Manufacturing	Mass Customer	N
12	21	Mike	Cammocke	Male	74	1980-09-20	42.78	50	Safety Technician I	Manufacturing	Affluent Customer	N
13	24	Kim	Skpsey	Female	55	1977-12-03	45.58	50	Research Assistant I	Argiculture	Mass Customer	N
14	25	Geoff	Assaf	Male	72	1976-12-02	46.58	50	Accounting Assistant III	Financial Services	Mass Customer	N
15	26	Trixi	Ginnelly	Female	12	1978-06-10	45.06	50	Editor	Financial Services	Mass Customer	N
16	27	Garvin	Klees	Male	37	1978-09-25	44.77	50	Research Nurse	Health	Mass Customer	N
17	28	Fee	Zellmer	Male	5	1973-09-30	49.76	50	Senior Quality Engineer	Health	Affluent Customer	N
18	29	Mona	Sancraft	Female	62	1968-06-22	55.04	60	Safety Technician III	Manufacturing	Mass Customer	N
19	31	Star	Praton	Female	3	1962-11-24	60.62	70	Staff Accountant III	Telecommunications	High Net Worth	N
20	32	Marion	Vanichkin	Female	17	1995-04-20	28.19	30	Legal Assistant	Manufacturing	Affluent Customer	N
21	35	Margaretha	Strettle	Female	40	1963-09-28	59.77	60	Information Systems Manager	Health	High Net Worth	N
22	37	Laurie	Dwerryhouse	Female	46	1985-12-22	37.52	40	Social Worker	Health	High Net Worth	N
23	38	Cordi	Merman	Female	37	1955-10-29	67.69	70	Senior Cost Accountant	Financial Services	Affluent Customer	N
24	39	Hunfredo	Smalley	Male	5	1979-04-16	44.21	50	Assistant Media Planner	Entertainment	Mass Customer	N
25	40	Tomasine	Jerche	Female	91	1981-10-27	41.68	50	Payment Adjustment Coordinator	Manufacturing	Affluent Customer	N
26	41	Basilius	Coupe	Male	64	1976-04-14	47.22	50	Food Chemist	Health	Mass Customer	N
27	42	Chiquita	Durnall	Female	24	1977-03-28	46.27	50	Accountant III	Manufacturing	Mass Customer	N
28	43	Indira	Belt	Female	38	1983-03-01	40.34	50	Director of Sales	Retail	Mass Customer	N
29	44	Neron	Verick	Male	63	1981-10-18	41.70	50	Assistant Media Planner	Entertainment	Affluent Customer	N
30	45	Trace	Woodhead	Male	64	1975-09-23	47.78	50	Senior Financial Analyst	Financial Services	Mass Customer	N
31	47	Matthew	Jeaycock	Male	51	1992-10-22	30.68	40	Registered Nurse	Health	Affluent Customer	N
32	50	Whitby	Schapero	Male	38	1980-10-01	42.75	50	Account Executive	Manufacturing	Mass Customer	N
33	51	Fidelio	Dilke	Male	68	1959-12-05	63.59	70	Computer Systems Analyst II	Retail	Mass Customer	N
34	53	Agnella	Gocke	Female	22	1954-04-18	69.22	70	Software Test Engineer II	Financial Services	Mass Customer	N
35	54	Loralyn	Wonfor	Female	2	1966-07-24	56.95	60	Sales Associate	Property	Mass Customer	N
36	55	Linc	Jillions	Male	48	1956-09-24	66.79	70	Paralegal	Financial Services	Affluent Customer	N

New CustomerListNew Customer CleanCustomer DemographicCustomer Demographic CleanCustomer Addi ...

ReadyAccessibility: Investigate

16:1210-07-2023

Data Quality Work In Each Table

Task I

Quality work in Customer Address Table

KPMG_VI_New_raw_data_update_clean - Excel

MOHD SHOAIB MS

FileHomeInsertPage LayoutFormulasDataReviewViewDeveloperHelpPower PivotTell me what you want to do

