

# HUW111, E-Commerce Technology

(3 Credits; 4 hours(3 lectures, 1 lab), Humanities Department

## Course Description:

This course provides students with the fundamental steps required to build a successful Ecommerce system. Employing the resources of the ever-changing Internet, students will investigate various technologies and resources that can be leveraged to earn and generate profit from this digital medium. By the end of the semester each student will develop Ecommerce business concept and create a working prototype with a corresponding marketing plan.

Prerequisite: ENC/ENG101, HUW161 or HUW166

## Class Structure

This class will be assignment and project based. Each class will start with a lecture, which will be an informal presentation (questions allowed) followed by an interactive demo or experiment that we will walk through together. We will take a 10 minutes break in the middle of class, and continue with a smaller lecture and more interactive course work.

## Slack Chat Etiquette

We'll be using Slack chat tool to chat outside of class, to either students or the professor. The name of our channel is **lagcc-huw111-fall2018.slack.com**. All announcements will be made in the #general/#class-info channel. When chatting, please be respectful of each other. After a while, older slack messages will disappear, including direct messages. We'll go through its basic uses and features, but additional info on how to use Slack is here: <https://get.slack.help/hc/en-us>.

## Class Schedule

Course	Days	Building	Room	Time
HUW111.5376	Mon-Wed	E	140	5:45 PM – 7:55 PM

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## Grading – Breakdown of Course Work in percentages:

	Percentages
Class Participation	20%
Project and Assignments	30%
Written/Reading Assignments	20%
Final Project	30%
<b>Total:</b>	<b>100 %</b>

## LaGuardia C. College Grading Policy

<b>A-, A</b>	90-100	A = 4.00 A- = 3.70	<b>C-, C, C+</b>	70-79	C+ = 2.30 C = 2.00 C = 1.70
<b>B-, B, B+</b>	80-89	B+ = 3.30 B = 3.00 B- = 2.70	<b>D-, D, D+</b>	Lowest passing grade	D+ = 1.30 D = 1.00 D- = 0.70
			<b>F</b>	Failure	F = 0.0

## ATTENDANCE POLICY - LaGuardia Community College

**COME TO CLASS AND BE ON TIME!** You are allowed three unexcused absences or the semester. More than three unexcused absences will result in an automatic failure for the course. Three late arrivals without a credible reason will count as once absence. Class work must be turned in on time. Late work will be penalized! Note: Absences are counted from the first day of class even if they are a result of late registration or change of program.

10 minutes late = 1 late    20 minutes late = 1 absence    3 lates = 1 absence    5 absences = Automatic withdrawal    Final project absence (no show, no valid explanation) = F

**Missed Classes:** You are responsible for obtaining material, which may have been distributed on class days when you were absent. Please network in class so you can count on a classmate(s)

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## **Class Etiquette:**

Please be respectful of your instructor and the other students in the course. Students are expected to refrain from any and all disruptive behavior. This includes, but is not limited to, excessive talking, forgetting to turning off cell phones, or arriving to class very late.

## **Academic Integrity:**

This course is taught in compliance with LaGuardia's Academic Integrity Policy. Students who submit plagiarized work, or commit other acts of academic dishonesty will receive a failing grade and may face more serious penalties as articulated by the Academic Standings Committee. Copies of the Academic Integrity Policy are available in the Vice President of Student Affairs and Enrollment Management Office, the Student Government Office, the Student Life and Development Office, Counseling Cluster offices and the Library.

## **Posting of Grades:**

Please check CUNYfirst.