M2

customer_id

address

postcode

state

country

property_valuation

1	customer_id	address	postcode	state	country	property_valuation							
2	1	060 Morning Avenue	2016	NSW	Australia	10							
3	2	6 Meadow Vale Court	2153	NSW	Australia	10							
4	4	0 Holy Cross Court	4211	QLD	Australia	9							
5	5	17979 Del Mar Point	2448	NSW	Australia	4							
6	6	9 Oakridge Court	3216	VIC	Australia	9							
7	7	4 Delaware Trail	2210	NSW	Australia	9							
8	8	49 Londonderry Lane	2650	NSW	Australia	4							
9	9	97736 7th Trail	2023	NSW	Australia	12							
10	11	93405 Ludington Park	3044	VIC	Australia	8							
11	12	44339 Golden Leaf Alley	4557	QLD	Australia	4							
12	13	2 Sutherland Street	3799	VIC	Australia	6							
13	14	9 Mcbride Trail	2760	NSW	Australia	8							
14	15	9861 New Castle Avenue	2428	NSW	Australia	9							
15	16	52 Moland Street	3331	VIC	Australia	4							
16	17	82391 Kensington Lane	3058	VIC	Australia	9							
17	18	092 2nd Alley	2135	NSW	Australia	12							
18	19	59 Spaight Circle	2233	NSW	Australia	9							
19	20	032 Bartelt Crossing	2444	NSW	Australia	8							
20	21	18 Jenna Center	2650	NSW	Australia	7							
21	24	3 Cordelia Plaza	2153	NSW	Australia	10							
22	25	28 5th Center	4413	QLD	Australia	3							
23	26	52 Carey Alley	4740	QLD	Australia	5							
24	27	96 Texas Plaza	3218	VIC	Australia	7							
25	28	48 Eagan Avenue	4868	QLD	Australia	4							
26	29	9 Buell Park	4116	QLD	Australia	7							
27	30	02663 Buell Parkway	2519	NSW	Australia	11							
28	31	2294 Pleasure Place	2135	NSW	Australia	12							
29	32	2951 Petterle Place	2756	NSW	Australia	9							
30	33	63 Lukken Drive	2170	NSW	Australia	9							
31	34	833 Luster Way	4005	QLD	Australia	8							

New Customer Clean

Customer Demographic

Customer Demographic Clean

Customer Address Clean

Ready

Accessibility: Investigate

100%

Search

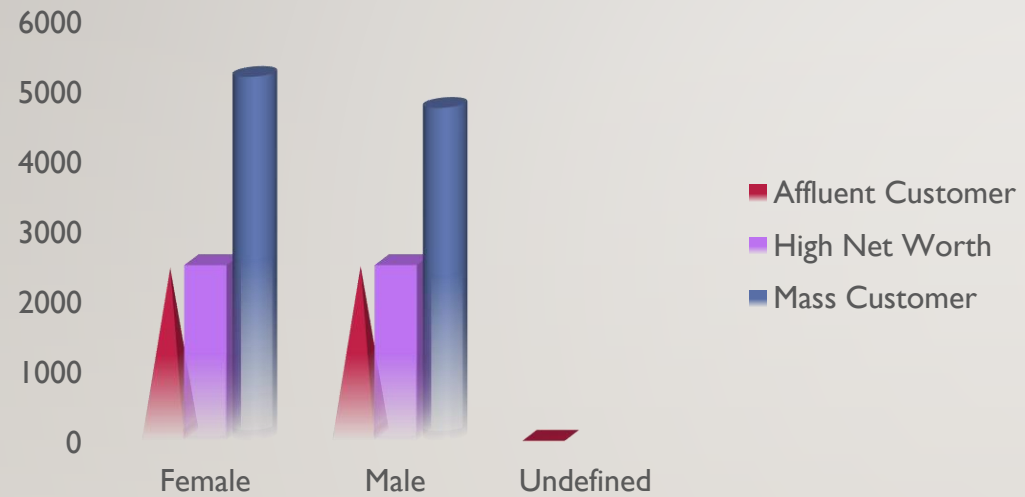
16:12 10-07-2023

Task 2 Performed Areas of Work as Follows

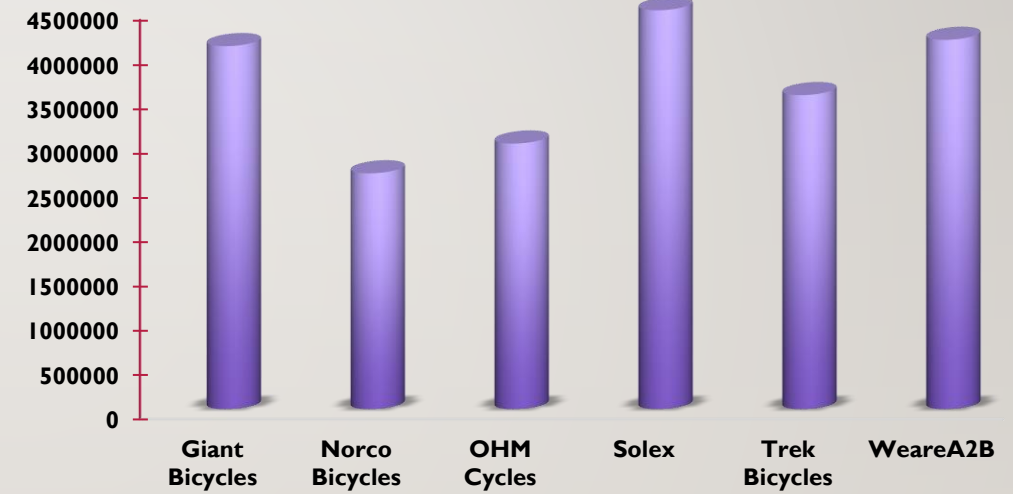
- 1. Introduction**
- 2. Data Exploration**
- 3. Model Development**
- 4. Interpretation**

Data Exploration

GENDER WISE WEALTH SEGMENT

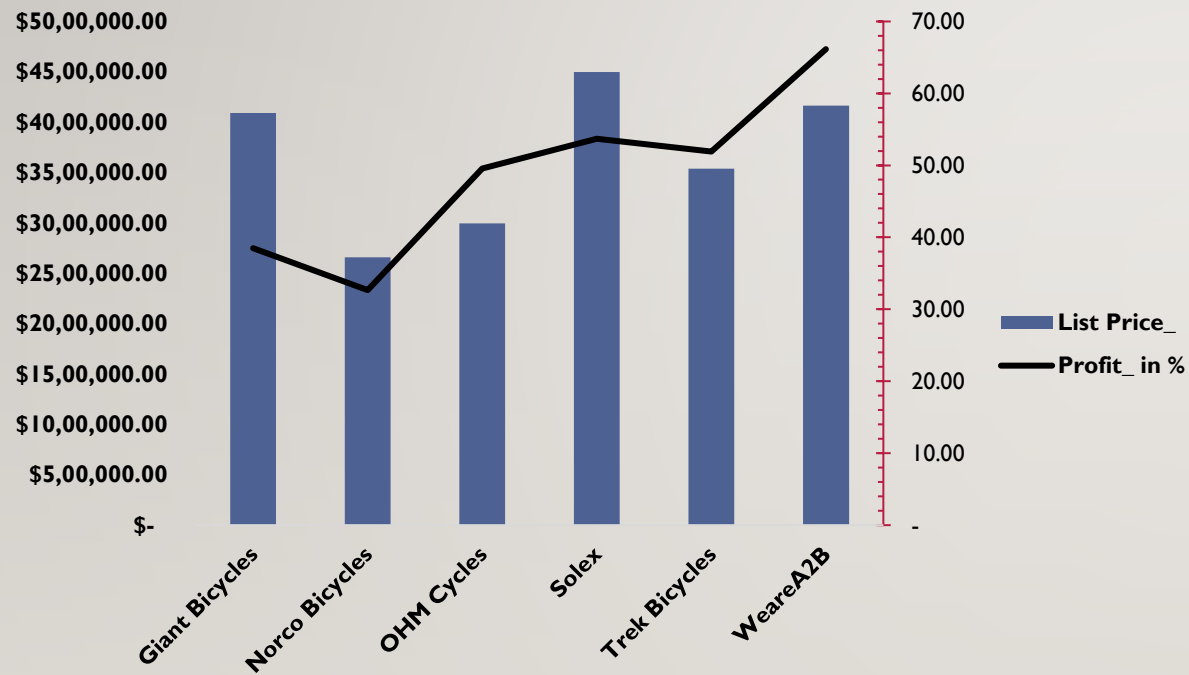


Brands Wise Profit

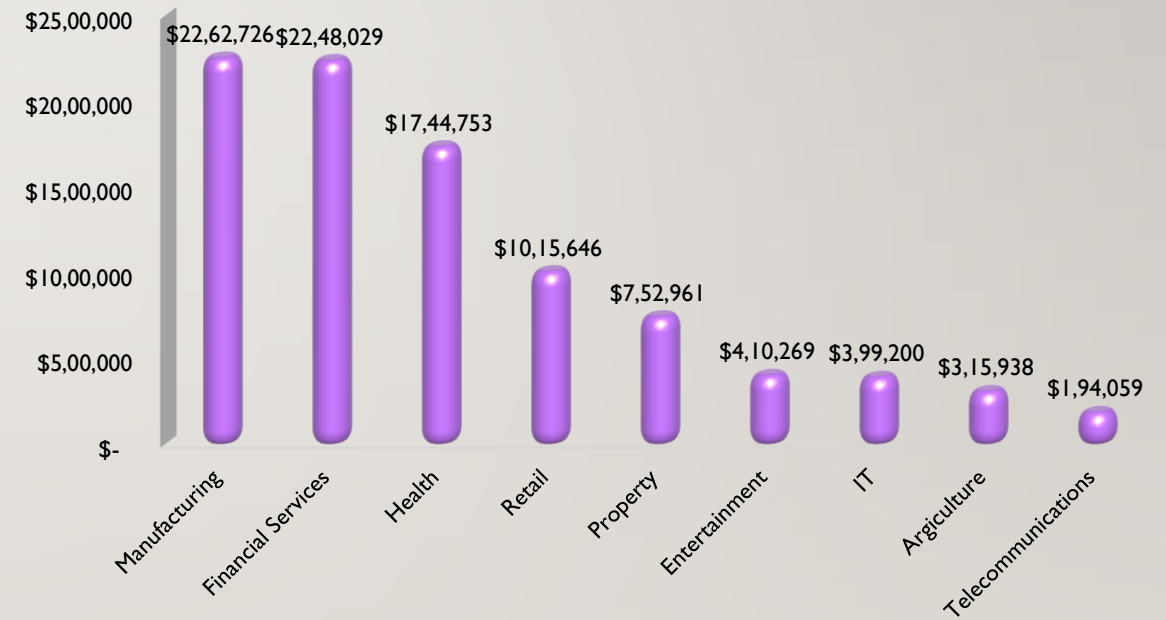


Data Exploration

Brands List Price vs Profit



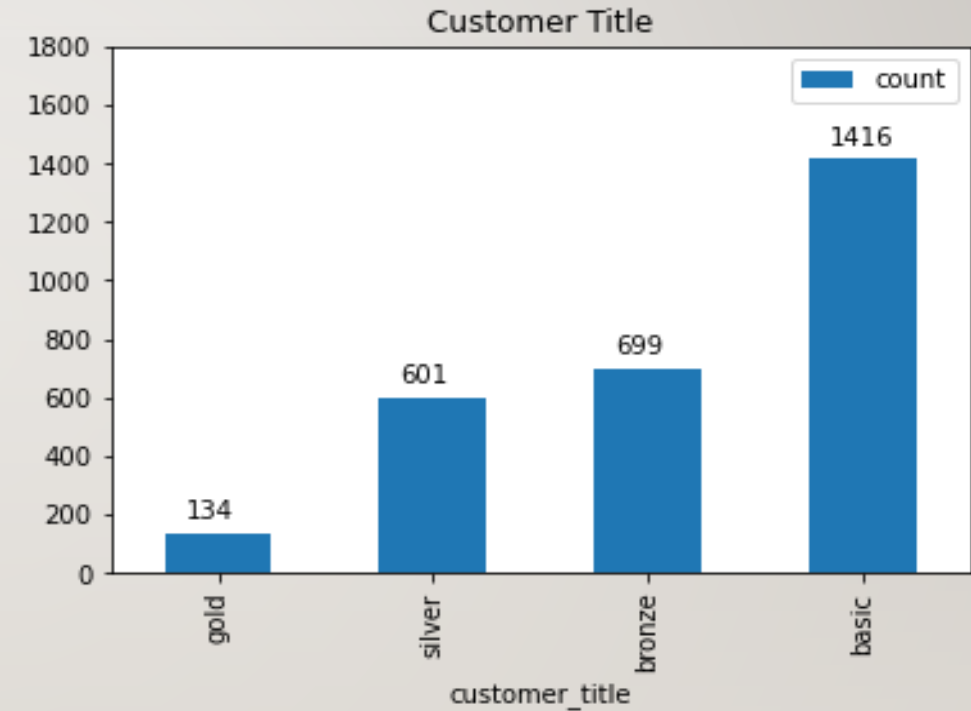
Industries Category Type Wise Profit



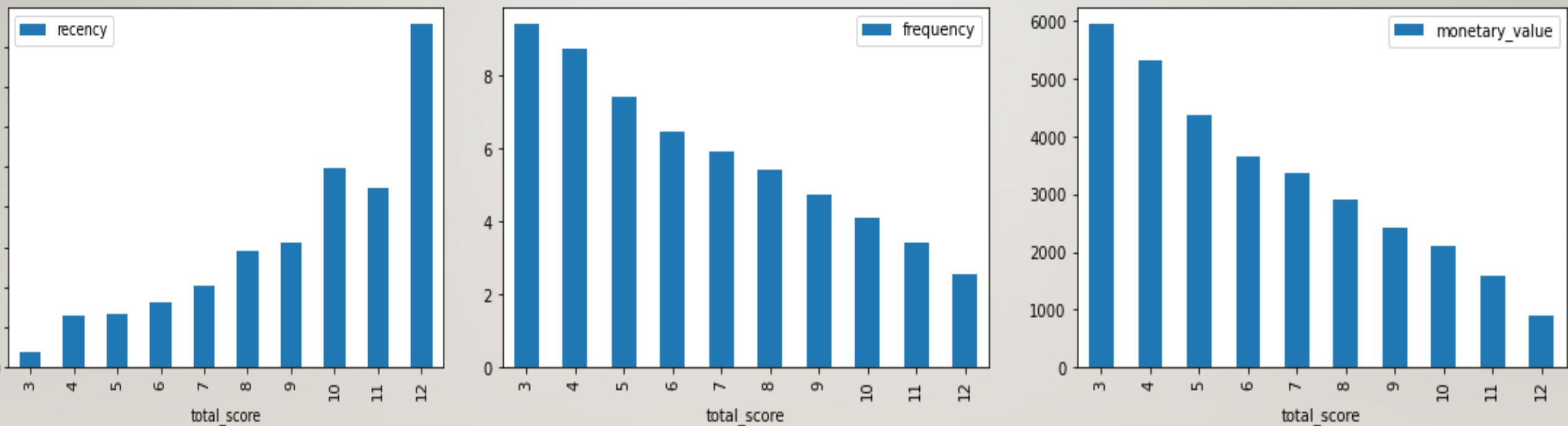
RFM Analysis

Based on the RFM Class, four customer tiers were identified:

1. Gold Class: These customers have recently made a purchase, are frequent and are most profitable.
2. Silver Class
3. Bronze Class
4. Basic Class: These customers have not made any recent purchase, are not frequent and do not contribute majorly.




RFM Analysis



Task 3 Performed Areas of Work as Follows

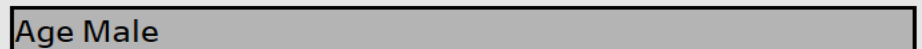
Making a Dashboard of Following with Details

- Created a Demographic Customer Dashboard For getting our customer relations.
- Created Transection Customer Dashboard For getting our premium vs lost customer results.

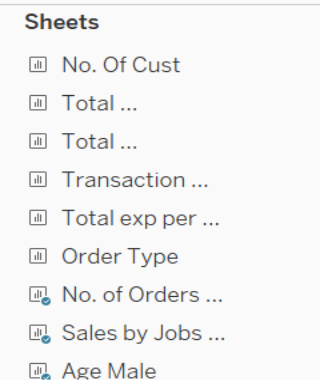
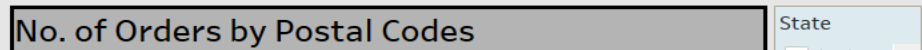


Customer Demographic Dashboard

Age Female










Sales by Jobs field



Wealth Segment



Objects

-  Horizontal Container
-  Vertical Container
-  Text
-  Extension
-  Ask Data
-  Data Story
-  Image

☒ Tiled ☐ Floating

☐ Show dashboard title

Transaction	No. Of Cust	Total Customers Monthwise	Total Expenditure	Transaction Count by Brand	Total exp per month	Order Type	No. of Orders by Postal Codes	Sales by Jobs f
-------------	-------------	---------------------------	-------------------	----------------------------	---------------------	------------	-------------------------------	-----------------

Search



Dashboard

Layout

Default

Desktop

Phone

Device Preview

Size

Fit to width: height: 960

Sheets

No. Of Cust

Total ...

Total ...

Transaction ...

Total exp per ...

Order Type

No. of Orders ...

Sales by Jobs ...

Objects

Horizontal Container

Vertical Container

Text

Extension

Ask Data

Data Story

Image

Tiled

Floating

Show dashboard title

Customer Transactions Dashboard

Total Customers Monthwise

Total Number of Customers

3,494

Total Expenditure

22,156,589

TOP 3 Brands Monthwise Distribution

Total Expense per Month

Online Order

Transaction Count by Brand

Prod..	Brand	Count
high	Giant Bicycles	785
	Norco Bicycles	566
	OHM Cycles	771
	Solex	566
	Trek Bicycles	325
low	Giant Bicycles	196
	Norco Bicycles	632
	OHM Cycles	609
	Solex	410
	Trek Bicycles	331
medium	Giant Bicycles	2,331
	Norco Bicycles	1,712
	OHM Cycles	1,663
	Solex	3,277
	Trek Bicycles	1,879
	WeareA2B	2,964